

# MISSOURI SOUTHERN STATE UNIVERSITY

## Board of Governors

### Minutes

August 20, 2010 – 1:00 pm  
Billingsly Student Center, Room 310

The August 20<sup>th</sup> meeting of the Missouri Southern State University Board of Governors was called to order by Chair, Rod Anderson. Governors in attendance were Rod Anderson, Dr. Sherry Buchanan, Dwight Douglas, Lynn Ewing, David Jones, Dr. Charles McGinty, Nancy Perry, and Richard Walter. Others in attendance were Dr. Bruce Speck, Dr. AJ Anglin, Dr. Mark Parsons, Rob Yust, Darren Fullerton, Dr. Cheryl Cifelli, Erik Hilgendorf, Ezekiel Tarrant, Linda Eis, Jon Dermott, and Sharon Odem.

#### ANNOUNCEMENTS

Rod Anderson expressed sympathy to the family of Jim Spradling over their recent loss and noted Missouri Southern has lost another great friend.

Rod also welcomed back the students for the start of the fall semester.

#### MINUTES

*A motion was made by Lynn Ewing and seconded by Richard Walter to approve minutes of the June 16, 2010 Board meeting. Motion passed. (Minutes are archived in the permanent record book.)*

#### REPORTS

##### **Financial (Ms. Linda Eis, Treasurer):**

- Cash Graph (June 2010 – Preliminary/Unaudited)
- Cash Graph (July 2010)
- Statement of Net Assets
- Comparative Statement of Revenues, Expenses and Changes in Net Assets
- Cash Flow Statement

Linda noted the preliminary numbers on the preliminary/unaudited June cash graph show unrestricted cash as of June 31, 2010 to be \$12.3 million. Linda noted this number is an amazing increase and credited it to increased enrollment the last three semesters, increased revenues in several areas and decreased expenses across campus. Linda thanked the campus for their team effort in contributing to this success and noted these dollars will definitely be needed to carry Southern through predicted difficult future budget years.

Linda noted the annual audit is underway and plans are to present the audit during the October Board meeting. As in the past, the audit will be presented to the Budget/Audit committee prior to the October 15<sup>th</sup> Board meeting.

Linda noted tuition and fees for students who were not able to pre-register are due by September 3<sup>rd</sup>; a payment plan is still available.

*A motion was made by Dr. Charles McGinty and seconded by Nancy Perry to approve the July 31, 2010 financial statements. Motion passed. (A copy of the financial statements for July 31, 2010 is attached to the minutes in the permanent record book.)*

##### **Construction (Mr. Rob Yust, Vice President for Business Affairs):**

- **Health Sciences Building**
  - The exterior is complete. The building is occupied by Radiology, Respiratory Therapy, Nursing, Psychology and Dental departments.
  - All furniture has been delivered and is in place. Minor work continues on the Dental Clinic and the Dental ITV classroom as well as minor punches list items throughout the building. Rob noted due to the efforts of many people the building will be ready for the start of the fall semester on Monday.
  - The only major work still in progress is the installation of the new digital x-ray equipment which should be complete in 2 - 3 weeks.

**(Health Sciences continued):**

- As of this date, approximately \$16.1 million of the budgeted \$18.9 million has been requested and reimbursed (in a timely manner) from the state Lewis & Clark Discovery Initiative funds. Rob also noted the cost of this building project will be well within the budgeted \$18.9 million.
- **Mansion Renovation**
  - This project is almost complete with an anticipated completion date of August 27. Remaining work includes restoring the exterior fountain and finishing minor punch list items.
  - Plans are to move Alumni the last week of August.

