

MISSOURI SOUTHERN STATE UNIVERSITY

Board of Governors

Minutes

June 13, 2019

Billingsly Student Center, Room 310

The June 13, 2019 meeting of the Missouri Southern State University Board of Governors was called to order at 1 o'clock by Bill Gipson, Chair. Governors in attendance were T. Mark Elliott, Bill Gipson, Carlos Haley, Alison Hershewe and Anita Oplotnik. Others in attendance were Dr. Alan Marble, Dr. Brad Hodson, Darren Fullerton, Rob Yust, Jared Bruggeman, Jon Dermott, Angela Bennett, Dr. Wendy McGrane, Dr. Rebecca Mouser, Sarah Schultz, Linda Eis, and Laura Boyd. Tracy Flanigan, Mike Franks, Dr. Benjamin Rosenberg and Dr. Paula Carson were in non-attendance.

ANNOUNCEMENTS

Chair Gipson called the meeting to order at 1 o'clock and welcomed everyone including Mike Moore and Anne Sharp, Foundation Board members.

MINUTES

Chair Gipson asked if there were any additions or corrections to the minutes of the March 14, 2019 Board meeting; none were noted.

A motion was made by T. Mark Elliott and seconded by Carlos Haley to approve minutes of the March 14, 2019 Board meeting as submitted. Motion passed unanimously. (Minutes are archived in the permanent record book).

REPORTS

Treasurer (Ms. Linda Eis):

Linda noted financial statements for May 2019 was included in the Board packet.

Cash Graph:

Linda noted in reviewing the statements for the period ending May 2019 the Cash Graph reflects cash at \$15.4M an increase of \$807,765 over the previous year. Linda noted the first summer financial aid disbursement of nearly \$350,000 went out recently to 276 students.

Statement of Net Position:

As of May 31, 2019, Total Assets are \$169M; Total Liabilities are \$99M, making Total Net Assets \$70M.

Comparative Statement of Revenues Expenses and Changes in Net Position:

Looking at the "difference" column:

- **Total Operating Revenue** has increased over the prior year by \$825k.
- **Total Operating Expenses** reflect an increase of \$2.9M. Linda noted the compensation line, includes an extra bi-weekly pay for the month of May. Other differences include salary increases campus wide, and the GGOE Lions share.
- **Non-Operating Revenue (Expense)** increased \$612k. Linda noted a large piece of this is the state appropriation one-time funding of \$890k.
- **Income (Loss) Before Other Revenues** reflects a gain in the current year \$1.2M, and a gain in the prior year at \$2.6M reflecting a decrease of (\$1.4M) from the prior year.

Other Items: Linda also noted BKD would be onsite next week to perform their annual audit with Student Financial Aid and begin the Finance review. They will return in August for Finance fieldwork and plan to present the audit at the November 21 Board meeting.

Treasurer (continued):

A motion was made by Anita Oplotnik and seconded by Alison Hershewe to approve the May 2019 financial statements as presented. Motion passed unanimously. (A copy of the financial statements for May 2019 are attached to the minutes in the permanent record book).

Vice President for Business Affairs (Mr. Rob Yust):

Note: Highlights of Rob's report are as follows:

Residence Hall

Mr. Yust noted construction began last month on a new parking lot (the new residence hall will be built on the existing parking lot). Meetings continue with architects on the design of the facility. The layout of the new building will be four-stories, roughly 92,000 square feet and house approximately 305 students and be a mixture of suites and traditional style rooms. The intent is to bond the project at the beginning of next fiscal year.

Trail project with the City of Joplin - deliberations continue.

Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of Jared's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Sport Program Report

- The Southern men's track and field team finished 24th at the NCAA Outdoor Championships. The indoor season and cross-country athletes led the Lions to finish eighth in the United States Track and Field and Cross Country Coaches Association Program of the Year standings. Southern athletes were ranked MIAA team for the fifth time in the last six years.

