

Report by Jared Bruggeman  
Athletics to Board of Governors  
Thursday, September 20, 2018

### MSSU Athletics Report

#### 1. Sport Program Reports

- a. **Football** – The football Lions currently lead the MIAA in fourth down conversion defense, as well as blocked punts and kicks, while ranking third in fewest penalty yards per game. Individually, Alex Alvarado and Trevor Plafcan rank 18<sup>th</sup> nationally in fumble recoveries, while Shemar Coleman ranks 34<sup>th</sup> in kickoff returns. Head Coach Denver Johnson recently stepped down and Defensive Coordinator Joe Bettasso will serve as the interim head coach for the remainder of the season.
- b. **Soccer** – The MSSU soccer team is 4-1-1 on the season after a 2-1 win at Southwest Baptist last Sunday. The Lions will host Central Oklahoma on Friday at 6 pm and Northeastern State on Sunday at 1 pm. A trio of Lions lead the team with two goals and four points each as freshman Bailey Belcher, Senior Alex McCord and sophomore Sarah Tatum lead the offensive charge for the Green and Gold. Sophomore Meredith Belrose has a team-high two assists.
- c. **Cross Country** – The MSSU men's and women's cross country programs recently hosted the 29<sup>th</sup>-annual Missouri Southern Stampede at the Tom Rutledge Cross Country Course. One of the largest meets in the US annually, the Lions saw nearly 3,000 runners in the ten races the course hosted last Saturday. The Southern men finished second overall behind only the University of Tulsa and freshman Gidieon Kimutai was second individually, just two seconds behind the lead runner. The Southern women were 9<sup>th</sup> as a team and sophomore Ashlee Kuykendall placed tenth individually. The Lions are at the University of Arkansas this Saturday to participate in the Chili Pepper Invite.
- d. **Volleyball** – The Southern volleyball team got its first win of the season on Tuesday at Southwest Baptist in a 3-1 win over the Bearcats. Sophomore Janelle Brehm leads the MIAA and is 25<sup>th</sup> nationally in attacks per set. The Lions host Northwest Missouri on Friday at 6 pm and Missouri Western on Saturday at noon.
- e. **Golf** – The Lions golf team recently competed in the first MIAA points event of the season at Northeastern State this past Monday and Tuesday. Southern finished tenth as a team, but sixth in the MIAA standings. Individually, Tristan Haltom was tenth overall with a three-under par final score. Southern will host its annual fall golf tournament on Monday and Tuesday of next week at Shangri-La Country Club in Monkey Island, Okla.

2. **Community Service** – Routinely, the student-athletes at MSSU average more than ten hours per student per year as that is our goal. Recently the MSSU women's basketball and track and field teams both helped out at the Ronald McDonald House Big Red Shoe Run, Softball volunteered at the Joplin Humane Society by walking and washing dogs, baseball is assisting with the delivery for Meals on Wheels every Wednesday, and men's basketball made a visit to West Central Elementary and read to elementary students.

#### 3. MIAA News:

- a. **Webcasting Taskforce** –We have finalizing the agreed upon standards guide and the CEO's have approved
- b. **Football Taskforce** –The Commissioner had created a taskforce to analyze our current Football schedule. The chair of the committee was President Scott of PSU. The Taskforce submitted its proposals to the

AAC, IRC and it was approved by the CEO Council. With a wide variety of scenarios on membership all but one schedule will include non-conference games.

- i. Chair: Steve Scott (CEO at PSU) Ex Officio, Non-Voting Members: Jerry Hughes (AD-UCM) (Chair of the MIAA AAC); Scott Unruh (FAR-UNK) (Chair of the MIAA IRC)  
Voting Members: Steve Turner (CEO at NSU); Mel Tjeerdsma (AD-NWMSU); Jared Bruggeman (AD-MSSU); Kent Weiser (AD-ESU); Josh Looney (AD-MWSU); Nick Bobeck (Football Coach-UCO); Craig Schurig (Football Coach-WU)
- c. **Membership Taskforce** - In a similar fashion, the Commissioner had also created a taskforce to analyze our current MIAA membership and membership requirements. The Chair of this committee was President Ambrose of UCM, who recently resigned from his CEO position there. The Taskforce submitted its proposals to the AAC, IRC and it was approved by the CEO Council. The major change would include the potential for allowing institutions into the conference that do not play football. The commissioner will examine institutions of that demographic.

#### 4. NCAA News:

- a. **NCAA Reporting:** We are collaborating with Student Affairs and the ACTS office to bring a high energy interactive production called ThinkFast to our campus. This type of program meets the directives from the NCAA Board of Governor's regarding Title IX Training and Sexual Violence training. The ThinkFast production crew will be on campus September 24<sup>th</sup> at 7:00 pm. The event will be available to every student on campus but it is mandatory for all student-athletes to attend

#### 5. Departmental News:

##### a. NCAA Compliance:

- i. Compliance rules presentations given to all athletes at beginning of fall semester athlete orientation meetings
- ii. Code of Conduct rules presented at mandatory all athlete back to school meeting
- iii. In process of completing all sports team eligibility lists that must be submitted to MIAA prior to first date of competition
- iv. Submitted NLI Institutional Commitment Form to MIAA
- v. Confirmed certification of compliance for all athletic staff members
- vi. Submitted NCAA Sports Sponsorship and Demographic Report (Due August 1<sup>st</sup>)
- vii. Working on EADA to be submitted in October
- viii. Verifying full-time enrollment status of all athletes & monitoring daily
- ix. Working with Partners in Prevention Coalition to bring ThinkFast interactive challenge to all athletes on Sept. 24<sup>th</sup> at 7pm. This will meet the NCAA Title IX requirements for athletes.
- x. BKD will be on campus this fall to complete the institution's agreed-upon procedures report. The report's primary purpose is to ensure that the president is made aware of all financial activity (both internal and external) for athletics purposes and to assist the institution in exercising control over financial activity made by or on behalf of the intercollegiate athletics program. This report is completed every 3 years.

##### b. Departmental Positional Searches:

- i. Head Football Coaching position will remain open until the end of the Football season. In the interim Joe Bettasso, a MSSU Alum and Joplin native, will lead the team. Joe, a MSSU Football Alum, arrived at MSSU with many years of coaching experience in the NCAA. His latest coaching experience in as the defensive coordinator at McKendree University, a member of the GLVC in

Division 2 where they excelled in defense including having the GLVC Defensive Player of the Year.

