MISSOURI SOUTHERN STATE UNIVERSITY
Board of Governors
Minutes

March 14, 2013 – 4:00 pm
Billingsly Student Center, Room 310

The March 14th meeting of the Missouri Southern State University Board of Governors was called to order by Dr. Sherry Buchanan, Chair. Governors in attendance were Rod Anderson, Dr. Sherry Buchanan, Lynn Ewing, Jim Fleischaker and Richard Walter. Others in attendance were Dr. Bruce Speck, Dr. Pat Lipira, JoAnn Graffam, Rob Yust, Darren Fullerton, Jared Bruggeman, Dr. Linda Hand, Linda Eis, Jon Dermott, Michelle Arwood, and Sharon Odem; Taylor Haas was in non-attendance.

ANNOUNCEMENTS

Dr. Buchanan welcomed everyone to the Board meeting and noted a special guest, Coach Tom Rutledge, was in attendance. Dr. Buchanan asked Jared Bruggeman to introduce Coach Rutledge and share information about his career at Missouri Southern. A summary of Jared’s comments are as follows: This academic year will be Coach Rutledge’s 25th and final year at Missouri Southern. Coach Rutledge has served in many capacities including becoming the Head Cross Country Coach in 1989 when Southern’s first men’s and women’s track teams were developed. Coach Rutledge has led the Lions to eight MIAA cross country championships and two MIAA Indoor Track and Field championships during the last 12 years. Coach Rutledge has been named the MIAA Men’s Cross Country Coach of the Year three times and Indoor Coach of the Year two times. Coach Rutledge was inducted into MSSU’s Athletics Hall of Fame in 2008 and inducted into the Missouri Sports Hall of Fame in January 2013. Coach Rutledge has mentored numerous students including four National Champions, eight cross-country All-Americans and 55 All Americans in track and field. He has had numerous student-athletes earn academic awards at both the conference and national level. He has also coached a former MSSU national champion in the triple jump as she made a bid for the U.S. Olympic team. Coach Rutledge was instrumental in beginning “Southern Stampede” which is now one of the largest cross country track meets in the United States. Southern Stampede began with only 39 runners and now has over 2000. This event brings thousands of student athletes, coaches and parents to MSSU and Joplin each year generating hundreds of thousands of dollars in revenue for the City of Joplin and also gives an opportunity to showcase Missouri Southern to people from all across the nation.

Coach Rutledge also spoke to the Board. A brief summary of his comments follow: Coach Rutledge shared he does not want to leave Missouri Southern, but due to health issues he cannot continue to work. Coach Rutledge told the Board he has always told his athletes they must give 100% and now he can no longer give 100% so he must step down; it is time for a younger man to fill his position. Coach Rutledge noted pride in the students he has coached over the years. Many of his students have built very successful careers including becoming doctors and lawyers. Coach Rutledge challenged the Board to support athletics and noted athletics is always in the news and is a very positive component of Missouri Southern. Student athletes not only have to perform well in sports, but also in the classroom and the two go hand in hand. Coach Rutledge noted he always tells his student athletes success comes from experience and they need to learn from their failures because at times they will fail. The Board needs to be bold and not be afraid to fail because failure is a great teacher. Coach Rutledge expressed appreciation for being able to attend the Board meeting and to speak to the Governors and noted he will greatly miss being at MSSU.

Governor Anderson presented a program from the 2013 Enshrinement Ceremony for the Missouri Sports Hall of Fame listing Coach Rutledge as one of the inductees to Dr. Buchanan and asked the program be made part of the Board’s permanent record.

Dr. Buchanan noted her March statement on shared governance, which will be distributed electronically to the campus following today’s meeting, focuses on the newly established permanent Shared Governance Committee and its responsibilities. Dr. Buchanan encouraged the campus to learn who these committee members are and their responsibilities by going to MSSU’s intranet. Dr. Buchanan also thanked those who served on the original Shared Governance Task Force for all of their hard work and dedication.
MINUTES

A motion was made by Lynn Ewing and seconded by Jim Fleischaker to approve minutes of the February 15, 2013 Board meeting as presented. Motion passed. (Minutes are archived in the permanent record book.)

REPORTS

Treasurer (Ms. Linda Eis):

Linda noted, as discussed during the February Board meeting, the timing differences in regard to the Financial Aid disbursements in 2012 and 2013 have evened themselves out as can be seen on the February Financial Statements.