MIAA News

- Former MSSU women's track and field All-American Jessica Selby-Tallman was inducted to the MIAA Hall of Fame in June 2019.
- Denise Terry, an employee with Fresh Ideas (food service provider for Southern) was nominated by the MSSU Student-Athlete Advisory Committee for the MIAA SAAC Mentor of the Year Award and was the first person to win this honor from Missouri Southern.
- Southern athletic students obtained 71 ALL-MIAA picks and more than 22 All-American selections. The Lions had a department GPA of 3.16 and nearly 450 student athletes put forth more than 5,000 hours of community service toward the Joplin Area.

NCAA News

- Currently there are 28 modifications to Men's Basketball including, moving the 3-point line an estimated foot and a half out - effective next season.
- At this time, 61 athletic scholarships (excluding football) have been processed for the summer.
- To date, 120 NLI's (National Letters of Intent) have been processed for the 2019-2020 academic year, signing ends August 1, 2019.
- Corey Reid, previously serving in the role of Southern's AD-Facilities, has returned to campus filling the vacancy of James Kinder.

Executive Vice President (Dr. Brad Hodson):

Note: Highlights of Dr. Hodson's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Fundraising**Major Gifts**

Dr. Hodson noted several major gifts have been received since the last Board of Governors meeting, including:

\$120,000 gift for student scholarships;

Executive Vice President (continued):

\$25,000 gift to fund a new endowed student scholarship;
\$25,000 gift for an endowed scholarship in memory of a deceased student;
\$25,000 gift toward the repair of Taylor Performing Arts Center;
\$20,000 gift for an endowed scholarship in memory of Don and Barbara Patterson;
\$20,000 planned gift;
\$10,000 gift to an indoor golf practice facility;
\$10,000 pledge payment toward the BKD Endowed Professorship in Accounting

Lantern Society Dinner

A dinner was held on Friday, May 17, with more than 150 major donors attending. This society (currently 427 living members) recognizes cumulative giving of at least \$5,000.

Don and Gloria LaFerla and Mike and Bre LaFerla were recognized with the individual Spirit of Philanthropy Award and the McCune Brooks Healthcare Foundation received the organizational Spirit of Philanthropy Award.

Admissions

Currently, fall enrollment numbers are down 1.88% or 79 students in a date-to-date comparison. Enrolled hours are down 1% date-to-date.

Missouri Southern Foundation

The Foundation purchased the Raiser's Edge database system in 2017 and at the time of conversion from Banner to Raiser's Edge, Blackbaud, the software platforms parent company, graded the quality of the Foundation's constituent data (names, addresses, phone, email, relationships, employers, etc.) at a C-. Dr. Hodson noted recently the data health score was given an A- due to the diligent staff who do their very best to ensure Southern's data is accurate.

Foundation Board Directors

Five new members of the Missouri Southern Foundation Board of Directors were elected at the May board meeting, including:

Beverly Block, Business faculty member (retired), Joplin, MO
Deron Burr, President, People's Bank of Seneca, Seneca, MO
Perry Davis, Executive Vice President, Leggett and Platt, Carthage, MO
Vicky Mieseler, Chief Administrative Officer, Ozark Center, Joplin, MO
Ronnie Simpson, Entrepreneur, Columbus, KS

Vice-Provost and Associate Vice President for Academic Affairs (Dr. Wendy McGrane representing Dr. Paula Carson):

Note: Highlights of Dr. McGrane's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

Lion Co-op Course and Syllabus Statement

Dr. McGrane noted a new course has been introduced as a Lion Coop experiential course, a partner of the Lion Co-op Food Pantry on campus. This syllabus statement allows departments on campus to create a course serving the needs from a disciplinary perspective. A new component has been added to the syllabus in helping students know of the many resources we have on campus academically, socially, including mental health, while addressing food and security.

Unmanned Aerospace Systems (Drones)

Dr. McGrane noted Southern is in the process of adding a new certificate in UAS (Drones). Brian Jones comes to Southern with a Master's of Science in Aeronautics and Astronautics from Purdue University. Mr. Jones approached Southern regarding the creation of this certificate. Courses include Rules and Procedures, Design and Construction, and Art Science and Practice of Unmanned Aircraft Systems Piloting.

