MISSOURI SOUTHERN STATE UNIVERSITY
Board of Governors
Minutes

August 16, 2013 – 1:00 pm
Billingsly Student Center, Room 310

The August 16th meeting of the Missouri Southern State University Board of Governors was called to order by Richard Walter, Chair. Governors in attendance were Rod Anderson, Dr. Sherry Buchanan, Lynn Ewing, Jim Fleischaker, Keith Hankins, Mitch McCumber and Richard Walter. Others in attendance were Dr. Pat Lipira, JoAnn Graffam, Rob Yust, Darren Fullerton, Jared Bruggeman, Dr. Joy Dworkin, Jon Dermott, Linda Eis, Alicia Hughes, Noah Triplett and Sharon Odem.

ANNOUNCEMENTS

Board Chair Richard Walter welcomed everyone to the Board meeting and noted he had a special presentation to make to Dr. Sherry Buchanan. Mr. Walter noted Dr. Buchanan has many talents including intelligence, organization, discernment and cares about people. Mr. Walter presented Dr. Buchanan with an engraved plaque in honor of her service as Board Chair during the past two years. Dr. Buchanan thanked the Board for her plaque and the support they have given her during the past two years.

Mr. Walter shared some thoughts and comments before the Board meeting. A summary follows:

- “Where should MSSU be going?”
- Vision: MSSU will be recognized as a leader in offering undergraduate and graduate degree programs. How can this vision be achieved?
  - By hard working dedicated people who desire success for the University and its students.
  - Working with partners such as the MSSU Foundation Board, Alumni Board, and Lionbackers.

- Strategies for Success:
  - Continuous Improvement
  - Working Together

- Establish Goals such as:
  - Improve student learning outcomes
  - Increase enrollment
  - Expand education opportunities
  - Increase retention
  - Improve graduation rates
  - Utilize resources more effectively
  - Increase communications with University partners

- Establish Objectives to achieve goals with
  - Specific measurements
  - Timelines
  - Create accountability for each objective

“Effort is important, but tangible results are what really count.”

MINUTES

Dr. Marble noted a typo under Dr. Dworkin’s report accidentally listing his name and asked for his name to be deleted. Sharon Odem, Board Secretary, agreed to make this correction.

A motion was made by Rod Anderson and seconded by Jim Fleischaker to approve minutes of the June 20, 2013 Board meeting as presented with the correction as noted above. Motion passed. (Minutes are archived in the permanent record book.)
REPORTS

Treasurer (Ms. Linda Eis):

Linda reported the annual audit is underway and going well. It is anticipated the audit report will be presented at the October 18 Board meeting.

For FY2013 the year ended with unrestricted cash plus investments of approximately $12.8 million compared to the ending balance in FY2012 of $11.6 million; a difference of $1.2 million.

- Cash Graph
- Statement of Net Assets
- Comparative Statement of Revenues, Expenses and Changes in Net Assets
- Cash Flow Statement

Cash Graph: The Cash Graph as of July 31, 2013, the first month in the new Fiscal year, shows cash at $10.4 million reflecting an increase of $619,000 compared to the prior year.

Statement of Net Assets: As of July 31, 2013, Total Assets are $133 million which includes accounts receivables of $16.7 million and Total Liabilities are $29 million including $25.3 in bond payables resulting in Total Net Assets as of July 31, 2013 at $104 million.

Comparative Statement of Revenues, Expenses and Changes in Net Assets: In looking at the “difference column”, Total Operating Revenues decreased by $481,000. Total Operating Expenses increased by $357,000. Total Non-operating Revenues increased by $38,000.

Income (Loss) Before Other Revenues: As of July 31, 2013, the current year reflects an increase of $15.1 million. The prior year shows an increase of $14.9 million, resulting in a comparative increase between the two years of $162,000.

Depository Services: As reported during a previous Board meeting, the RFP for depository services was sent to 11 vendors. Along with the bid review, each institution came to campus for a “Meet and Greet” presentation. Linda thanked the review committee (Donna Kemm, Alicia Hughes, Jan Garner and Tim Owen) for their service, time and effort during this process. Linda noted this committee represented a broad spectrum of the campus and did due diligence in making their selection.