- Cash Graph
- Statement of Net Assets
- Comparative Statement of Revenues, Expenses and Changes in Net Assets
- Cash Flow Statement

Cash Graph: The Cash Graph which includes Unrestricted Cash, Board Designated Cash, and Board Designated Investments (CDARS) shows a balance of $19.9 million as of February 28, 2013 reflecting an increase of $350,000 as compared to the prior year. Linda noted the University has gained some financial ground due to the spending difference between the two years on construction expenditures. The prior year included $5.2 million additional dollars spent on much needed large construction projects that were budgeted and paid for.

Statement of Net Assets: As of February 28, 2013, Total Assets are $129 million and Total Liabilities are $30 million that include bonds payable of $26 million. Bond payments of approximately $906,000, which include principal and interest, are due this month. Total Net Assets as of February 28, 2013 are $99 million.

Comparative Statement of Revenues, Expenses and Changes in Net Assets: In looking at the “difference column”, Total Operating Revenues decreased by $748,000. Total Operating Expenses increased by $341,000. Pell Grants reflect a decrease of $103,000. Pell eligibility changes include the maximum lifetime limits and the change in expected family contribution (EFC) calculations that have had an impact on students eligible to receive this aid.

As of February 28, 2013 the current year reflects an increase of $8.7 million compared to the prior year’s increase of $9.2 million resulting in a comparative decrease between the two years of $444,000.

A motion was made by Jim Fleischaker and seconded by Rod Anderson to approve the February 28, 2013 financial statements as presented. Motion passed. (A copy of the financial statements for February 28, 2013 is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

- Construction
  - Physical Plant and IT staff are remodeling the Mansion Annex for University Relations and Marketing. Work is expected to be complete in the next few weeks.
  - A tremendous project, impacting the campus in a very positive way for many years to come, is the construction of a Lion icon in front of Billingsly Student Center. This 10 foot tall bronze lion, made possible by a generous donation by Bill and Tracy Gipson and the Student Senate, will be placed in the middle of a plaza in front of the east entrance to Billingsly. Construction of the lion is currently underway with plans to have the unveiling of this project by the beginning of the fall semester.

- Budget Preparation
  - The budget preparation process continues with projections being fine-tuned as budget adjustment information is received. Appropriations and enrollment remain the main areas of uncertainty and require the budget to be constantly revised.
Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of this report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **MIAA News**
  - During a recent CEO meeting in Kansas City, the CEO’s agreed to renew the Niles Media Group contract for the MIAA Television Network for the 2013 Football Season.
  - CEO’s thanked the taskforce assigned to review the MIAA scholarship limits and agreed to decide the issue at the June, 2013 CEO meeting.
  - The MIAA Succession Plan was also reviewed and will be voted on during the June CEO meeting.

- **NCAA News - ISSG/Blue Print Review Update**
  - All subcommittees have submitted their documentation and it has been reviewed by the athletics department.
  - Two areas require additional action plans.
  - Plans are for the report to be presented to Dr. Speck (as per NCAA guidelines) next month for review and submission.

- **Other**
  - Jared thanked Rod Anderson and Dr. Buchanan for assisting in the formation of the “Board of Governors Guessers” team for the inaugural “MOSO Trivia Night” scheduled for March 28th. Jared encouraged everyone to attend this exciting new fundraiser sponsored by Freeman Health System.
  - This weekend is the MSSU Baseball Alumni Weekend with many special events planned including a social and tailgate.
  - Jared noted special thanks to the registrar’s office, faculty, instructors and staff for their efforts in reporting mid-term grades. Jared noted this effort is critical and much appreciated by athletics to identify students who are struggling so they can receive the assistance they need to be successful academically.

Vice President for Development/Executive Director of the Foundation (Ms. JoAnn Graffam):

Note: Highlights of JoAnn’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **University Relations and Marketing**
  - University Relations and Marketing staff have been working with several offices in the Student Affairs division, especially Admissions, in order to fine-tune and organize “pre-acceptance” and “post-acceptance” materials students receive. The purpose of these changes is to engage students with the campus as quickly as possible and to get them in the “pipeline” and keep them there continually for as long as up to a year or until they actually arrive at Missouri Southern. Items include a congratulatory postcard from the President, a “Lion Pride Survival Guide” and information from athletics to get students excited about supporting athletic teams.
  - The new format of the campus newsletter *Accents*’ is receiving positive feedback from across campus. Many new elements are featured including editorials, news from athletics, and a media gallery. Initial glitches have now been worked out and the new *Accents* is now also accessible from off-campus. JoAnn shared a screen shot of the former *Accents* and the new *Accents* to illustrate these changes to the Governors. JoAnn noted with the old *Accents* you had to manually scroll down a page to read articles, now stories rotate throughout and it is much easier to navigate. Opportunities for advertising are also available.

