

MISSOURI SOUTHERN STATE UNIVERSITY
Board of Governors
Minutes

August 23, 2016 – 1:00 pm
Billingsly Student Center, Room 310

The August 23, 2016, meeting of the Missouri Southern State University Board of Governors was called to order by Mitch McCumber, Chair. Governors in attendance were Tracy Flanigan, Jim Fleischaker, Michael Franks, Bill Gipson, Alison Hershewe, Mitch McCumber, and Anita Oplotnik; Keith Hankins was absent. Others in attendance were Dr. Alan Marble, Jared Bruggeman, Dr. Paula Carson, Darren Fullerton, Dr. Brad Hodson, Rob Yust, Dr. Brad Creamer, Chris Owens, Jon Dermott, Linda Eis, and Sharon Odem; Amanda Gardner was absent.

ANNOUNCEMENTS

Chair McCumber called the meeting to order at 1 o'clock and noted personal thanks on behalf of the Board to Jim Fleischaker for the two years he served as Board Chair. Chair McCumber noted many positive things are happening at Missouri Southern and he appreciates the opportunity to serve on the Board and his time as a student at Missouri Southern years ago.

MINUTES

Chair McCumber asked if there were any additions or corrections to the minutes of the June 9, 2016, Board meeting; none were noted.

A motion was made by Tracy Flanigan and seconded by Alison Hershewe to approve minutes of the June 9, 2016, Board meeting as submitted. Motion passed. (Minutes are archived in the permanent record book.)

REPORTS

Treasurer (Ms. Linda Eis):

Linda noted auditors for the annual audit were on campus the first two weeks in August. Progress on the annual audit is going well and is on track to be presented during the October board meeting.

FY2016 ended well with approximately \$10.93 million in cash compared to the prior year which ended with cash at \$10.95 million, resulting in a small overall decrease.

Financial Statements for the period ending July 31, 2016 were presented as follows:

- Cash Graph
- Statement of Net Position
- Comparative Statement of Revenues, Expenses and Changes in Net Position
- Cash Flow Statement

Cash: For the current year, FY2017, the cash balance as of July 31, 2016, shows unrestricted cash, Board Designated Cash & Board Designated Investments at \$7.7 million; an increase over the prior year of \$735,000. As discussed in the past, the cash balance follows the beginning and the end of each semester with lower balances in July and August and a spike in September when Financial Aid is disbursed.

Statement of Net Position: As of July 31, 2016, Total Assets are \$158 million, Total Liabilities are \$77 million and Total Net Assets are \$81 million.

REPORTS

Treasurer (continued):

Comparative Statement of Revenues Expenses and Changes in Net Position: Looking at the difference column,

- **Total Operating Revenue** increased by \$1.3 million due mainly to increased tuition and auxiliary funds.
- **Total Operating Expenses** decreased by \$56,000.
- **Non-Operating Revenue** increased by \$449,000 over the prior year and includes the first drawdown, \$161,667, of state appropriations for the new Satellite Dental Program.
- **Income Before Other Revenues** comparing the current year, \$17.9 million, to the prior year of \$16.1 million, shows an increase of \$1.8 million.
- **Other Revenues** show an increase of \$442,000 mainly due to capital appropriation reimbursements from the state for work on Reynolds Hall. To date, \$1.6 million has been drawn down for this project.

A motion was made by Jim Fleischaker and seconded by Bill Gipson to approve the July 31, 2016, financial statements as presented. Motion passed. (A copy of the financial statements for July 31, 2016, is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

Note: Highlights of Rob's report are as follows.

- **Reynolds Hall Remodel** – The 3rd floor piping, duct work, electrical and sheet rocking of the walls is complete. Installation of air handlers has begun and the third floor remodel is still on track to be finished in December. Funds provided through Governor Nixon signing House Bill 2017 and House Bill 2018 will enable MSSU to receive approximately \$17.6 million for Reynolds Hall which will include an addition to this building.
- **Joplin Regional Center/Child Development Center** - Approximately 67% of the Joplin Regional Center is being redesigned to house MSSU's Child Development Center (CDC). MSSU will take occupancy of the Center next week. An anticipated timeline for completing this remodel and moving the CDC is the spring of 2017.
- **Taylor Hall Remodel** – Due to the CDC moving out of Taylor Hall, a remodel and addition to Taylor Hall is needed to accommodate the needs of the Psychology department which will move back into Taylor Hall from their current location in the Health Sciences building. These moves are necessary to accommodate the needs of the UMKC Dental Program.

Rob noted, both the Joplin Regional Center project and the Taylor Hall project are being paid for through an additional \$2 million in core appropriations MSSU received when Governor Nixon signed House Bill 3.

