MISSOURI SOUTHERN STATE UNIVERSITY
Board of Governors
Minutes

September 19, 2014 – 1:00 pm
Billingsly Student Center, Room 310

The September 19, 2014 meeting of the Missouri Southern State University Board of Governors was called to order by Jim Fleischaker, Chair. Governors in attendance were Rod Anderson, Dr. Sherry Buchanan, Lynn Ewing, Tracy Flanigan, Jim Fleischaker, Bill Gipson, Keith Hankins, and Mitch McCumber. Others in attendance were Dr. Alan Marble, Dr. Pat Lipira, JoAnn Graffam, Rob Yust, Darren Fullerton, Jared Bruggeman, Dr. Michal Garoutte, Robert Frossard, Jake Messer, Jon Dermott, Linda Eis, and Sharon Odem.

ANNOUNCEMENTS
Chair Fleischaker welcomed everyone and noted in the three years he has served on the Board, this is the first time he remembers all vacancies on the Board being filled and all eight Board members being present.

MINUTES
Chair Fleischaker asked if there were any additions or corrections to the August 15, 2014 minutes; none were noted.

A motion was made by Mitch McCumber and seconded by Dr. Sherry Buchanan to approve minutes of the August 15, 2014 Board meeting as submitted. Motion passed. (Minutes are archived in the permanent record book.)

REPORTS
Treasurer (Ms. Linda Eis):
Linda noted the annual audit continues and is running smoothly. Work will continue over the next month in anticipation of presenting the FY14 annual audit report to the Board during the October 17th Board meeting.
Financial Statements ending on August 31, 2014 were presented as follows:
- Cash Graph
- Statement of Net Position
- Comparative Statement of Revenues, Expenses and Changes in Net Position
- Cash Flow Statement

Cash Graph: The Cash Graph as of August 31, 2014 shows cash at $9.8 million reflecting a decrease of $1.3 million compared to the prior year.

Statement of Net Position: As of August 31, 2014, Total Assets include the Board Designated $500,000 CDARS Investment that matured in August which moved from investments to Board Designated cash. Total Assets are $147 million and Total Liabilities are $47 million making Total Net Position as of August 31, 2014 at $100 million.

Comparative Statement of Revenues, Expenses and Changes in Net Position: In looking at the “difference column”, Total Operating Revenues increased by $596,000. Total Operating Expenses increased by $1.1 million. Total Non-operating Revenues increased $39,000. Linda noted the increase of $151,000 in appropriations is not really an increase due to, in October 2013 of the prior year, MSSU received a lump sum payment of $225,000 for the months of July, August and September as a “catch up payment” due to withholdings from the start of fiscal year 2014. For fiscal year 2015, the Governor has released the $929,000 performance funding dollars designated for MSSU that were withheld at the beginning of the fiscal year. However, payment will be spread out over the remaining nine months, October 2014 to June 2015, versus a “catch up” payment for July, August and September. These dollars will be available for drawdown at approximately $103,000 per month. However, these funds are also subject to withholding if state tax revenue falls below anticipated levels.
Treasurer (continued):

Income (Loss) Before Other Revenues: As of August 31, 2014, the current year reflects an increase of $13.1 million. The prior year shows an increase of $13.4 million resulting in a comparative decrease between the two years of $347,000.

A motion was made by Lynn Ewing and seconded by Keith Hankins to approve the August 31, 2014 financial statements as presented. Motion passed. (A copy of the financial statements for August 31, 2014 is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

✓ Baseball Stadium: The land survey and soil borings for the site of the baseball stadium are complete. Currently work is taking place on the design of the stadium which will be located just to the east of the softball fields. A groundbreaking ceremony for this new facility is scheduled for September 25th with an anticipated completion date of spring 2015.

✓ End Zone Facility/Field House: The parking lot in the area of the north end zone is now open. Footings and the majority of the basement have been poured for the Field House. Steel is scheduled to be delivered in October.

✓ FEMA Shelter: This project is about the same as last month. The precast panels are still on order with an anticipated delivery date of January 2015.

✓ Residence Hall Complex Project: This project is progressing very well. Framing on one building is complete and framing on two of the other buildings is almost complete. The new entrance to Duquesne Road is complete which has allowed the original entrance off of Duquesne Road to be used as a service entrance. This project is on time with an anticipated completion date of fall 2015.

✓ Trail Project w/City of Joplin: Joplin’s engineers are currently working on the bridge design of this project. The anticipated completion date for this project is the summer of 2015.

