

MISSOURI SOUTHERN
STATE UNIVERSITY

BOARD OF GOVERNORS

MARCH 10, 2023 • REPORT



DR. DEAN VAN GALEN

PRESIDENT

MOSO CONNECT SERIES CONTINUES TO ENGAGE FACULTY AND STAFF



The MOSO Connect Series is a monthly luncheon program for faculty and staff designed to highlight unique aspects of campus and enable our own employees to serve as effective ambassadors for Missouri Southern. The February MOSO Connect program was held in Ummel Hall and highlighted the MSSU Engineering Technology program. Dr. Elke Howe provided an outstanding program overview and several current students spoke of their immersive experiences with industry partners such as Leggett and Platt, Reyco Granning Suspensions in Mt. Vernon, and Schreiber Foods in Carthage. In some cases, this experience includes our students leading teams within the business to solve a problem and increase productivity/profitability.

CITY OF JOPLIN SUPPORTS PROJECT LED BY HEALTHCARE AND HEALTH SCIENCE ALLIANCE

At the February 21 meeting of the Joplin City Council, the Council voted unanimously to provide \$80,000 to assist with a project led by the *Joplin Regional Alliance for Healthcare and Health Science*. The *Alliance*, composed of CEOs of major area healthcare and educational institutions as well as other community leaders, is working together to connect and leverage the unique healthcare and educational assets of Joplin. A key goal is to develop a collaborative plan for economic, talent, and community growth in our region with healthcare and health-related education as a foundation.

With the financial support of the City of Joplin and *Alliance* partners, a highly respected consulting firm (TEconomy Partners LLC) will help develop a strategic roadmap for Joplin and the region focused on the health sector. TEconomy will begin their work next month.



GLOBAL LEADERS PROGRAM SPEAKER SERIES



Launched in fall 2020, the Global Leaders Program provides a cohort of students with focused leadership opportunities and a global perspective. The Global Leaders program also organizes an excellent speaker series enjoyed by the campus and broader community. On February 23, Missouri Southern graduate Sean James returned to campus to serve as a Global Leaders speaker. A 1992 graduate and two-sport student-athlete at MSSU, Mr. James was a player with the Minnesota Vikings, earned an MBA from George Washington University, and has had a successful career as a business and philanthropic leader. He lives in New York City and is currently Chief Executive Officer of the Bequest Management Firm.

Mr. James provided an inspiring presentation that connected his Missouri Southern experience with his framework for authentic leadership. We look forward to a continued relationship with Sean James.

LOOKING FORWARD TO SPECIAL CAMPUS EVENTS

Several exciting events are coming to campus in the next two months as we support a vibrant campus for our students and community. This includes hosting **TEDxMSSU** with a theme of “Connectedness” (May 4), a large-scale concert in Fred G. Hughes Stadium titled **MoSO 2000’s** with headliner Jesse McCartney (May 5), and Commencement (May 13).

Dr. Monicca Shanthanelson will serve as our May 2023 commencement speaker. Dr. Shanthanelson received her B.S. from Missouri Southern in biology and chemistry in 2003 and her Ph.D. in neuroscience from Stony Brook University in 2009. Since then, her career has spanned medical writing, Director of scientific services, Vice President of medical strategy, and VP of global medical affairs for several commercial scientific enterprises. She currently serves as Scientific Director for AbbVie, a publicly traded biopharmaceutical company.



DR. BRAD HODSON

EXECUTIVE VICE PRESIDENT

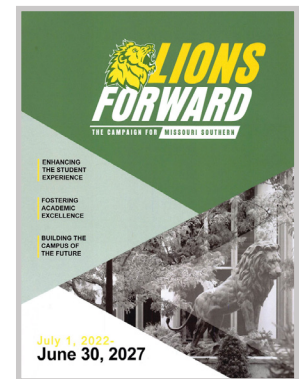
LIONS FORWARD CAMPAIGN



As of February 28, 2023, Missouri Southern had exceeded its Fiscal Year 2023 goal of receiving \$6 million in campaign commitments and 40 gifts of \$25,000+. On that date, \$11,344,496 in FY23 campaign commitments had been received and 59 gifts of \$25,000+ toward the campaign.

