ANNOUNCEMENTS

Board Chair Richard Walter welcomed everyone to the Board meeting and called the meeting to order. Mr. Walter noted excitement about the positive things happening on campus and the positive news coverage MSSU has been receiving. Mr. Walter noted he is already seeing signs of success in continuous improvement and people working together at MSSU; both of which were noted in Mr. Walter’s vision for MSSU during the August Board meeting. Mr. Walter noted confidence MSSU is and will continue to be recognized as a leader in higher education.

MINUTES

A motion was made by Rod Anderson and seconded by Mitch McCumber to approve minutes of the August 16, 2013 Board meeting as presented. Motion passed. (Minutes are archived in the permanent record book.)

REPORTS

Treasurer (Ms. Linda Eis):

- Cash Graph
- Statement of Net Assets
- Comparative Statement of Revenues, Expenses and Changes in Net Assets
- Cash Flow Statement

**Cash Graph:** The Cash Graph as of August 31, 2013 shows cash at $11.1 million reflecting an increase of $895,000 compared to the prior year. Linda noted this increase is partially due to timing of payments on student accounts due to changing to an in-house payment plan option now available to MSSU students.

**Statement of Net Assets:** As of August 31, 2013, Total Assets are $132 million and include accounts receivables of $15.2 million which will be significantly reduced on the September financials due to disbursement of Financial Aid. Total Liabilities are $29 million which includes bonds payable. Linda noted a semi-annual bond payment will be made at the end of September. Total Net Assets as of August 31, 2013 are $103 million.

**Comparative Statement of Revenues, Expenses and Changes in Net Assets**

In looking at the “difference column”, Total Operating Revenues increased by $542,000. Total Operating Expenses increased by $379,000. Total Non-operating Revenues increased by $44,000. Linda noted based on the veto session outcomes, the Governor released appropriations which for Missouri Southern totaled $226,527. $226,527 is the total amount of appropriations (in addition to the customary appropriations withheld each year) that were withheld from Missouri Southern during the months of July, August and September. These additional withholdings by the Governor took place in case his veto of SB253 was overridden. The Governor’s veto was not overridden and as a result these funds were released for drawdown.

**Income (Loss) Before Other Revenues:** As of August 31, 2013, the current year reflects an increase of $13.6 million. The prior year shows an increase of $13.2 million, resulting in a comparative increase between the two years of $443,000.
Treasurer (continued):

Other Items:

The annual audit is on track to be presented to the Board at the October Board meeting.

This week the first checks were cut against MSSU’s new United Missouri Bank (new provider of depository services) checking account; a huge accomplishment! Linda thanked the IT team of Tim Owen and Sherri Critchfield for their amazing and tireless work on this project. Linda also thanked Donna Kemm in the Treasurer’s office for the untold hours she spent coordinating this project as well as all of the staff in the Treasurer’s office for their hard work and assistance with this very involved process. Linda noted the UMB team has been very accommodating and critical in assisting with this transition.

A motion was made by Dr. Sherry Buchanan and seconded by Keith Hankins to approve the August 31, 2013 financial statements as presented. Motion passed. (A copy of the financial statements for August 31, 2013 is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

- Construction
  - All current projects (Residence Hall, FEMA shelter and the Athletic Support Facility) are still in the design phase with fine tuning taking place with the architects.
  - In connection with the current construction projects, a construction manager (CM) will be hired to oversee these projects. The CM will work with the architect and contractor in designing and managing the construction of these projects and to ensure the cost stays on budget. If the cost increases the CM will be responsible for the additional cost, not Missouri Southern. Rob noted having a CM will be very important during this process and very good for Missouri Southern.
  - The engineers for the Trail Project have started to review and survey the site for a trail connecting the south end of campus to the mall. As reported earlier in the year, this project is due to MSSU and the City of Joplin successfully collaborating and receiving a Missouri Department of Transportation Grant. This project, constructed entirely by the City, will include a pedestrian bridge across Turkey Creek, a raised asphalt bed and solar lighting. Plans are to begin work on this project in late fall.

- Insurance Committee Recommendations
  - MSSU’s Human Resources department with assistance from PowerGroup (a consultant), recommendations from the insurance committee and approval by the Administration has successfully negotiated MSSU’s insurance packages for next year. Beginning January 1, 2014, Missouri Southern will move to Assurant for Dental and Vision insurance and Coventry for Health insurance. Premiums will be reduced for employees and both Freeman and Mercy medical systems will be in-network. Rob thanked Debbie Dutch Kelley and the Insurance committee for their great work on this project and reminded employees that open enrollment begins on October 7 and ends on October 25.

Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of Jared’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- Events
  - Hall of Fame is this weekend with many activities planned including a social tonight and a brunch on Saturday morning. Yancy McKnight (football), Seth Isringhausen (track & field), Bryce Darnell (baseball) and Stacy (Harter) Smith (volleyball/softball) will be inducted.
  - The first ever Alumni Band will perform with MSSU’s current band during Saturday’s game against Lincoln. This MIAA TV “Game of the Week” will be televised regionally as well as in Kansas City and some areas of Nebraska.
  - Southern Stampede is tomorrow morning and will begin at 8:00 a.m. at MSSU’s Cross Country course. Southern Stampede is a major event for MSSU and for the city of Joplin. It brings in several thousand visitors who bring revenue into the city. It is also a great way to showcase MSSU.
Director of Athletics (continued):
- The first home football game, played on September 5, was also a benefit for Moore, Oklahoma tornado victims. Approximately $3,000 was raised. Rod Anderson noted the laser light show and fireworks following the game were amazing. The laser show included a storyline connecting the Joplin and Moore tornados as well as excerpts from speeches of President Obama.
- Impact Professional Wrestling held an event on campus on September 14. This event was a great success that generated revenue for the University and for the City.

Students
- Division II Athletic Directors Association has selected 25 Missouri Southern Student Athletes for Academic Achievement Awards. Criteria to achieve these awards include a GPA of 3.5 or higher (on a 4.0 scale); a minimum of four semesters of college level work and the student must be an active member of an NCAA sponsored intercollegiate athletic team. Jared noted all sports had students who received awards. This is a great reflection of the dedication and hard work student-athletes display in both the classroom and on the field.

Vice President for Development/Executive Director of the Foundation (Ms. JoAnn Graffam):
Note: Highlights of JoAnn’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Alumni Association
- Legacy Day, a partnership between Alumni and MSSU’s Teacher Education Department, will take place on October 5. Legacy Day is for children and grandchildren of MSSU alums who come to campus for a day of activities with the students in the School of Education with the hope these “Legacies” will come to Missouri Southern when they are ready for college.
- Homecoming activities are being planned for October 28 through November 2. This year’s theme is “Be a Hero”. Special activities include a reunion of Joplin Junior College alums, a Theatre Reunion, and an Honors Program Reunion. Outstanding alumni this year are Rob Roy Ratliff and Mike Osborne. Lion Hearted recipients are Don and Gloria LaFerla. A “paint the town green” competition sponsored by MSSU is also planned. JoAnn noted each Board member has been given an MSSU house banner furnished by the Alumni Association to display at their homes as a way to help spread the green and gold spirit.

Development
- The annual Music Gala fundraiser that supports the Friends of MSSU Music Fund and other MSSU music programs is scheduled for October 3 beginning at 7:30 in Taylor Performing Arts Center. Performances this year will include the Jazz Orchestra and Jazz Unlimited. New this year will be a performance by a student who is the recipient of a scholarship provided through the Music Gala. Several sponsors have been secured for this special event which will be followed by a reception in the Spiva Art Gallery.
- The annual Lantern Society dinner is scheduled for October 22. This year’s Spirit of Philanthropy awards winners are W. Robert Corley and Leggett and Platt, Incorporated.
- The 9/11 National Day of Service trip to New York, New Jersey, and Connecticut made possible by receipt of the Corporation for National Community Service grant (CNCS) is complete. Stars of Hope were painted and hung for people affected by Hurricane Sandy and the Sandy Hook Elementary School shooting. Stars were also painted at the first home football game for the victims of the tornado in Moore, Oklahoma and will be taken to Moore in December.

University Relations and Marketing
- Social Media continues to grow. Recently MSSU’s Facebook audience grew by more than 3,000 new people overnight when MSSU staff members were able to merge an unofficial page with the official page. New ways are constantly being explored to increase and utilize social media to engage students and alums.
Vice President for Development/Executive Director of the Foundation (continued):
➢ Graphic designers have created a new university seal which is similar to the old seal. The main difference will be the old lion logo in the center of the seal being replaced with the historical lantern symbol. Information regarding this change will be emailed out to the campus today.
➢ The unveiling of the Lion Pride Plaza was a great event and very well attended. The Plaza is a great addition to campus and is being used and enjoyed by students. Richard Walter noted people from the community have been very impressed and have been visiting campus to view the new bronze lion.
➢ University Relations and Marketing is hosting an Open House this afternoon to showcase their newly remodeled area. Tours and refreshments will be available from 3:00 to 5:00. JoAnn encouraged the Board to stay and take part in this event after today’s Board meeting.

