

MSSU Athletics Report

1. Sport Program Reports

- a. **Men's Basketball** – The Missouri Southern men's basketball team was picked to win the MIAA this year in the preseason men's coaches poll. The Lions are currently ranked 25th nationally in the preseason poll and are 1-1 on the season prior to a game at Missouri-St. Louis on Thursday, November 15. Cam Martin currently leads Division II in scoring with 38.5 points per game. He tied a MSSU single-game record with 49 points at Minnesota State this past weekend. The Lions will be in Puerto Rico for a tournament over Thanksgiving.
- b. **Women's Basketball** – The Missouri Southern women's basketball team picked up its first win of the year against Oklahoma Panhandle State on Tuesday night this week, winning 78-60. The Lions used an 18-2 run in the fourth quarter to secure the win. Southern plays Henderson State this Friday at noon and is in Puerto Rico over Thanksgiving.
- c. **Cross Country** – The Missouri Southern men's and women's cross country programs will be in action this weekend when the Lions play host to the 2018 NCAA Division II Central Region Championships. The Southern men won the 2018 MIAA Title with 31 points, placing seven runners in the top-20 and each runner earning All-MIAA status. Freshman Gidieon Kimutai won the individual title for the men. The Southern women placed third as a team with Ashlee Kuykendall placing fifth individually. Head Coach Jamie Burnham was named the MIAA Men's Cross Country Coach of the Year this week.
- d. **Football** – Missouri Southern recently named Jeff Sims, current coach at Garden City Community College as the next head coach in MSSU history. The Lions, as a team, had six players earn All-MIAA honors as the league announced its post season awards this week. Matt Griffin, Mike Dzierzega, Levi Marlay, Akel Beard, Korenzo Credit and Riley Hathorn all earned honorable mention honors.
- e. **Volleyball** – Alicia Pickett earned her third-straight All-MIAA honors this year as the junior from Shawnee, Kan. was named an honorable mention selection.
- f. **Soccer** – Five Missouri Southern soccer players earned All-MIAA honors this season. Jeanine Escobar, Maria Sturlson, Alex McCord, Julia Liberty and Bailey Belcher all earned honorable mention honors.

2. MIAA News:

- a. **Webcasting Taskforce** – We have finalizing the agreed upon standards guide and the CEO's have approved. Regrouping for Sharing model
- b. **Football Taskforce** – The Commissioner had created a taskforce to analyze our current Football schedule. The chair of the committee was President Scott of PSU. The Taskforce submitted its proposals to the AAC, IRC and it was approved by the CEO Council. With a wide variety of scenarios on membership all but one schedule will include non-conference games. This is being revisited per the Commissioner based on the changes in membership in football. First conference call in January.
- c. **Membership Taskforce** – In a similar fashion, the Commissioner had also created a taskforce to analyze our current MIAA membership and membership requirements. The Taskforce submitted its proposals to the AAC, IRC and it was approved by the CEO Council. The major change would include the potential for allowing institutions into the conference that do not play football. The commissioner will examine institutions of that demographic. This taskforce is again becoming active. Our representative is Karesa Burr, SWA

3. NCAA News:

a. NCAA Reporting:

- i. New directives from the NCAA Board of Governor's regarding Title IX Training and Sexual Violence. We will meet the general expectations with the help of Julie Wengert and some of her staff and expertise.
- ii. New proposed legislation has been sent out for review and will be voted on in January at the NCAA convention in Orlando, FL

4. Departmental News:

a. NCAA Compliance:

- i. NLI signing week started yesterday
- ii. EADA to be submitted in October per NCAA and Dept. of Education guidelines
- iii. Working with Partners in Prevention Coalition to bring ThinkFast interactive challenge to all athletes on Sept. 24th at 7pm. This will meet the NCAA Title IX requirements for athletes.
- iv. BKD will be on campus this week to complete the institution's agreed-upon procedures report. The report's primary purpose is to ensure that the president is made aware of all financial activity (both internal and external) for athletics purposes and to assist the institution in exercising control over financial activity made by or on behalf of the intercollegiate athletics program. This report is completed every 3 years.

b. Departmental Positional Searches:

- i. Head Football Coaching position was filled by Jeff Sims. He comes from Garden City Community College where he currently is undefeated this season and will be coaching in the National Championship Game on Thursday, Nov. 29th in Pittsburg, KS.
- ii. The Head Softball position was filled by the interim HC Hallie Blackney. Hallie was hired the week before the start of the school year as an assistant coach. The committee interviewed three excellent candidates on campus but ultimately felt Coach Blackney was the best fit and she has hit the ground running!
- iii. The Asst. SB Coach Position was filled by Jakki Schneider. She comes from two years of Head Coach at Joplin HS. She played four year UCM where still holds many records.
- iv. Athletic Sales and Corporate Relations position was filled by Shonte Clay-Fulgham. She comes to us from Pittsburg, KS where she was the general manager of the Comfort Inn. She has extensive experience in sales and is a MSSU alum and previous basketball player for Southern.
- v. Head Strength and conditioning coach will remain open until a new FB head coach has been hired. We are very confident in the assistants currently staffing the Weight Room and appreciate their dedication to MSSU to assist during this time while operating short staffed.

c. Marketing:

- i. Finalizing all promotional and giveaway items for basketball season this week.
- ii. Reaching out to school choirs and bands, as well as community organizations to provide National Anthem performances at basketball games and half time performances.
- iii. Creating new Instagram marketing initiatives for basketball season, Roary the mascot and our student group, MOSO Mane-iacs.
- iv. Assisting our Sales and Sponsorship Coordinator with developing new marketing opportunities and in-game contests for sponsors.
- v. Finalizing all sponsorships for basketball season, obtaining new graphics and logos and updating all materials.

d. Sponsorships:

- i. Working on basketball game sponsorships for next season as well as a detailed schedule for give-a-ways and other in game activities.
- ii. Marketing all athletic events through online newsletter's and social media.
- iii. Growing social media marketing campaigns and followers.
- iv. Reformatting script for conference basketball and creating new in game activities.
- v. Finalizing sponsorship agreements, as well as new food and hotel trade agreements.
- vi. Meeting with sponsors regarding basketball theme nights, events and finalizing giveaways
- vii. Developing new marketing initiatives for MOSO Mane-iacs and Southern Fest sponsors.

e. SAAC:

- i. SAAC currently has 26 members and meets twice a month. The MIAA SAAC initiative is "WECARE" which stands for Wellness, Education, Compassion, Athletics, Respect, and Engagement
- ii. Trick or Treat so others can eat campaign netted in 6100 non-perishable food items. Souls Harbor was the beneficiary of it and indicated that the pantry is completely full and will last until July of 2019.
- iii. Talent show tonight at Taylor Performing Art. Each team has at least one act. One dollar for admission and one dollar for each vote where all the proceeds go to the Ronald McDonald House.

5. Lionbackers & Annual Campaign(s):

- a. Please join the Lionbackers!
- b. The campaign began on June 1st and we have received and continue to receive an influx of membership applications. We currently sit at 278 members, which with the anticipated numbers right before basketball will set a new benchmark.



ADVANCING MSSU

Report of the Executive Vice President
to the MSSU Board of Governors

Thursday, November 15, 2018

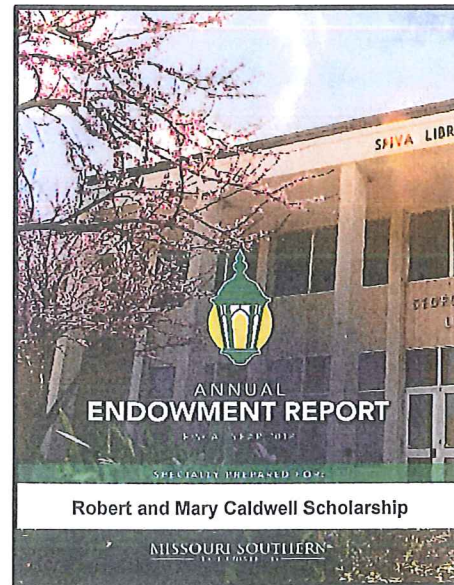
Fundraising

■ **Major Gifts** – Gifts \$10,000+ received since the last Board of Governors meeting:

- \$1 million pledge for a new Center for Healthcare Leadership;
- \$200,000 cash for the Center for Healthcare Leadership;
- \$120,000 cash for renovations in Taylor Performing Arts Center;
- \$50,000 pledge for renovations in Taylor Performing Arts Center;
- \$30,000 pledge for a new baseball/softball indoor practice facility;
- \$10,000 pledge for a golf indoor practice facility in Young;

■ **Lantern Society Stewardship** – Members of the Lantern Society were treated to a private tour of the Edvard Munch photograph exhibit in Spiva Art Gallery on September 24. More than 30 members attended and the tour was led by MSSU Associate Professor of Art and subject matter expert, Dr. Christine Bentley.

