MISSOURI SOUTHERN STATE UNIVERSITY Board of Governors Minutes

October 17, 2014 – 1:00 pm Billingsly Student Center, Room 310

The October 17, 2014 meeting of the Missouri Southern State University Board of Governors was called to order by Jim Fleischaker, Chair. Governors in attendance were Rod Anderson, Dr. Sherry Buchanan, Lynn Ewing, Tracy Flanigan, Jim Fleischaker, Bill Gipson, Keith Hankins, and Mitch McCumber. Others in attendance were Dr. Alan Marble, Dr. Pat Lipira, JoAnn Graffam, Rob Yust, Darren Fullerton, Jared Bruggeman, Dr. Michal Garoutte, Robert Frossard, Brooklyn Lampe (for Jake Messer), Jon Dermott, Linda Eis, and Sharon Odem.

ANNOUNCEMENTS

Chair Fleischaker welcomed everyone and called the meeting to order.

MINUTES

Chair Fleischaker asked if there were any additions or corrections to the minutes of the September 19, 2014 Board meeting; none were noted.

A motion was made by Mitch McCumber and seconded by Tracy Flanagan to approve minutes of the September 19, 2014 Board meeting as submitted. Motion passed. (Minutes are archived in the permanent record book.)

REPORTS

Treasurer (Ms. Linda Eis):

Linda noted the annual audit is complete and will be presented later in today's Board meeting by a representative from BKD.

Financial Statements ending on September 30, 2014 were presented as follows:

- Cash Graph
- Statement of Net Position
- Statement of Revenues Expenses and Changes in Net Position
- Comparative Statement of Revenues, Expenses and Changes in Net Position
- Cash Flow Statement

Cash Graph: The Cash Graph as of September 30, 2014 shows cash at \$14.2 million reflecting a decrease of \$2.5 million compared to the prior year.

Statement of Net Position: As of September 30, 2014, Total Assets are \$139 million and Total Liabilities are \$45 million making Total Net Position as of September 30, 2014 at \$94 million. Linda noted a bond payment of \$2.1 million, \$1.5 million in principal plus \$600,000 in interest, was made at the end of September.

Statement of Revenues, Expenses and Changes in Net Position: This statement is presented quarterly and provides actual financial information versus the adopted budget.

Comparative Statement of Revenues, Expenses and Changes in Net Position: In looking at the "difference column", Total Operating Revenues increased by \$215,000. Linda noted part of this increase is due to Access Missouri grants (grants students do not have to pay back) increasing by \$166,000; \$400 more annually per-student and also an increase in number of students receiving these grants. Total Operating Expenses increased by \$1.6 million. Total Non-operating Revenues increased \$599,000. Linda noted appropriations are almost the same as last year. In November an additional \$103,000 per month, due to the Governor's release of performance funding dollars, is anticipated providing state tax revenue does not fall below anticipated levels.

Treasurer (Ms. Linda Eis):

Income (Loss) Before Other Revenues: As of September 30, 2014, the current year reflects an increase of \$6.6 million. The prior year shows an increase of \$7.4 million resulting in a comparative decrease between the two years of \$828,000.

Mitch McCumber discussed with Linda the correlation between the variance in Other Operating Expenses and Other Non-Operating Revenue. Linda explained the increase in both areas relates to the purchase of Residence Hall furniture and appliances plus the subsequent reimbursement for those purchases. Linda also took the opportunity to let the Board know Residence Hall updates are having a positive impact as noted by the increased Auxiliary revenue. Mitch McCumber commented the notes Linda places at the bottom of the financial statements provide very good information and thanked Linda for her ongoing work and attention to detail.

A motion was made by Rod Anderson and seconded by Tracy Flanigan to approve the September 30, 2014 financial statements as presented. Motion passed. (A copy of the financial statements for September 30, 2014 is attached to the minutes in the permanent record book.)

Vice President for Business Affairs (Mr. Rob Yust):

- ✓ **Baseball Stadium** Work on the design of the new Baseball Stadium, which will be located just to the east of the softball fields, continues with the architect and contractor. Completion of this project is anticipated in early spring of 2015.
- ✓ **Field House** –The basement (first floor) of the new Field House has been poured and the south block wall and elevator shaft are being constructed. Steel is scheduled to be delivered next week that will be installed on the north half of the structure to provide support for the basement walls which will allow for back filling. Completion of this project is anticipated in the summer of 2015.
- ✓ **FEMA Shelter** Precast panels are still on order for the new FEMA shelter with anticipated delivery in January. Footings, plumbing, electrical and the floor slab will be in place prior to the panel delivery.
- ✓ **Residence Halls** Three of the six new Residence Hall buildings have been framed and roofed. Framing on one of the other new Residence Hall buildings will be complete next week as well as the slab plumbing and electrical for the remaining two buildings. This project is progressing very well with an anticipated completion and occupancy date of fall 2015.
- ✓ **Trail Project w/City of Joplin** Due to the change in the floodplain, an additional \$10,000 FEMA filing fee plus an additional estimated \$10,000 in engineering fees are needed to finalize plans for the Trail Project. This required re-engineering and filing could take an additional six to twelve months to complete after funds become available. Currently, the City of Joplin has indicated they do not have additional funds available for this project, but are hopeful funds will become available in the future. A completion date for this project is unknown at this time.