Rob also reported on a non-construction item, the January 1, 2015 retirement of MSSU’s Director of Human Resources, Debbie Dutch Kelley. Rob noted Debbie has done a great job during the thirteen years she has worked at MSSU and will be missed. Debbie recently provided essential support to the Presidential Search Committee in addition to her regular duties.

Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of Jared’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

✓ A new group sales initiative for fundraising for athletics is being launched at MSSU by the Cheer & Dance teams.

✓ Soccer is now included in the ticket selling sports and concessions are being offered for the first time.

✓ Southern Stampede is this weekend and will bring thousands of high school and collegiate runners as well as spectators from the region to MSSU and Joplin. Naming of the cross-country course in honor of retired Head Coach Tom Rutledge who began this event several years ago will take place. In addition to the naming of the cross-country course, through generous donations from family and friends of Coach Rutledge, the “Tom and Karen Rutledge Endowment” was established this year. Jared noted a special thanks to the Rutledge’s for their long-term support and dedication to MSSU athletes.

✓ Plans are being formalized to generate additional revenue and enhance the environment for tailgating next year. One new item that will be implemented during the 2015 football season will be more restricted parking in the south and east lots. To park in these lots, payment will be required or a paid Lionbacker membership at a designated level. Jared noted approximately 50% of all the MIAA schools have some sort of paid parking program. Free public parking will still be available in all lots on the west side of Duquesne Road.

✓ The basketball golf tournament fundraiser held at Twin Hills on August 28th was very successful. Jared thanked all of the supporters of this great event including Twin Hills, MSSU’s coaching staff and the many sponsors who made this event possible. Twenty-four teams participated (maximum allowed). This event generated over $30,000 in revenue with net proceeds of approximately $24,000.
Director of Athletics (continued):

✓ Work is taking place with Sign Design on many projects including the senior wall and basketball lobby in Leggett and Platt; decorative fence signage along the north fence by the Fieldhouse; new banners on the home side of the football stadium and MSSU flags on the visiting side. Sign Design is also working on new signage for many other MSSU sports including baseball, cross country, track & field and soccer.

Vice President for Development/Executive Director of the Foundation (Ms. JoAnn Graffam):

Note: Highlights of JoAnn’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

✓ Day at the “K” was held on September 12th at the Kansas City Royals baseball game. This Alumni Association event was a huge success and even had a waiting list.

✓ The unveiling of the Coach Corn Court at the Leggett and Platt Athletic Center was held on September 6th. This special event honoring Coach Corn and his family also included a donor reception.

✓ Homecoming weekend is October 3rd & 4th with many activities and reunions planned. The theme this year is “Come One, Come All….”. Highlights will include reunions of the Honors Program, Theatre Department, Championship sports teams and the 30th anniversary of KGCS-TV. Outstanding alumni from the 2013 Homecoming, Rob Roy Ratliff and Mike Osborne, and the Outstanding Alumnus for 2014, Daryl Deel, as well as the Lion Hearted award recipients from 2013, Don and Gloria LaFerla, and the 2014 Lion Hearted recipient, Bill Martz, will be honored. Both the 2013 and 2014 award winners will be honored this year because last year’s Homecoming was cancelled due to the tragic death of Coach Moore.

✓ Groundbreaking for the new baseball stadium will take place on September 25th.

✓ The dedication of the Dr. Julio León Health Sciences Center held on August 27th was a very nice event and was very well attended.

✓ This year’s Lantern Society dinner, honoring major donors, will be held on October 28th.

Vice President for Academic Affairs (Dr. Pat Lipira):

Note: Highlights of Dr. Lipira’s report are as follows. Additional information can be found in handouts distributed to the Board that are attached to the minutes in the permanent record book.

✓ An “Online Orientation for Online Students”, developed by MSSU’s Felicia Morley and Jennifer Head, was recently presented to the Missouri Distance Learning Association and the Missouri Academic Advisors Association. This program, unique to MSSU, has generated a lot of interest around the state. Jennifer Head and this program will be featured in the October issue of Delta Sky magazine and will receive global exposure.

✓ Julie Wengert, Director of Academic Outreach since February 2013, has been instrumental in increasing credit hour enrollment in dual credit courses by 63%; (1401 credit hours) and increasing the number of dual credit students by 34%; (298 students).

✓ Department Chairs are working on the very work intensive task of preparing annual Departmental Assessment Plans. These plans provide detail about many different factors including student learning goals, instruments used to measure these goals, and three to five year assessment results. Each department will then develop an Action plan based on their report findings for each of their programs. This process ensures “continuous quality improvement” and provides information required by the Higher Learning Commission affirming MSSU is achieving its student learning outcomes.

