

Scott Snell, Director

- Bachelor's of Education, MSSU 1999
- Master's of Science in Education and Instructional Technology, University of Missouri, 2003
- 8th grade special educator, 2000-2008
- CompTIA A+, Network +, MCP, 2003
- Certified Blackboard Administrator, 2009



Blackboard Learning Management System (LMS)

- Online Classes 385
- Hybrid Classes 69
- Traditional Class Enhancement -891

Blackboard, learn

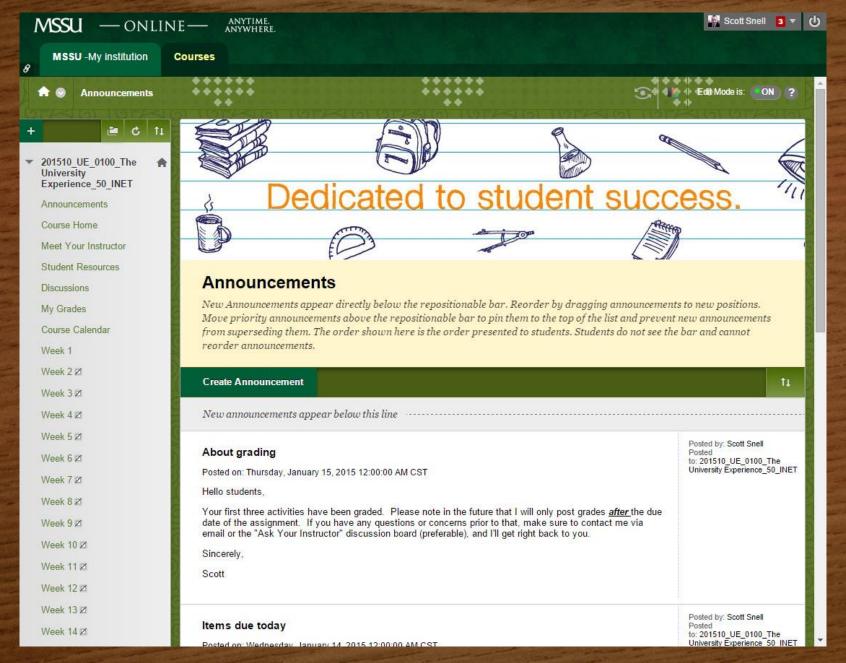
USERNAME:					_
PASSWORD:		* *			
Login					

Preview as Guest