Linda noted pleasure in announcing United Missouri Bank (UMB) is the new depository service provider for MSSU. UMB is currently celebrating its 100 year anniversary and was selected for their attention to detail, top notch customer service as well as their clear and concise response to the RFP. Their references all spoke to the quality of customer service and that UMB recognizes it is key to their business. They are a highly respected institution with a reputation of providing solid banking experience. As part of the process of establishing UMB as the new depository service provider, Linda provided a form received from UMB for Board members to sign.

A motion was made by Lynn Ewing and seconded by Jim Fleischaker to approve the July 31, 2013 financial statements as presented. Motion passed. (A copy of the financial statements for July 31, 2013 is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

- Construction
  - The Lion Sculpture and Plaza is almost complete. The Lion sculpture has arrived and is in place; the capstone will be completed today. The sculpture is covered and ready for the unveiling scheduled at noon on Monday, August 19 (the first day of the fall semester). Rob noted excitement about this historic event and encouraged the Board and the campus to attend.
  - Work with architects has been taking place on the design of a new 200 bed Residence Hall. The design has an apartment/town house appearance with each apartment housing four students. Each student will have their own bedroom and bathroom and share a common living and kitchen area. Addressing infrastructure issues at the residence hall complex is also being discussed. If approved, funding for these projects will come from bond money.
Vice President for Business Affairs (continued):

➢ As noted during a previous Board meeting, a FEMA tornado shelter adjacent to the residence hall that will house up to 2,000 people is in Phase I, the design phase.

➢ While architects are on campus for the residence hall project, they have been asked to look at Reynolds Hall to find out what upgrades can be done to the existing facility as well as the cost and the possibilities of phasing in upgrades.

➢ Work is taking place with architects on the design of an Athletic Support Facility. This facility will be built in phases and located at the north end of the football stadium. External funding has been secured (due to efforts during the last four years) to construct the lower floor (Phase I) of this two story building. Efforts will continue to seek external funding in order to construct the remainder of this facility. Construction on Phase I will begin by the beginning of 2014.

• Information Technology

Rob introduced Al Stadler, MSSU’s Chief Information Officer, who shared news about a new exciting mobile application initiative designed to serve students. Al noted IT is thrilled to provide this new service to MSSU students, faculty and staff. Highlights of his report are as follows:

➢ MSSU’s IT department has just published its first mobile application (app) in the Apple and Google app stores.

➢ This app allows MSSU students to check class schedules, book lists, grades, campus news and events. It connects students to the campus social media resources of Facebook, Twitter and Youtube and also contains a Google mapping service.

➢ Future plans include adding more functions and providing updates as needed.

➢ The new app can be found by searching for MSSU in the Apple and Google app stores. Al noted it is simple and fast to install and offered to assist with installation after the Board meeting.

Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of Jared’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

• Athletic Team Reports

➢ Teams are beginning to practice and the football team will begin practice on Monday, August 12th. MSSU football is currently picked 9th in the MIAA with their first home game scheduled for September 5th against Central Oklahoma. Two dollars from every paid ticket of the September 5th game will go to benefit the tornado relief efforts in Moore, Oklahoma. A laser light show and fireworks display is also planned following the game which will be a great community event!

➢ In Men’s basketball, MSSU is ranked 15th nationally in Division II for game attendance. Games played in the Leggett and Platt Athletic Center averaged 1,745 fans last season. Jared noted this is the third season in a row MSSU has ranked in the top 20 nationally for game attendance. Last season MSSU ranked 17th and two seasons ago ranked 18th.

➢ Jared noted pride in student athletes for maintaining high GPA’s. Last year student athletes had an average cumulative GPA of 3.06 with the women leading by an average accumulative GPA of 3.26.

• Other

➢ A fall Kick-Off Rally for athletics will take place at the Freeman Health complex on Sunday, August 25th beginning at 6:00 PM. This will be a great opportunity to meet MSSU’s student athletes and enjoy family oriented activities.

➢ Lionbacker packets including tickets and parking passes will be mailed next week. Rod Anderson noted last year’s Lionbacker membership may have been the largest ever and encouraged others to join and pass last year’s record.