■ **Endowment Reports** – Over 200 donors who have established endowments with the Missouri Southern Foundation will receive a customized report on the performance of their funds this month. The endowment reports are designed to ensure donors know how their funds were invested and distributed. This stewardship activity also encourages additional giving to those endowments.



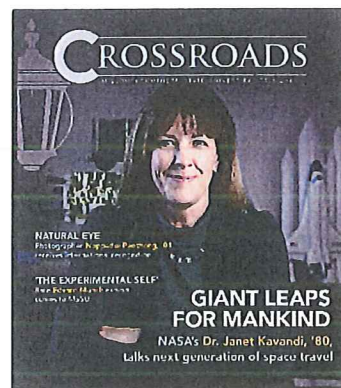
■ **Lionbacker Membership** – As of yesterday, 279 memberships in the Lionbacker athletic booster club have been sold this fiscal year. This represents total Lionbacker income for FY19 of \$109,515. Going in to basketball season, we can expect several more membership to be sold. Current numbers are just four members and \$2,620 away from last year's record totals. FY19 already eclipses both memberships and revenue for FY18. Revenue from the Lionbacker program is used to meet priority needs identified by each of the head coaches.

Admissions

- **Fall 2019 Recruitment** – Staff in the Office of Admissions have participated in 418 recruitment events so far this fall. This includes on-campus events, such as Discovery Day, and off-campus events organized by high schools and community colleges. At these events, staff have interacted with more than 2,300 different student families. In addition, 1,169 student families visited campus this fall outside of formal student recruitment events.
- **Annual Enrollment Report** – For the third year in a row, Admissions has produced a report to campus detailing incoming freshmen and transfer students. The document also contains facts about the world in which these student grew up, having been born in 2000, providing a cultural frame of reference for faculty and staff.
- **Regional Recruiters** – Final interviews are taking place for the St. Louis and Chicago student recruiting positions. The St. Louis position became vacant this summer; the Chicago position is new. Both should be actively recruiting by mid-January.

University Relations and Marketing

- **Crossroads Magazine** – The Fall 2018 edition of Crossroads Magazine hit mailboxes in October. The cover story featured NASA's Janet Kavandi. URM recently moved to increase the frequency of *Crossroads* to three times per year. The next edition will arrive in early February 2019.
- **Third Thursday** – Staff in URM coordinated the university's recent Third Thursday sponsorship in downtown Joplin. Over 8,000 people attended the event – the city's largest Third Thursday of the season. Of particular note were the large number of faculty and staff who set up booths to feature the work of MSSU departments and programs.
- **Director Search** – A search is underway for a new director of University Relations and Marketing. Cassie Mathes (*right*) has accepted a similar position at the University of Northern Iowa – a D-1 institution of 12,000 students in Cedar Falls, Iowa. She ends her time at MSSU on November 30. Cassie has done an outstanding job leading our public relations and marketing efforts and has significantly advanced Southern's public image.
- **Social Media Training** – Staff in University Relations recently offered digital media training to faculty and staff who lead their office or department's social media efforts. Ensuring these social media account managers understand MSSU's digital media policy, brand standards, and strategic messages will help keep all the institution's many platforms consistent and relevant.



Alumni Relations

- **Alumni Webinar** – A new service to MSSU alumni was launched on September 26 with the inaugural free alumni webinar. Lane Clevenger (BSBA '04) presented “Financial Planning for Young (and not so Young) Alums.” Thirty-one individuals participated. The goal is to offer three or four free webinars each year.
- **MOSO Monday** – The Plaster School of Business hosted a MOSO Monday alumni event on October 22, which drew 100+ alumni and friends. The event culminated with the re-dedication of recently-renovated Cornell Auditorium, the announcement of the Corley Endowed Professorship in Marketing, and the dedication of the Beverly Block Interpersonal Communications Room. All three were funded with private gifts.
- **Remember When** – A new edition of “Remember When” will be mailed to more than 2,000 Joplin Junior College alumni in late November. The purpose of this semi-annual publication is to build ongoing relationships with JJC alumni who have not been actively engaged in the past.