Vice President for Academic Affairs (Dr. Pat Lipira; Interim):

Note: Highlights of Dr. Lipira’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

• Academic Affairs Updates
➢ Credit hour enrollment in Dual Credit courses has increased by 50.6% thanks largely to the efforts of Julie Wengert, Director of Academic Outreach. Julie has only been in her current position for a little over 6 months and has already been instrumental in making positive changes in Dual Credit course offerings through MSSU and increased enrollment in Dual Credit. In addition to this significant increase in Dual Credit, Dr. Lipira noted increases (detail is noted in a handout distributed to the Board) in all areas of MSSU’s Fall 2013 enrollment: Headcount, Credit Hours, In-State, Out-of-State, Dual Credit, Online, and International. The handout also showed an increase in graduation rates, persistence, and FTEs.
➢ New Faculty hired: Ms. Sherry Dunlay, Assistant Professor in Nursing.
➢ Faculty retirement: Dr. Dale Simpson, Professor in English.

Dr. Lipira introduced Dr. Al Cade, Dean of the School of Education, and asked Dr. Cade to share information with the Board from his area. Dr. Cade gave a PowerPoint presentation (hard copy is attached to the minutes in the permanent record book) that included an overview of the MSSU Teacher Education program, the new stand-alone Master of Science in Education Curriculum and Instruction program, and a new Macintosh Computer Lab. The Mac Lab portion of the PowerPoint featured a video of the lab and featured students who shared comments and appreciation for this impressive new lab that has the latest state-of-the-art equipment. In addition to Dr. Cade, Dr. Deb Brown, Interim Chair, Teacher Education, Dr. Susan Craig, Graduate Coordinator, Mrs. Cherona Hicklin, Assistant Professor, who oversees the Mac Lab and Mrs. Olive Talley, Dr. Cade’s administrative assistant, were in attendance.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Darren referred to information given by Dr. Lipira during her report regarding enrollment increasing at Missouri Southern and noted most Universities across the state are seeing a decline in enrollment and graduates. Governor McCumber asked what the primary contributing factor is to MSSU’s increased enrollment. Darren replied the primary factor is Lion Pride Tuition. Another change that has also made a significant impact is a change in marketing strategy that now focuses on success stories and quality outcomes. Both of these changes were recommended by Noel-Levitz.

Darren noted special thanks to Julie Wengert, the Financial Aid office, the Bursar’s office, as well as Faculty and Staff who have all worked very hard together to increase MSSU’s enrollment. The campus is working together and doing the right things. Darren also noted appreciation to the Joplin Globe for a recent article that looked at enrollment number’s across the board and gave an informative broad prospective on enrollment.
Vice President for Student Affairs & Enrollment Management (continued):

Updates

- The Registrar’s office processed 626 transcripts in July which generated over $4,000 in revenue. This process was complete in approximately 14 hours. In the past, before this process became electronic, it would take up to two weeks to process this many transcripts.
- The Bursar’s office has enrolled 649 students in the in-house payment plan for Fall ’13. The enrollment fee for this plan has generated $22,715 in revenue.
- A brochure from First Year Experience highlighting Family Weekend scheduled for October 4th & 5th was distributed to the Board. Family Weekend is a great opportunity to involve students and their families at MSSU with many special activities planned. This brochure has also been uploaded to the First Year Experience webpage and will be a feature story on MSSU’s home page.

Faculty Liaison (Dr. Joy Dworkin - Faculty Senate, President):

Highlights of Dr. Dworkin’s report are as follows:

- Positive energy and a sense of optimism continue on campus. Dr. Dworkin noted she believes this has a lot to do with improved communication between faculty, staff and the administration.
- During the September Faculty Senate meeting, Dr. Marble discussed moving forward with a small committee comprised of faculty, staff, administrators and Board members who will look at the budget together. Dr. Dworkin noted appointments to this committee have been made by Dr. Marble as well as the Faculty and Staff Senates. Dr. Dworkin noted the Senate is pleased this committee has been established.
- Discussions have taken place between administration, faculty and staff to consider incentives to encourage employees to use the Beimdeik Rec Center. Increased use of this wonderful facility would improve the mental and physical health of the campus.
- Progress on the Tenure Document is being made. This document, that has been looked at closely by the Board, President’s Council, legal counsel, deans and faculty, is slowly coming together. Dr. Dworkin noted the Tenure Document will be included in the much larger involved task of updating the Faculty Handbook. Dr. Crystal Lemmons recently held a very productive hands on meeting of deans and faculty to discuss the first step in the process to update the Faculty Handbook which Dr. Dworkin noted is very outdated.
- This year is a catalog year which is a time to reassess and seek ways to improve and update courses and programs and to do streamlining in order to build the best programs possible. One very important new initiative being considered, that will have a significant impact across campus, is a different approach to the instruction of writing across the curriculum.
- Positive energy was generated by MSSU’s involvement with the community during the August Third Thursday event held in downtown Joplin. Since that event high numbers of community members have been attending the Italy semester events. Dr. Dworkin also noted excitement with the possibility of MSSU hosting a world music festival next year. This festival will be a collaborative effort between the campus and the community. Dr. Dworkin noted the involvement of the music teacher at Thomas Jefferson in the planning stages of this event is very positive.
- Positive energy for faculty always depends on what is happening with students. In addition to the really good news about retention, Faculty Senate voted to officially thank students for their contribution to the campus beautification projects of the lion statue and the tunnel mural.

Dr. Buchanan asked if there is a timetable for when the Tenure Document will be finalized. Dr. Dworkin responded it is not feasible to give a definite time table for finalization of this document due to it not being a stand-alone document. It has to “fit in” as part of the Faculty Handbook. Dr. Dworkin noted she believes the Senate is satisfied with the language in the Tenure Document, but that additional work will continue due to updates being made in the Faculty Handbook. Dr. Dworkin also noted the Promotion document is not finalized and a new committee is looking at the language of this document.
Chair Walter noted the Board has had a desire for some time for the University to have standardized Policies and Procedures that are easily accessible by employees. Dr. Marble responded work of this type does take time and is an ongoing process for the University.

**Staff Liaison (Ms. Alicia Hughes — Staff Senate, President):**
- An Ad Hoc committee established to develop a Staff Survey has begun work. Questions for the survey have been developed and discussions have taken place regarding the best way to disseminate the survey to encourage staff participation.
- The Election Committee is asking for nominations for this quarter’s Southern Service Champ awards. The criteria for these awards have changed. Detail about these awards and the nomination form can be found on the homepage of the Staff Senate on the web.
- The “Back to School Kick-Off Celebration” held at Briarbrook Country Club was a tremendous success! On behalf of Staff Senate Alicia extended a sincere “thank you” to everyone involved in making this collaborative effort between staff, faculty and administration a success. Dr. Marble noted Dr. Glenn Dolence and his wife Myrna provided funds to make this event possible.
- Plans are progressing to “Restore the Roar” (a proposal to hold a half day in-service event that will include educational opportunities as well as team building events for staff).
- The next meeting of Staff Senate is planned for 9 a.m. on Wednesday, October 9. All Staff are welcome and encouraged to attend.

**Student Representative (Mr. Noah Triplett - Student Senate President)**
- The fall semester is well underway and Student Senate has all of its voting members in place. A lot of restructuring of committees has taken place.
- Noah has met with Committee Chairs and discussed ways to connect better and with more students especially in regards to capital improvements. The dorms will be one area of concentration since they are currently cut-off from the rest of the campus.
- Improving PR and finding ways to do things better internally in Senate will be a focus. *The Chart, Joplin Globe* and Facebook will be used to connect students and share information.
- Historically Student Senate has hosted St. Baldrick’s (an annual event for pediatric cancer). A change this year will be the formation of a St. Baldrick’s Task Force that will enable efforts to be expanded and to do more with less.

Darren thanked the Student Senate and noted appreciation for all of the positive changes they have pushed for and accomplished during the past ten years that include the electronic sign board by Newman Road, the Lion statute, the tunnel mural under Newman Road and the Biemdiek Recreation Center. All of which are great additions to campus.

**Board Committees:**

**Academic Affairs Committee (Lynn Ewing, Chair):**
No report given.

**Budget Audit Committee (Mitch McCumber, Chair)**
Committee Chair Mitch McCumber noted this committee will meet on Friday, October 18, at 10:30 during which time BKD will present the audit.