➢ Southernfest ’13 was another great success! Jared noted special thanks to all of the volunteers from across campus that made it a success. One example was Josh Doak, Housing, who had several autographed baseball items donated for the auction.
Vice President for Development/Executive Director of the Foundation (Ms. JoAnn Graffam):

Note: Highlights of JoAnn’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Third Thursday**
  - JoAnn thanked the many individuals and groups from all across campus that made Third Thursday held last night in downtown Joplin a great success. This was MSSU’s second year to sponsor this great event. Activities and booths featuring displays and hands on activities from 16 nonacademic areas and 17 academic departments were present. Great energy and enthusiasm were displayed featuring many ways for interaction between MSSU faculty, staff, students and people attending Third Thursday.
  - An alumni “Meet and Greet” reception was held at Caldone’s Speak Easy to give an opportunity for alums to meet Interim President, Dr. Alan Marble.
  - In 2014 MSSU will sponsor the Third Thursday in September.

- **Alumni Association**
  - The Student Alumni Association (SAA), an organization designed to involve students early in the Alumni Association, is becoming very active. This year Jordon Baker, a SAA member and junior Honors student, will give the “Traditions” speech at the First-Year Convocation scheduled for Sunday, August 18 as part of Lion Pride Weekend. A new “Traditions” campaign is being established with the purpose of enabling students to become an integral part of MSSU’s Alumni Association even before they graduate.
  - As another way to reach out to alums, birthday greetings are being emailed. Over 6,000 emails were sent out during the first year of this new outreach which began last year.

- **Development**
  - The Lion Icon unveiling is set for 12:00 noon on Monday, August 19 at the Lion Pride Plaza in front of Billingsly Student Center. This event, being held in conjunction with the first day of school for the fall semester and the annual “Welcome Back” picnic, will be an exciting and historic event for the campus. The Student Senate and donors Bill and Tracy Gipson will be honored and take part in the ceremony.
  - A combination of grant funds and private donations has been secured to create a new Mac lab in the School of Education.
  - A total of eight new endowments were created last year, many of which are for scholarships.
  - A Corporation for National and Community Service (CNCS) grant will enable people from Joplin including MSSU staff, students, and alumni to travel to New York, New Jersey, and Connecticut for the 9/11 National Day of Service trip. Stars of HOPE will be taken to those affected by Hurricane Sandy and the Sandy Hook Elementary School shooting. Stars of HOPE will also be taken to victims of the Moore, Oklahoma tornado in December due to this grant.

- **University Relations and Marketing**
  - New enrollment ads for television, print and online will be coming out soon. These new ads are the result of a collaborate effort with Admissions. JoAnn thanked everyone involved for their hard work.
  - An open house is being planned at the remodeled Mansion Annex (location of University Relations and Marketing) from 3:00 to 5:00 p.m. on Friday, September 20th following the September Board meeting. JoAnn noted this date was chosen in hopes the Board could attend.
Vice President for Academic Affairs (Dr. Pat Lipira; Interim):

Note: Highlights of Dr. Lipira's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Academic Affairs Updates**
  - An All-Faculty welcome back celebration was held this morning. Dr. Lipira noted this gathering of faculty used to be a meeting/workshop and now is a time to celebrate faculty and their accomplishments and to prepare for the beginning of a new school year. Faculty were honored and celebrated in the following ways:
    - Service awards honoring years of service at MSSU were given. *(A handout listing detail is attached to the minutes in the permanent record book.)*
    - Twenty three very diverse new faculty members from fourteen different states ranging from California to New York were introduced. *(A handout giving detail is attached to the minutes in the permanent record book.)*
    - Last year’s award recipients for Outstanding Teacher and Outstanding Academic Advisor were honored.
    - Fourteen faculty members who earned promotion in rank and eight who achieved full tenure last year were recognized.
    - Two faculty members who were granted sabbaticals last year presented information about their sabbaticals. Dr. Lipira noted this was the first time this setting has been used to give an opportunity for faculty to share about their sabbatical experience.
    - Faculty had an opportunity to welcome, thank and encourage one another.
    - Dr. Marble spoke and gave a message of "Believe in yourself, you are doing a great job."
  - Another busy year is ahead. Work continues on many items including completing an acceptable tenure document, revising the faculty handbook, enhancing graduate school opportunities, developing community and college partnerships and increasing course offerings.
  - Faculty continue to strive for:
    - Exceptional classroom teaching
    - Outstanding academic advising
    - Admirable university service