Missouri Southern Foundation

- **Data Health Scorecard** – Thanks to the effort of staff in the Office of Development, the Foundation received good news recently. Raisers Edge, the Foundation’s constituent and gift management software, periodically issues a “Data Health Scorecard.” This score measures the reliability of all donor address, demographic, and financial data housed in Raisers Edge. At the time of conversion from Banner to Raisers Edge in 2017, the Foundation’s data health score was a **C**- (not great). Efforts to update invalid mailing addresses, deceased constituents, missing phone numbers and emails, etc. has resulted in our most recent data health score being a **B**. Congratulations to the staff who made this leap forward in data reliability possible!
- **Scanned Documents** – Raisers Edge software has the capacity to host scanned copies of important documents. The Foundation is now in the process of scanning all scholarship, endowment, and gift agreements, acknowledge letters, and pledge agreements in to Raisers Edge. This will allow anyone with password access to see those documents.
- **Scholarship Reception** – A capacity crowd of nearly 400 packed Connor Ballroom on Tuesday, November 13, for the Foundation’s scholarship reception. The event serves as an opportunity to link those who fund private scholarships with those who receive them. More than 600 Foundation scholarships are awarded to MSSU students each year.



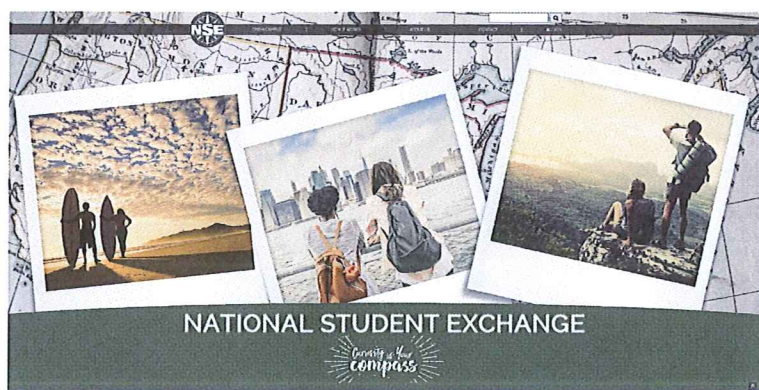
Governmental and Community Relations

- **President's Game Day Gatherings** – Six Presidents Game Day Gatherings were held this fall – one at each of MSSU's home football games. Guests at these events include elected officials, CEOs of major employers, chamber board members, and prominent citizens of that day's featured community (Joplin, Neosho, Carthage, Carl Junction, and Webb City). In addition, all volunteer boards at MSSU and selected donors were invited to attend. Each gathering averaged approximately 225 guests.
- **Webster Medallion** – For the second time, Missouri Southern presented the Webster Medallion to an elected official who has made significant contributions to the public good in the spirit of the late Missouri State Senator Richard M. Webster of Carthage. The 2018 recipient was former State Senator Gary W. Nodler of Joplin, a long-time advocate for MSSU and Southwest Missouri. In attendance was inaugural Webster Medallion recipient, Senator Ron Richard, along with several members of the Board of Governors and Speaker-Designate of the Missouri House of Representatives, Elijah Haahr.



🏠 National Student Exchange |

National Student Exchange inspires academic enrichment, personal exploration, and student development by facilitating accessible collegiate study away among 165 member colleges and universities throughout the United States, Canada, Guam, Puerto Rico, and the U.S Virgin Islands.

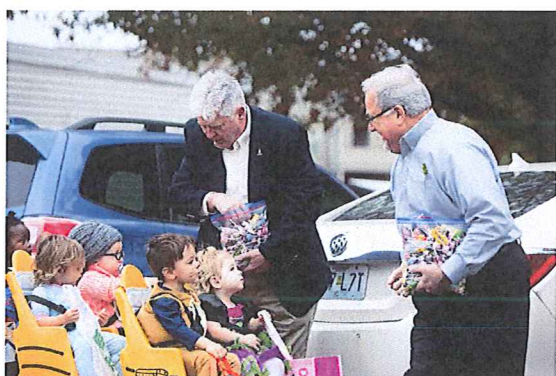


🏠 MSSU-KCU Research Consortium



🏠 Accreditation Visits (NASM and ACBSP)

🏠 Lion Cub Academy



🏠 HLC Save the Date Monday, February 4th from 12PM to 1 PM in the House of Lords in BSC (handout)



Certificates, Minors, Degree Programs November 2018

The following items have been approved/accepted by the respective School Curriculum Oversight Committees (SCOC), Academic Policies (AP) and Faculty Senate (FS) as of November 5, 2018.

