MISSOURI SOUTHERN STATE UNIVERSITY—®

VISION

Missouri Southern
State University
will be a leader in offering
relevant undergraduate
and graduate programs that
fulfill the educational needs
of each student.
To attain our vision, we will:

Be the University of Choice for Students, Faculty and Staff

Create Transformative Experiences through Innovative Programs

Promote our Culture of Excellence

Engage in High-quality Scholarly Activities

Grow and Thrive

MISSION

Missouri Southern
State University
will educate
and graduate
knowledgeable,
responsible,
successful
global citizens.



VALUES

We believe in:

Service

Integrity

Respect

Transparency

Global Perspectives

Community

Responsibility and Accountability

Diversity and Inclusion

Broad-based Learning

GOAL #1: ATTAINMENT

Strategically grow enrollment and increase student attainment through graduation

GOAL #2: AFFORDABILITY

Provide infrastructure, services and programs to meet workforce demand in a high-quality and affordable manner

GOAL #3: QUALITY

Continue to develop multiple pathways for student attainment of valuable and relevant credentials

GOAL #4: RESEARCH & INNOVATION

Strengthen research and engage in high-quality scholarly activities

GOAL #5: INVESTMENT, ADVOCACY & PARTNERSHIPS

Increase the university's regional, national and global impact by partnering with and serving as a resource for industry and communities