LEAVE BEHIND BROCHURE

The latest Lions Forward Campaign materials are available for use by gift officers and others representing the institution through the fundraising campaign. A copy of the "leave behind" document is provided to each member of the Board of Governors for your review. This publication is left behind (hence the name) after an initial campaign conversation with a donor. It is intended to provide basic information to allow the prospective donors to consider each of the seven campaign priorities before zeroing in on the one or two of greatest interest.

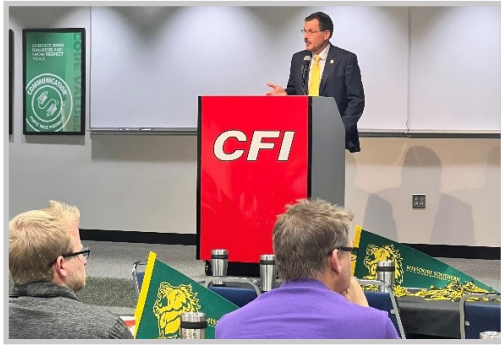


ENDOWMENT RECOGNITION



At halftime of a basketball doubleheader on January 28th, the Missouri Southern Foundation recognized over 70 donors who had established endowments to benefit the students, faculty, and programs at MSSU. Currently, the Foundation manages 312 endowments, where a defined percentage of the market value is paid out each year for the purpose established by the donor. Investment income offsets, in most cases, that expenditure from the endowment.

LIONS ON SITE



The Office of Alumni and Donor Relations hosted two “Lions On Site” alumni events in 2022. Events are produced at area businesses who employ a significant numbers of MSSU graduates. The alumni employees of each business are treated to lunch, receive a branded MSSU gift, and hear a university update from President Van Galen. Past businesses to host such an alumni event include Ducommon and CFI. The next Lions on Site is planned for Liberty Utilities this spring.

THREE YEAR FACILITIES IMPROVEMENT PLAN

A plan to improve facilities on the MSSU campus has been under development since summer 2022. Known as the “Three Year Facilities Improvement Plan,” this document will outline facilities in four categories in need of attention: instructional spaces (*classrooms, laboratories, and studios*); infrastructure (*roofs, boilers, chillers, etc.*); safety and security (*cameras, emergency generators, fire systems, crosswalks, etc.*); and aesthetics and wayfinding (*signage and branding, landscaping, outdoor recreation, parking lots, etc.*).

Faculty, staff, and students have had input on the plan. As the Fiscal Year 2024 operating budget is developed, a clearer sense of what can be accomplished in year one of the plan will develop. Information on the projects selected and progress on their completion will be provided to the Board of Governors throughout the upcoming fiscal year.

DR. LISA TOMS

PROVOST/VICE PRESIDENT OF ACADEMIC AFFAIRS

CHEMISTRY AND PHYSICAL SCIENCES

The Chemical and Physical Sciences Department has been accredited by the American Chemical Society (ACS). The ACS Approval Program promotes excellence in chemistry education for undergraduate students through approval of baccalaureate chemistry programs. ACS-approved programs offer a broad-based and rigorous chemistry education that gives students intellectual, experimental, and communication skills to become effective scientific professionals.

PERFORMING ARTS



Our Pep Band traveled to Kansas City with the spirit squad and the Men's and Women's Basketball teams to provide a festive game day atmosphere during the MIAA Basketball Tournament.

The Department of Performing Arts Division of Theatre is performing "Silent Sky" March 9-11th. It is the true story of 19th-century astronomer Henrietta Leavitt and explores a woman's place in society during a time of immense scientific and heart-bound discoveries. With music and math bursting forth onstage, Henrietta and her female peers change the way we understand both the heavens and earth. Upcoming shows are March 10th at 7:30 p.m. and March 11th at 2 p.m. and 7:30 p.m. in the Blackbox Theatre.

HISTORY

Two graduating seniors majoring in History were recently accepted in graduate Museum Studies Programs at Kansas University and Johns Hopkins University. The U.S. Bureau of Labor Statistics predicts that this field will experience a 19% employment growth between 2020 and 2030.