**VP for Development/Executive Director of the Foundation (Dr. Mark Parsons):**

- **Alumni Relations**
  - Grand opening events for the newly renovated Ralph L. Gray Alumni Center will begin on September 18<sup>th</sup> (originally scheduled for September 17<sup>th</sup>) with a private donor dinner. Several other events will follow for the campus and the community.
  - Bricks are continually being sold for the patio area at a cost of \$100 for a 4"x8" brick and \$500 for an 8"x8" brick. Benches for the patio area are also available for a cost of \$300.
  - Alumni events in Kansas City (July 31<sup>st</sup>), Springfield (August 28<sup>th</sup>), and Springdale, Arkansas (August 31<sup>st</sup>) will be used as tools to increase alumni chapters in these regions.
- **University Relations & Marketing (URM)**
  - Dr. Parsons drew the Board's attention to the First-Year Experience (FYE) brochure produced by University Relations and Marketing to promote Lion Pride Weekend scheduled for August 19 – 22. This brochure promotes all of the activities related to FYE's efforts to welcome incoming Freshman and their families.
  - Progress continues with the re-design of the University's web site. The design phase is complete and technical coding of templates into the Content Management system is underway. Web policies, style guidelines and social network policies are being developed.
  - Preparations are underway for the President's Third Annual Gala benefit concert, a "Night in the Tropics", scheduled for Thursday, October 28.
- **Grant Resource Center (GRC)**
  - A \$143,000 grant (application prepared by Nikki Tappana & Sandy Lovett) from the Missouri Department of Social Services for expansion of the Child Development Center (CDC) was recently received. The grant will allow expansion of the facility in order to accept children from birth to age two. Currently the CDC serves children from age two to five. Dr. Parsons shared a special thanks to Nikki, Sandy, and Bob Harrington for their efforts in this grant application. Dr. Parsons noted Bob Harrington did a great job in preparing the remodeling budget during a very busy time in his area.
  - Application for another service grant for \$90,000 is also being sought for the CDC.
- **Development**
  - Development has been challenged by Dr. Speck to set goals. Goals are being developed with one goal being to increase unrestricted gifts as part of the Annual Fund.
  - Work continues on building relationships and developing opportunities for giving.
- **MSSU's 75<sup>th</sup> Anniversary Celebration**
  - Dr. Parsons shared he is Chairing the 75<sup>th</sup> Anniversary committee which will spearhead the planning process to celebrate Missouri Southern's 75<sup>th</sup> year.
  - Dr. Parsons noted the 75<sup>th</sup> year celebration will begin with the fall 2012 semester and continue through the 2013 spring semester to allow for a full year of celebration.
  - A highlight of the celebration is the new MSSU History book project. Brad Belk is serving as editor and Dr. Sherry Buchanan is serving as liaison from the Board.

**Interim VP for Student Affairs (Mr. Darren Fullerton):**

- **Residence Life**
  - Housing is currently full with a waiting list for 15 males; females have all been placed.

**Interim VP for Student Affairs (continued):**

- **Bookstore**

- MSSU's bookstore was recently featured in "The College Store" magazine (the official publication of the National Association of College & University stores) annual Design Showcase.
- And as referenced earlier, the Bookstore also received the "Athletic Business Magazine" award.

Darren noted both of these publications are national publications and MSSU did not pay any money to be featured in either publication.

- **Financial Aid**

- Enrollment looks positive. Students are still enrolling with over 300 students being enrolled the first three days of this week.
- A large number of students have not filed their FASFA which slows down the Financial Aid process. This is being looked into to see how improvements can be made.

- **Project Stay**

- Notification was received on August 6<sup>th</sup> this federally funded grant program will be refunded again for an anticipated five years. Darren noted Project Stay will receive \$255,500 for 2010-2011.
- Project Stay is a very successful program on-campus and had 25 students graduate during the 09-10 academic year.

- **Admissions**

- Missouri Southern has once again been included in the 2011 list of Military Friendly Schools published by *G. I. Jobs*. This list honors the top 15 percent of colleges, universities and trade schools which are doing the most to recruit America's veterans as students.

Richard Walter asked how many military related students Missouri Southern has. Darren replied we currently have 133 who are either veterans or who are on active duty. Darren noted the military, especially the Army, emphasize the importance of taking classes while on active duty.

- **Campus Activities & Events**

- Darren reviewed the many Lion Pride Weekend events and noted some of the new events include a progressive lunch downtown and the first Freshman Convocation.
- Darren also reviewed student activities for the upcoming "Welcome Week" which includes a campus-wide picnic, student organization day and vendor day among many other activities.

Rod Anderson noted the first home football game is Thursday night, August 26<sup>th</sup> and encouraged everyone to attend.