Undergraduate Certificates - New

Publication Design – Art Department: Allows students to show case that they possess this specific skill set for jobs that require basic page layout or the design of publications. May be of interest to non-art majors in fields where they need to self-publish or create effective, understandable and appealing documents to be printed. (AR91)

Illustration – Art Department: For art and non-art majors – students learn to create concepts using illustration rather than relying primarily upon photography; how to input illustrations digitally and the ability to incorporate text. Would be of interest to comic book enthusiasts, tattoo artists, botanists, and others. (AR90)

Creative Writing – English Department: Creativity and innovation drive the economies of Europe, America, Japan and China. This certificate gives students a way to build creativity and writing skills in established and experimental genres in consultation with peers and expert instructors. Employers demand workers with soft skills like reading, writing, and teamwork, all of which are objectives of this program. By emphasizing both process and product, this program will develop the skills our students need to succeed in the creative economy. (EN90)

Exercise Science – Kinesiology Department: The number of students interested on Occupational Therapy, Physical Therapy, Sports Medicine and other Allied Health and Medical careers is increasing. These areas often focus on using exercise as a form of prevention and/or treatment. This certificate would provide students with a greater knowledge and skills base in using exercise as a model for prevention and treatment of disease. (KI92)

Mathematics Tutor Levels I & II – Mathematics Department: The goal of the certificate is threefold: **1)** This is a cooperative program with the Student Success Center. Students that complete the requirements for the certificate can be employed as tutors in the Student Success Center by meeting some minor additional requirements. **2)** Students working on a Secondary Mathematics degree can enhance their knowledge and assist future teachers in the classroom. **3.)** The majority of math majors attending graduate school are typically offered assistantships to teach undergraduate classes or work in tutoring centers. This certificate makes them more attractive to graduate schools. (MA90)

Music: Ensemble Performance – Music Department: Geared toward non-music majors who want to participate in an ensemble by either playing or singing. Successful participation in an ensemble requires the ability to read, prepare their part and understand a conductor as well as technical proficiency of their instrument and the ability to be a leader within the ensemble. (MU93)

Music: Conducting – Music Department: For music majors interested in pursuing conducting at the graduate level. Allows music students to receive a credential for preparing a selection of music from

start to finish that they conduct at a concert (this includes MANY hours of preparation). Faculty feel many students will be interested, on both the choral and instrumental sides. (MU91)

Music: Music Instruction – Music Department: There are three reasons for offering this certificate. 1.) Several Music BA majors have found themselves teaching in a public school or in a graduate program. 2.) Provides an opportunity for current BSE majors to further their knowledge in an area that is NOT their specialty concentration. 3.) Students who start their own music schools or teaching at like schools or private schools. (MU92)

Developmental Psychology – Psychology Department: Provides students with an emphasis in lifespan development, enhanced with an applied internship experience and an additional course in an area of interest. This certificate will be useful for students planning to work in human services, behavioral health, and educational settings: (PY90)

Clinical Psychology – Psychology Department: Many of our graduates work in the mental health field where clinical skill is essential to success. Students who do not go to graduate school are often employed as caseworkers, parole officers and DFS workers. They interact with individuals struggling with mental health issues and/or significant struggles. Those students who go above and beyond their required courses to strengthen clinical skills should have that experience reflected in a credential. (PY91)

Latin American Studies – Social Sciences Department: Offers students an interdisciplinary understanding of Latin American history, society and culture. Recipients will be prepared to travel in Latin America for business, education or pleasure. Demonstrates language training and prepares students for careers that demand understanding and empathy with Latino immigrants in the US, such as health care, journalism and social services. Also helps prepare students to pursue graduate studies in a variety of fields. (HI90)

Public History – Social Sciences Department: Allows current majors and other interested students to obtain certification that will prepare them for work in local history organizations, libraries, and the non-profit sector as well as preparing them for graduate programs in History, Public History, Museum Studies, and Library Science. (HI91)

Women's and Gender Studies – Social Sciences Department: This certificate explores women's and gender studies in an interdisciplinary context. Sex and gender are important components of many fields of study. Would be especially helpful to our students, as well as members of the community, who work or seek employment in private settings or public organizations with primarily women as clientele and their professional workers or primarily women as the caregivers and caretakers. (SO90)

Graduate Certificates - New

Post-Baccalaureate Studies in Art – Art Department: Allows an individual to further develop their artist's portfolio beyond that of a typical graduating undergraduate to better position them to pursue advanced studies in art. This certificate would also demonstrate that an individual has gained enough hours of advanced credit in art (18) to meet minimal accreditation standards to gain employment as an adjunct instructor in art at the undergraduate level, which helps establish more instructions in the region capable of leading dual-credit courses in Art.