The Social Science Department hosted History Day, a competition for middle school and high school students. 171 students and 14 teachers from area schools attended. Approximately 50 volunteers, including faculty, staff, students, and community members participated as judges and event staff.



SOCIAL WORK



The Social Work Program is collaborating with the Kansas City University Joplin on a joint research study that will involve MSSU women student athletes. The study, Improving Health Outcomes in Student Athletes at MSSU, a Partner Institution in Joplin, MO, will "assess the degree clinical yoga creates changes in welfare for student athletes' health." This will be done by collecting data on biomarkers, then providing

weekly yoga, and concluding with collecting biomarkers. MSSU Social Work students will actively participate with KCU Student Doctors in collecting biopsychosocial data in the Sims Lab at MSSU's Julio S. Leon Health Sciences Building. Research began on February 18th.

View the study documents and videos:

<https://mkrcbiomedicalrese.wixsite.com/mkrcbml/projects-6>



The Social Work Program hosted three immersive learning events celebrating International Women's Day on March 8th. These included an interactive scavenger hunt using the Action Bound App, a panel discussion called "Women of the Decades" with Joplin community leaders that includes Freeman Health System's Paula Baker, Joplin Emancipation's Chalise Cooper, MSSU Alumna and Former Mayor of Joplin, Melodee Colbert-Kean, Webb City High School Student, Abi Street, MSSU International Student, Eva Jolly, and Shirley Norris, a Professional Engineer for MODOT who is 92 years old, and a bingo event in the Lion's Den where students could learn more about impactful/important women over the years.

BLACK STUDENT ALLIANCE

On February 20th, the Black Student Alliance participated in a Black History Month Luncheon and Panel at the Cornell Complex. Several MSSU black student leaders were part of a panel discussion, including Nakylah Bailey, Social Work Student and President of the Black Student Alliance, and Student Senate President, Marcel John.



MOCAP

The Missouri Center for Advanced Power (MOCAP), a consortium of MSSU, Missouri State, Missouri S&T, and University of Missouri Columbia held their annual summit in the North End Zone facility on March 7th. This consortium, along with industry partners of Aesir Technologies, Eagle Picher Technologies, Northstar Battery and Spear Power Systems attended the summit. Faculty, students, and industry partners from each entity were present. A poster conference was held for student research projects related to battery and advanced power technology.

BUSINESS



The Plaster School of Business hosted the District 17 FBLA business competition. 530 students and 55 teachers and staff from 22 area high schools attended. The teachers were very pleased with the event and are looking forward to returning next year. In between the events we were able to showcase our faculty and programs and 155 students provided us with their contact information for Admissions to reach out to them.

A new student study lounge opened in Plaster Hall on March 8. Much of the funding was provided by a former faculty member.

INSTITUTIONAL EFFECTIVENESS

The Office of Institutional Effectiveness has moved from Plaster Hall to Webster Hall 320 and welcomed a new Research Analyst, Jessica Smith, who began at MSSU on February 20. We are administering the National Survey of Student Engagement (NSSE) to our freshman and seniors beginning March 1 – May 14. The NSSE Survey asks students about their participation in programs and activities that institutions provide for their learning and personal development. The results provide an estimate of how undergraduates spend their time and what they gain from attending college. MSSU is asking students additional topical questions about First-Year Experiences & Senior Transitions and High Impact Practices Quality. NSSE is administered approximately every three years at MSSU.

ALLIED HEALTH

The Allied Health Department is connecting with surrounding communities this spring semester. Various programs participated in the Carthage Technical Center Career Fair on February 17, the Franklin Technology Center Career Fair on March 2, and hosted building tours on March 3rd for Stockton and March 8th for Tomorrow's Leaders Today.



EMERGENCY MEDICAL SERVICES

EMS faculty Erin Taber and Hannah Walker took their Paramedic students to the Guardians of the Heart Conference on February 20 & 21, 2023 to expand their knowledge and demonstrate what continuing education is like after graduation.