**VP for Academic Affairs (Dr. AJ Anglin):**

Dr. Anglin thanked the Board for the opportunity to be at Southern and shared he has greatly enjoyed his first two months in his new position and it has more than exceeded his expectations. Dr. Anglin noted everyone has been very helpful and great to work with. Dr. Anglin also expressed gratitude for being part of the great team who are members of President's Council (the VP's and the AD) who meet every Monday morning to discuss tough issues, challenge each other and work together as a team. Dr. Anglin also noted newly hired Dr. JoAnn Kroll, Dean of Graduate Studies and Lifelong Learning will be a great asset and has many years of experience with Distance Learning and the educational needs of military personnel. Dr. Anglin also thanked Dr. Beverly Block for her willingness to serve as Interim Dean for the School of Business.

Dr. Anglin shared two handouts. The "Strategic Plan Task Force" which lists task force members, resource individuals and a consultant. Dr. Anglin noted this task force will be an important component for the upcoming HLC visit. Dr. Anglin noted his second handout "Academic Goals for 2010-2011" is a starting point for defining goals at Southern. Dr. Anglin noted he anticipates goals will improve and evolve over time.

**Director of Athletics (Mr. Jared Bruggeman):**

Jared made a Power point presentation to the Board explaining how the Lionbacker program has been revamped. Some of the key points in his presentation are as follows:

- In the past money received from the Lionbacker program went into the General Fund. Now the money goes into a fund for student athletes for specific needs.

**Director of Athletics (continued):**

- Memberships under the old system had not increased during the past ten years.
  - Historically Lionbacker memberships were sold for \$300 each; no more and no less. People sometimes received tickets they did not want or use. Now people can choose which tickets they want and have an opportunity to contribute more to the program and receive additional benefits.
  - The old model was based on a season ticket model. The new model is based on a tiered giving model which is the model most commonly used in collegiate athletics.
  - The ability to pay by credit card is now an option and monthly payments can be made from June through December which makes the program more user friendly.
  - As of today, ticket sales and contributions total \$116,834 which is an increase over last year.
- (A copy of the complete Power point is attached to the minutes in the permanent record book.)*

**Faculty Liaison (Dr. Cheryl Cifelli - Faculty Senate, President):**

- A Policy on Absences was passed through the Faculty organization in April of 2009 and agreed upon by Faculty and Administration in August of 2010.
- A Policy on Funeral Leave was established and agreed upon in August of 2010.
- Dr. Anglin has agreed to serve on, but not Chair, the Academic Policies committee which is a Faculty Senate committee. Dr. Anglin will designate a Chair for faculty approval.
- Faculty Senate now has a much appreciated centralized office. Dr. Cifelli noted the Administration has been very helpful and supportive in providing this new space as requested by the Senate.
- A monthly meeting has been established between the Faculty Senate Executive committee and President's Council with productive dialogue anticipated.
- In the near future processes within the Faculty Handbook, specifically the areas of tenure, promotion, committee descriptions, one and three year contracts will be reviewed.

**Staff Liaison (Mr. Erik Hilgendorf – Staff Senate, President):**

Erik thanked the Board for the opportunity to represent the Staff to the Board and shared Staff Senate is very optimistic and looking forward to its second year of service.

- The campus-wide shared sick leave policy initiative, accomplished during the first year of Staff Senate, has already been set in motion and has been well received by the campus.
- Staff Senate desires to keep positive momentum going with one of their next goals being to expand staff appreciation and recognition awards.
- Other goals of Staff Senate are enhancing the beauty of the campus and enhancing cohesiveness of the campus and community.

**Student Representative (Mr. Ezekiel Tarrant):**

- Zek pledged as Student Senate President to work with the new Student Senate officers and the Administration to improve Student Government.
- Zek noted both he and the Student Senate officers want to improve communication with students and the campus as new ideas are explored and to give students a larger voice on campus.
- Zek thanked the Administration for Student Senate's new room in the Recreation Center which now provides a centralized home for Student Government.
- Zek also thanked Darren Fullerton, Interim VP for Student Affairs, for his areas' efforts to increase student welfare and noted their efforts are very much appreciated and do not go unnoticed.

**Board Committees:****Academic Affairs (Dr. Charles McGinty & Richard Walter Co-Chairs):**

No report given. This committee has not met since the last Board meeting.

**Budget Audit (David Jones, Chair):**

No report given. This committee has not met since the last Board meeting.