- ii. The Head Softball position is currently filled in the interim by Hallie Blackney. Hallie was hired the week before the start of the school year as an assistant coach. The abrupt departure of our previous Head Coach to her alum mater of North Dakota State University left us with Coach Blackney who is highly qualified to fill the role until the new hiring process is completed. Currently the committee is in the phone interview stage of a National Search.
- iii. The Asst. Volleyball Position was filled by Abolanle Onipede. She comes from two years of playing at the University of Alabama. Prior to that she played two season at Blinn College under current Head Coach Kalie Mader. She was the conference Player of the Week four times and was a first-team All-Conference and All-Region pick, while earning honors on the NJCAA All-Tournament team.
- iv. Athletic Sales and Corporate Relations hiring search is underway. We are very excited about the candidate pool and the search committee includes members from University Marketing and the Development office.
- v. Head Strength and conditioning coach will remain open until a new FB head coach has been hired. We are very confident in the assistants currently staffing the Weight Room and appreciate their dedication to MSSU to assist during this time while operating short staffed.

**c. Marketing:**

- i. Continuing to work on the sponsorships for next season as well as a detailed schedule for give-a-ways and other in game activities.
- ii. Marketing all athletic events through online newsletter's and social media.
- iii. Developing new social media marketing campaigns.
- iv. Reformatting script for football and creating new in game activities.
- v. Finalizing sponsorship agreements, as well as food and hotel trade agreements.
- vi. In the beginning stages of brainstorming basketball theme nights, events and giveaways.
- vii. Developing new marketing initiatives for MOSO Mane-iacs.

**d. SAAC:**

- i. SAAC currently has 26 members and meets twice a month. The MIAA SAAC initiative is "WECARE" which stands for Wellness, Education, Compassion, Athletics, Respect, and Engagement. In order to meet these initiatives, they are working on their biggest community engagement event, Trick or Treat so Others Can Eat. This event will be held the last week of October. Last year the athletic teams collected and distributed over 6000 nonperishable items to a local food pantry. The current 2018-2019 officers are President: Rachel Ray (Women's Track and Field), Vice-President: Angel Badalamenti (Softball), Secretary: Luz Galindo (Soccer), Pride Promoter: Riley Ingram (Cheer), Alternate: Jake Becker (Men's Golf).

**e. Facility Updates:**

- i. Replaced batters box and pitchers mound at Warren Turner Baseball Field.
- ii. Videoboard completed in the week prior to the first home football game. It has impacted many events including ones hosted in the North End Zone Facility and Southern Stampede.

- iii. Training Room in Leggett & Platt will be completed this week. Trainers expected to start moving in over the weekend.
- iv. Weight Room Renovation in Leggett & Platt will begin this semester.
- v. LED lighting installation in Leggett & Platt expected to begin next month.
- vi. Renovation of Shot Put throwing area underway, project should be completed within the next month.

**6. Lionbackers & Annual Campaign(s):**

- a. Please join the Lionbackers!
- b. The campaign began on June 1<sup>st</sup> and we have received and continue to receive an influx of membership applications. We currently sit at 257 members, which with the anticipated numbers right before basketball we feel confident that we will set a new benchmark.

**Facility Schedules:**

**Hal Bolden Field –**

Sept 21 – vs. UCO at 6 p.m.

Sept 23 – vs. Northeastern State University at 1 p.m.

**Hughes Stadium –**

Sept 22 – vs. Ft. Hays St. at 6 p.m.

**NEZ Facility –**

Sept 20 – SBTDC Cyber Awareness in Academic Room 8-2 p.m.

Sept 21 – Lion Pride Lunch 12-1 p.m. Alumni Room

Sept 22 – Hold Alumni Room for Kevin Greim

Sept 24 – MSSU School of Business in Academic Room 3-8 p.m.

Sept 24 – SAAC in Alumni Room 6:30-8:30 p.m.

# ADVANCING MSSU

Report of the Executive Vice President  
to the MSSU Board of Governors

*Thursday, September 20, 2018*

## Fundraising

- **Total Giving** – In FY 2018, total giving was \$3.3 million – an increase of more than \$500,000 (+20%) over the previous fiscal year. If the \$1 million Humphreys Scholars gift in FY 2017 were factored out, the growth in FY18 base giving was more than 55%.
- **Donors** – The number of donors who made gifts grew as well – 1,885 individuals, corporations, and foundations made gifts, an increase of nearly 400 donors (+26%).
- **Alumni Giving** – Previous efforts to populate the database with all graduates and launch a more aggressive annual giving campaign have had a clear impact. The number of alumni making gifts increased 62% over the previous year (350 new alumni donors).
- **Major Gifts** – Since the last Board of Governors meeting in June, the following major gifts (\$25,000+) have been received:
  - \$50,000 for the University's new Healthcare Leadership degree program;
  - \$50,000 pledge payment for the renovation of science labs in Reynolds Hall;
  - \$50,000 gift for the new Corley Endowed Professorship in Marketing;
  - \$35,000 pledge payment on the simulation lab mannequins in health sciences;
  - \$32,000 for several endowed student scholarships;
  - \$25,000 gift for the future renovation of Fred G. Hughes Football Stadium.



## Admissions

- **Fall 2018 Enrollment** – On census day, Friday, September 14, MSSU recorded 6,006 students compared to 6,174 the previous fall – a decrease of 168 students (-2.7%). Total enrolled hours were recorded at 69,771 credit hours compared to 72,234 last year – a decrease of 2,436 (-3.4%).

Both of these numbers are below the 5% decrease that was budgeted in anticipation of the above-CPI tuition increase, smaller than normal high school graduating classes in the region, and a strong economy with low unemployment.