MASTER IN HEALTHCARE ADMINISTRATION

The Master in Healthcare Administration application opened on February 8, 2023. There are currently 14 applicants for the program. Flyers about the Master's in Healthcare Administration have been distributed to the area hospitals.



RESPIRATORY THERAPY

The Respiratory Therapy students participated in Integris Grove's Souper Bowl Saturday Health Fair on February 11th. Three students worked with therapists (many of whom are our past graduates) to do Electrocardiogram testing for the community.



NURSING

The nursing department recently received the annual NCLEX-RN 1st time pass rates, a primary outcome for the Missouri State Board of Nursing. The pass rate is 87.80%, with a national rate for BSN programs at 82%.

The BSN program opened the Fall 2023 application cycle on January 1st, and at present, there are 36 qualified applicants for the 30 seats available. The selection of candidates by faculty will occur in March.

DENTAL HYGIENE

Second-year dental hygiene students have been busy in DH301 Community Dental Health Practicum. They attended Stapleton Elementary, on February 10th to demonstrate oral hygiene instructions to kindergarten through second grade students. Additionally, students went to Jasper Elementary on March 3rd as part of the Teledentistry Sealant grant through Missouri Department of Health and Senior Services. They evaluated and placed sealants on Jasper students, grades kindergarten through sixth. The second-year students have been going on rotations to Wildwood Nursing Home provided by an additional grant.

TEACHER EDUCATION

Madeline Currey and Dayana Hernandez Teacher Education alumni were recognized last week as MSSU's Outstanding Beginning Teachers at the Missouri Association of Colleges for Teacher Education (MACTE) spring conference. These two MSSU alumni were outstanding teacher candidates who are doing great things in their districts to make a difference for children. Madeline is an Aurora, MO Junior High Special Education teacher and the district-wide adaptive sports coach. Dayana is a second-grade teacher at the Webster Primary Center in Webb City MO.



Madeline Currey



Dayana Hernandez

LINDA EIS

CHIEF FINANCIAL OFFICER

STRATEGIC EMPLOYEE RECRUITMENT AND RETENTION ANALYSIS (SERRA)

The strategic employee recruitment and retention analysis (SERRA) is moving along and meeting the dates outlined in our timeline. We will have a call with the consultant in March to discuss the work they have done on the market analysis with a look towards an anticipated draft report in April.



FISCAL YEAR 2024 BUDGET

We continue our work on the budget. As a university, we provide critical services to our students, our colleagues and our community. As such, our team members represent a large portion of our budget. We balance service needs with budget opportunities. Campus departments are reviewing expenditures for any known increases as well as cost savings. Our primary revenue streams are appropriations and tuition. We are thankful for the encouraging appropriation news from the state. Tuition revenue will be examined for fluctuations in enrolled credit hours, delivery method and the various rates charged. The budget will address on-going and well as one-time needs.

FY2023 AUDIT

The audit preparation is a year-round process with account reconciliations prepared on a monthly basis. This work gives us a good foundation for our prompt year-end close and to prepare for the annual audit. In March, we will work on internal control questionnaires and begin to outline the timeline for the compliance and finance reviews. The compliance section will examine Financial Aid, federal HEERF funding and federal grants. The finance portion will cover anything related to finance and will include implementation of another new standard from the Governmental Accounting Standards Board (GASB). GASB96 relates to subscription-based information technology arrangements (SBITA) and it will closely mirror the GASB87 lease standard implemented in the FY2022 audit.

FINANCIAL STATEMENTS

Presentation of the financial statements for the period ending February 28, 2023.

Lions **Forward**. Lions **Together**.



DR. SHELLIE HEWITT

DEAN OF ADMISSIONS

SPRING RECRUITMENT EVENTS ON AND OFF CAMPUS



Green and Gold Tours this spring semester took MSSU to Neosho High School and McDonald County High School. These events provided high schools students the opportunity to learn about Missouri Southern, engage with admissions counselors, and enter a drawing for a \$1,000 scholarship. The scholarships were presented to four lucky students, two from each school, during a varsity basketball game.