**President (Dr. Bruce Speck):**

Dr. Speck reflected on changes that have taken place in his reporting to the Board during the past two and a half years. Direct reports of Dr. Speck now report to the Board in detail regarding their areas of responsibility many of which Dr. Speck reported on in the past such as Development and Student Affairs. Dr. Speck noted these direct reports are working together as a team to help provide an excellent education for Missouri Southern students while taking responsibility for their areas. Dr. Speck noted he also counts his secretary, Sharon, as one of his direct reports due to Sharon's immense responsibilities in keeping him on target by controlling his calendar and serving a vital role as a first responder for the office. Dr. Speck thanked all of his direct reports for the excellent jobs they are doing and noted responsibility is now distributed among the people who have the authority to make critical decisions in their own areas.

Dr. Speck also reported on Governor Nixon's recent Higher Education Summit and COPHE meeting:

- The morning of August 17<sup>th</sup> a COPHE meeting was held to prepare for Governor Nixon's Higher Education Summit. A variety of topics were discussed as potential ways to cut costs.
- The afternoon of August 17<sup>th</sup>, the Governor's Summit began and included the following speakers:
  - ✓ Ms. Linda Luebbering, State Budget Director, presented information on the 2012 state budget. Ms. Luebbering noted an uncertain future, but anticipates a possible budget cut of 15% for FY12.
  - ✓ Dr. Carol Twigg, President and CEO, National Center for Academic Transformation spoke about course redesign and the use of information technology to improve student learning.
  - ✓ Dr. Dewayne Matthews, Vice President for Policy and Strategy, Lumina Foundation, discussed the Big Goal in Missouri. The Lumina Foundation is a national and international organization that Missouri may be able to partner with and is a potential source for significant funds.
  - ✓ Dr. David Russell, Interim Commissioner of Higher Education, concluded the afternoon meeting with remarks about the partnership between the Governor's office and the CBHE.

Following the afternoon session, Governor Nixon held a dinner at the Governor's mansion and presented his higher education agenda; Dr. Speck and MSSU Board Chair Rod Anderson were both in attendance.

Chair Anderson reported Governor Nixon thanked all of the colleges and universities in the state for keeping tuition level and accepting the needed state budget cuts. Governor Nixon noted these efforts have helped to keep Missouri in a better financial situation than a lot of states while still offering quality education. Governor Nixon called on colleges and universities to adopt an agenda for higher education focused on four key areas:

- 1) Attainment of quality students which will require work with secondary education.
- 2) Academic program review indicating what works and what does not.
- 3) Cooperation and collaboration. An example is cooperative graduate programs.
- 4) Funding which will require new ideas and a new approach.

Chair Anderson and Dr. Speck both noted the presentations by the Governor and other key government officials were very informative and beneficial in understanding the future of Higher Education in Missouri.

**OLD BUSINESS:**

None

**NEW BUSINESS:****Consideration of Appointments, Retirements, Resignations (Dr. AJ Anglin, V.P. Academic Affairs):**

- New Hires:
  - Dr. Anastasia Barelos (Assistant Professor of Music)
  - Ms. Megan Reineke-Douglas (Instructor of Management)
  - Ms. Cherona Hicklin (Assistant Professor of Teacher Education)
  - Dr. JoAnn Kroll (Dean of Graduate Studies and Lifelong Learning)
  - Ms. Shanna Slavings (Assistant Professor of Communication)
  - Dr. Achala Tiwari (Visiting Professor of English)
  - Dr. Susan Tucker (Assistant Professor of Psychology)

**Consideration of Appointments, Retirements, Resignations (continued):**

- Retirements:
  - Mr. Jim Gray (effective May 31, 2011)
  - Mr. Jim Gilbert (effective August 1, 2010)
- Resignations:
  - Ms. Karen Jacobs (effective August 1, 2010)
- Other Action:
  - Mr. Lyle Mays has resigned as the Computer Information Science (CIS) Department Head in order to return to the classroom on a full-time basis (effective July 31, 2010).
  - Dr. Jack Oakes will replace Mr. Mays as CIS Department Head (effective August 1, 2010).

*A motion was made by Dr. Sherry Buchanan and seconded by Richard Walter to approve Appointments, Retirements, Resignations and Other Action. Motion passed. (A personnel sheet is attached to the minutes in the permanent record book.)*

**OTHER ITEMS:****ADJOURNMENT:**

Chair Rod Anderson requested the Board go into closed Executive Session under RSMo 610.021 (3).

*A motion to adjourn and go into closed Executive Session was made by Dwight Douglas and seconded by David Jones. A roll call vote was taken. Motion passed.*

  
Secretary

  
Chair