- **Freshmen Students** – This fall, MSSU welcomed one of its largest freshman classes in history – 908 freshmen, down 104 students from 1,012 last year (-10%). This class was notable because of the higher-than-normal yield rate from admitted to enrolled. Of the 2,203 freshmen who were admitted, 908 enrolled – a yield rate of 41%. This rate is typically in the 35-38% range.
- **Transfer Students** – On census day, 516 transfer students were enrolled at Missouri Southern, a decrease of 58 students compared to last fall (-11%). Again the conversion rate from admitted to enrolled students grew from last year. Of the 831 transfer students who were admitted, the 516 who enrolled represent a 10% growth in the transfer yield rate.
- **International Students** – The number of international students attending Missouri Southern held steady this fall at 213 compared to 214 last year. This includes a student from Hradec Kralove in the Czech Republic, MSSU's newest international partner.
- **Dean of Admissions** – In mid-August, Missouri Southern welcomed a new dean of admissions. Michael Sanders comes to MSSU from the University of Idaho where he served as the director of recruitment, supervising a staff of fifteen student recruiters. Michael was recently named the chair-elect of the American Association of Collegiate Registrars and Admissions Officers, representing more than 2,600 universities in 40 countries. Michael replaces Derek Skaggs who retired as dean of admissions after serving in that role for 22 years.
- **Chicago Recruiter** – The University recently approved the hiring of a new recruiter to cover the Chicago metropolitan market full-time. Previously that market had been covered by an MSSU recruiter out of St. Louis. The Chicago metropolitan area (eight counties) has on average 87,466 high school graduates each year (67% of all Illinois high school grads). By comparison, Jasper, Newton, McDonald, and Dade Counties in Missouri have 25,048 high school graduates on average each year. MSSU enjoys a price advantage over Illinois' public universities. In 2018, MSSU's in-state tuition was less than half of the average public university in Illinois.



## University Relations and Marketing

- **Director of News Services and Messaging** – Missouri Southern recently welcomed Mike Olmstead to the URM team. Mike anchored the local Fox 14 evening newscast for many years and has over 25 years of experience in television. As the director of news services and messaging, Mike will be responsible for telling the MSSU story of our accomplished faculty, students, and alumni.
- **We Are Lions** – The University's new marketing campaign recently debuted. Centered on the theme "We are Lions," the campaign is on television, radio, digital advertising, billboards, and social media.



- **Admissions Materials** – URM has been working closely with the Office of Admissions to redesign the collateral material used to recruit students such as the viewbook, transfer guide, international guide, new student guide, and “Lion Lowdown” sheets on over 100 academic departments and programs. In addition, a redesign of the Admission website and recruiting pages currently is underway.



- **Social Media Ambassadors** – URM has identified a number of influential students to serve as thought leaders on social media. These students will jump in to social media conversation threads and serve as advocates for the university. In addition, they will work to promote the university’s accomplishments on social media and promote school spirit. The university’s social media accounts have grown significantly since 2012.

## Alumni Relations

- **Recent Alumni Events** – The Flying Tee Golf Range hosted a Tulsa-area alumni event on Wednesday, July 25<sup>th</sup>. More than twenty alumni were in attendance. The annual “Day at the K” was held for Kansas City alumni on August 10, as the Kansas City Royals hosted the St. Louis Cardinals. More than 150 alumni were on hand for that event.



## Missouri Southern Foundation

- **Scholarships Distributed** – During Fiscal Year 2018, the Missouri Southern Foundation transferred nearly \$1 million in scholarship dollars to the University (\$981,231 – an increase of 18% over the previous fiscal year).
- **Gift Fee Revenue** – In 2015, the Foundation established a 5% fee on all expendable gifts to fund additional fundraising, communication, and alumni engagement. In FY 2018, the gift fee generated \$87,569 – nearly double what was received in the previous year. No complaints have been received from donors since the fee was established three years ago.
- **Alumni / Donor Database** – Work continues on adding details to the Raiser’s Edge constituent database. Recently 4,865 new address (11% of the total database) were discovered through a search of a national address clearinghouse. The process of linking constituents with their scholarships continues, making it easier to send endowment reports, invitations, and other communication to scholarship donors. Finally, 9,700 alumni who received a Foundation scholarship in the last decade (2008-2018) have been coded as such in Raiser’s Edge. Records of scholarship recipients prior to 2008 are not readily available.

- **Video Board** – The Missouri Southern Foundation led the financing and procurement of the new video board in Fred G. Hughes Stadium. The board was purchased by the Foundation from Nevco Sports at a total cost of \$1.4 million and will be repaid by MSSU Intercollegiate Athletics through sponsorships over the next ten years.

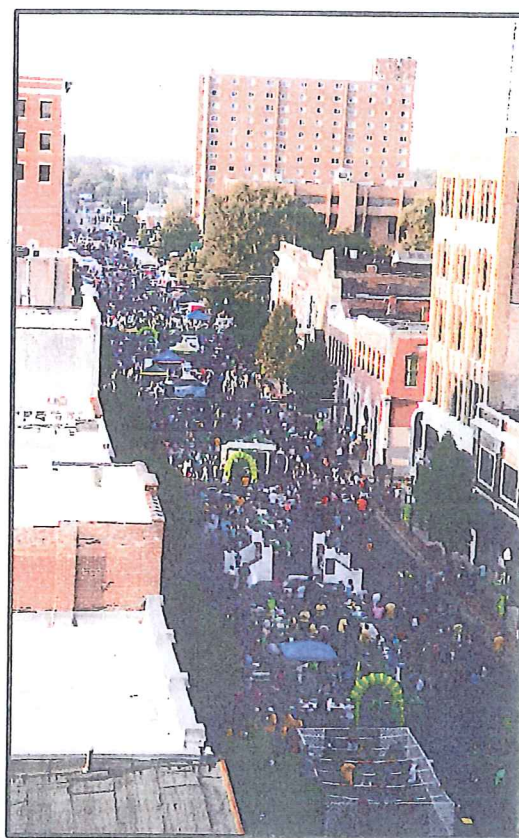


## Governmental and Community Relations

- **Primary Candidate Forum** – The Joplin Branch of the American Association of University Women hosted a contested primary candidate forum on Thursday, August 2, in the North End Zone. Eleven candidates for state House of Representatives and state Senate were present to discuss higher education funding and policy.