✓ Academic Program Review is conducted on a five-year cycle and currently it is time for seven programs to complete their Program Review. A detailed report will be produced for each program analyzing many things including learning outcomes, student support and success, strengths, weaknesses and improvement opportunities.

✓ A major course change campus wide keeping faculty very busy is the transition from the current Writing Intensive graduation requirement to Program Writing Plans. Faculty are identifying writing competencies that students in each program will need to be able to perform to meet degree requirements.
Vice President for Academic Affairs (continued):

✓ MSSU’s first two approved independent graduate programs, the Master of Science in Education, Curriculum and Instruction (MSEd) and the Master of Accountancy (MAcc) are currently underway. Due to these two programs, from fall of 2013 graduate enrollment has increased 79%; (52 students) and credit hours have increased by 103% (131 credit hours). Currently approval is being sought for another new independent graduate degree, a Master of Science in Management, which if approved, will begin in the fall of 2015. Details of this new graduate degree are in the Academic Policies proposals coming before the Board today for approval.

✓ Dr. Lipira also reported, Dr. Laura Atkins, Professor of Mathematics, has announced her retirement effective June 1, 2015.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren’s report are as follows. Additional information can be found in handouts distributed to the Board that are attached to the minutes in the permanent record book.

Darren reported detail information about enrollment as follows:

✓ Total overall enrollment has held steady. Between the fall of 2013 and the fall of 2014, MSSU has had significant gains in the number of new incoming freshmen, graduate and international students as follows:

   • New incoming freshmen have increased from 808 to 856 (a 5.9% increase).
   • International students have increased by nearly 20% from 161 to 193.
   • Graduate program enrollment has increased by 52 students (79%) due to this fall’s launch of the new master’s degree programs in accountancy and in curriculum and instruction.
   • Non-Missouri Residents’ enrollment has also increased by 15.1% (943 students) which is being attributed to MSSU’s Lion Pride Tuition Program.

✓ Darren and Dr. Lipira along with staff members recently attended a Missouri Reverse Transfer Initiative Meeting in Jefferson City. The group learned about opportunities for college students or former college students who have completed credits for an associate degree and how they can receive that degree even if they have transferred to a different college or university, or stopped out of higher education altogether.

Dr. Buchanan asked for clarification regarding when transfer students complete degrees at MSSU. Darren responded these students cannot be counted in the university’s graduation rates, but do count for performance funding.

✓ Trevor Ally Training, designed to provide a basic understanding of lesbian, gay, bisexual, transgender & questioning youth and their unique challenges, is scheduled for faculty and staff on September 23rd. This training will teach ways to create safer more supportive environments for these individuals.

✓ Over 50 businesses are registered to participate in this year’s “Paint the Town” event in conjunction with Homecoming. This is a significant increase from last year when only 12 businesses took part in this event.

✓ Tutor Day is scheduled for September 24th. This event, began by MSSU in 2012 with 48 students from Joplin high school and other high schools close to Joplin, has now grown to 199 students from area high schools including Central, Glendale, Parkview, Kickapoo, Hillcrest (in Springfield), Marionville, Monett, Southwest, Spokane, and Miller.

✓ The residence halls, as of September 11th, have the largest number of students, 714, that have ever lived on campus. Darren noted the old capacity was 700 students, but with recent changes full capacity is currently 737.

Rod Anderson asked for an update on the Show-Me Gold program and the status of Captain Self. Darren responded Captain Self has been promoted and Captain Phillip Chase is now in charge of the program. Dr. Lipira also noted this program is growing and continues to be very successful.
Faculty Liaison (Dr. Michael Garoutte - Faculty Senate, President):

*Highlights of Dr. Garoutte’s report are as follows.*

✓ The fifth week of the fall semester is almost complete and classes are progressing well.
✓ The Faculty Senate had its first meeting of the academic year on Monday. All Senate committees are fully staffed, except student representatives are still needed on a few committees.
✓ Revision of the faculty handbook continues. Dr. Garoutte reviewed a handout he created listing the timeline from now through June of 2015 to complete and implement the revised Faculty handbook. Dr. Garoutte also reviewed a color coded handout showing “Current Work”, “Future Work”, and various “Other Handbook Sections” the Senate is working on.
✓ Five faculty members (including Dr. Garoutte as vice-chair) will serve on the search committee for the next Vice President of Academic Affairs due to this upcoming vacancy when Dr. Lipira retires. Dr. Garoutte noted the committee will search for “a true academic leader that the faculty can work with cooperatively to further quality education at Missouri Southern”.