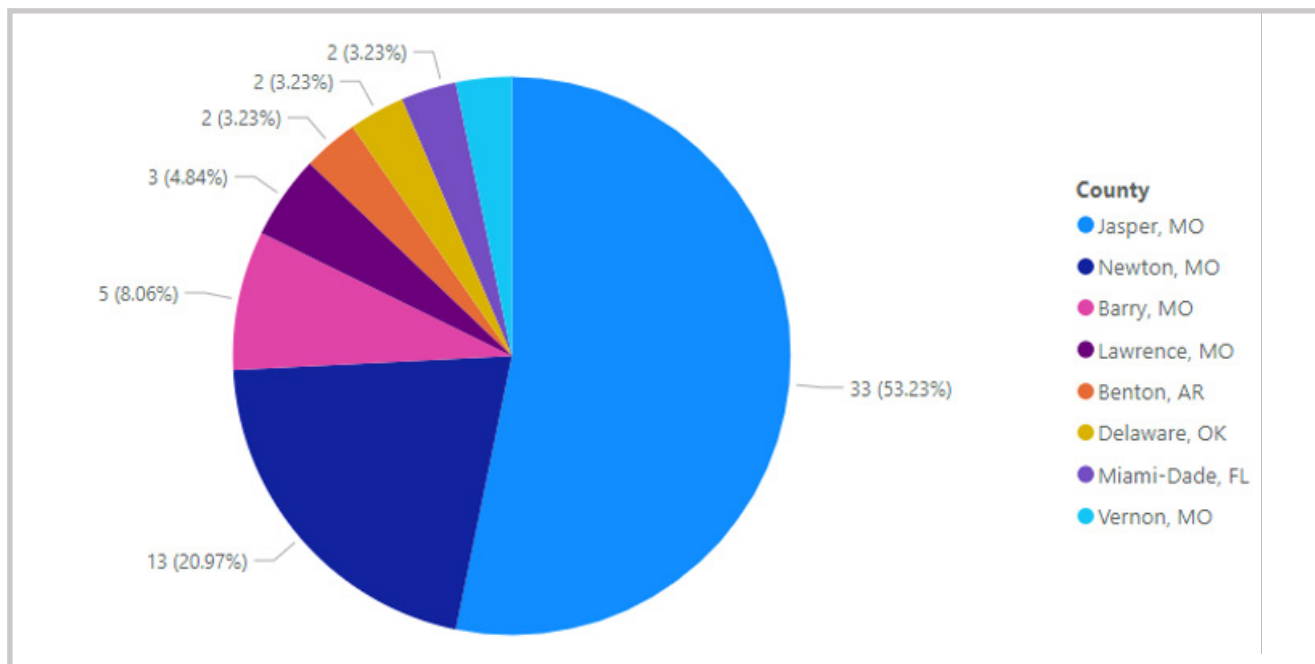
Additionally, we provided MSSU alum in the school district with a gift from the Alumni Office. This was a great opportunity for Missouri Southern to partner with high school counselors and show prospective students that MSSU a great first choice to further their education.

This spring we've hosted many on campus events for prospective students including Lion Pride Visit Days, several high school and community college group visit days. Counselors brought groups of students from Clinton High School, Fayetteville High School, and Crowder College to tour the campus, speak with faculty, staff, and students, and feel what it's like to be a Missouri Southern Lion.