## Upcoming Events

- **Third Thursday** – Tonight is Missouri Southern's opportunity to shine in Downtown Joplin as the Lions host Third Thursday activities. Dozens of academic departments and programs will have booths along with performances by our marching band and other groups. Festivities begin at 5:30 p.m. on Main Street from 2<sup>nd</sup> to 7<sup>th</sup> Streets.
- **Homecoming 2018** – Mark your calendars for Homecoming October 5-6, 2018. Events hosted by Alumni Relations include:
  - Homecoming Awards Dinner – Friday, October 5 honoring:
    - James Brown ('71) – retired CPA from BKD receiving the Distinguished Alumni Award.
    - Jimmy Noriega ('05) – playwright receiving the Outstanding Alumni Award
    - Bruce Fisher Family ('80) – receiving the Outstanding Family Award
  - All Greek Reunion and 1993 MIAA Football Championship Team Reunion – Saturday, October 6



**Concurrent Enrollment** | Over the past six years, participation in the Concurrent Enrollment program has more than doubled. In Fall 2013, there were 289 participants. This fall, we enrolled 607 students (110.03% increase). The number of credit hours these students enrolled in has kept pace, also doubling. Fall 2018 students are taking a record 2,708 credit hours (110.25% increase). *Fall 2018 has represented the largest single semester growth in the past six years.* Headcount has increased 128 students (33.68%). Students from 28 schools and home schools are participating in MSSU Concurrent Enrollment this year. Students are engaging in Concurrent Enrollment opportunities in a wider variety of ways. Carthage High School added an additional class this year and is offering both BIO 101 and BIO 121. Lamar High School became a partner school and began offering ENG 101/102 and MATH 130 Dual Credit classes. Schools from beyond our geographic area reached out wanting to partner with us and take advantage of our program. We have begun working with Madison C-3 High School (Moberly area), Clopton and Silex High Schools (Pike County), Calhoun (Henry County), Mark Twain, Perryville, and Festus.

### **State Technology Student Association Conference 2019** |



TSA is a national, non-profit organization of middle and high school student members who are engaged in STEM. Since TSA was chartered in 1978, almost 4,000,000 members have participated through competitions, intracurricular activities, leadership opportunities, and community service. TSA's mission enhances personal development, leadership, and career opportunities in STEM, whereby members apply and integrate these concepts through intracurricular activities, competitions, and related programs. *The state conference event is routinely hosted at MO S&T, but MSSU's Engineering Technology was asked to sponsor it in 2019.* We have sponsored the TSA regional conference since 2013 and Robert Stokes who is behind the organization of the regional conference is on the state TSA board. The state conference event is estimated to bring 700-800 middle school/high school/teachers/parents to campus from April 14 through April 16.



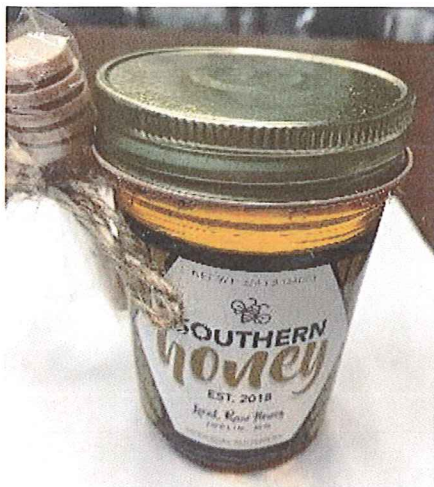
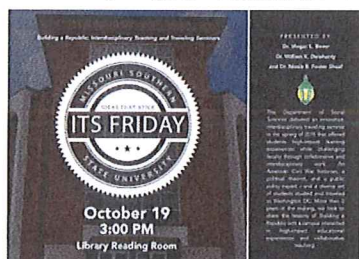
### **New Faculty** | *Please see attachment*

### **Academic Affairs Projects** |

- Graduate Program Handbook and DL Handbook
- KCU Research Partnerships and Event (Friday, October 5<sup>th</sup> from 3PM - 5PM)

■ Community Health Day (November 8 from 2PM – 8PM at Northpark Mall)

- National Student Exchange
- ITS Friday
- Lion's Welcome
- Third Thursday tonight
- The Nordic Semester





MISSOURI SOUTHERN  
STATE UNIVERSITY

# Welcome New Faculty

## SCHOOL OF ARTS & SCIENCES

### **Dr. Diana Allan**

Visiting Assistant Professor, Music

- D.M.A. Music (Vocal Performance), University of Texas-Austin
- M.A. Music (Vocal Performance), Stephen F. Austin State University
- B.M. Music (Vocal Performance), Pittsburg State University
- BB.M.E. Music Education, Pittsburg State University

### **Dr. Jordan Baumbach**

Biology & Environmental Health, Assistant Professor

- Ph.D. Interdepartmental Genetics and Genomics, Iowa State University
- B.S. Biology, University of Wisconsin
- A.S., University of Wisconsin

### **Dr. Shayna Burchett**

Chemical & Physical Sciences (Chemistry), Assistant Professor

- Ph.D. Chemistry, Missouri University of Science & Technology
- B.S. Chemistry, Central Methodist University
- A.A., State Fair Community College

### **Dr. Charles Clarke**

Social Sciences (Political Science), Master Instructor & Mock Trial Team Sponsor

- Ph.D. Political Science, Northwestern University
- J.D. Law, Northwestern University
- M.A. Political Science, Northwestern University

### **Dr. Jenny Ferguson**

English & Philosophy, Visiting Assistant Professor

- Ph.D. English, Literary Studies: Creative Writing, University of South Dakota
- M.A. English: Creative Writing, University of Windsor
- B.A. English Literature & European Studies, York University

**Ms. Tara Garrity**

Social Work, Master Instructor

- M.S.W. Social Work, Missouri State University
- B.A. Psychology, Missouri Southern State University
- A.A., Ozarks Technical Community College

**Dr. Bornface Gunsaru**

Chemical & Physical Sciences (Chemistry), Assistant Professor

- Ph.D. Chemistry, Portland State University
- M.S. Biochemistry, University of Zimbabwe

**Dr. Kyle Gustafson**

Biology & Environmental Health, Assistant Professor

- Ph.D. Zoology, Oklahoma State University
- Graduate Certificate in Interdisciplinary Toxicology, Oklahoma State University
- M.S. Biology, University of North Dakota
- B.S. Fisheries and Wildlife Biology, University of North Dakota

**Ms. Mary (Michele) Holt**

Modern Language (French), Master Instructor

- M.A. French Literature, Purdue University
- B.A. French & Spanish, College of the Ozarks
- Certificate of French Language, Catholic University

**Dr. Farida Mehrhoff**

Biology & Environmental Health, Visiting Assistant Professor

- D.M. Medicine: Ophthalmology, Kazan State Medical Academy (Russia)
- D.M. Medicine: General Medicine, Kazan State Medical University (Russia)

**Dr. Aaron Moore**

Chemical & Physical Sciences (Chemistry), Visiting Assistant Professor

- Ph.D. Chemistry, Kansas State University
- B.S. Chemistry, Southwest Missouri State University