Vice President for Academic Affairs (Dr. Pat Lipira; Interim):

Note: Highlights of Dr. Lipira’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Academic Affairs Updates**
  - Dr. Lipira recently attended the Missouri Course Redesign Initiative Workshop held in Columbia. Ten schools from across the state, including Missouri Southern, made presentations. Dr. Lipira
Vice President for Academic Affairs (continued):

noted Shanna Slavings and Kelly Larson will present the same presentation they gave during the workshop in Columbia during Friday’s Board Retreat. Dr. Lipira noted all schools are predicting savings due to course redesign, but actual savings have yet to be determined.

➢ In an effort to increase faculty involvement in the Southern Annual Fund campaign, departmental teams have been established. Team leaders will collect donations from their own faculty. All departments who have a 100 percent participation rate will be recognized. The department that collects the most money per person will be awarded a plaque and lunch at Gusanos. The response to this new team approach has been wonderful with a higher percentage of participation anticipated.

➢ The annual North Central Association of the Higher Learning Commission (HLC) conference will be held April 4 – 9 in Chicago. A team from Missouri Southern will attend in preparation for MSSU’s next comprehensive HLC evaluation scheduled for 2017 – 2018.

➢ The National Alliance of Concurrent Enrollment Partnerships (NACEP) and the Missouri Department of Higher Education (MDHE) are hosting a full-day NACEP Accreditation Institute on March 21 in Jefferson City. Dr. Lipira noted she and Julie Wengert, Director of Academic Outreach, plan to attend this workshop. Dr. Lipira noted as MSSU strives to improve and increase its Dual Credit offerings, the goal is to obtain NACEP accreditation. Currently only three institutions in the state have NACEP accredited concurrent enrollment programs. MSSU definitely wants to obtain this accreditation.

➢ Dr. Lipira noted Dr. Charles Yeager, Assistant Professor, Social Science (Geography) and Dr. Karen Turman, Assistant Professor, French are new hires.

➢ Dr. John Knapp, Professor, Chemical and Physical Sciences is retiring.

➢ Garrett Rea, Assistant Professor, Mathematics has resigned.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

➢ Federal Sequestration

➢ Darren noted items resulting from the Federal Government’s sequestration that directly impact MSSU’s federal aid. Specific items noted are as follows:

✓ Loan fees on Stafford Loans will increase from 1% to 1.05% for all new loans after March 1, 2013.

✓ Federal Supplemental Educational Opportunity Grant (FSEOG) and Federal Work-Study (FWS) funds will likely be cut 5% for 2013 – 2014 which translates into an estimated reduction of $11,315 for FSEOG funds and a $6,779 reduction in funds for FWS next year. These reductions equal almost 950 less hours students will be able to work. This reduction also means alternate ways will need to be found to cover the work done by these students.

✓ The Teacher Education Assistance for College and Higher Education (TEACH) Grant funding for areas of Math, Science, and Education, is uncertain for 2012 - 2013 and 2013 - 2014.

✓ The TRIO program’s budget that includes Upward Bound, Talent Search and Student Support may be reduced by as much as 5%.

✓ The Army, Marines, and Coast Guard have halted tuition assistance for new students who are in these branches of service; the Air Force is likely to do the same. Military students who currently are receiving aid will at least for now continue to receive aid, but new students returning from active military duty will be unable to receive aid. Darren noted a total of 44 military students (Summer of 2012, Fall of 2012 and Spring of 2013) received $87,549.80 in funding for tuition assistance at Missouri Southern.

Darren noted Taylor Haas was unable to attend today’s Board meeting and asked Darren to report that over $6,500 was raised during the St. Baldrick event held on March 12. This event raises money and awareness for children’s cancer research. Darren noted a special thanks to Dr. Joy Dworkin who raised approximately half of
Vice President for Student Affairs (continued):
The $6,500 and who also volunteered to have her head shaved. The Student Senate is very appreciative of the
support shown by students, faculty and staff for this very worthwhile event.