- **Trail Project w/City of Joplin** – After several months of delay, FEMA has approved the City's CLOMAR (Conditional Letter of Map Revision) application. Letters of notification have been sent to the three property owners, MSSU, Northpark Mall and Spring River Christian Village, notifying them of the change to the flood plain. Work will now be able to move forward with this project with anticipation of a completed trail from MSSU to Northpark Mall by the end of fall this year.

Director of Athletics (Mr. Jared Bruggeman):

Highlights of Jared's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Departmental Searches** have resulted in the addition of five coaches in the following sports: Soccer - Maddi Moon; Track & Field – Taelour Murphy; Volleyball – Alyssa Hanley; Baseball – Shaun Marcum; and Women's Basketball – Jamesia Price. Jared noted the new Assistant Soccer Coach, Maddi Moon, is married to former lion baseball player and current Kansas City Royals Minor League player, Logan Moon.
- **A Fall Kickoff** designed to excite and inform both fans and the community about various sports at MSSU and upcoming events will take place the evening of August 27th.

Director of Athletics (continued):

- The **Rod Smith Golf Tournament** will be held the morning of August 27th at Eagle Creek Golf Course. Rod Smith will take part in both the golf tournament and the Fall Kickoff.

Dr. Marble noted during a recent “Welcome Back” for athletes, a very large group of student athletes from all sports were in attendance. Even though the number of athletes has increased, the amount of scholarship dollars has not increased indicating students are seeking out MSSU to participate in our quality programs.

Executive Vice President (Dr. Brad Hodson):

Highlights of Dr. Hodson's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- **Enrollment** as of 2:00 p.m. yesterday (August 22) is at 6,019 students which is an increase of 236 students (4%) over fall 2015 and does not include dual credit students who will enroll in the upcoming week. Final enrollment numbers will be available on Census Day, September 16th, which is also the date of the next Board meeting.
- **Kevin Greim** is being welcomed back to campus as an associate vice president to lead staff in fundraising and alumni relations. Kevin worked in Development and Intercollegiate Athletics from 1991 to 2012.
- The **Reynolds Hall Campaign** has received a lead gift from the C.W. Titus Foundation of Tulsa, Oklahoma in the amount of \$100,000 for the remodel project. This is the first time a gift to MSSU has been made from the C.W. Titus Foundation which is very much appreciated. This \$100,000 gift brings the total matching committed funds to \$1.2 million of the \$1.5 million required by the state.
- **University Relations and Marketing (URM)** has created two new commercials featuring the tag line, “You Can Find a Lion Anywhere”. In one commercial, “crowd-sourced” videos solicited through social media from alumni around the world, were used. The second commercial, a studio-produced version of “You Can Find a Lion Anywhere”, will air during the NFL season. Both commercials were shown to the Board and were very well received.
- **Program Specific Marketing** will be new this fall and will begin with a special focus on four academic programs that have a potential for significant growth. The four targeted programs are teacher education; biology/pre-professional; business administration; and environmental health and safety. If this program specific marketing approach is successful, other programs will be highlighted in the future. A Joplin Globe insert devoted entirely to MSSU was distributed. Dr. Hodson noted this special insert went out to 30,000 Globe subscribers in Joplin and the surrounding communities and was a great opportunity to highlight Missouri Southern.

Provost and Vice President for Academic Affairs (Dr. Paula Carson):

Note: Highlights of Dr. Carson's report are as follows. Additional information can be found in handouts distributed to the Board that are attached to the minutes in the permanent record book.

- **Major Academic Plans and updates for 2016-2017** were shared regarding:
 - **Investments in Technology** which included placing the catalog online through ACALOG; new interactive degree audit software Degree Works which enables students to accurately plan classes for degree completion; Assessment Software updates; IRBnet/CITI training to promote competent safe research on human and animal subjects; establishing an Online Testing Platform (Respondus) to enable remote testing of large population groups; upgrades to “LMS” and integration of Banner and Blackboard.
 - **Complete College America Initiatives** (Corequisite remediation) to enable student success.
 - **“Universal” Transfer Degree (BAS)**, a challenge by the state to make transfers easy from community colleges and ensure students do not take unnecessary courses.

Provost and Vice President for Academic Affairs (continued):

- **Major Academic Plans and updates for 2016-2017 (continued)**
 - Ways to expand **Life-Long Learning** and fulfill community needs across life spans including business and professional as well as home schooled.
- Information about **Senate Bill 997** (which becomes law on August 28th) included:
 - **“15 to Finish”** degree program completion in no more than eight semesters.
 - **Guided Pathways to Success**, a pilot program under development, that will define clear degree maps, proactive advising, and will guarantee required courses are available when needed.
 - A review of the current **“42-hour” Gen Ed Core**, which requires completing at least 42 credit hours in basic competencies.
- CBHE’s **Blueprint for Higher Education** which MSSU has proactively been preparing for.