Vice-Provost and Associate Vice President for Academic Affairs (continued):**MSSU-KCU Research Consortium Summer Research Series**

Dr. McGrane noted the summer research series would continue throughout the summer (the series began on June 6, 2019 and will conclude August 8, 2019). Weekly presentations are held on campus at the Reynolds Annex on Thursdays from noon to 1:00 p.m.

New Faculty

Dr. McGrane noted at this time there are, 21 new faculty members and 3 faculty positions being processed. Orientation for new members will include a tour of Joplin, hosted by Brad Belk, Missouri Southern's Historian, and lunch.

To date, there are 17 departing faculty, a combination of retirees, phased retirees, resignations, and two non-renewals.

Summer Study Abroad

Dr. McGrane noted Dr. Stebbins provided a summary of international travel for the academic year totaling 122 students:

- ✓ 104 students on nine faculty led trips,
- ✓ 9 students who were not faculty led but who connected with Southern's partnered institutions,
- ✓ 7 students in the Spring and 10 students in the Fall who will spend a semester abroad, and
- ✓ 2 students studying abroad independently this summer.

New Courtroom Immersive Learning Environment

Dr. McGrane noted the new Courtroom, located in the Anderson Mills Justice Center creates a realistic environment that students can use to prepare themselves for work and will primarily cater to Southern's Criminal Justice students, Social Work students, and for those who are working for advocates in the court system.

Dr. McGrane also noted an "International and Political Affairs Degree" would be obtainable this fall for Political Science and International students. Missouri Southern also has a strong Mock Trial team, and host the National Association for Mock Trials on campus, a large number of constituents that will make great use of this space.

Vice President for Student Affairs (Mr. Darren Fullerton):

Note: Highlights of Mr. Fullerton's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

National Certification Course on Behavioral Intervention

Missouri Southern Student Affairs hosted a certification course from the National Behavioral Intervention Team Association (cost per course \$1,800-\$2,000) on May 29 and May 30. Fifty people were in attendance including twenty institutions from Missouri and other states/countries. By hosting this event, ten individuals from Southern were certified for free. Mr. Fullerton noted the presenters as well as the visitors from other campuses across the country rated Missouri Southern excellent in exit interviews.

Missouri Southern State University Testing Services Earns National Recognition

Missouri Southern's Testing Services was awarded Test Center Certification by the National College Testing Association (NCTA). The rigorous criteria for certification is based on the NCTA Professional Standards and Guidelines. This is a five- year certification, based on the quantity of test, quality of staff and professionalism. Mr. Fullerton acknowledged Southern's Advising Testing and Counseling Center for their exceptional work.

Inaugural Missouri College Learning Center Association Conference (MCLCA)

The Missouri Southern Student Success Center will be the host for the MCLCA, July 29, 2019. Mr. Fullerton noted pride in hosting but also that the Student Success Center has two staff members serving as officers in the new statewide organization: Stephanie Hopkins, Vice President, and Craig Thompson who serves as Treasurer.

Vice President for Student Affairs (continued):

Dr. Glenn Dolence Leadership Awards

Mr. Fullerton noted Dr. Glenn Dolence (previous MSSU Vice President for Student Affairs) passed recently. The Dolence Leadership awards were established years ago to honor Glenn's service and to our students. Fifty-one students were recognized during the 28th annual Glenn D. Dolence Leadership/Service Recognition Assembly, on April 4, 2019. Peyton Powell, a business management major from Springdale, AR., was the recipient of the Leader of the Year award.

Faculty Senate President (Dr. Rebecca Mouser):

Note: Highlights of Dr. Mouser's report are as follows.

Chair Gipson welcomed Dr. Rebecca Mouser (new Faculty President) to the Board.

Dr. Mouser noted she had not submitted a written report due to recently returning from a student travel abroad trip in Spain.