Staff Liaison (Mr. Robert Frossard – Staff Senate, President):

Robert reported Staff Senate plans to continue a positive cooperative environment and he will have a more detailed report next month after the next Staff Senate meeting.

Student Representative (Mr. Jake Messer - Student Senate, President):

*Highlights from Jake’s report are as follows.*

✓ Voter turnout for elections was higher this year, but there is still room for improvement in student participation.
✓ Election of officer positions has gone well except the Vice President has already had to resign. The Secretary has moved up to serve as the Vice President; the Treasurer remains unchanged.
✓ Student Senate plans to be more involved in Homecoming this year and various campus activities.
✓ Work on various projects is progressing and ways to reward students for serving on Student Senate are being explored.
✓ Student Senators are pleased representatives from the Faculty and Staff Senates will serve on their committees and representatives from Student Senate will also serve on Faculty and Staff Senate committees. These representatives will enhance communication and cooperation between the three Senates.

Board Committees:

Academic Affairs Committee (Lynn Ewing, Chair):

No report.

Budget Audit Committee (Mitch McCumber, Chair):

No report.

Executive Committee (Jim Fleischaker, Chair):

No report.

Personnel Committee (Jim Fleischaker, Chair):

No report.
President (Dr. Alan D. Marble):

Highlights of Dr. Marble’s report are as follows:

✓ **State Budget** – Dr. Marble expressed appreciation for the Governor removing “restrictions” on the performance funding portion of MSSU’s annual state appropriation which amounts to approximately $920,000. As Linda Eis stated in her report, it was hoped this money would be available for drawdown in a lump sum, but instead MSSU’s monthly allotment will be increased to enable a “catch up” by year end. Dr. Marble noted withholdings can still take place if revenue received by the state is less than anticipated.

✓ **CQI/Program Prioritization** – President’s Council has met with the Faculty Senate Executive Committee and will meet with the Staff Senate Executive Committee soon to discuss returning to the joint work on the CQI/Program Prioritization project. Approximately 30% of the voluntary change suggestions need to be reviewed in more detail and the issue of implemented changes that were either lightly addressed or not addressed in the voluntary change portion of this work will need to be addressed.

✓ The **Financial Stability Committee** met yesterday to continue discussing opportunities and challenges adapting Jack Stack’s Open Book Management style for the campus. Dr. Marble noted this management approach is truly a model of shared governance.

✓ **Major recent events** on campus include the dedication of the Dr. Julio León Health Sciences Center and recognition of the many contributions Ruth Kolpin has made to the campus on August 27th; the unveiling of plans for the Football Field House (formerly known as the End Zone Facility) on August 28th; the unveiling of the Coach Corn Court on September 6th and a second celebration of the Football Field House held at Freeman Health Center on September 9th. Dr. Marble noted during the September 9th celebration at Freeman, the agreement previously approved by the Board of Governors that will guarantee Freeman will serve as the exclusive sports medicine and rehabilitation provider for Missouri Southern athletes for at least the next decade, was publically announced. Dr. Marble also noted the groundbreaking for the new Baseball Stadium is scheduled for Thursday, September 25th at 10:00 a.m.

✓ **COPHE** topics included Sexual Assault and Sexual Violence on campuses across the country which Dr. Marble noted is a very serious topic and one that MSSU is being proactive in addressing. One example of pro-actively educating students on this topic is a self-defense course taught by Ken Kennedy, Chief of Campus Police.

✓ **VPAA Search** – Committee members are in place, the job description is under review, and advertising is being developed. A meeting with the search committee will take place soon to outline its charge and establish meeting dates. Dr. Marble noted he is chairing this committee, but Dr. Michael Garoutte will serve as the Vice Chair. Membership of the committee broadly represents campus groups, but is intentionally over weighted with faculty due to the need for faculty to have a strong voice in the selection of this critical position.

✓ **Sallie Beard** – Dr. noted special congratulations to Sallie Beard who will be awarded the very prestigious Lifetime Achievement Award from the National Association of Collegiate Women Athletics Administrators (NACWAA) in Louisville, Kentucky on October 13th. Sallie served Missouri Southern for 37 years and remains an ardent supporter.

✓ **Third Thursday** – MSSU was the sponsor of the September Third Thursday event in downtown Joplin. Dr. Marble expressed pride in MSSU literally taking over downtown Joplin and being so well represented from areas all over campus.

✓ **Smoking, Tobacco and Vapor** usage on campus, already voted on by Student Senate, is anticipated to be discussed and voted on by the Faculty and Staff Senates in the near future.