Dr. Carson also brought the Board’s attention to a brochure containing information about many events planned during this year’s fall themed semester featuring Great Britain and invited the Governors to attend as many events as their schedules permit.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren’s report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Darren gave the following **Program Updates**:

- ✓ **Talent Search**, which serves Middle School, Jr. High and High School students who have disadvantaged backgrounds, has received notification of funding for another 5-year period of more than \$1.3 million.
- ✓ A \$25,000 Missouri Department of Higher Education **Default Prevention Grant** has been renewed for 2016-2017.
- ✓ The Student Activity and the Recreation departments have merged into a **Student Life department** which will provide enhanced services; Landon Adams is serving as the Director.
- ✓ **Residence Halls** are over capacity at 935 occupants.
- ✓ **Community Day** is scheduled for August 24th with 135 vendors anticipated. This campus/community event is sponsored by Career Services and is underwritten this year by 15 different sponsors.
- ✓ To-date **Financial Aid** has packaged aid for 4,891 students which is an approximate increase of 500 students. A Financial Literacy curriculum, through USA Funds LifeSkills, is now available to assist students who are on Financial Aid Suspension. Student bills are due on August 30th.
- ✓ The **Testing Services Lab** in Webster Hall is now complete enabling testing services to expand. Darren noted Testing Services offers a variety of services including Graduate School testing and PRAXIS testing which is still required in surrounding states.
- ✓ **Access Missouri** scholarships, which are need based scholarships students must apply for, has increased for the fall by approximately \$100,000. Darren expressed appreciation for the legislation signed by Governor Nixon which increased funds for Access Missouri and for students’ diligence in applying earlier for these scholarships which are awarded on a first come first basis for those who qualify.
- ✓ **Greek Life** participation remains low on campus partially due to the lack of Greek housing and MSSU being a commuter campus. Despite the low number, Greeks play an important role on campus and make many contributions to the community through service projects.

Faculty Liaison (Dr. Brad Creamer Faculty Senate President-Elect):

Dr. Creamer did not give a formal report due to Faculty Senate not holding its first meeting of the new academic year until next Monday.

Dr. Creamer did note the Executive committee has already met twice and there are a lot of carry over items from last year. Faculty Senate does plan to continue the model of Shared Governance and is looking forward to a busy productive year.

Staff Liaison (Chris Owens – Staff Senate, President):

Highlights of Chris's report from the last meeting of Staff Senate is as follows:

- ✓ Pam Hosp, Chair of the **Community Service Committee**, reported 42 staff volunteers from MSSU, or about 10% of the workforce for the United Way Day of Action, took part in this community event on June 17. Upcoming volunteer opportunities include **Success by 6 Lend and Learn Toy Library** and the **American Heart Association Go Red Luncheon**.
- ✓ Cheryl Dobson, Chair of the **Compensation Committee** summarized results of a recent compensation survey which provided feedback from area schools, institutions and businesses. Benefits offered by MSSU seem to be in line with the market however starting wages appear to be slightly under the market level. Detailed survey results and recommendations will be shared with President's Cabinet.
- ✓ Teresa Shufflin, Chair of the **Staff Welfare Committee** reported a proposal to develop a Wall of Recognition is underway. If approved the Wall will recognize staff with several years of service and those who have received the Superior Service award.
- ✓ Lori Musser, Chair of the **Legislative Oversight Committee** reported the Staff Senate By-Laws pertaining to the composition and number of seats for classified and professional staff is being evaluated. The current composition is made up of ten seats for classified and six for professional staff. Due to low acceptance of nominations, it has been difficult to fill ten classified seats.

Student Representative (Ms. Amanda Gardner, President Student Senate):

Due to a class conflict, Ms. Gardner was unable to attend the Board meeting. No report was given.

Board Committees:

Academic Affairs Committee (Tracy Flanigan, Chair):

Committee has not met; no report was given.

Budget Audit Committee (Bill Gipson, Chair):

Bill Gipson reported the Budget Audit committee met before today's Board meeting to discuss consideration of partially self-funded insurance for MSSU employees. All Board members except Keith Hankins were in attendance. Jacob Salinas and Robyn Carter from Arthur J. Gallagher & Co. were also in attendance.

A proposal from the Insurance committee in support of partially self-funded insurance was brought forward during the committee meeting for consideration and was approved.