**Dr. Canes Nicolas**

Music, Assistant Professor

- D.M.A. Music, University of Nebraska-Lincoln
- M.M. Musical Performance, Ohio University
- B.A. Music, University of Minnesota-Duluth

**Dr. Elizabeth Robinson**

Music, Assistant Professor

- D.M.A. Flute Performance, Ball State University
- M.M. Flute Performance, San Francisco State University
- B.M. Flute Performance, Drake University

**Dr. Narinder Sharma**

Biology & Environmental Health, Assistant Professor

- Postdoctoral Research Associate, University of Kansas Medical Center
- Postdoctoral Research Associate, Kansas State University
- Ph.D. Microbiology, Institute of Microbial Technology (India)
- M.S. Molecular Biology and Biochemistry, Guru Nanek Dev University (India)
- B.S. Chemistry, Botany and Zoology, D.A.V. College (India)

**Dr. Rebecca Shriver**

Social Sciences (History), Assistant Professor

- Ph.D. History, Florida State University
- M.A. History, Florida State University
- B.A. History of Ideas, Kennesaw State University
- European Union Studies Certification, University System of Georgia and University of Munich

**Mr. Tennyson Williams, Jr.**

Communication, Master Instructor

- M.S. Career & Technical Education (College Teaching), Pittsburg State University
- B.S. Communication (Broadcasting), Pittsburg State University

## SCHOOL OF BUSINESS

**Dr. Otto Borchert**

Computer Information Science, Assistant Professor

- Ph.D. Computer Science, North Dakota State University
- M.S. Computer Science, North Dakota State University
- B.S. Computer Science, North Dakota State University

**Dr. Dominic Buccieri**

Business Administration (International Business), Assistant Professor

- D.B.A. Business Administration, Cleveland State University
- M.B.A. Business Administration, Indiana Wesleyan University
- B.B.A. Business Administration, Cleveland State University

**Dr. Stephanie Schartel Dunn**

Business Administration (Marketing), Assistant Professor

- Post-Doctoral Bridge Program, Marketing & Management, University of Florida
- Ph.D. Communication, University of Oklahoma
- M.A. Communication, Pittsburg State University
- B.S.Ed. Communication, Pittsburg State University

**Dr. Huaqing (Mike) Wang**

Business Administration (Management), Assistant Professor

- Ph.D. Business Administration, University of Miami
- M.B.A. Business Administration, Iowa State University
- B.B.A. Business Administration, Fudan University
- B.S. Computer Science, University of Shanghai for Science and Technology

## SCHOOL OF EDUCATION

**Dr. Jeri Goswick**

Teacher Education, Visiting Assistant Professor

- Ed.D. Educational leadership, University of Missouri-Columbia
- M.S.E. Education, Missouri State University
- M.A.T. Teaching, Missouri State University
- B.A. Spanish, Missouri Southern State University
- B.S.B.A. Business Administration (Accounting), Missouri Southern State University

**Dr. Carla Smith**

Kinesiology, Associate Professor

- Ph.D. Kinesiology, University Of Arkansas-Fayetteville
- M.S.E. Physical Education, Henderson State University
- B.S.E. Physical Education, Henderson State University
- Certified Adapted Physical Educator, National Consortium of Physical Education & Recreation for Individuals with Disabilities (NCPERID)

## SCHOOL OF HEALTH SCIENCES

**Dr. Jo Ellen Branstetter-Hall**

Nursing, Assistant Professor

- Ph.D. Nursing, University of Kansas
- M.S.N. Nursing, University of Kansas
- M.S. Community College Teaching, Pittsburg State University
- B.S.N. Nursing, Pittsburg State University

**Ms. Rebecca Harshaw**

Dental Hygiene, Clinical Instructor

- M.S. Public Health, Concordia University
- B.S. Health Science, Missouri Southern State University
- A.S. Dental Hygiene, Missouri Southern State University



MISSOURI SOUTHERN  
STATE UNIVERSITY

# Faculty Years of Service Recognition 2018

## 15 YEARS

**Ms. Michelle Dawson**  
Assistant Professor,  
Business Administration  
(Management)

**Dr. J. Chris Moos**  
Professor,  
Business Administration  
(International Business)

**Ms. Leslie Smith**  
Assistant Professor,  
Modern Language (Spanish)

## 20 YEARS

**Dr. Marsi Archer**  
Professor,  
Chemical & Physical  
Sciences (Chemistry)

**Dr. James Collins**  
Professor,  
Computer Information  
Science

**Dr. Kerry Johnson**  
Professor,  
Mathematics

**Mr. J.J. Spurlin Jr.**  
Associate Professor,  
Criminal Justice

## 25 YEARS

**Dr. Mark Comstock**  
Professor,  
Business Administration (Accounting)

**Dr. Ree Wells-Lewis**  
Professor,  
Social Science (Sociology)

## 30 YEARS

**Mr. Robert Black**  
Associate Professor,  
Spiva Library

**Dr. Alex Vernon**  
Professor,  
Business Administration (Management)



# NEW CERTIFICATES

## for the 2018-19 Academic Year

### Jazz Studies MU90 Music Department

More accurately reflects the work students have put into this area and provides a credential to be listed on resumes and graduate school applications.

MUS 101 Jazz Styles & Appreciation	3 hrs
MUS 214 Elective in Jazz Improv. (2 cr hrs repeat 4 times)	8 hrs
MUS 141/341 Jazz Orchestra (1 cr hr repeat 6 times)	6 hrs
MUS 498 Educational Outreach	1 hr

Student Recital Performance Combo Setting

**TOTAL: 18 Hours**

### Population Health KI91 Kinesiology Department

Healthcare is moving from a treatment model to a model of prevention. Joplin area hospitals now have Population Health Departments.

Research Methods (5 options)	2-3 hrs
KINE 352 Admin Health Promo	3 hrs
KINE 395 Practicum in Wellness	2 hrs
GEOG 301 or 304	3 hrs
Electives (from list)	7-8 hrs

**TOTAL: 18 Hours**

### Coaching KI90 Kinesiology Department

Currently there are no coaching certification requirements in the state of Missouri; this certification will improve the coaching effectiveness and efficiency of both educators and non-educators interested in athletic coaching. States in our Lion Tuition Expansion are that require some type of coaching credentials include: Arkansas, Kansas, Oklahoma, Illinois, Iowa, Tennessee, Kentucky, Nebraska and Texas.