Dr. Lipira noted faculty are excited about being back on campus and ready to work and do their part to make Missouri Southern State University the best place to work and the best place for students to go to school.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Updates**
  - **Student Affairs** has received a $30,000 grant from MDHE that will enable a “Major, Minor, and Career Preparation Academy” to be established on campus. This Academy will enable information to reach students faster and will assist students in understanding and selecting a major and career path earlier. Darren noted students sometimes change majors three or four times which is unfortunate.
  - As part of the Noel-Levitz project, committees are continuing to work on enrollment, recruitment and retention action plans to make improvements in programs and services at MSSU. The Strategic Enrollment Plan document is in draft form and should be finalized soon.
  - The budget for the Trio Programs has been reduced by 5.23% due to the government sequester. As a result of this decrease in funding, a reduction in the number of students being served and the variety of support programs and services has had to be reduced. Even with this reduction in funding, adjustments are being made to ensure quality service to students will continue.
  - Darren referred the Board to a brochure listing activities for Lion Pride Weekend. Many events for first time freshman and their families are planned for this weekend. A First-Year Student
Vice President for Student Affairs & Enrollment Management (continued):
Convocation will be held on Sunday during which students will take part in a Medallion Ceremony and have the opportunity to meet the President, administrators and alumni.
➢ Move-in for the Residence Halls began yesterday. Darren noted special thanks on behalf of the Residence Life Staff to Dr. Marble, members of President’s Council, MSSU fraternities and sororities for their assistance in helping students move into the residence halls. Darren noted 50 to 75 people were on hand to assist; both students and parents were very appreciative.

Faculty Liaison (Dr. Joy Dworkin - Faculty Senate, President):
Dr. Dworkin noted the following in her report:
➢ Faculty Senate has not held a meeting since May, but Interim President Marble has sought out representatives of the Senate and been extremely available which has been very appreciated.
➢ The Executive Committee of the Faculty Senate met in July with Dr. Marble and Dr. Lipira for a brainstorming session.
➢ Dr. Dworkin noted in general faculty are eager for the coming year and noted a lot of positive energy was felt during the all faculty celebration held this morning.
➢ Dr. Dworkin noted even though classes do not begin until next Monday, she has had an opportunity to meet new incoming Honor students. Students bring excitement to the beginning of a new semester and it is also a special time for faculty as they begin a new semester together. This fall is especially special for Dr. Dworkin as her own son begins his undergraduate college career.
➢ Dr. Dworkin noted new faculty members are excited about the fall semester and will bring strong new energy to the campus. In her role as Faculty Senate President, Dr. Dworkin has already begun to convey to new faculty the importance of their involvement in institutional work such as service on committees.
➢ Dr. Dworkin invited the Board to a party tonight at Briarbrook Country Club organized by the Staff and Faculty Senates and paid for by a donor to celebrate the beginning of the fall semester. Dr. Dworkin noted more collaboration between the two Senates will be forthcoming.

Staff Liaison (Ms. Alicia Hughes – Staff Senate, President):
➢ This quarter’s Southern Service Champ awards have been announced and are as follows:
✓ Marilyn Walton - Classified Staff
✓ Helen Regnier - Physical Plant
✓ Amanda Curtis – Professional Staff
➢ Staff Senate will soon begin work on “Restore the Roar”. This event will be a half day in-service that will include education and team building opportunities.
➢ Alicia noted excitement on behalf of Staff Senate for the “Back to School Kick-Off Celebration” scheduled tonight at Briarbrook Country Club. Alicia noted thanks to everyone involved to make this event possible.
➢ Staff Senate is exploring and discussing ways to become more involved in the Martin Luther King (MLK) Day of Service. Senate is hoping to volunteer for a project during MLK day next January.
➢ Senate continues to seek ways to improve campus morale and a sense of campus community.
➢ The next meeting of Staff Senate will be at 9:00 a.m. on Wednesday, September 11.