Music: Applied Pedagogy – Music Department: This graduate certificate could serve three purposes. **1)** For students pursuing the MSED Curriculum and Instruction. **2)** Provide an additional endorsement for music educators who may already have a master's degree but wish to add another credential or count as continuing graduate with their school district. **3)** Provide a unique concentration not met by other institutions. (GMU1)

Music: Ensemble Pedagogy – Music Department: This graduate certificate could serve three purposes. **1)** For students pursuing the MSED Curriculum and Instruction. **2)** Provide an additional endorsement for music educators who may already have a master's degree but wish to add another credential or count as continuing graduate with their school district. **3)** Provide a unique concentration not met by other institutions. (GMU0)

Majors and Minors

Bachelor of Science in History Degree – This new degree compliments the existing Bachelor of Arts in History. Students increasingly require preparation for jobs in the areas of public history, government work and the non-profit sector. They need skills that ground them in social sciences methodology, grant writing, accounting, preservation and public interpretation. The History BS degree contains requirements from Art, English, IPA, business and Theatre. (HI01)

Other

Civics Achievement Examination – Required by the state of Missouri for any student entering a public institution of higher education for the first time after July 2019 who is pursuing an associate's or bachelor's degree from such institution shall successfully pass an examination on the provisions and principle of American civics with a score of seventy percent or greater as a condition of graduation from such institution. The examination shall be known as the "Missouri Higher Education Civics Achievement Examination". Section 170.013 of the Revised Statutes of Missouri 2018. *A task force composed of faculty and staff from across campus has been assembled to create this required exam. The state advises there is no specific course that meets this requirement.*

Associate General Education Requirements – The requirements for our associate's general education courses have been updated to reflect the CORE 42 categories and courses reflected in our baccalaureate degree general education/Core 42 requirements.

Minors and Certificates Policy – The current policy states "A student may not earn a minor in the same field as the major." The updated policy states: "A student may not earn a minor in the same subject area as a certificate or major."

"NO" Grade Policy – A grade of 'NO' will be substituted if the instructor does not assign a grade to the study by the grading deadline. A 'NO' grade must be corrected or updated by the end of the next semester (excluding summers) or it will be converted to an 'F' automatically. A student may not graduate with a grade of 'NO'.

Policy on Levels and Progression of Academic Rigor – Passed but being examined by a committee for greater detail on operationalization and to assist in classifying new and existing courses.

STUDENT AFFAIRS



Student Affairs Board of Governors Report

November 15, 2018

- **Dobson was awarded the 2018 Georgeanne Porter Professional Services Award**

Mrs. Cheryl Dobson was awarded the 2018 Georgeanne Porter Professional Services Award by the Missouri Association of Collegiate Registrar's and Admissions Officers (MACRAO).



The Professional Services Award is given to the individual that has demonstrated a dedication and commitment to serving students over a period of years. Mrs. Dobson currently serves as the Registrar for Missouri Southern State University. Mrs. Dobson has had experience working directly with MSSU students since 1990. She has had the opportunity to work in academic affairs, financial aid, and the Registrar's Office. In addition, Mrs. Dobson has served as an officer in the Missouri Council On Transfer Articulation, and the Missouri Association of Collegiate Registrar's and Admissions Officers

- **Student Success Center Wins Website Award**

The MSSU Student Success Center has won first place for 2018 Website Excellence Awards sponsored by the National College Learning Center Association/Learning Support Centers in Higher Education. This award is given as a national recognition for outstanding student support in the area of technology.

- **Omicron Delta Kappa Inducts 33 students**

ODK held an induction ceremony Nov. 4th. ODK, is a national leadership honor society with chapters at more than three hundred college campuses. The society recognizes achievement in five areas: scholarship; athletics; campus and community service, social or religious activities, and campus government; journalism, speech and the mass media; and creative and performing arts.

- **Priority Registration**

Priority Registration for the Spring 2019 term is underway for current MSSU students. To date we have enrolled 3,240 students and will continue with registrations through the end of the semester.

By the Numbers

Advising Services

- Conducted six sessions of Master Advisor Training
- ACTS advisors made a total of 1,028 student touch-points, 461 were with non-ACTS advisees
- ACTS advisors reached out to 265 Lion Alert referrals

Counseling Services

- Counselors provided 141 sessions of counseling
- Counselors saw 32 new clients

Financial Aid

- Started importing FAFSAs for 2019-20. As of Nov. 1, 2018 we have received over 1,750 FAFSAs for the upcoming AY.
- Presidential and Excellence Scholarship notifications will be going out soon for our first round of admitted students who will be incoming for Fall 2019.
- FAFSA Fiesta will be Nov. 15 in BSC for all current students to get help with their renewal FAFSA.