Director of Athletics (Mr. Jared Bruggeman):

Note: Highlights of Jared's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- ✓ Net proceeds from concession sales during Homecoming benefited the Elijah Moore fund.
- ✓ Athletic sponsorships have increased in trade, cash and value. For example the value of sponsorships has increased from \$168,000 in 2010-2011 to \$283,948 so far this year.
- ✓ Revenue from this year's Southern Stampede included approximately \$8,000 in ticket sales and \$20,000 in entry fees. Approximately 2500 participants, 2000 spectators, and 200 volunteers were involved in this year's Stampede. Almost 400 hotel rooms were rented by teams with many additional rooms rented by spectators. Jared publically thanked the great group of volunteers that included Patty Vavra, Jamie Burnham, Bryan Schiding, Nathan Bramwell, Amanda Wolf and Freeman Health Systems as well as many of MSSU's student athletes.
- ✓ "Meet the Lions" for men's and women's basketball is scheduled Tuesday, October 21st.
- ✓ An away tailgate is scheduled, Saturday, October 25th at Lindenwood University for football.
- ✓ The 3rd annual MOSO Trivia night is scheduled for Friday, December 12th.

Director of Athletics (continued):

- ✓ Southern All-Stars is this weekend. Approximately 100 area elementary schools have been invited to this fun family event. Over 3,500 RSVP's have been received.
- ✓ The Equity in Athletics Disclosure Act (EADA) report has been completed and was submitted on Thursday, October 16th to the Department of Education. Jared expressed special thanks to Rachel Burleson, Karesa Burr and Linda Eis for their hard work and dedication in getting this very detailed report completed. The NCAA version of the report will be completed in December.

Vice President for Development/Executive Director of the Foundation (Ms. JoAnn Graffam):

Note: Highlights of JoAnn's report are as follows. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- ✓ Legacy Day is scheduled for November 1st. This event brings children and grandchildren of alumni (ages 5-17) to campus for interactive hands-on activities developed by the students in the School of Education. Older children are given campus tours as a way to introduce them to the campus and encourage them to attend MSSU after they graduate from high school.
- ✓ Homecoming weekend on October 3rd & 4th was a great success with 50 entries in the parade and approximately 300 people in attendance at various receptions and events.
- ✓ The Alumni Association's annual membership mailer has been sent out with new memberships already being received. JoAnn noted approximately 1600 alums are active members and a high percentage are lifetime members.
- ✓ Groundbreaking for the new Baseball Stadium was held September 25th. This was a great event that included current and former players as well as alumni and community members. Solicitations continue and include a recent donation by the Sunderland Foundation of \$20,000 and a \$10,000 gift pledged this week. Contributions also continue to come in from a direct mail campaign to alumni to purchase bricks which have a current total of \$7,800.
- ✓ The annual fund for FY15 will kick off soon with the phonathon portion of the campaign. Student callers are being hired with training scheduled next week. Calling will begin October 26th and continue through November 25th. Changes in this year's phonathon include moving it to the fall from the spring and extending it from two weeks to four. The audience segmentation has also been increased.
- ✓ The annual Lantern Society Dinner is scheduled for October 28th in Connor Ballroom. This year's speaker is a student who is a scholarship recipient. The Spirit of Philanthropy award winners are Cynthia Schwab and Southwest Missouri Bank.

Vice President for Academic Affairs (Dr. Pat Lipira):

Note: Dr. Lipira noted many things in Academic Affairs are ongoing and reported on the following. Additional information can be found in a handout distributed to the Board that is attached to the minutes in the permanent record book.