Student Representative (Mr. Noah Triplett-Student Senate President)
➢ Students are excited about the new chapter beginning at Missouri Southern with the unveiling of the Lion statue scheduled for next Monday and the beginning of the fall semester.
➢ The mural being painted in the tunnel under Newman Road is fantastic and is a great addition for students.
➢ The Executive Committee of Student Senate met twice during the summer to brainstorm ideas for next semester.
Board Committees:
Chair Walter drew the Board’s attention to two handouts. One handout contained term information for each Board member and the second handout contained information about the Board’s subcommittees (Executive, Academic Affairs, Budget/Audit, Personnel/Compensation, and the Ad Hoc Program Prioritization committee). (Both handouts are attached to the minutes in the permanent record book.) Chair Walter noted one Board subcommittee not included in the second handout, that he has asked Dr. Buchanan to Co-Chair with him, is the Presidential Search Committee. Chair Walter noted, the Presidential Search process will be comprehensive, deliberate and inclusive.

Dr. Buchanan noted plans are to begin the Presidential Search process sometime after classes begin this fall. The process will begin with meetings with the campus community that will be held at various times and locations to accommodate all employee schedules. These meetings will give an opportunity for all employees to have input regarding what type of process they would like for the Presidential search, how they would like the search conducted, the composition of the search committee and development of a time table to complete the search. Numerous copies of an Association of Governing Boards (AGB) booklet on how to conduct a Presidential Search have been ordered and will be made available to the campus community. Dr. Buchanan and Richard Walter encouraged the campus to begin thinking now about the Presidential search and what type of person they want the search to produce and what the needs of the campus are in regards to a new president.

Chair Walter noted Lynn Ewing has agreed to serve as chair of the Academic Affairs Board subcommittee, Mitch McCumber will serve as chair of the Budget/Audit subcommittee and Dr. Sherry Buchanan will serve as chair of the Ad Hoc Program Prioritization committee. Details regarding membership of each committee can be found in the handout attached to the minutes in the permanent record book.

Academic Affairs Committee (Lynn Ewing, Chair):
No report given.

Budget Audit Committee (Mitch McCumber, Chair)
No report given.

Executive Committee (Richard Walter, Chair)
No report given.

Personnel Committee (Richard Walter, Chair)
No report given.

Ad Hoc Program Prioritization Committee (Dr. Sherry Buchanan, Chair)
No report given.

Interim President (Dr. Alan D. Marble):
Dr. Marble, an alum of Missouri Southern, noted appreciation for the opportunity to serve as Interim President of MSSU and thanked the campus for the warm reception he has received. Dr. Marble noted even with the summer ten hour work days, staff still come early and work late and many faculty members, who are not under contract due to the summer break, have been on campus working. MSSU has many positive things happening and a very bright future to look forward to.

Dr. Marble noted the following in his report:
- State Budget:
  - A new funding formula for higher education advocated by Senator Pearce has weighted (FTEs) that favor graduate programs and professional schools. Dr. Marble noted this could work to MSSU’s advantage due to the first ever stand-alone Master of Accountancy graduate degree being planned at MSSU. Dr. Marble asked Dr. David Smith, Department Head of Accounting and Finance, to speak about this new program.
Interim President (continued):

✓ Dr. Smith noted a Master of Accountancy program is a natural for MSSU. Currently in order to sit for the CPA exam, 151 credit hours are required. This new program will enable students to meet that requirement.

✓ Admission into this new program can be granted two different ways. (1) Outstanding MSSU undergraduate accounting students can be admitted into this accelerated program and begin their graduate work during their senior year at MSSU. (2) Students who have completed a baccalaureate degree in accounting and have completed necessary prerequisite courses. In addition, all applicants must meet traditional requirements such as obtaining a acquired minimum score on the GMAT.

✓ Dr. Smith noted this new stand-alone master’s program is a win-win for MSSU!

Dr. Marble noted excitement about this new master’s program and noted more stand-alone master’s programs are being worked on for the future. An example is a Master’s in Education that is currently under review by the Coordinating Board of Higher Education.