Faculty Liaison (Dr. Linda Hand - Faculty Senate, President):
Dr. Hand noted the team she and Charles Nodler from the library are organizing for MOSO Trivia Night
have matching t-shirts!
- Dr. Hand shared a signed picture she received from Senator Ron Richard after her and Dr. Joy
  Dworkin’s recent visit to the state capital in Jefferson City. Dr. Hand noted she enjoyed being able
to be on the House floor and sit by Representative Charlie Davis while the House was in session.
- While attending a recent meeting involving Senate President’s from other colleges and universities,
  Dr. Hand noted one item the group discussed was faculty raises. If raises have been given, typically
  on average, they have been about 1% or $600. Dr. Hand noted if the Board considers giving any
  raises, to also consider including staff whose salaries are typically low.
- Discussions on Shared Governance continue.
- The recent faculty survey has had a good response.
- Faculty and students alike are looking forward to and anticipating time off during spring break!
Governor Walter distributed to Dr. Hand, Dr. Buchanan, and Sharon Odem a prepared question (which he
also read) and that he asked Sharon to make part of the permanent record of the Board meeting. Governor
Walter asked Dr. Hand to take his question to the Faculty Senate for discussion and requested a reply from
Faculty Senate be reported back to the Board. The question is as follows: “What does the Faculty Senate
believe their role should be in improving student learning outcomes?”

Staff Liaison (Ms. Michelle Arwood – Staff Senate, President):
- The March Staff Senate meeting was held yesterday morning. Recently the Staff Senate has seen a
  consistent increase in the number of staff members attending its meetings; which is encouraging.
- Instead of a guest speaker for the March meeting, discussion took place related to prioritizing the
  projects list the Senate is developing. Top projects were determined and the early planning stage has
  begun. Ad Hoc committees are also being finalized.
- A proposal to restructure the current Staff Senate make-up has been brought forward by the
  Elections committee. The committee proposed equal representation of staff could be better obtained
  by consolidating the current three staff categories into only two. This proposal was unanimously
  approved with the full endorsement of the current three physical plant representatives. As a result,
  the physical plant category will be incorporated into the classified staff category and will no longer
  be a separate group in Staff Senate. Based on numbers, this could actually give the physical plant
  employees a greater representation on Senate than in the past.
- Michelle also commented on the commitment the Staff Senate shows to MSSU. During each Senate
  meeting, time is allowed so staff members can share information about the various committee work
  they are taking part in outside of the Staff Senate committees. Michelle noted the level of
  participation, variety of the scope, and the dedication all Staff Senators show to MSSU is
  remarkable.

Student Representative (Mr. Taylor Haas):
Taylor was unable to attend the Board meeting. Darren distributed Taylor’s report in hard copy. It is
attached to the minutes in the permanent record book.

Board Committees:
Academic Affairs Committee (Richard Walter & Lynn Ewing, Co-Chairs):
No report given.
Budget Audit Committee (Rod Anderson, Chair)
No report given.

Executive Committee (Dr. Buchanan, Chair)
No report given.

Personnel Committee
No report given.

President (Dr. Bruce Speck):
➢ Dr. Speck thanked the secretarial staff across campus for the work they do on a daily basis for the campus. Dr. Speck noted when Sharon had to be gone from his office for over a week due to illness, it was a fresh reminder of the significance of secretarial staff.
➢ Dr. Speck mentioned the following legislation pertaining to higher education:
✓ SB 437- a higher education funding model that resulted from hearings held last fall. Dr. Speck noted he gave testimony on behalf of Missouri Southern at a hearing in Rolla. This proposed funding model bases performance funding on ten percent of a university’s base appropriations.
✓ HJR 14 and SJR 3 pertain to bonding issues that include higher education. Currently no new construction would be allowed under a bonding issue, ten percent of the funds a university would receive would have to be provided by the university, and the bonding issue would be placed on a ballot in November for the citizens to vote on.
✓ Legislation to reduce state scholarships such as A+, Bright Flight and Access Missouri are being proposed.
✓ Regarding the Governor’s proposed budget, Dr. Speck noted it appears both the House and Senate are not in agreement with the Governor’s proposal to include an additional 300,000 uninsured Missourians on Medicaid. This proposal to expand Medicaid in Missouri is directly tied to funding for higher education that the state would receive from the federal government.
✓ Dr. Speck noted we are several weeks away from knowing the budget that will ultimately be approved by the state legislature and forwarded to the Governor for approval. A final budget figure for higher education appropriations may not be known until June.

On behalf of the Board, Dr. Buchanan expressed willingness of the Governors to contact area legislators on behalf of Missouri Southern as the legislative year progresses.