Dr. Mouser noted agenda items discussed at the last faculty meeting included language regarding tenure and promotion, and Faculty Senate elections. Seats for the 2019-2020 Faculty Senate Executive Board include:

Dr. Rebecca Mouser, Assistant Professor, English - President

Dr. Jim Lile, Professor, Theatre - Parliamentarian

Dr. William Fischer, Assistant Professor, History - At-Large

Ms. Jean Coltharp, Assistant Professor, Math - Secretary (unofficial until voted on in August)

At this time, there is a vacant seat for President-elect (the committee will vote during their first meeting in August).

Staff Senate President (Mrs. Angela Bennett):

Mrs. Bennett noted appreciation to the Board for her role as Staff Senate President as this would be her last meeting and noted the following:

Staff Senate's accomplishments for the 2019 academic year, thus far:

- 1st Quarter Service Champ Awards
- Gift Baskets to East Moreland Elementary and Joplin Area Catholic Schools for fundraiser events.

Current projects:

- Working with the President's Cabinet regarding the All-Employee Welcome Back in August
- Angel Tree project (Christmas)
- Reviewing the Staff Senate bylaws

Preparing for the New Year:

- April elections for available Staff Senate seats (4 professional, 3 classified)
- The next Staff Senate meeting is scheduled for July 10, 2019 at 9:00 a.m. in Billingsly room 310.

Mrs. Bennett noted the 2019-2020 Staff Senate Executive Board include:

- President, Melissa Forsythe
- President-elect, Debra Schow-Smith
- Parliamentarian and Secretary (to be determined during the July 10, 2019 meeting)

Chair Gipson thanked Mrs. Bennett for her service to the board.

Student Senate President (Ms. Sarah Schultz):

Chair Gipson welcomed Ms. Schultz, new member to the Board.

Ms. Schultz noted in the last year, nearly \$70,000 has been appropriated throughout campus for various clubs and projects including new furniture for the Lion's Den.

Board Committees:

Academic Affairs Committee (Alison Hershewe):

Governor Hershewe reported the Academic Affairs Committee met at 10:30 a.m. before today's meeting to discuss a recommendation of tenure and to revise some Faculty Handbook Language.

On behalf of the Academic Affairs Committee, Governor Hershewe brought forward the following proposals for board approval:

A motion was made by Alison Hershewe and seconded by Anita Oplotnik to approve tenure for Kim Hyunjung, Assistant Professor, Communications. Motion passed unanimously.

(A copy of the recommended applicant for Tenure is attached to the minutes in the permanent record book).

A motion was made by Alison Hershewe and seconded by Carlos Haley to approve the proposed Faculty Handbook verbiage as presented.

(A copy of the revisions are attached to the minutes in the permanent record book).

Budget Audit Committee (Carlos Haley):

Governor Haley reported the Budget Audit committee met before today's Board meeting for the purpose of two items (1) 2019-2020 Tuition and (2) FY2020 Budget.

On behalf of the Budget Audit committee, Governor Haley brought forward a recommendation before the board to authorize the administration to set the following tuition rates for FY2020 including:

- ✓ In-state and Lion Pride tuition rate at \$242.96 per credit hour.
- ✓ Out-of-state tuition rate at \$485.92 per credit hour.
- ✓ Distance Learning tuition rate at \$295.88 per credit hour.
- ✓ Graduate tuition rate at \$350.00 per credit hour.
- ✓ Dual Credit tuition rate at \$50.00 per credit hour.

A motion was made by Carlos Haley and seconded by T. Mark Elliott to approve the tuition rates for FY2020 as presented. Motion passed unanimously. (A copy of the tuition rates for FY2020 are attached to the minutes in the permanent record book).

In addition, on behalf of the Budget Audit committee, Governor Haley brought forward a proposal to authorize the Administration to adopt an operating expense budget of \$84.9 million for FY2020.

A motion was made by Carlos Haley and seconded by Anita Oplotnik to authorize the Administration to adopt an operating expense budget of \$84.9 million for FY2020. Motion passed unanimously. (A copy of the FY2020 Budget is attached to the minutes in the permanent record book).