On behalf of the Budget Audit committee, Bill Gipson brought forward the following three proposals, in the form of one motion, for Board approval:

- (1) *Authorize the Administration to convert to partially self-funded insurance beginning January 1, 2017.*
- (2) *Authorize the Administration to contract with Cigna for health, dental and vision insurance.*
- (3) *Authorize the Administration to determine the appropriate stop loss level of \$125k.*

A motion was made by Bill Gipson and seconded by Michael Franks to approve the three proposals as presented and noted above. Motion passed with a unanimous vote of five Board members.*

**Keith Hankins was absent. Mitch McCumber and Jim Fleischaker abstained from voting due to serving on a local hospital Board.*

Bill Gipson noted thanks and appreciation for the hard work of the members of the insurance committee comprised of faculty, staff and administrators. Members of the insurance committee are as follows: (Faculty) Marty Conklin, Scott Wells, Jef Garner, Vivian Jackson and James Donelson; (Staff) Rachel Stanley, Landon Adams, Melanie Epperson, Jim Hartje and Mike Moss; (Administrative) Jeff Gibson, Judy Wilmoth and Evan Jewsbury.

Board Committees (continued):**Executive Committee (Mitch McCumber, Chair):**

Committee has not met; no report was given.

Personnel Committee (Mitch McCumber, Chair):

Committee has not met; no report was given.

President (Dr. Alan Marble):

Note: Highlights of Dr. Marble's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- A joint **"Welcome Back"** (first time ever joint meeting) for faculty and staff took place on August 19th. Each member of the President's Cabinet provided updates on their areas. Information about the Coordinating Board of Higher Education's Blueprint for Higher Education and Senate Bill 997, both of which will directly impact future planning, program development, and program delivery was shared. The official launch and exciting plans for the Great Game of Education (GGOE) were shared by Scott Cragin and other colleagues who have been working on GGOE over the last several months. Dr. Marble noted he recently was invited to join Jack Stack (creator of the Great Game of Business) and representatives of the University of Missouri to discuss incorporating the Great Game at Mizzou.
- **Zora Mulligan, J.D.** was recently hired by the Coordinating Board for Higher Education (CBHE) as the new Commissioner, replacing Dr. David Russell who retired. Ms. Mulligan has served in various roles in the higher education system for many years.
- The current **Mid-America Intercollegiate Athletics Association (MIAA) Commissioner**, Bob Boerighter, is retiring and the search for his replacement is in the final stages. Dr. Marble will travel to Kansas City next week to participate in face-to-face interviews with three outstanding candidates.
- The annual **CBHE Governing Board Forum** was held on August 4th in Columbia. MSSU was well represented by Governors Mitch McCumber, Anita Oplotnik, Alison Hershewe and Keith Hankins. Several items were discussed including CBHE's Blueprint and the college completion agenda. Other session topics included campus climate, diversity and inclusion, and free speech on college campuses.

OLD BUSINESS

None

NEW BUSINESS**Consideration of Partially Self-Funded Insurance (Mr. Rob Yust):**

This item was reported on and voted on under the Budget Audit committee agenda item.

Consideration of Academic Policies Proposals (Dr. Paula Carson):

Dr. Carson reported there were no items to bring forward for consideration at this time.

Great Game Launch (Dr. Alan Marble)

Dr. Marble introduced Dr. Scott Cragin who gave a PowerPoint presentation providing updates on GGOE. Highlights of the presentation included:

- Information on the structure and composition of the fifteen member GGOE Culture Committee (CC), chaired by Dr. Cragin and its four subcommittees: Training, Communication, Minigames and the Rollout.
- Information on the structure and composition of the five member Financial Training Committee, chaired by Mr. Jeff Gibson.
- Information on GGOE training for all employees which will include a brief online survey followed by four different training modules: (1) Introduction; (2) Financial; (3) Minigames and (4) "Follow the Action" (huddle rhythm and wrap-up).

Great Game Launch (continued)

- Information on reward completion of the Introduction Module and part one of the Financial Module based on percentages of campus wide participation were shared.
- A very entertaining Carpool Karaoke video featuring Dr. Jim Lile, Dr. Brad Hodson, Ms. Sherry Noller, Mr. Jeff Boschee and Dr. Scott Wells highlighted the GGOE Kickoff.

Other Items:

None

Future Meeting Dates:

The next meeting of the Board is scheduled on September 16th.

Executive Session:

Chair McCumber noted a closed executive session of the Board was needed to discuss real estate under RSMo 610.021 (2) and asked for a roll call vote by Board Secretary, Sharon Odem. The following motion was brought forward:

A motion was made by Bill Gipson and seconded by Jim Fleischaker requesting the Board to go into a closed Executive Session under RSMo 610.021 (2). Seven Board members responded in favor during the roll-call vote with one absence noted for Keith Hankins. Motion passed.

Following discussion the Board gave its approval for the University to enter into a lease agreement with the State of Missouri covering the Joplin Regional Center.

There being no further business on motion made by Anita Oplotnik and seconded by Jim Fleischaker, the Board ended the Executive Session. Motion passed.

In open session, on motion made and seconded, the Board adjourned its meeting.



Secretary



Chair