**Executive Committee (Richard Walter, Chair)**
No report given.

**Personnel Committee (Richard Walter, Chair)**
No report given.
Ad Hoc Program Prioritization Committee (Dr. Sherry Buchanan, Chair)
No report given.

Interim President (Dr. Alan D. Marble):
Highlights of Dr. Marble’s report are as follows:
➢ Dr. Marble’s first three months at Missouri Southern have gone well. Meetings have been held with the Faculty and Staff Senate presidents and a meeting with the Student Senate president will be scheduled soon. Open communication is taking place.
➢ Discussions on Wellness and ways to control the cost of health insurance have begun and will continue regarding establishing incentives such as weight loss, stopping smoking, etc.
➢ The Veto Session in Jefferson City is over with the Governor’s veto of SB 253 not being overturned; good news for higher education.
➢ Discussions about Performance Funding continue. A new funding formula developed with input from COPHE but not completely finalized, will be included in upcoming legislation. Dr. Marble noted MSSU needs to stay focused and work with Kyna Iman on this important topic.
➢ Draft copies of the findings of the Program Prioritization Task Force have been distributed to the Executive Committees of Faculty and Staff Senate and will be distributed to the campus in the near future. Dr. Marble noted the campus needs time to review the committee findings and will be given an opportunity to review the report and give feedback. Dr. Marble noted Dr. Crystal Lemmons and the Task Force did a great job on this very involved project and thanked them for all of their time and effort.
➢ Many activities are taking place for the Italy semester and the semester is off to a great start. The recent Gockel Symposium was very informative and had a great speaker, Dr. Vincenza Scarpaci, who spoke about the lives of Italian Immigrants. Dr. Marble encouraged everyone to attend the many upcoming events that are scheduled.

OLD BUSINESS
➢ None

NEW BUSINESS
Consideration of Academic Policies (Dr. Pat Lipira):
➢ None

Emeritus Faculty Status (Dr. Alan Marble):
Dr. Marble brought before the Board a proposal to grant Emeritus faculty status to Sam Claussen and shared highlights from Mr. Claussen’s nomination letter written by Dr. James Lile:
➢ Mr. Claussen has contributed greatly to the development of MSSU’s Theatre program and taught a wide-range of theatre courses
➢ Developed programs in Stage Lighting and Stage Management
➢ Directed 25 plays and designed sets and lights for over 200 plays and was consulted on the design of MSSU’s Bud Walton Theatre
➢ Sponsored Alpha Psi Omega (a national Theatre honor society for students) for 30 years.

Dr. Miller thanked Dr. Marble for the opportunity for Emeritus faculty status and the opportunity to recognize the career of Sam Claussen. Dr. Miller noted even after his 33 year career, Mr. Claussen is still here at MSSU attending Department meetings, helping with lighting designs and serving as an adjunct instructor.

A motion was made by Dr. Sherry Buchanan and seconded by Lynn Ewing to grant Emeritus Faculty Status to Mr. Sam Claussen. Motion passed.

Mr. Claussen expressed thanks for the honor of Emeritus Faculty Status and noted coming to work at Missouri Southern has never been work for him; it has been fun! He is still excited about designing lights and continuing his work with students and looks forward to more fun in the future!
Dr. Al Cade (Dr. Alan Marble):
Dr. Marble also noted congratulations to Dr. Al Cade who is being recognized by Northwest Missouri State University as an outstanding graduate. Dr. Cade has been very active in community organizations such as the Boys and Girls Club in addition to his outstanding career in academics.

Alumni Video (Alex Reed-Teacher Education) (Dr. Alan Marble):
Dr. Cade introduced Alex Reed, Teacher Education alum. Alex spoke to the Board and shared her passion for teaching and her appreciation for the undergraduate experiences, opportunities and training she received while attending Missouri Southern. Alex shared about her current teaching career and her plans for the future. Alex noted MSSU has “top-notch” faculty and staff. The weeks she spent student teaching while at MSSU provided invaluable real-time classroom experience that prepared her and gave her confidence when she began teaching in her own classroom. Alex has kept close ties with the faculty at MSSU who continue to mentor her. A recent video about Alex and her experiences at MSSU was shown to the Board at the conclusion of the Board meeting.

Other Items:
The next meeting of the Board is scheduled for Friday, October 18th.

Adjournment:
Chair Walter noted a closed Executive Session was not needed and asked for a motion to adjourn.

A motion to adjourn was made by Lynn Ewing and seconded by Rod Anderson. Motion passed.