President (Dr. Alan Marble):

Note: Highlights of Dr. Marble's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

State Budget

Dr. Marble noted Governor Parson signed House Bill 3 earlier this week and for the first time in several years, it included some new money specifically for Missouri Southern:

- ✓ Missouri Department of Higher Education's (MDHE) MoExcels proposals approved as submitted due to having an award of \$188,000 included in the package. The money will be used to prepare Southern's Environmental Health and Safety Program for statewide delivery;
- ✓ HB3 also includes a \$1 million increase in core appropriation for all universities, which for the university will replace the \$1 million in one-time funding received last year due to the hard work of Senator Richard and Senator Brown;
- ✓ Thanks to the diligence of our local delegation, especially House Budget Chair, Cody Smith, Southern received a "one-time" appropriation of \$1.8 million to support the universities rapidly growing Science, Mathematics, Engineering and Technology (STEM) programs.

President (continued):

Dr. Marble noted Southern is very grateful for the support of Senate Appropriations Chair, Dan Hegeman, and Senator Bill White, as well as Governor Parson for his appreciation of education, not only did higher education receive a bump in funding this year, the K-12 funding formula will be fully funded again this year.

Higher Learning Commission (HLC)

The final report from HLC's site visit team (held in early February), and a copy of the reaffirmation letter for HLC received on July 7, 2019 were shared with all board members. Southern received the full 10 year accreditation **with no monitoring required** – quite an accomplishment!

Dr. Marble noted the final report of the site visit team made some very praiseworthy comments. Regarding Missouri Southern's new Mission Statement specifies that Missouri Southern "will educate and graduate knowledgeable, responsible, global citizens," it should be important to the university to have a robust system of assessment in place to make sure we are living up to our mission. Dr. Marble shared some comments of what the site visit team said in part:

"Interviews revealed consistent and thorough university-wide processes to ensure consistency in learning goals and course content across modes of delivery. It was interesting and commendable to find that the curriculum approval process required a comprehensive assessment plan of student learning and that several faculty members lamented that they had to revise their proposal to improve the attached assessment plan." (p. 27)

Regarding strategic planning:

"The University engages in an on-going strategic planning and budgeting process which contributes to a culture of accountability and continuous improvement. The large number of real time management reports serve to inform and document decision making across campus." (p. 56)

"MSSU recently engaged (2017-2018) in a comprehensive process to re-imagine the University's mission documents (mission, vision, values, strategic goals) that incorporated broad community involvement through both face-to-face events (communication materials indicated over 150 stakeholders participating in direct events) and online input (communication materials also indicated over 1200 comments). Individual units also held meetings to generate input into the developing documents. Intentional outreach and multiple lines of communication ensured that the process was open and inclusive. Conversations with faculty and staff confirmed broad participation. For example, the head of the physical plant reported a meeting of all physical plant staff to contribute to the development of the mission documents, and felt he could identify specific wording in the final documents attributable to their contributions." (p. 9)

Regarding shared governance:

"In large part, much of the positive movement and recent accomplishments on campus can be traced to the implementation of the University's Quality Initiative, the development of the "Great Game of Education" (GGOE). In virtually every meeting of the campus visit, attendees referred to the GGOE as the driving force behind decisions and accomplishments. This initiative was cited as the engine for creating better communication (e.g., mini-games and huddles) transparency of financial decisions (e.g., requirement of providing shared, easily available, and understandable, financial data), and improved governance that was seen as being a truly shared effort (e.g., establishment and function of the University Council with membership spanning administration, faculty, and staff)." (p. 51)

In conclusion, the site visit team said in part:

"The common theme of transparency and shared responsibility for the future of the institution was especially clear in the team interactions with faculty and staff members, and the institution should take collective pride in the success of this new model of governance and planning. The experiences of the team indicate that a significant culture shift has taken place." (p. 59)

President (continued):

Dr. Marble noted from start to finish the HLC accreditation work was a campus wide team effort and noted a special word of gratitude directed towards Dr. Carson, Dr. McGrane, and the GGOE Culture Committee for their tireless work, a job well done!

GGOE

Dr. Marble noted as indicated in the remarks of the HLC site visit team, the GGOE effect has been a fundamental element in moving the organization forward and believes the university has only witnessed the beginning of what this effort can achieve.