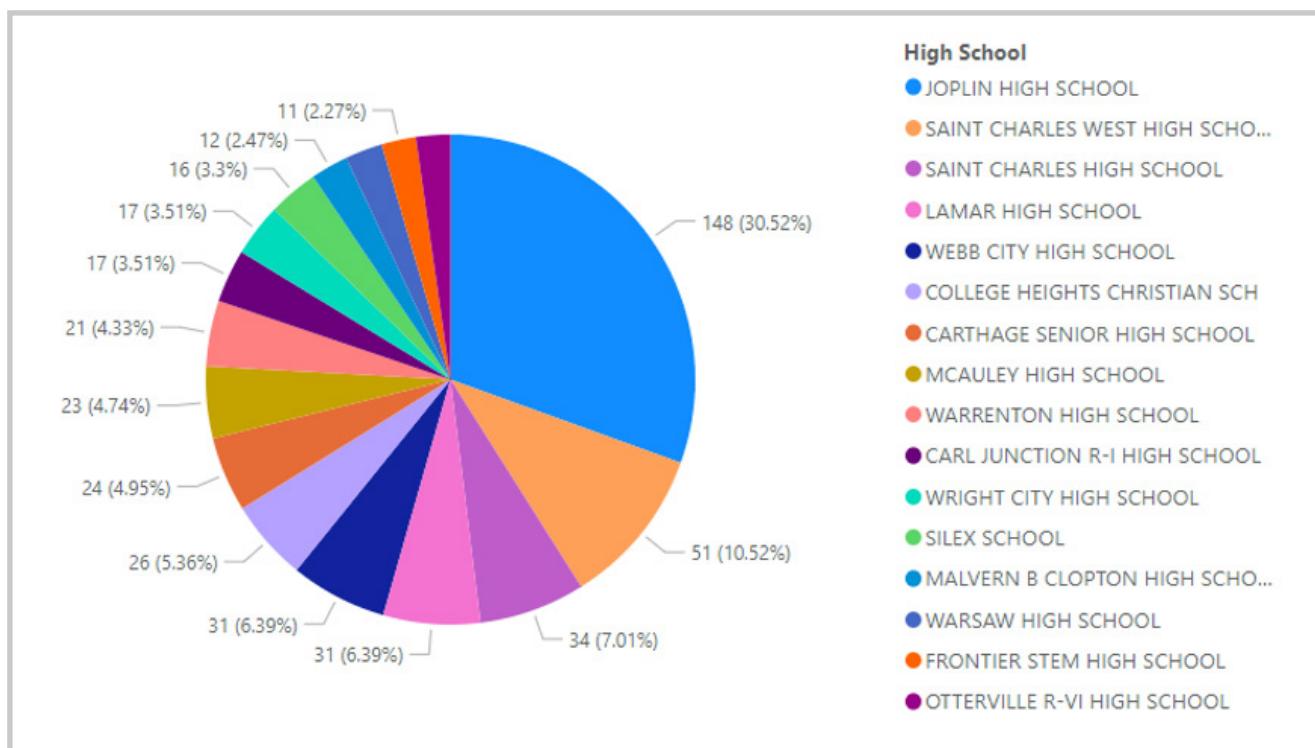


SPRING ENROLLMENT HIGHLIGHTS

Overall graduate student enrollment for spring is up 10%. Our graduate students predominantly come from the following counties.



Dual credit enrollment is also on the rise and has been for the past few years. This spring dual credit enrollment is up 19%. These students come from many high schools. Below you will find the top high schools that we partner with.



ROB MALLORY

DIRECTOR OF ATHLETICS

WINTER SPORTS SUCCESS

The winter sports season has been a successful one for Lion student-athletes in the sports of basketball and track & field.

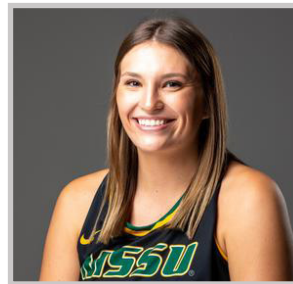
The **women's basketball** team finished the regular season with a 24-6 overall record, going 16-6 in MIAA conference play. They entered the postseason as the #5-seed in the MIAA tournament and #7 ranked team in the NCAA Division II Central Region rankings. **Lacy Stokes** was named 1st-team All-MIAA, while **Layne Skiles**, **Maddie Stokes**, and **Kryslyn Jones** received Honorable Mention honors.



Lacy Stokes



Layne Skiles



Maddie Stokes



Kryslyn Jones

The **men's basketball** teams ended their regular season with an overall record of 16-12 while going 12-10 in MIAA conference play. The Lions entered postseason play as the #7-seed in the MIAA tournament. Four Lions received Honorable Mention All-MIAA recognition: **Avery Taggart**, **Christian Bundy**, **Vinson Sigmon Jr.**, and **Winston Dessesow**.



