



/ 2023 - 2028

STRATEGIC PLAN



MISSOURI SOUTHERN STATE UNIVERSITY

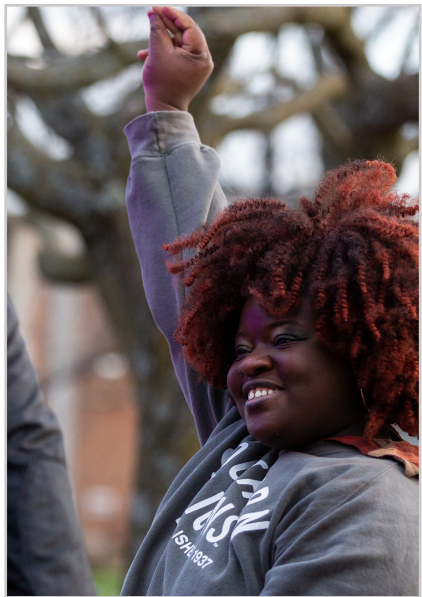


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Mission Statement

Missouri Southern State University educates and graduates knowledgeable, responsible, successful global citizens.

Vision Statement

Missouri Southern State University will be a premier public comprehensive university that is the first-choice destination for students, faculty and staff. The university will be recognized for its innovation and productive partnerships spanning from regional to global. We will be dedicated to educating and inspiring diverse learners, external engagement, and helping students and communities realize their greatest potential.

Statement of Core Values

We believe in:

- Academic Excellence
- A Student-Centered Culture
- Global Knowledge
- Community Engagement
- Integrity, Responsibility, and Accountability
- Diversity, Equity, and Inclusion



GOAL 1

| Academic Excellence and Quality Programs



Missouri Southern exemplifies academic excellence and offers quality academic programs that are in demand regionally and that are collaborative, innovative, and accessible.

1. Immersive learning experiences, such as study abroad and collaborative research, will be essential to academic programs.
2. Flexible and accessible learning environments will promote student success.
3. Collaborative academic programs taught by innovative faculty will prepare students for futures in high-demand fields through relevant curriculum.
4. Cutting-edge technology, support for faculty, and facilities will be the catalyst for collaborative and innovative programs.



GOAL 2

| Culture of Caring

Missouri Southern fosters a culture of caring that supports all students, creates quality relationships, and enables a work environment that is positive and rewarding.

1. Student success will be the center of every interaction on campus.
2. The campus community will embrace a standard of conduct that promotes excellence, respect, collegiality, and service.
3. The University will cultivate and support a work environment that retains and attracts quality employees.
4. Campus culture and communication will drive effective interaction, encourage collaboration, foster relationships, and build a sense of community.





GOAL 3

Engagement



Missouri Southern strengthens university, community, regional, national, and global ties for the mutually beneficial exchange of knowledge and resources.

- 1. Collaboration with community businesses and organizations will build reciprocal relationships to promote experiential learning for students and to meet professional needs.
- 2. We will provide and communicate opportunities for intellectual, economic, cultural, and social enrichment to the community through experiences, entertainment, and sporting events.
- 3. Global engagement and competence will be strengthened through a global-focused curriculum and extracurricular events.
- 4. Our brand will become an integral part of our culture and identity.
- 5. Strong charitable giving, including the Lions Forward campaign, will effectively support university priorities and the long-term success of MSSU.



GOAL 4

Campus Vibrancy

Missouri Southern embraces campus vibrancy that enhances quality of learning and life.

- 1. Campus facilities will provide a comfortable and supportive environment that promotes a sense of belonging and allows students to thrive.
- 2. Our campus will be the destination for regional academic, educational, and sporting events.
- 3. The University will provide, support, and promote activities that appeal to students, faculty, staff, and the external community, as well as promotion that communicates the availability of these opportunities.
- 4. The MSSU athletic program will be committed to excellence and integrity in competition and in learning.





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