## BSBA Student Scores

Peregrine Comprehensive Business Exam Spring/ Summer 2019- Spring/ Summer 2023 Robert W. Plaster School of Business

|  | BSBA Students Mean Scores |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Topics | Spring/ <br> Summer <br> 2019 | Fall 2019 | Spring/ Summer 2020 | Fall 2020 | Spring/ <br> Summer <br> 2021 | Fall 2021 | Spring/ Summer 2022 | Fall 2022 | Spring/ Summer <br> 2023 |
| Total | 58 | 63 | 63 | 63 | 62 | 60 | 59 | 62 | 65 |
| Accounting | 56 | 59 | 59 | 58 | 58 | 58 | 56 | 59 | 59 |
| Business Communications | 65 | 66 | 66 | 68 | 71 | 67 | 64 | 67 | 70 |
| Business Ethics | 58 | 64 | 66 | 64 | 62 | 61 | 61 | 63 | 66 |
| Business Finance | 53 | 61 | 61 | 60 | 57 | 51 | 56 | 57 | 61 |
| Business Integration and Strategic Management | 63 | 68 | 66 | 69 | 66 | 64 | 60 | 66 | 70 |
| Business Leadership | 56 | 59 | 61 | 64 | 61 | 55 | 59 | 61 | 65 |
| Economics | 57 | 61 | 60 | 60 | 57 | 58 | 56 | 61 | 65 |
| Economics: Macroeconomics | 53 | 57 | 60 | 59 | 60 | 60 | 55 | 60 | 62 |
| Economics: Microeconomics | 61 | 64 | 61 | 60 | 53 | 57 | 57 | 62 | 69 |
| Global Dimensions of Business | 57 | 60 | 59 | 59 | 60 | 58 | 59 | 63 | 63 |
| Legal Environment of Business | 60 | 68 | 66 | 65 | 64 | 60 | 59 | 65 | 67 |
| Marketing | 60 | 65 | 66 | 65 | 66 | 66 | 63 | 64 | 69 |
| Quantitative Research Techniques and Statistics | 56 | 58 | 60 | 59 | 57 | 58 | 54 | 60 | 62 |

Students graduating with a Bachelor of Science in Business Administration take this exam in their last semester.
Assessment Target SLO 2.1: Students will score a mean percentage above 60 in the Total Score on the Peregrine exam.
Our program is accredited by ACBSP. For assessment, we report 3 data points.
*SpSu 2019 was a pilot with only half of students participating in the Peregrine exam.

|  | Percentage of Students Scoring above the US Mean |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Topics | Spring/ Summer 2019 | Fall 2019 | Spring/ Summer 2020 | Fall 2020 | Spring/ <br> Summer <br> 2021 | Fall 2021 | $\begin{array}{\|c\|} \hline \text { Spring/ } \\ \text { Summer } \\ 2022 \\ \hline \end{array}$ | Fall 2022 | $\begin{array}{\|c\|} \hline \text { Spring/ } \\ \text { Summer } \\ 2023 \\ \hline \end{array}$ |
| Total | 57\% | 67\% | 70\% | 73\% | 65\% | 50\% | 55\% | 55\% | 61\% |
| Accounting | 57\% | 56\% | 59\% | 56\% | 55\% | 52\% | 48\% | 59\% | 62\% |
| Business Communications | 46\% | 54\% | 54\% | 63\% | 64\% | 55\% | 49\% | 54\% | 60\% |
| Business Ethics | 58\% | 64\% | 75\% | 72\% | 65\% | 60\% | 63\% | 44\% | 61\% |
| Business Finance | 62\% | 74\% | 76\% | 55\% | 56\% | 39\% | 51\% | 54\% | 65\% |
| Business Integration and Strategic Management | 58\% | 70\% | 74\% | 56\% | 57\% | 52\% | 42\% | 57\% | 61\% |
| Business Leadership | 51\% | 57\% | 63\% | 73\% | 66\% | 55\% | 59\% | 46\% | 54\% |
| Economics | 49\% | 59\% | 64\% | 61\% | 53\% | 56\% | 55\% | 61\% | 64\% |
| Economics: Macroeconomics | 59\% | 62\% | 67\% | 63\% | 64\% | 69\% | 57\% | 65\% | 65\% |
| Economics: Microeconomics | 68\% | 71\% | 71\% | 68\% | 57\% | 65\% | 71\% | 72\% | 79\% |
| Global Dimensions of Business | 50\% | 61\% | 62\% | 65\% | 61\% | 50\% | 60\% | 70\% | 66\% |
| Legal Environment of Business | 61\% | 72\% | 65\% | 57\% | 50\% | 40\% | 46\% | 56\% | 56\% |
| Marketing | 55\% | 67\% | 76\% | 53\% | 54\% | 56\% | 48\% | 45\% | 58\% |
| Quantitative Research Techniques and Statistics | 57\% | 56\% | 60\% | 55\% | 57\% | 61\% | 47\% | 61\% | 62\% |

Students graduating with a Bachelor of Science in Business Administration take this exam in their last semester.
Assessment Target SLO 2.1: 70\% of Students Will Score Above the US Mean in the Total Score on the Peregrine exam.
Our program is accredited by ACBSP. For assessment, we report 3 data points.