Avery Taggart



Christian Bundy



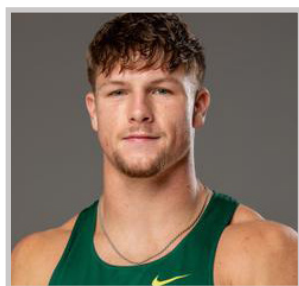
Vinson Sigmon Jr.



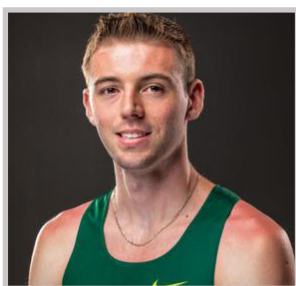
Winston Dessesow

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The **men's and women's track & field** programs earned 2nd and 3rd place finishes at the MIAA championships. The Lions got individual championships on the men's side from **Peyton Barton** (weight throw), **Ryan Riddle** (3000 meter), and the Distance Medley Relay Team. For the women, **Kiara Smith** brought home two individual titles (60 meter hurdles, 200 meter dash) and **Samariae Bonds** won the shot put. 11 men and 5 women qualified for the NCAA Indoor Track & Field National Championship meet, which will be held in Virginia Beach, VA on March 10-11. The men enter the meet ranked #6 nationally and women with a #21 ranking.



Peyton Barton



Ryan Riddle



Kiara Smith



Samariae Bonds

WOMEN'S SOCCER TAKES PART IN CLINICAL RESEARCH

The **women's soccer** team is spending part of their offseason this spring participating in a research study designed to assess the impact of clinical yoga on student-athlete health, with a specific focus on stress and other mental health factors. The eight-week study is being conducted as part of the MSSU/KCU Stress Research Consortium. The team is divided into an experimental and control group, with the experimental group participating a one-hour clinical yoga session each week with a licensed clinical yoga practitioner. Indicators of stress are measured at various times throughout the study period via both self-reported surveys and biological indicators such as cortisol levels, blood pressure, and heart rate.

SUCCESSFUL STUDENT-ATHLETE ADVISORY COMMITTEE (SAAC) INITIATIVES

The MSSU Student-Athlete Advisory Committee (SAAC) started the year with several goals. Two of the biggest were to assist the athletic department in reaching its stated goal of 4,000 hours of community service and to raise \$5,000 for the Make-a-Wish, the charitable partner for NCAA Division II since 2003.

On the community service front, MSSU student-athletes have completed 4,324 hours this academic year with a 78% participation rate. MSSU finished 5th nationally in the NCAA Teamworks Challenge during the fall semester. During the challenge period (August – December), student-athletes completed 3,684 hours of service generating an estimated \$105,161 in economic impact. 36 different organization were supported during this time.

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So far this year, MSSU SAAC has raised \$4,654 in support of Make-a-Wish. Funds have been raised through a variety of events such as the “miracle minute” collection at home games, a talent show, a bake sale, “give back” nights with local restaurants, and many more. With even more planned this spring, their goal of \$5,000 should be readily attainable. Through the Division II partnership, more than \$6.75M have been raised for Make-a-Wish more than 780 wishes have been granted.

MIAA MEMBERSHIP UPDATE – LINCOLN EXITS FOR GLVC



On January 26, current MIAA member Lincoln University announced that they will be exiting the association to join the Great Lakes Valley Conference beginning with the 2024-25 academic year. This will leave the MIAA with 13 total members and 11 football-playing institutions.

In response, MIAA ADs voted to make Lincoln a non-conference football game for the 2023 season, providing schools the flexibility to find different non-conference opponents during the week they are currently scheduled to play Lincoln. Games played against Lincoln in 2023 will not count in the conference standings. All other sport schedules that include Lincoln for the 2023-24 academic year will remain unchanged.

Additionally, the 2024 football schedule was redrawn to account for 10 conference games and a balanced schedule of 5 home and 5 away contests. Each school will have a “bye week” in the conference schedule during which they can attempt to find a non-conference opponent. The bye for MSSU in 2024 falls during Week 9.

No action has been taken on any other future schedules to date. The MIAA CEOs in attendance at the NCAA Convention in January discussed MIAA membership plans and have established a small CEO task force to assist in executing membership growth strategy.