FACULTY SENATE
Report of the Faculty Liaison to the Board of Governors

Grant H. Lathrom, Faculty Senate President 2018-2019
November 15, 2018

Report

Since the last Board of Governors meeting, the Faculty Senate met on October 1 and November 5 of 2018. The following is a summary of those meetings.

Old Business

There was no old business for the October 1 meeting. For the November 5 meeting the old business constituted questions expressed by one of the Senators on BU 18-19:11. During the intervening time between meetings the questions were answered outside of the Faculty Senate session and proposal passed without revision or further discussion.

New Business

October 1 Meeting

Some of the Faculty Senate Committees were in the process of holding their first meetings with reports being given by Academic Policies, the Library Committee, Teaching and Learning, General Education, Graduate Council, the GGOE Culture Committee and the Insurance Committee. The Insurance Committee report was extensive due to most of the committee meetings taking place over the summer. This prompted discussion over various aspects of the state of insurance for University employees.

Between the October 1 and November 5 meeting the membership of the Insurance Committee was expanded to include 5 new faculty and 5 new staff members. The desire was to increase the number of avenues of communication from the Insurance Committee to the general population of faculty and staff. Other changes include moving the meeting times from being predominantly in the summer to the spring semester. This will help to eliminate the inability of faculty members to attend Insurance Committee meetings due being away from campus over the summer.

November 5 Meeting

The only new business for this meeting was the extensive list of curricular changes shown below. An extensive discussion was had about the timeline from when changes are accepted from Academic Policies to when the meeting documents are delivered to Senators prior to the meeting. Currently Academic Policies and Faculty Senate meeting on consecutive Mondays which leaves about three days for reports to be finalized and disseminated to Senators. Also pertaining to this discussion, Committee on Committees has been charged with looking at the relationship between the role of the Academic Affairs Committee and the School Curriculum Oversight Committees in order to provide an additional check on curricular changes and to reduce the burden on Faculty Senate.

Two items discussed individually were the Academic Rigor and Certificate Policies. Both of which were approved by Faculty Senate. The Academic Policies Committee formed two subcommittees to further consider each of these policies.

MISSOURI SOUTHERN

STATE UNIVERSITY

STAFF SENATE

Board of Governors Report
Thursday, September 15th, 2018
1:00 pm, Billingsly Board Room

2018 – 2019

Executive Committee

Angela Bennett
President

Melissa Forsythe
President Elect

Nathan Hicks
Secretary

Service Champ Awards: Six staff members were elected for the Service Champ awards. The awards recognize staff members that have the following characteristics:

1. Respect to campus.
2. Positive attitude.
3. Pride in work.
4. Exemplary service
5. Dependability
6. Excellence in customer service

Sub-Goals Project: Completed the project in time. This project included Staff Senate, Faculty Senate & Al Stadler.

Angel Tree: Angel Tree is for Pell-eligible students with children (senior in high school and below). Applications were due by 10/26/18. Donations accepted include toys, clothes, diapers, books, socks, gloves, teen gadgets or needs, etc. Wrap Day is 12/3/18 in the BSC Ballroom.

The tree is located in Hearnese Hall, 2nd floor (outside of Dr. Marble's office). Toys and gifts can be dropped off by Nov. 28th in HH 109. People can choose one name or an entire family. Most families will pick up the gifts during the Southern Lights event on 12/5/18.





Board Report
11-15-18

Alan Marble

Governor Parson – We were privileged to have Governor Parson on campus last month on his tour around the state promoting Proposition D. We of course take a neutral stance in political matters of this nature, but we are always happy to have the Governor visit. And, we were very pleased that he was able to stay and join Senator Richard and I for lunch, where we had about an hour to meet informally and talk about some of the challenges currently facing higher education in Missouri.

Legislative Delegation – As you know, all but one of our nearby state office holders were term limited out of office this year. And, with the exception of Cody Smith in the House and Bill White in the Senate, our delegation will be made up of freshman legislators. Accordingly, we are planning a Legislative Day to make sure they are all up to speed on the programs we offer, the challenges we encounter, and the opportunities we are trying to pursue.

Strategic Plan – You should each have a mouse pad to take home with you to remind you of the Mission, Vision, Values work we accomplished over the past several months. And, that of course led to the development of five strategic goals that align with the Coordinating Board's plan - *"Preparing Missourians to Succeed – A Blueprint for Higher Education."* Attached to my report is a fleshed out version of the five strategic goals the Board of Governors adopted a few months ago. The sub-goals are as measurable, attainable, and time-bound as we could make them.

