- (1) Faculty Governance and Related Activity Updates (Selected Committee Reports)
 - a. Academic Policies
 - b. Graduate Council
 - c. Faculty Development
 - d. Faculty Promotion
 - e. Diversity
 - f. Distance Learning
- (2) Deans Retreat (August 28) and Academic Leadership Retreat (August 27)
 - a. Academic program development guiding strategy
 - b. Structure
- (3) Institutional Effectiveness
 - a. IRB and FWA (An institution must have an FWA (Federalwide Assurances) in order to receive HHS support for research involving human subjects. Each FWA must designate at least one IRB registered with OHRP. Before obtaining an FWA, an institution must either register its own IRB, (an "internal" IRB), or designate an already registered IRB operated by another organization, (an "external" IRB), after establishing a written agreement with that other organization. An IRB is a committee that performs ethical review of proposed research.
 - b. Assessment and Assurance of Learning
 - i. RFP for Software
 - ii. Inclusion of all degree programs
 - c. Course Evaluations Process
- (4) MOMOM (at MSSU in Summer of 2017): MOMOM is a yearly two-day event hosted by the Missouri Dental Association which aims to provide dental treatment to those who could not afford it otherwise. Services include cleanings, fillings, extractions, and endodontics. Nearly 2,000 patients are seen (100 at a time) with approximately \$2,000,000 in services provided at no cost to the patients.
- (5) Outreach to Joplin High, Thomas Jefferson Independent Day School and Franklin Tech, NWACC and Crowder (for purposes of building a pipeline and developing synergistic ad collaborative programs).
- (6) Student Learning...For Your Entertainment!!!



Academic Affairs Report for the MSSU Board of Governors Meeting Paula Phillips Carson September 18, 2015

300 Trumpets

This project, 300 Trumpets, really has 2 parts to it; the first being the composing and recording of the song and second, the performance at our Mass Band Day.

The composing and recording of the song included Dontae Winslow being commissioned by the MSSU Lion Pride Marching Band to compose a piece that could feature our students on a single while delivering an uplifting message to the community at large. Our students were in the studio recording for 17 hours straight and then Dontae and myself spent another 8 - 12 hours mixing and editing. Attached to this email are just a few photos from the larger recording session that happened between 8:00pm Tuesday and 1:00am Wednesday and then the studio sessions that happened between 1:00am and 1:00pm Wednesday. Both sessions happened at Victory over by the Convention Center.

In this environment our students were able to experience the true essence of what working musicians today encounter in the highest levels of artistry. It was amazing to see them all bright eyed and ready to work whether it was 8:00pm on Tuesday night or 5:00am Wednesday morning. Majority of the students were up all night and refused to leave the studio (even when instructed by faculty so that they could go home and sleep) because they didn't want to miss out on any of the project or opportunities that may have arisen while they were gone.

The second part of our project ended with the half-time performance at the first football game. We had 7 high schools join us: Webb City, Joplin, Neosho, Lamar, Purdy, East Newton and Diamond. 600 high school students stood side by side with our Lion Pride Marching Band performing a commissioned work for our community.

Earlier in the day, we have a rehearsal starting at 1:45 until 4:15 which included some filming for a documentary we are putting together for this project to be released on iTunes. After that rehearsal we had "Band Olympics" where the each high school band had a team of students competing in events like "Trumpet Beast mode for highest note," "Tuba Brown note for lowest note," and "Band Director dance off on the Whip and Nae Nae." We fed the kids pizza and then they all were provided MSSU t-shirts.



This event had so many moving parts and side projects involved that we will see the positive impact in so many areas of our program. Recruiting new students, retention of our current students, community involvement, new and exciting half-times are just a few areas where we anticipate the largest impacts to be felt.

This was a tremendously successful project executed by an amazing team of faculty and staff at MSSU with the assistance of our entire community. I feel as though this entire project was just a microcosm of what our department has become and will continue to strive for as an unstoppable force doing things that no other institution has or can do. This recording of our marching band marks the first time that a marching band has ever been featured in a pop song since the USC band was on Fleetwood Mac's "Tusk."

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Communications Students Football Production

NOTE: We are upgrading camera and related hardware technology to ensure students are instructed on the most relevant and current broadcast equipment.

Television football coverage

The students, staff and faculty of the Communication Department helped with the coverage of the Missouri Southern football games for the television station and the stadiums monitors. Ten students from the television practicum course, from first year to seniors,



assisted with the multi-camera production of the game and three practicum students covered the game for radio. The television students gained practical experience in three areas: cameras, announcing and program production. Game coverage consisted of four cameras including three stationary cameras on top of the stadium and a roving wireless sideline camera. An additional camera was utilized to cover the half-time show. Two announcers' supplied the play-by-play and color announcing and two additional students handled the program production portion of the television team including directing, graphics and audio production. KGCS has been covering the Missouri Southern Football games on a consistent basis since 1992.

KGCS-TV (crews change with games so more students get experience with game coverage).

Cameras:

Megan Aldridge, Senior - Cassville, MO Chad Carroll, Senior - Lee's Summit, MO Emily Epp, Freshman - North Newton, KS

Sideline camera: Chad Jones, Junior - Joplin, MO

Halftime camera: Makenzie Copeland, Freshman- Carthage, MO

Still camera: Alecia Henson, Sophomore - Argonia, KS

Director

Zach Dodge, Sophomore - La Russell, MO

Assistant Director/Audio

Alex Bryant, Sophomore – Joplin, MO

Announcers

Play-by-play: Kristen Hanna, Senior - Saint Louis, MO Color: Patrick Wheeler, Freshman - Aurora, MO

KXMS Radio

Play-by-play: Nick Kaufmann, Junior - Reeds, MO

Stats and color: Jasmine Jeffery, Sophomore - Raymore, MO

Color: Trey Vaughan, Freshman - Nowata, OK

Support Team Engineers Don Ross Tom Hewitt Professional Staff
Bill Hunt
Faculty
Kisa Clark and Ward Bryant