*A motion to approve Dr. Marble’s report as presented to the Board was made by Lynn Ewing and seconded by Mitch McCumber. Motion passed.*

OLD BUSINESS

None.
NEW BUSINESS

Emeritus Status for Dr. Art Saltzman (Dr. Pat Lipira)

Dr. Richard Miller spoke to the Board regarding the desire of the English and Philosophy department, through a letter of nomination by Dr. Joy Dworkin, Department Chair, to grant emeritus status to Dr. Art Saltzman, deceased. Dr. Saltzman taught at MSSU for approximately 27 years and passed away suddenly in January of 2008. During his career, Dr. Saltzman had numerous publications and touched many students’ lives in various ways.

A motion was made by Rod Anderson and seconded by Tracy Flanigan to award Emeritus Status to Dr. Art Saltzman. Motion passed.

Consideration of Academic Policies Proposals (Dr. Pat Lipira)

Dr. Lipira briefly discussed the Reports and Curricular Proposals being brought before the Board for approval and noted these items have already been approved by the Academic Policies committee and Faculty Senate. Five Reports, one Communication, and four Course Changes were submitted for Board approval. Included in these submissions was the Master of Science in Management as follows:

Master of Science in Management
The Plaster School of Business is applying to the State of Missouri Higher Education Commission for permission to launch a Master of Science in Management degree in the fall of 2015. This application will be presented to the State on or before October 1, 2014 with State approval of the program in December, 2014.

Governor Bill Gipson asked for clarification regarding the difference between a Master of Business Administration (MBA) and the new proposed Master of Science in Management (MSM). Dr. John Groesbeck, Dean School of Business, responded this new Master’s program has both a general track and a human resources track. Both of these tracks will require students to take courses that are also core requirements for a regular MBA. Chair Jim Fleischaker noted this new proposed Master’s program will also need to be approved by the Coordinating Board.

A motion was made by Bill Gipson and seconded by Lynn Ewing to approve the Reports and Curricular Proposals as presented. Motion passed.

Graduate Programs (Dr. Pat Lipira)

Dr. Lipira introduced Dr. John Groesbeck who shared information about the new stand-alone master’s degrees being offered through the Plaster School of Business. The Master of Science in Management (as noted above) has two defined tracks: General Management and Human Resources Management. This degree is targeted for working adults and will have hybrid classes that will be taught online and evenings. The Masters in Accountancy is doing well and has met expectations for the first year. As anticipated, 15 students are enrolled with the first graduation anticipated in the summer of 2015.

Also a new Specialist in Management Certificate (also approved today under Academic Policies Proposals) offered through the Department of Management, Marketing and International Business is designed to meet needs of MSSU’s diverse student body as well as international business needs in the surrounding community.

Dr. Al Cade also shared information on the Master of Science in Curriculum & Instruction which began this fall. Forms have been submitted to MDHE for approval to offer this degree at satellite locations at Crowder-McDonald County, Crowder-Nevada, and Webb City with an anticipated start date at these locations for fall of 2015.

Dr. Cade noted applications to MDHE will also be made for additional programs in his area due to results of a recent survey indicating a high demand for the following: (1) Masters of Science in Administration; (2) Masters of Science in TESOL/ESL; and (3) Masters of Science in Special Education. The target date for these three programs will be fall 2015, spring 2016.
OTHER
New Television Commercial
A new television commercial showcasing People, Programs, and Progress at Missouri Southern was shown. This very impressive commercial, created and filmed in-house by MSSU’s University Relations and Marketing (URM), features MSSU students, faculty, programs and partnerships.
Mitch McCumber congratulated URM for their outstanding work and the excellent quality of this top-notch commercial and noted how impressive it is this commercial was created in-house!

Future Meeting Dates:
Chair Fleischaker noted the next meeting of the Board is scheduled for Friday, October 17th. Mitch McCumber noted the Board’s Budget Audit Committee will meet the morning of October 17th at 10:30 with the primary focus being the annual audit.

EXECUTIVE SESSION
Chair Fleischaker noted an Executive Session of the Board was needed under:
RSMo 610.021(1) relating to “legal actions, causes of action or litigation involving a public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys” and
RSMo 610.021(3) relating to “hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded”.
A motion for the Board to go into a closed Executive Session was made by Rod Anderson and seconded by Mitch McCumber. A Roll Call vote was taken by Board secretary, Sharon Odem. Motion passed.

At the conclusion of the Executive Session, a motion was duly made and passed to adjourn the meeting.

[Signatures]
Sharon Odem
Secretary

James B. Fleischaker
Chair