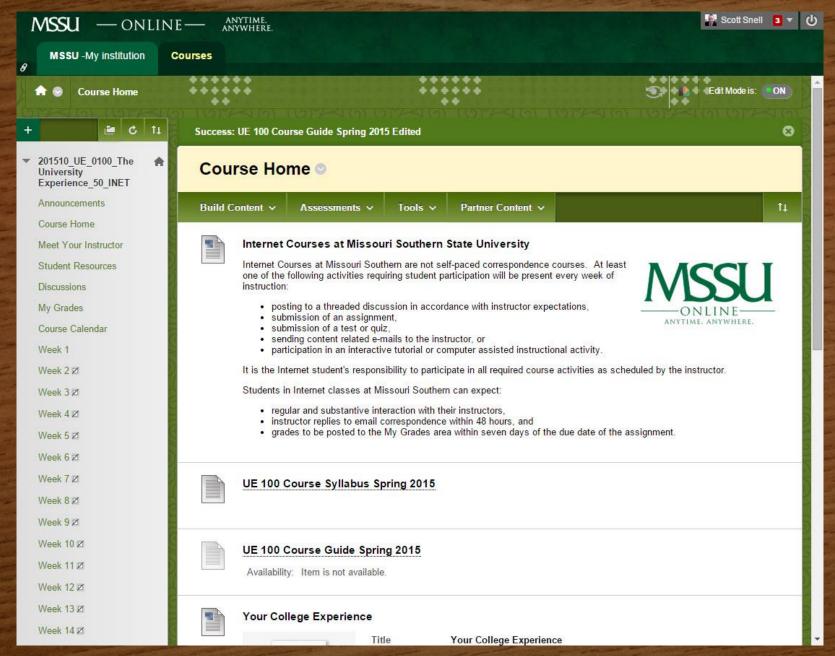




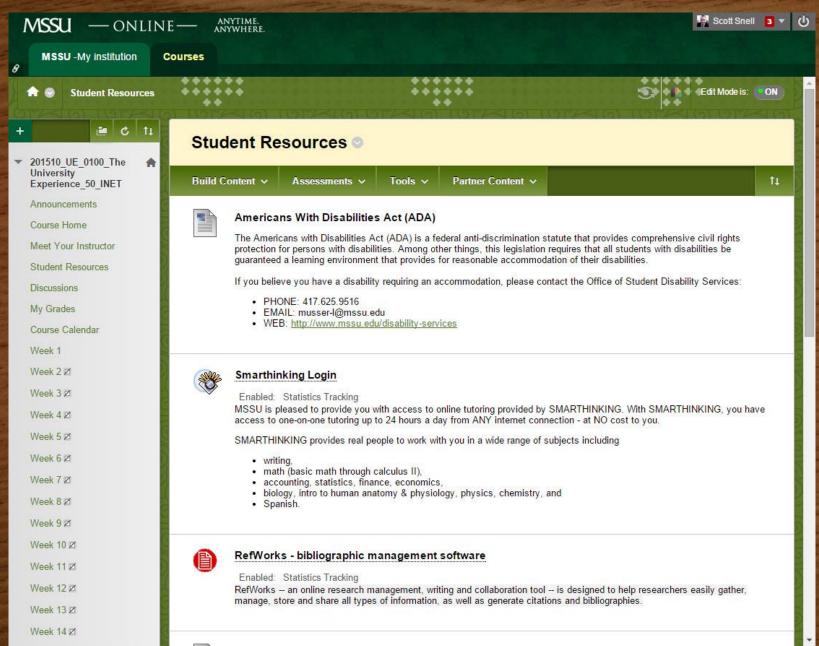
Announcements



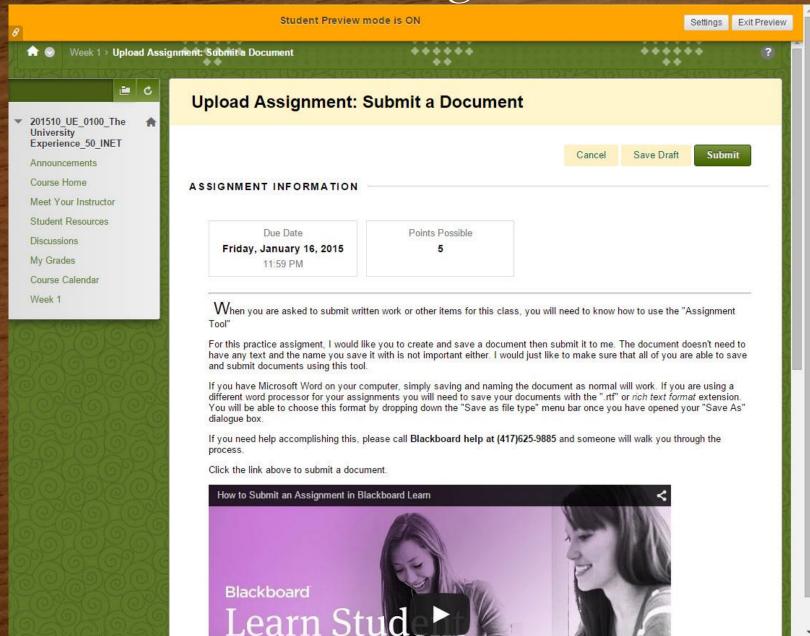
Information and Documents



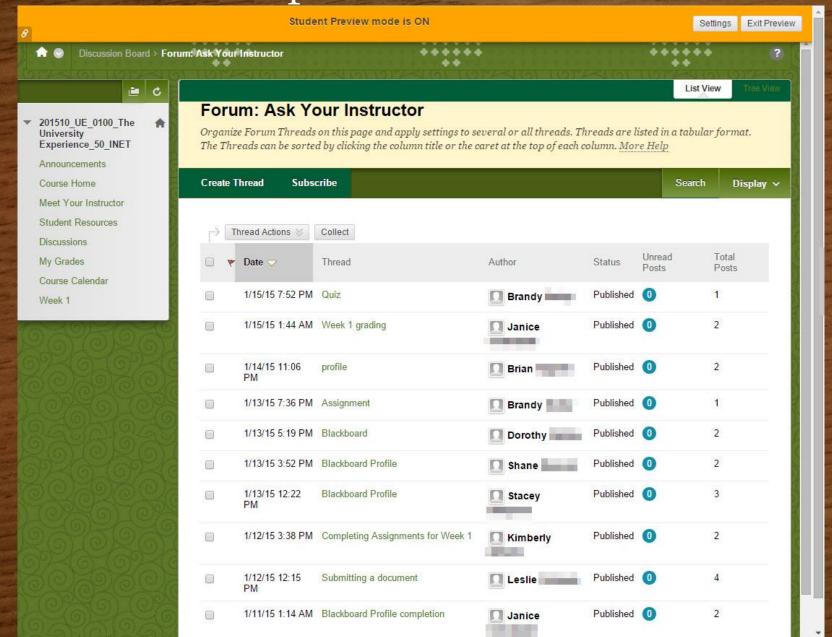
Student Resources



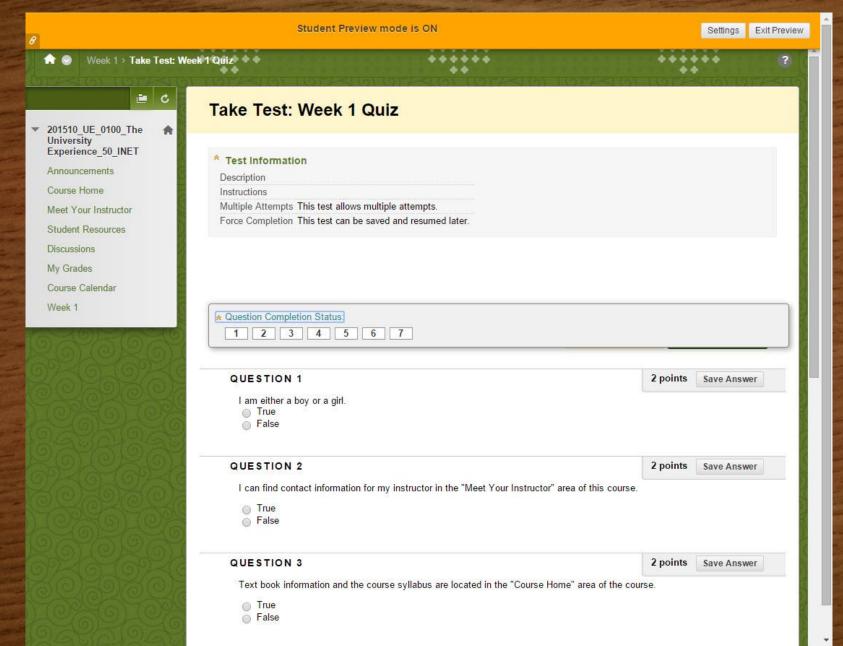
Submit Assignments



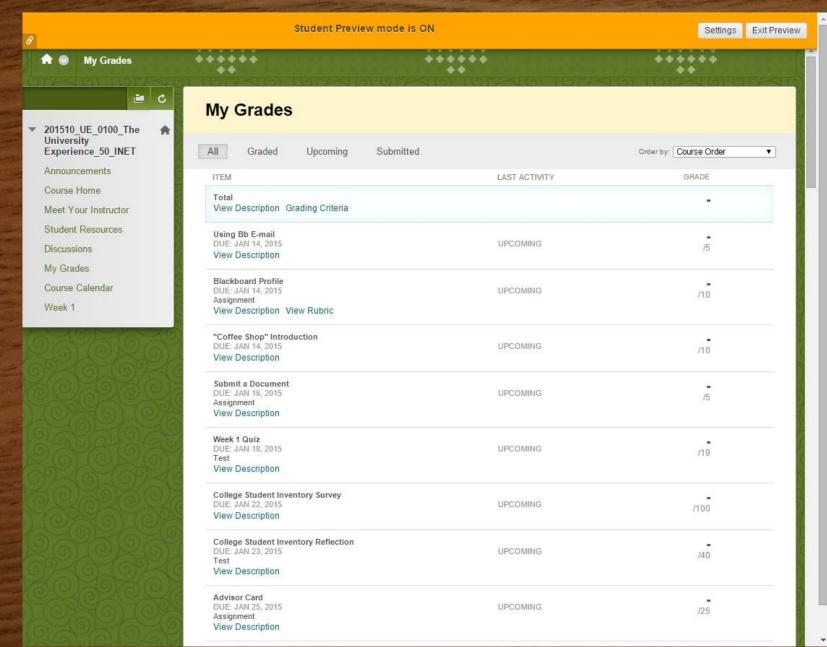
Participate in Discussions



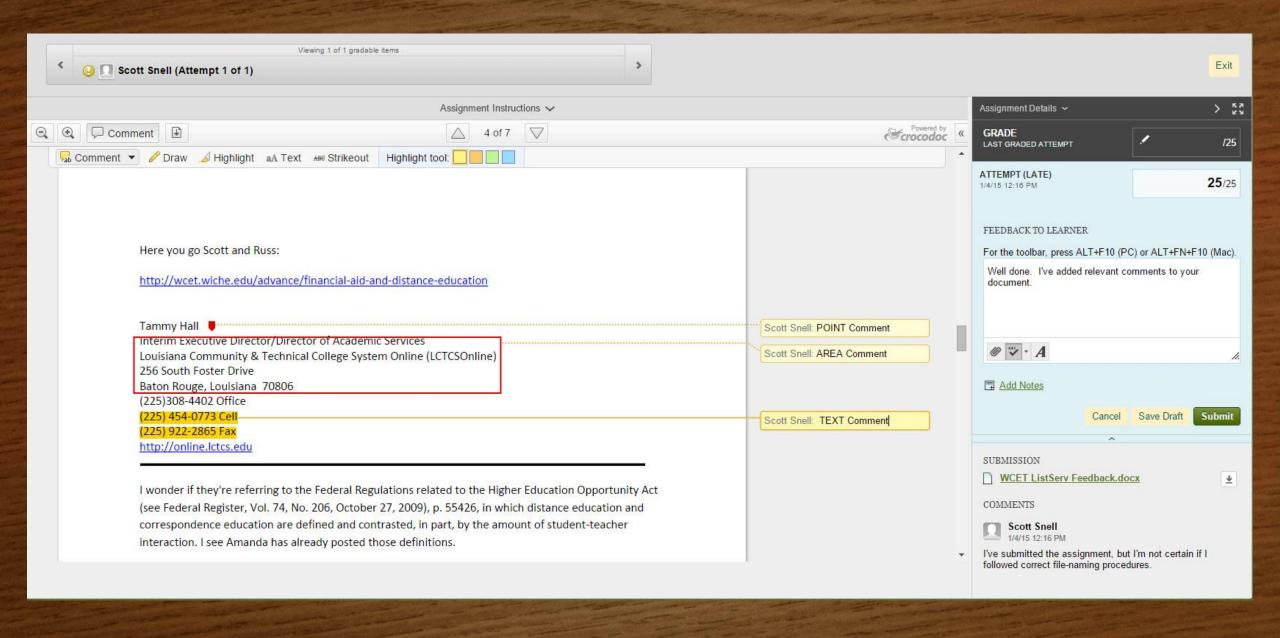
Take Tests



Check Grades



Receive Instructor Feedback



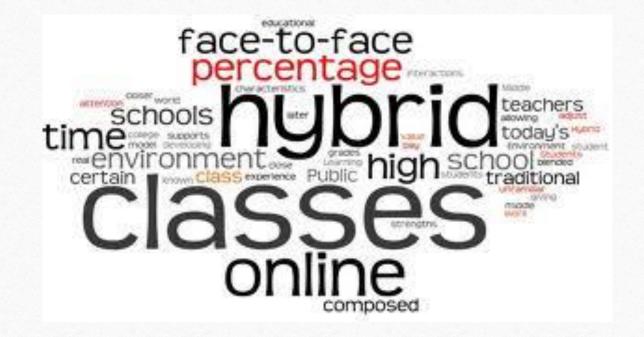
Internet Classes

- All work via Internet