KINE 150 Rules&Officiating Team Sport	3 hrs
KINE 220 First Aid & Sport Safety	2 hrs
KINE 252 Team and Individual Sport	3 hrs
KINE 292 Theory/Tech Strength Train	2 hrs
KINE 340 Motor Learning	2 hrs
KINE 355 Lifetime Sports Academy Prac	1 hr
KINE 367 Socio-Psy Aspect PE & Sport	3 hrs
KINE 395 Practicum in Wellness	2 hrs
KINE 450 Prevention & Care of Injuries	3 hrs

**TOTAL: 21 Hours**

### Teaching English as a Foreign Language IS90 International Studies Dept.

A credential is required for many English teaching positions overseas; this certificate provides the skills and pedagogical foundation to prepare graduates to thrive as expat English teachers.

INTS 320 Teaching English Abroad I	3 hrs
INTS 321 Teaching English Abroad II	3 hrs
INTS 322 Teaching Eng. Abroad Practicum	3 hrs

**AND**

EDUC 380 Theories of TESOL	3 hrs
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**OR**

EDUC 385 Assessment in TESOL	3 hrs
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**TOTAL: 12 Hours**

### Six Sigma Green Belt SS80 Engineering Technology Dept.

IET 320 Applied Statistical Qlty Control	3 hrs
IET 470 Six Sigma Methodology	3 hrs
IET 471 Senior Design	1 hr

**TOTAL: 7 Hours**

### Six Sigma Black Belt SS81 Engineering Technology Dept.

IET 320 Applied Statistical Qlty Control	3 hrs
IET 425 Design Experiments	3 hrs
IET 470 Six Sigma Methodology	3 hrs
IET 471 Senior Design	1 hr

**TOTAL: 10 Hours**

### Continuous Process Improvement IE86 Engineering Technology Dept.

IET 320 Applied Statistical Qlty Control	3 hrs
IET 380 Principles of Lean	3 hrs
IET 470 Six Sigma Methodology	3 hrs
Stats: IET 315, MATH310, GB321, PSY320	3 hrs
Select <b>TWO</b> from:	6 hrs
IET 205 Computer App&Cost Analysis(3)	
IET 355 Work Meas/Ergonomics (3)	
IET 425 Design Experiments(3)	

**TOTAL: 18 Hours**

### Automation IE88 Engineering Technology Dept.

IET 305 Basic Electricity & Electronics	3 hrs
IET 383 Power Generation...	3 hrs
MET 200 Computer Numerical Control	3 hrs
MET 210 Industrial Robotics	3 hrs
MET 220 Intro to Programmable....	3 hrs
MET 330 Automation Maintenance....	3 hrs

**TOTAL: 18 Hours**

### Campaigns & Elections PS93 Social Sciences Dept.

Increasingly political campaigns need well-trained individuals to help manage and operate complex organizational operations designed to mobilize voters and help candidates win elected office. This certificate will provide the necessary methodological and statistical skills necessary for campaign operations and provides students with training in the academic fields of campaigns and political parties, coupled with in-depth exposure to public opinion, knowledge of which helps campaigns target communications and generate public support.

PSC 431 Constitutional Law I	3 hrs
PSC 432 Constitutional Law II	3 hrs
PSC 310 Law, Society, Judicial..	3 hrs
Select <b>ONE</b> :	3 hrs

PSC 304 Legal Research (3)	
PSC 435 Philosophy of Law (3)	
PSC 491 Internship (3)	

**TOTAL: 12 Hours**

### International Politics and Diplomacy PS90 Social Sciences Dept.

Demand for international politics classes have been growing; a function of student's desire to take the Foreign Service Officer Exam. This exam is heavy on knowledge areas such as US government and history, world history, economics and foreign policy. Moreover, those students who successfully complete this certificate will acquire skills necessary to work for a broad range of international Non-Governmental Organizations (NGOs) and Intergovernmental Organizations (IGOs).

PSC 201 Intro to Political Science	3 hrs
PSC 321 International Relations	3 hrs
PSC 352 Intro Comparative Politics	3 hrs
PSC 423 Globalization & Develop	3 hrs
PSC 434 American Foreign Policy	3 hrs

**TOTAL: 15 Hours**

### Legal Studies PS92 Social Sciences Dept.

Students considering a career in the legal field need better preparation in understanding the institutional structures that shape the American judicial system, the philosophical foundations of law, and the varied career paths within the legal system. This certificate will provide students with a solid foundation of the American legal system, while allowing them to explore the breadth of the legal field.

PSC 310	Law, Society & Jud Proc	3 hrs
PSC 431	Constitutional Law I	3 hrs
PSC 432	Constitutional Law II	3 hrs
Select ONE:		3 hrs

PSC 304	Legal Research (3)
PSC 435	Philosophy of Law (3)
PSC 491	Internship (3)

**TOTAL: 15 Hours**

### Public Administration PS91 Social Sciences Dept.

Local governments are facing a shortage of qualified, interested applicants; students who are able to demonstrate competency in policy and administration give themselves an advantage in securing position in local and state government. This certificate program provides students with a clear understanding of the form, function and goals of state and local governments, positioning them for career opportunities in government policy implementation, governmental administration, public relations and more.

PSC 320	State & Local Gov.	3 hrs
PSC 342	Public Policy	3 hrs
PSC 401	Public Administration	3 hrs
PSC 491	Internship	3 hrs
Select ONE:		3 hrs

GEOG 301	GIS for Social & Pol Anal(3)
GEOG 457	Urban Geography(3)
PSC/ECON 498	Public Fin & Budget(3)
PSC 493	Legislative Internship(3)

**TOTAL: 15 Hours**

### Electronics PH90 Chemical & Physical Science Department

Numerous local companies have demands for electronic certification graduates including Leggett & Platt Inc., Eagle Picher Technologies, Empire District Electric, Schreiber Foods, Mercy and Freeman hospitals. Graduates can easily transfer into degree programs at the undergraduate and graduate level or pursue entry-level jobs in various fields that require some college-level education in electrical and electronics, but less than a bachelor degree. A 7% growth is expected over the next decade according to the US Bureau of Labor Statistics.