- ✓ The Alpha Chi induction will be held on Sunday, October 26th with 109 juniors and seniors being inducted. To quality for this national scholastic honor society, students must have a cumulative grade point average of 3.75 or above.
- ✓ Representatives from MSSU, Dr. Chad Stebbins, Derek Skaggs, and Craig Thompson are at the Mexican Consulate in Kansas City today signing an agreement with the University of Hidalgo in Mexico. The purpose of this agreement is to strengthen the relationship between MSSU and the University of Hidalgo.
- ✓ The Gold Program currently has 34 students/candidates enrolled with eight additional prospects. Captain Phillips is organizing several activities for Veteran's week, November 8th to 15th.
- ✓ Mid-term grades have been submitted. This process is effective in identifying performance problems early enough to help students receive appropriate intervention which helps with retention.
- Registration for spring 2015 will begin with priority registration on October 31st. Classes will begin on January 12th and December commencement is scheduled for Saturday, December 13th.

Vice President for Academic Affairs (Dr. Pat Lipira):

✓ Dr. Lipira noted one resignation; Dr. Bob Adebayo, Director, Center for Assessment and Institutional Research.

Chair Fleischaker asked Dr. Lipira if reports on ongoing projects will be given to the Board in the future and to give examples of ongoing projects. Dr. Lipira responded ongoing projects include, Program Review (conducted every five years), Assessment Plans (conducted every two years), and revision of the Faculty Handbook. Chair Fleischaker noted a report about MSSU's online programs has also been requested.

Vice President for Student Affairs and Enrollment Management (Mr. Darren Fullerton):

Note: Highlights of Darren's report are as follows. Additional information can be found in handouts distributed to the Board that are attached to the minutes in the permanent record book.

- ✓ Darren shared Fall 2013 Census enrollment information compared to Fall 2014 which included Enrollment Headcount, Enrollment Status (undergraduate and graduate), Credit Hours, Enrollment by Residency and FTEs.
- ✓ Residence Halls continue to house the highest number of students ever at MSSU, approximately 700. Darren thanked the Board for moving forward with construction of the new residence halls which have become a great recruitment tool and are also generating excitement with current students.
- ✓ Lion Pride tuition is paying off and is attributed for bringing forty new students from outside of the Chicago area to MSSU.
- ✓ Family Weekend is this upcoming weekend with many family orientated activities planned.
- ✓ The Criminal Justice Open House held on September 24th was very well attended by over 250 students and parents.
- ✓ The Four States Regional College Fair held on October 1st was attended by approximately 500 students and parents.
- ✓ Seniors from College Heights Christian School visited campus on October 15th.
- ✓ Honor Discovery Day is October 17th and Teacher Education Discovery Day is October 24th.
- ✓ Health Professionals Day is November 7th.

Darren noted these many events bring potential students to campus and involve a lot of MSSU faculty and staff who work at and coordinate these events. Darren noted appreciation to everyone involved for their continued efforts which are vital to recruitment.

Faculty Liaison (Dr. Michael Garoutte - Faculty Senate, President):

Highlights of Dr. Garoutte's report are as follows.

- ✓ Dr. Garoutte noted in addition to the Alpha Chi induction reported by Dr. Lipira, an induction ceremony for Omicron Delta Kappa (ODK), of which he is a faculty advisor, is scheduled for Sunday, November 5th.
- ✓ Mid-term grades were due during Fall break, which kept faculty members busy. As a result of midterm grades, At-risk reports on students have been generated and sent to appropriate faculty who are now in the process of reaching out to struggling students.
- ✓ Pre-registration will begin soon and advising has already begun due to the spring 2015 schedule of classes already available online.
- ✓ Faculty Senate's Oversight Committee is meeting weekly and continuing to work on revisions to the Faculty Handbook which has been a very lengthy ongoing project. Many different Faculty Senate committees are also providing input during this process. One goal is to make all areas of the Faculty Handbook consistent. The Senate has a goal to complete revisions to the Faculty Handbook by the end of this academic year and bring it before the Board for approval. Dr. Garoutte noted legal council is being included in this process.

Faculty Liaison (Dr. Michael Garoutte continued):

✓ The VPAA search committee, which Dr. Garoutte co-chairs with Dr. Marble and includes four faculty members, has been given its Charge. The job description is finished, ads have been placed and twelve applications have already been received. Work is taking place to create a screening rubric for the committee to use as this process progresses.

Rod Anderson thanked Dr. Garoutte and Dr. Lipira and the faculty and staff for all the hours spent on advising students and noted its importance in connecting with students. Mr. Anderson also noted the care and time spent on advising and investing in students at MSSU sets MSSU apart from other institutions of higher education and is valued.

Staff Liaison (Mr. Robert Frossard – Staff Senate, President):

Highlights from Robert's report are as follows.

