MISSION

Missouri Southern State University will educate and graduate knowledgeable, responsible, successful global citizens.

VALUES

We believe in:
- Service
- Integrity
- Respect
- Transparency
- Global Perspectives
- Community
- Responsibility and Accountability
- Diversity and Inclusion
- Broad-based Learning

GOAL #1: ATTAINMENT
Strategically grow enrollment and increase student attainment through graduation

GOAL #2: AFFORDABILITY
Provide infrastructure, services and programs to meet workforce demand in a high-quality and affordable manner

GOAL #3: QUALITY
Continue to develop multiple pathways for student attainment of valuable and relevant credentials

GOAL #4: RESEARCH & INNOVATION
Strengthen research and engage in high-quality scholarly activities

GOAL #5: INVESTMENT, ADVOCACY & PARTNERSHIPS
Increase the university's regional, national and global impact by partnering with and serving as a resource for industry and communities