PHYS 290	General Physics III	4 hrs
PHYS 291	General Physics III Lab	1 hr
PHYS 372	Electronic Circuits	4 hrs
PHYS 401	Electricity & Magnetism	4 hrs
PHYS 490	Physics Seminar	2 hrs

**TOTAL: 15 Hours**

### Policing CJ 90 Criminal Justice Department

LE 100	Intro to Criminal Justice	3 hrs
LE 200	Crime Scene Invest. I	3 hrs
LE 210	Criminal Procedure	3 hrs
LE 225	Patrol Procedures	3 hrs
LE 232	Ethics Criminal Justice	3 hrs

**TOTAL: 15 Hours**

### Criminal Investigation CJ91 Criminal Justice Department

CJAD 300	Criminal Investigation	3 hrs
CJAD 390	Crime Analysis	3 hrs
CJAD 400	Homicide Invest. I	3 hrs
CJAD 405	Homicide Invest. II	3 hrs
CJAD 455	Interview & Interrogation	3 hrs

**TOTAL: 15 Hours**

### Corrections CJ92 Criminal Justice Department

LE 100	Intro to Criminal Justice	3 hrs
LE 232	Ethics Criminal Justice	3 hrs
CJAD 320	Probation & Parole	3 hrs
CJAD 412	Correctional Practices	3 hrs
SOC 391	Penology & Corrections	3 hrs

**TOTAL: 15 Hours**

### Juvenile Justice CJ93 Criminal Justice Department

LE 100	Intro to Criminal Justice	3 hrs
CJAD 275	Juvenile Justice System	3 hrs
CJAD 410	Juvenile Procedures	3 hrs
CJAD 411	Juvenile Corrections	3 hrs
CJAD 430	Family Violence	3 hrs
SOC 312	Juvenile Delinquency	3 hrs

**TOTAL: 15 Hours**

### Crime Scene Investigations CJ94 Criminal Justice Department

LE 100	Intro to Criminal Justice	3 hrs
LE 200	Crime Scene Invest. I	3 hrs
LE 220	Crime Scene Photo	3 hrs
CJAD 300	Criminal Investigation	3 hrs
CJAD 340	Crime Scene Invest II	3 hrs
CJAD 450	Criminal Evidence	3 hrs

**TOTAL: 15 Hours**

### Criminal Law CJ95 Criminal Justice Department

LE 100	Intro to Criminal Justice	3 hrs
LE 210	Criminal Procedure	3 hrs
LE 250	Criminal Law	3 hrs
CJAD 410	Juvenile Procedures	3 hrs
CJAD 450	Criminal Evidence	3 hrs

**TOTAL: 15 Hours**

### Homeland Security CJ96 Criminal Justice Department

CJAD 300	Criminal Investigation	3 hrs
CJAD 330	Asset Protection	3 hrs
CJAD 370	International Terrorism	3 hrs
EH 211 or EH 410 and EH 411		3 hrs
Select ONE:		3 hrs

BIO/EH/HS 370	Env Health & Safety(3)
CIS 440	Computer Forensics(3)
COMM 410	Crisis Communications(3)
GEOG 410	Natural Hazards & Disasters(3)
LE 200	Crime Scene Invest I(3)
PARA 220	EMT (9)

**TOTAL: 15 Hours**

### ADDITIONAL CERTIFICATES AVAILABLE:

- Environmental Protection
- Environmental Public Health
- Occupational Health & Safety
- Environmental Health & Safety
- Medical Interpretation
- CNC Operator
- Quality Technician
- Chinese
- French
- Japanese
- Spanish
- Entrepreneurship
- Specialist in Management
- Emergency Medical Technician (EMT)
- Paramedic

**MORE CERTIFICATES COMING FOR FALL 2019**



**MISSOURI SOUTHERN**  
STATE UNIVERSITY

# STUDENT AFFAIRS



Student Affairs Board of Governors Report

September 20, 2018



## Community Day

Career Services hosted the annual Community Day. 132 businesses and non-profits participated in providing information and education about their products and services to students, faculty, and staff.

## TRIO Programs Receive Increase

The MSSU Trio Programs have been notified that they will receive a 4.25% increase in their budgets for the 2018-2019 year. MSSU has the following TRIO Programs:

Project Stay - \$272,474

Upward Bound - \$289,195

Educational Talent Search - \$277,997

Total TRIO Funds - \$839,666

## First-Year Student Convocation

Approximately 250 students and 500 family members enjoyed the First-Year Student Convocation and medallion ceremony. The Convocation welcomes new students into the MSSU family, and each student is presented with a Lion Medallion that features the Alma Mater. Students are then gathered for the traditional Freshmen class photo. In addition, with the assistance and support of the faculty and staff, the First-Year Office registered 829 new students during Southern

Welcome and presented to more than 1,172 parents and family members.



## Financial Aid Awards

To date, for the 2017-2018 academic year, MSSU has awarded and paid:

**3,146 students**  
**\$20,534,038**

This amount includes federal, state, institutional, athletic, foundation and outside funds. Of this total, here are a few highlights:

**\$5.6M** Federal Pell grants  
**\$9.3M** Federal Student loans  
**\$3.2M** MSSU Scholarships  
**\$1.4M** MO aid (Access MO & Bright Flight, etc.)

## Bursar's Office

Refunds processed to date for Fall 2018:

3,002 refunds generated for  
\$6,202,984.66

(Of that, 1,606 were electronic refunds issued for \$4,080,709.15)

927 students enrolled in an MSSU payment plan

Student accounts paid in full:  
5,520

## Advising Office

The Advising Office has advised 1,645 students to date (1,020 ACTS advisees, 625, non-ACTS advisees).

## Registrar's Office

The Registrar's Office has articulated a total of 537 new transcripts for the Fall 2018 semester.

**FACULTY SENATE**  
***Report of the Faculty Liaison to the Board of Governors***

Grant H. Lathrom, Faculty Senate President 2018-2019  
September 20, 2018

**Report**

The Faculty Senate met on Monday, September 10, 2018 at 3:00 PM. The following is a summary of that meeting

**Old Business**

There was no old business at this meeting.

**New Business**

Our new business consisted of choosing Faculty Senate liaisons for all of the Faculty Senate Committees. A liaison was successfully chosen for every committee and we are finishing the process of filling the remaining few open Faculty Senate Committee positions. These liaisons will call the first meeting of these committees, hold election for officer positions, and then report back to the Faculty Senate at the next meeting.

The second piece of new business was the solicitation of feedback by the Faculty Senate President on the development of subgoals for each of the goals listed in Missouri Southern's new Mission, Vision and Values statement. The deadline for responses for faculty was set for Friday, September 21. The next meeting of development committee for those subgoals, consisting of Angela Bennett, Staff Senate President, Al Stadler GGOE Culture Committee Chair and myself is set for Monday, September 24.