The development of the sub-goals started with the input from the Faculty Senate, Staff Senate, and Great Game committee. They then went to the President's Cabinet, University Council, Dean's & Department Chairs for review and input. Then we went full circle back to the Faculty and Staff Senates for a final review. So, even though these are not chipped in stone, they do have the benefit of being reviewed by many eyes and are currently the strategic sub-goals that cascade into the five guiding goals. Now, we can further develop operational initiatives aimed at the realization and accomplishment of these goals within the strategy's five-year timeline. With of course periodic reporting to the University Council and the Board of Governors.

Great Game – As the Great Game continues to develop, we will be able to utilize the platform to not only identify and work toward improving our "critical number" but now do the primary work of addressing our "critical purpose." And, as you recall from our planning sessions, the Mission Statement really should define our "purpose for existing." Indeed, I believe the straightforward statement that we "will educate and graduate knowledgeable, responsible, successful global citizens" describes our purpose

precisely. And, that's the foundation for the goals listed earlier... and if we hit those marks, then the critical number will take care of itself.

Service – Service is one of the key values identified by faculty and staff during the Stakeholder sessions and confirmed by the Board of Governors during the planning sessions. I am just blown away at the community service provided by our campus community. Our Greek organizations, athletes, and various other student organizations fan out across the community to provide all kinds of community service throughout the year. And, our faculty and staff always step up when service opportunities are available.

Whether it's "trunk or treat" for Halloween at the Lion Cub Academy, the Angel Tree project, or the Lion Co-op food pantry... our people step up and it is an honor and privilege to work with such fine people.

As a Board of Governors, I want you to know that they are representing you and this university extraordinarily well.

2018-2023 SUB-GOALS STRATEGIC PLANNING



1. **Attainment: Strategically grow enrollment and increase student attainment through graduation.**
 - a. Update and implement the strategic enrollment management plan to yield 2,000 freshmen and transfer student headcount and a 66% Fall-to-Fall retention rate by 2023.
 - b. Develop and publish innovative action plans in each unit to better define roles and responsibilities in enhancing student recruitment, retention, and completion, delineating three specific activities aimed at promoting student persistence and graduation.
 - c. Achieve at least ten new premier accreditations and/or other institutional designations of distinction by 2023.
2. **Affordability: Provide infrastructure, services and programs to meet workforce demand in a high-quality and affordable manner.**
 - a. Achieve reductions in operational expenses through the implementation of at least three effective and efficient operational enhancements utilizing updated resources, methods and techniques by 2023.
 - b. Empower campus with operational and programmatic knowledge through GGOE activities and training as measured by a completion rate of 90% of campus employees each year.
 - c. Develop and use Open Educational Resources (OER), achieving at least a 30% adoption rate of subscription and/or free academic learning materials in classes by 2023.
3. **Quality: Continue to develop multiple pathways for student attainment of valuable and relevant credentials.**
 - a. Facilitate faculty/staff development by ensuring every employee attends at least 2 training events per year.
 - b. Expand opportunities for the community with continuing education and/or professional development by offering at least 7 courses per year spanning five unique areas of interest.
 - c. Develop three new certificate credentials per year for each of the next five years in areas recognized as high in labor demand and workforce impact and supported by institutional advisory boards, as well as develop and offer at least three new graduate programs by 2023.
4. **Research & Innovation: Strengthen research and engage in high-quality scholarly activities.**
 - a. Facilitate undergraduate research engagement, as measured by at least 50 students participating in the annual research symposium, through support, instruction, mentoring and creating awareness.
 - b. Foster a stronger foundation to support campus research through faculty workload considerations and strengthening of the research infrastructure.
 - c. Encourage (at least 10) evidence-based innovative teaching and learning practices through re-conceptualizing traditional delivery technique, pedagogical approaches and service/support for various student markets.
5. **Investment, Advocacy & Partnership: Increase the university's regional, national and global impact by partnering with and serving as a resource for industry and communities.**
 - a. Participate annually in at least 100 service partnerships and/or experiential learning opportunities with the community; and, receive at least \$5 million in annual philanthropic support by the end of fiscal year 2023.
 - b. Foster ongoing interactions with regional middle- and high-school communities through the development of at least ten new events, competitions, or other forms of impactful gatherings.
 - c. Ensure 70% of all graduates have a deeply meaningful, immersive, educationally-enriching and developmental curricular or co-curricular experience as measured by NSSE or student exit surveys.