OLD BUSINESS
➢ None

NEW BUSINESS
Consideration of Academic Policies Proposals (Dr. Pat Lipira):
➢ None

Board Responsibilities for University Athletics (Jared Bruggeman):
Dr. Buchanan noted ongoing education will play a key role in the continued success of shared governance. Education about various campus entities, roles and responsibilities in relationship to the Board will allow the Board to do its own self-analysis and to determine if it is following Association of Governing Boards (AGB) standards. Due to this ongoing need for continued education, Dr. Buchanan has asked Dr. Speck to begin a new education series during subsequent Board meetings. For March, Jared Bruggeman has been asked to report on the role of Athletics; in April Dr. Lipira will be asked to report on the role of Academic Affairs; and in June, the focus will be a general overview of Fiscal responsibilities.

Jared distributed three publications by AGB: AGB Statement on Board Responsibilities for Intercollegiate Athletics; Governance and Intercollegiate Athletics: Boards Must Know the Score; and Trust Accountability, and Integrity Board Responsibilities for Intercollegiate Athletics.
Board Responsibilities for University Athletics (continued):

Jared gave an in-depth report about the role athletics plays on campus. Highlights are as follows: The structure of athletics intertwines and integrates student athletes into the campus. Jared, as the Director of Athletics (AD), is a member of President's Council and is given the opportunity to report to the Board during its regular meetings; Jared noted appreciation for these opportunities. The AD reports directly to the President, which Jared noted is a NCAA requirement.

Athletics actively works with various groups across campus and has representatives that serve on various committees. Off-campus, athletics is very involved in the community and officially represents MSSU by being members of organizations such as Rotary, Kiwanis, and the Joplin Sports Authority. Involvement in various community organizations and activities enables relationships to grow between MSSU and the community. Hundreds of volunteer hours are contributed to community projects each year by student athletes, coaches and staff.

The NCAA Compliance Blue Print and the Institution Self Study Guide (ISSG) are very detailed required reports that determine success and failures in Athletics. These very important reports are reviewed by an outside entity hired by the NCAA with results reported to the Board.

Rod Anderson commented it is amazing the wide width of activities athletics is involved in and stressed the importance of the Board supporting athletics and noted an important component of support is fund raising.

Jim Fleishaker stressed the importance of transparency in athletics and the importance of the Board being vigilant in addressing issues as they occur. Jared responded transparency is very important to athletics as well as addressing issues when they occur. Athletics must follow many many rules and regulations as set forth by the NCAA and the MIAA. Transparency is not a problem with the great flow of communication through President’s Council, the President and by reports that are given during Board meetings.

Dr. Buchanan noted it is a very important mind-set to include student athletes as part of the University and not consider them separate from other students.

Richard Walter asked Jared if he will provide the Board with a one sheet summary of the Athletic Department’s Mission, Values, Goals and Objectives to help keep the Board on the right course. Governor Walter also asked the summary to include where athletics is now, where it is going, and how it defines success. Jared noted the Mission of Athletics’ is posted on its website, but he will provide it and the summary to the Board. Jared also noted success is defined in different ways in Athletics due to the diversity of sports offered.

Review of Agenda for March 15, 2013 (Dr. Sherry Buchanan):

Dr. Buchanan noted the Board’s annual retreat is scheduled for tomorrow, Friday, March 15th. In the past the retreat has been a day and a half and this year is being condensed into one day with the anticipation of a lot of material being covered.

Dr. Buchanan reviewed the retreat agenda and noted tomorrow’s retreat will begin at 9:00 a.m. with a continental breakfast and will continue through lunch and into the afternoon. The continental breakfast and lunch will be held in BSC 309, House of Lords, and the rest of the retreat will be held in BSC 310, the Boardroom. All portions of the Retreat including breakfast and lunch are open and anyone interested is encouraged to attend as their schedules permit. Dress will be business casual.

Other Items:

➢ Due to the May Board meeting falling during the campus’s four day summer work weeks, Dr. Buchanan asked the Board if a 4 o’clock meeting time is workable on Thursday, May 16th. The Board agreed to meet beginning at 4 o’clock on May 16th.
➢ Dr. Buchanan noted the Board would reconvene at 9 o’clock tomorrow, March 15th for its annual retreat and asked for a motion to adjourn.

Adjournment:

A motion to adjourn was made by Jim Fleishaker and seconded by Richard Walter. Motion passed.

Secretary
Chair