- ✓ Service Champ award winners for this quarter have been selected and are as follows: Brett Lyerla, University Relations and Marketing; Teresa Shufflin, Treasurer's office; and Jeff Thompson, Admissions.
- ✓ In an effort to "pay it forward", Staff Senate's Welfare Committee has begun its first annual MSSU Angel Tree project. Children under the age of 15, who have a parent who is a current MSSU student and who is Pell eligible, can participate in Angel Tree. Applications will be first come first serve with a total of 50 children being selected to receive gifts for Christmas through this project.

Student Representative (Ms. Brooklyn Lampe (for Jake Messer), Student Senate Vice President):

Highlights from Brooklyn's report are as follows.

- ✓ Student Senate has filled its last vacancy and is in full swing.
- ✓ Senate is working with CAB and Student Activities to bring new groups and activities on campus for students. Brooklyn expressed excitement regarding an upcoming live comedy event by MTV's Girl Code on October 24th in Taylor Performing Arts Center.

Board Committees:

Academic Affairs Committee (Lynn Ewing, Chair):

No report.

Budget Audit Committee (Mitch McCumber, Chair):

The Budget Audit Committee met this morning at 10:30 for the purpose of reviewing the FY14 annual audit in detail with Rachel Dwiggins from BKD.

Executive Committee (Jim Fleischaker, Chair):

No report.

Personnel Committee (Jim Fleischaker, Chair):

No report.

President (Dr. Alan D. Marble):

Highlights of Dr. Marble's report are as follows:

✓ Vice President for Academic Affairs and Provost Search – Dr. Marble noted the word Provost has been added to the title for the next Vice President for Academic Affairs in order to better match the title with this position's job requirements. The search committee met on October 3rd with several topics presented and discussed as follows: 1) Committee Charge; 2) Basic HR tips including a scoring matrix; 3) Review and revision of the job description; 4) Timelines for advertising, application review, background checks, and interviews; 5) Process of gaining consensus; 6) Need to keep committee discussions private (confidential); and 7) Identification of the target "hiring date" of early to mid-spring.

President (continued):

- ✓ The topic of a **Non-Smoking campus** is being discussed by both the Faculty and Staff Senates. Dr. Marble noted, as shared during a previous Board meeting, Student Senate passed a resolution earlier this year that would ban smoking from campus. Dr. Lipira will speak in more detail about this issue later in today's Board meeting.
- ✓ CQI/Program Prioritization continues. Dr. Marble noted the following four key items: 1) 70% of the voluntary changes, already agreed upon by the Faculty and Staff Senates, need a follow-up to check on implementation and if desired results are being produced. 2) The remaining 30% of the original voluntary changes, which were questioned by the Senates due to the suggestions being unclear or confusing, need to have follow-ups and finalization. 3) Topics that fell into the implemented or involuntary change category, that were either lightly addressed or overlooked by the participants in the voluntary changes process, need to be considered by the Deans, Department Chairs, and/or Directors of these individual areas. Solutions for these topics will then be shared with the Executive Committees of the Faculty and Staff Senates for review and comment. 4) A process needs to be developed to systematically review and make regular updates on all items identified in the Program Prioritization study and subsequent CQI modifications in order to "continuously" monitor and improve operations at Missouri Southern. Dr. Marble noted much of this work will flow directly into and coordinate with the work being conducted by the Financial Stability Committee.
- The Financial Stability Committee has been working diligently to develop a plan to change MSSU's current financial "reactive model" to a "proactive model." This new approach will focus on "increasing revenues and containing costs" and is basic to developing a "transparent and participatory" business model. This new model will encourage and reward innovation, creativity, and growth across the University's operating units and will combine the Great Game of Business (Education) and a second model, introduced by Dr. Marble during today's Board meeting, Responsibility Centered Management (RCM). Dr. Marble noted the Great Game is designed to help people unite around a common goal, with simple and clear defined metrics. Open Book Management is a fundamental practice and that MSSU already has, but the next step will be to adapt this system to MSSU's operating systems. This process will begin on October 30th when presenters from SRC (Springfield Remanufacturing Corporation-parent of the Great Game) will come to campus for a series of short presentations to faculty and staff. Dr. Marble noted, RCM may be a new term to a lot of people, but it has been used in higher education finance for more than two decades. This term has intentionally been excluded from conversations to date in order to not create confusion with the Great Game and Open Book Management. RCM is essentially a method of decentralizing the budget process and rewarding units that "create extraordinary revenues; create extraordinary cost controls; or both".
- ✓ Ways are constantly being sought to create an inviting and **Safe Campus/Safe Environment** for all students including the LBGTQ community. One example is the Trevor Ally training workshops recently held on campus to help employees understand the role everyone can play in helping create a welcoming, safe, and valued campus atmosphere. Dr. Marble noted Darren Fullerton will share details regarding MSSU's efforts to prevent Sexual Assault and Sexual Violence later in today's Board meeting.
- ✓ Brian Fronzaglia, Interim Music Department Head, has received an invitation from the manager of the Kansas City Royals requesting MSSU's drum line, (when playing at Kauffman stadium, they are called **Royal Thunder**) to play during the World Series. Dr. Marble congratulated the drum line and Brian for this honor and great opportunity.