➢ The Governor has withheld an additional 4% of budget allotments for higher education in addition to the 3% that is customarily withheld (never received each year) due to not knowing whether or not his veto of HB 253 will be overridden. These amounts withheld could change drastically (not in favor of higher education including MSSU) depending on what happens during the veto session in Jefferson City next month.

▪ On-Campus:

➢ The Program Prioritization Task Force has submitted the first draft of their report to President’s Council. The next step will be to forward the report to faculty and staff for review with plans to bring it to the Board in October. Dr. Marble noted Dr. Crystal Lemmons and the Task Force has done a great job on this project. A very patient and deliberate review of the report will take place before implementing any changes. Dr. Marble noted changes may not yield a lot of financial assistance, but will assist the University as it continues to strive to be more efficient and improve quality.

➢ Ways are being explored to revitalize MSSU’s efforts in Tortolla as well as develop other new international opportunities. For example, work is taking place with Universities in China and the Ukraine.

➢ Locally, work is taking place with Crowder College to have a Bachelor of Science in Business Administration degree in place at Crowder’s McDonald County facility when it opens in January. Dr. Marble noted the Lion Pride Tuition Discount should be well received by students attending this new facility especially the ones from Arkansas and Oklahoma.

➢ This fall’s Italy themed semester has an extraordinary number of events scheduled. Dr. Marble drew the Board’s attention to a brochure listing these events and encouraged attendance as schedules permit.

➢ This summer a lot of time and effort has been spent to determine and develop a new type of spirit and atmosphere for the campus. With a great deal of work by Cassie Mathes, Brian Mehrens and the URM team, a new simple but powerful theme “Believe” has been developed. Thanks to Cassie Mathes and Brian Mehrens (videographer) the first of a series of new television commercials with the “Believe” theme will begin airing this fall, followed by print and billboard ads. In addition to the URM staff, Dr. Marble also thanked JoAnn Graffam, Vice President for Development for her efforts. Dr. Marble then asked for the first commercial in the new Believe series, “Believe in Yourself, We Do”, to be shown.

OLD BUSINESS

➢ None
NEW BUSINESS

Lobbyist (Ms. Kyna Iman):

Kyna thanked the Board and the University for the opportunity to lobby on behalf of Missouri Southern in Jefferson City and noted the 2013 legislative session was a successful year for higher education. Kyna’s End of Session Legislative Report was distributed to the Board. Highlights of her report follow:

- House Bill 253 has created a lot of debate. Earlier in the year, Governor Nixon vetoed HB 253 and some legislators want this veto overridden during the veto session scheduled September 11. If the Governor’s veto of HB 253 is overridden; estimates project a loss in tax revenue of as much as $700 million dollars per year. If HB 253 is overridden, higher education (including MSSU) would experience a significant loss of state funding. Kyna encouraged the Board to “stay tuned” for further developments regarding HB 253 and to contact their area legislators.

- Senate Bill 437, advocated by Senator Pearce and also noted in Dr. Marble’s report, would revise the funding formula for higher education for four and two-year institutions. Institutions of higher education lobbied against this bill and did not want its complicated funding formula put in state statute. The COPHE presidents were united in working against passage of this bill. It has been approved by the Senate, but has not been approved by the House.

- Senate Bill 67, an omnibus higher education bill, did not gain final passage. This bill that was amended in the Senate would have removed the line that placed MSSU’s international mission in state statute.

- Kyna also shared information about legislation for Bonding, CURP retirement (an important item for faculty), changes to the Sunshine Law, and TB testing. Kyna tracked almost 100 bills during last year’s session.

Consideration of Academic Policies (Dr. Pat Lipira):

- None

Other Items:

The next meeting of the Board is scheduled for Friday, September 20th.

Closed Executive Session:

Chair Walter stated the Board needed to go into a closed Executive Session under RSMo 310.021 (1), RSMo 610.021 (2) and RSMo 310.021 (3) and asked for a motion and a roll call vote.

A motion was made by Rod Anderson and seconded by Mitch McCumber for the Board to go into a closed Executive Session. A roll call vote was taken. Motion passed.

At the conclusion of the closed Executive Session, a motion was duly made and seconded to adjourn. Motion passed.

Secretary

Chair