The next senate meeting is scheduled for October 1, 2018.

Respectfully Submitted,  
Grant H. Lathrom, Ph.D.  
2018-2019 Faculty Senate President

**Staff Senate Board of Governors Report**

**Thursday, September 20, 2018**


**at 1:00 p.m. in BSC 310**

- **Appreciation.**
- **Currently working with Faculty Senate and the Cultural Committee to develop Strategic Planning Sub-Goals.**
- **Increased communication through social media.**
- **Angel Tree Drive.**



ACADEMIC AFFAIRS COMMITTEE  
OF THE MSSU BOG (9.20.2018)

## AGENDA

- 💡 Request for motion to approve the 2018-19 MSSU Faculty Handbook
  - 💡 Expressions of Intent to Apply for Sabbaticals (Brian Nichols and Michael Howarth)
  - 💡 The State-Mandated “Civics” Test Plan
  - 💡 Classification of Hybrid Courses in Operational Procedures
  - 💡 Presentation by Dean Jeff Zimmerman on the Plaster School’s Pursuit of AACSB International Accreditation
- 



Board Report  
09-20-18

Alan Marble

State Budget – Since our meeting in June, Governor Parson signed HB3 which keeps next year's state appropriation level with this year. But, he did withhold \$1 million of the \$2 million in one-time funding included by Senator Brown, and the \$1.2 million for the Dental School partnership with UMKC has been removed. You will recall that our original agreement with UMKC included \$3 million for Missouri Southern and \$1.5 million for UMKC, but over the past two years the appropriations were vetoed. This year the appropriation was reduced to such small amounts that we met with our partners at the University of Missouri system and jointly decided to abandon the project.

Missouri Department of Higher Education (MDHE) – As you know, our decision to raise tuition beyond the 2.1% CPI limitation triggered a \$1.165 million dollar penalty and required the submission of a waiver request to MDHE. That led to a series of negotiations that resulted in an agreement that we "book" the entire tuition increase, but only charge 2/3 of the total this year and all of it next year. In exchange for this gesture of good will the penalty was eliminated.

Coordinating Board for Higher Education (CBHE) – Dr. Hodson covered the Sept. 12 CBHE meeting for me as I had planned to be in St. Louis that day, but instead found myself returning to Joplin to welcome our first grandchild into the world (which was a fantastic experience). But, at the meeting former State Senator Gary Nodler was seated as the new CBHE member from southwest Missouri. As I understand it, he will serve on the Budget Committee due to his many years of experience in the Missouri House and Senate. Plus, he has detailed knowledge of the "letter and intent" of the law as it relates to SB389 because he wrote it. So, his understanding of matters in this area will be welcomed by all the universities of the state.

Additionally, the CBHE adopted the MDHE budget recommendations for the 2020 budget. They include increased funding for scholarships, college & university core funding at 2019 levels plus 4% with 3% based on performance funding measures and 1% for equity adjustments, and a new Workforce Development request for \$55.8 million. Accordingly, we are developing a Workforce Development submission for the Department to consider at this very time. Clearly, this request is in line with the priorities spelled out by Governor Parson, so it is likely that some or all of this request will be funded, driving our desire to have our submission in the mix.

University Budget & Great Game of Education (GGOE) – It's hard to overstate the positive impact the Great Game has had on the efficiencies being implemented daily at Missouri Southern. It's clear that the majority of employees now firmly grasp the connection between revenue and expenses and how that impacts the bottom line of the

university, their salaries, professional development budgets, and all other operational requirements.

The requested salary adjustments and Lion's Share distributions simply were not possible or even hoped for just a few short years ago as we struggled to keep the doors open and the light bills paid. So, I would like to thank not only the GGOE Culture Committee and all MSSU employees for their great efforts, but also the Board of Governors for supporting this endeavor and offering encouragement along the way.

Strategic Planning – I would also like to thank the Board for their leadership in developing the new Mission, Vision, and Values statements and the five overarching university goals. While the effort started with several face-to-face and online Stakeholder Engagement sessions involving faculty, staff, students, and patrons... ultimately, the job of consolidating and integrating all of the input rested with the Board of Governors. It required several extra planning meetings that each of you not only attended but became fully engaged. This laborious but valuable work brought us the single page document attached to the back of this report. In a very parsimonious way, it clearly states why the university exists, the values we stand for, and our vision of what we can become. Additionally, in alignment with the statewide Blueprint for Higher Education, you identified five campus-wide strategic goals to serve as the framework through which each department and operational unit can develop cascading plans.

The next step in the process, which is already underway, is to have faculty and staff help develop "SMART" goals that will support the five overarching Board objectives. *SMART goals must be Specific, Measurable, Achievable, Relevant, and Time bound.* This will necessarily require the identification of appropriate metrics for measurement and regular reporting. Currently, we are working with the Faculty Senate, Staff Senate, and the GGOE Culture Committee to identify three sub-goals to support the five Board stated goals. After the sub-goals are identified and adopted we can then further develop operational initiatives aimed at realization and accomplishment of these goals within the strategy's five year timeline.

# MISSOURI SOUTHERN

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## STATE UNIVERSITY

### VISION

Missouri Southern State University will be a leader in offering relevant undergraduate and graduate programs that fulfill the educational needs of each student.

To attain our vision, we will:

Be the University of Choice for Students, Faculty and Staff

Create Transformative Experiences through Innovative Programs

Promote our Culture of Excellence

Engage in High-quality Scholarly Activities

Grow and Thrive

### MISSION

Missouri Southern State University will educate and graduate knowledgeable, responsible, successful global citizens.



### VALUES

We believe in:

Service

Integrity

Respect

Transparency

Global Perspectives

Community

Responsibility and Accountability

Diversity and Inclusion

Broad-based Learning

#### GOAL #1: ATTAINMENT

Strategically grow enrollment and increase student attainment through graduation

#### GOAL #2: AFFORDABILITY

Provide infrastructure, services and programs to meet workforce demand in a high-quality and affordable manner

#### GOAL #3: QUALITY

Continue to develop multiple pathways for each student attainment of valuable and relevant credentials

#### GOAL #4: RESEARCH & INNOVATION

Strengthen research and engage in high-quality scholarly activities

#### GOAL #5: INVESTMENT, ADVOCACY & PARTNERSHIPS

Increase the university's regional, national and global impact by partnering with and serving as a resource for industry and communities