OLD BUSINESS

None.

NEW BUSINESS

Presentation of FY14 Audited Financial Statements (Ms. Linda Eis):

Linda introduced Rachel Dwiggins from BKD. Rachel thanked the Board for the opportunity to meet with the Budget Audit committee before today's Board meeting to discuss the annual audit in detail and to also give a brief overview of the audit during today's Board meeting. Rachel noted the financial statements for the year ending June 30, 2014 (FY2014) were audited in accordance with the Government Auditing Standards. The University received a clean and unmodified opinion (the best possible outcome) with no weaknesses found for the financial reporting. In addition, the audit included a review of major program areas which were tested. No major findings were reported and this review also rendered an unmodified opinion. Rachel thanked everyone at Missouri Southern who was involved in the audit and noted appreciation for their efforts to answer all questions in a timely manner and to supply any and all documentation requested by the auditors.

Mitch McCumber complimented Rachel on her thorough and professional audit report and Linda Eis and her team for their work during this process.

On behalf of the Board's Budget Audit committee a motion to accept the BKD audit for FY2014 as presented was made by Mitch McCumber and seconded by Bill Gipson. Motion passed. (The complete audit is included with the minutes in the permanent record book.)

Consideration of Academic Policies Proposals (Dr. Pat Lipira):

Dr. Lipira briefly discussed the Reports and Curricular Proposals being brought before the Board for approval and noted several of the course change requests are for the GOLD program. These changes request dropping current course hours from three to two for several courses in order to allow the Military Science department to establish a one hour class covering Military Fitness that is offered in conjunction with GOLD lectures. Dr. Lipira noted this is a positive change that will benefit students.

Dr. Lipira also noted proposals to add future masters programs, a Master of Science in Management – General Management Track and a proposal to add a Master of Science in Management – Human Resource Track, are included in the Reports and Curricular Proposals.

A motion was made by Rod Anderson and seconded by Mitch McCumber to approve the October 17, 2014 Reports and Curricular Proposals as presented. Motion passed.

Non-Smoking Campus Resolution (Dr. Pat Lipira):

Dr. Lipira reviewed highlights of the resolution passed by Student Senate earlier this year to make MSSU a Tobacco-Free, Vapor-Free and Smoke-Free campus. Dr. Lipira noted approval by Student Senate does not make this resolution campus policy. Many additional steps need to occur before a new policy can be developed including review and input from legal counsel.

Currently Faculty Senate and Staff Senate are working together to bring a Tobacco-Free, Vapor-Free and Smoke-Free proposal before all employees to vote on. MSSU's current tobacco policy prohibits smoking within 50 feet of building entrances and it is hard to enforce.

Dr. Marble noted if a new tobacco/vapor free policy is developed and approved by faculty, staff and students, the policy will still need to come before the Board for final approval.

Title 9 Update (Mr. Darren Fullerton):

Darren briefly reviewed handouts, "The Bipartisan Campus Accountability and Safety Act", a list of 85 postsecondary institutions that have pending Title 9 sexual violence investigations as of October 15, 2014, Missouri Southern's "Rights and Options after filing a complaint of Sexual Violence/Assault, Domestic Violence, Dating Violence, or Stalking", and MSSU's Sexual Violence/Assault Policy, that has recently been revised. Darren also gave an overview of a brochure designed to provide MSSU students with as much information as possible in one place regarding Awareness, Education, and Prevention.

Darren noted the University is mandated and obligated to investigate all incidents of Sexual Violence, Domestic Violence, Dating Violence, or Stalking involving MSSU students reported, regardless of whether an incident happens on campus or off; incidents with distance education students are also included. Darren noted incidents can involve combinations of male/female, male/male/ and female/female, etc.

Title 9 Update (continued):

Debbie Dutch Kelly, HR Director, has in the past served as the Title 9 coordinator at MSSU. Due to Debbie's upcoming retirement, Dr. Ron Mitchell, who has already received Title 9 training, will serve in this capacity.

OTHER

None

ADJOURNMENT

Chair Fleischaker noted an Executive Session of the Board was not needed and asked for a motion to adjourn the meeting.

A motion to adjourn the Board meeting was made by Mitch McCumber and seconded by Keith Hankins. Motion passed.

Secretary

James B. Fleischaker