Dr. Marble noted as the second stage shifts from “financial metrics” to “academic metrics” the momentum will continue to build and the outcomes will be even more dramatic than those the university has celebrated to date.

Dr. Marble noted the Culture Committee is hard at work gathering input from faculty and staff to help design the new approach so that it better fits the academic community (those changes will be shared in the fall). It is also clear that the campus culture has changed to a model that encourages innovation built on broad based campus input, which is exactly what the Culture Committee is doing, adjusting and adapting GGOE through the input and guidance of dedicated campus community.

NEW BUSINESS**Carnegie Hall (Dr. David Sharlow, Associate Professor, Music):**

Dr. Sharlow shared his experience of conducting an ensemble of 105 choir members at Carnegie Hall in New York. The 25 Missouri Southern students collaborated with other students nation-wide from June 6th – 11th 2019. Dr. Sharlow noted he was invited by Peter Tiboris, Executive Director and owner of Mid America productions in New York City to conduct an orchestra at Carnegie Hall over two years ago and since then has become a reality. Pictures were presented and a plaque (given to Dr. Sharlow acknowledging his performance) was viewed by all board members.

Dr. Sharlow noted the opportunity to represent Missouri Southern was a very humbling experience.

OLD BUSINESS

None

Election of Board Officers (Mr. Bill Gipson)

Chair Gipson noted the Board would hold its annual election of officers for Chair, Vice-Chair, Treasurer and Secretary and asked for nominations as follows:

Chair:

A motion was made by Alison Hershewe and seconded by Anita Oplotnik to nominate Bill Gipson for Board Chair. A motion for nominations to cease and elect Bill Gipson for Board Chair was made by Anita Oplotnik and seconded by Alison Hershewe. No additional nominations were made and the motion was approved unanimously.

Vice Chair:

A motion was made by Bill Gipson to nominate Alison Hershewe for Vice Chair and seconded by Anita Oplotnik. A motion for nominations to cease and elect Alison Hershewe for Vice Chair was made by Anita Oplotnik and seconded by T. Mark Elliott. No additional nominations were made and the motion was approved unanimously.

Treasurer:

A motion was made by Carlos Haley and seconded by T. Mark Elliott to nominate Linda Eis for Treasurer. No additional nominations were made and the motion was approved unanimously.

Secretary:

A motion was made by Alison Hershewe and seconded by Anita Oplotnik to nominate Laura Boyd for Board Secretary. No additional nominations were made and the motion was approved unanimously.

Committee Report (Alison Hershewe)

Governor Hershewe noted a closed session was held on May 23, 2019 with the Personnel/Compensation Committee. Information regarding that meeting will be discussed in the closed session immediately following the Board meeting.

Future Meeting Date:

The next meeting of the Board is scheduled for Thursday, September 19, 2019 at 1 o'clock.

Closed Executive Session:

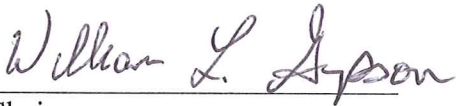
Chair Gipson noted a closed Executive Session of the Board was needed under:

RSMo 610.021(3) Relating to "hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded."

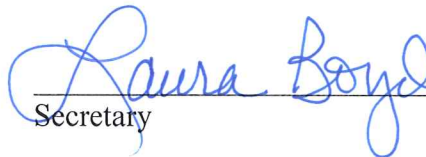
RSMo 610.021(21) Records that identify the configuration of components or the operation of a computer, computer system, computer network, or telecommunications network, and would allow unauthorized access to or unlawful disruption of a computer, computer system, computer network, or telecommunications network of a public governmental body.

A motion for the Board to go into a closed Executive Session was made by T. Mark Elliott and seconded by Anita Oplotnik under RSMo 610.021 (3 & 21). A roll call was made by Laura Boyd, Board Secretary, with each Board member voting in favor of the closed Executive Session.

At the conclusion of the Executive Session, a motion was duly made and passed to adjourn the meeting.



Chair



Secretary