- Students never come to campus
- Some assessments proctored



Hybrid Classes

- Bulk of work completed online
- Class meets periodically
- Opportunity for "flipped class"
 - Lectures/quizzes/readings done online before class
 - Class time used for learning activities/discussions/concept reinforcement



Traditional Classes

- Documents/handouts online
- Assessments online
- Homework management/gradebook
- Video taped lectures for review
- Audio lectures for review
- Opportunity for the "flipped" classroom



Total Online Programs











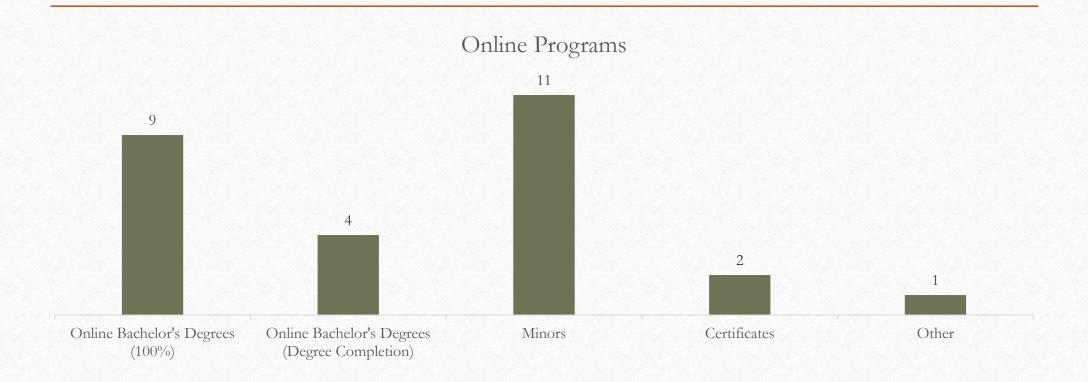








Online Programs at MSSU



Bachelor's Degrees Available Online

- Bachelor of Science in Business Administration w/an emphasis in:
 - Accounting
 - Finance and Economics-Economics concentration
 - Finance and Economics-Finance concentration
 - General Business
 - Human Resource Management
 - International Business
 - Management

- Bachelor of Science in Criminal Justice Administration w/an emphasis in:
 - Criminal Justice
 - Juvenile Justice

Degree Completion Programs Available Online

- Bachelor of Applied Science (transfer degree for students with an Associate of Science or Associate of Applied Science)
- Bachelor of Science in Environmental Health (degree completion)
- Bachelor of General Studies (degree completion or interdisciplinary)
- Bachelor of Science in Health Science/Transfer-Allied Health (for transfer students only)

Minors Available Online

- Accounting-BSBA candidates
- Accounting-non-BSA candidates
- American Studies
- Biology
- Corrections
- Criminal Justice Administration

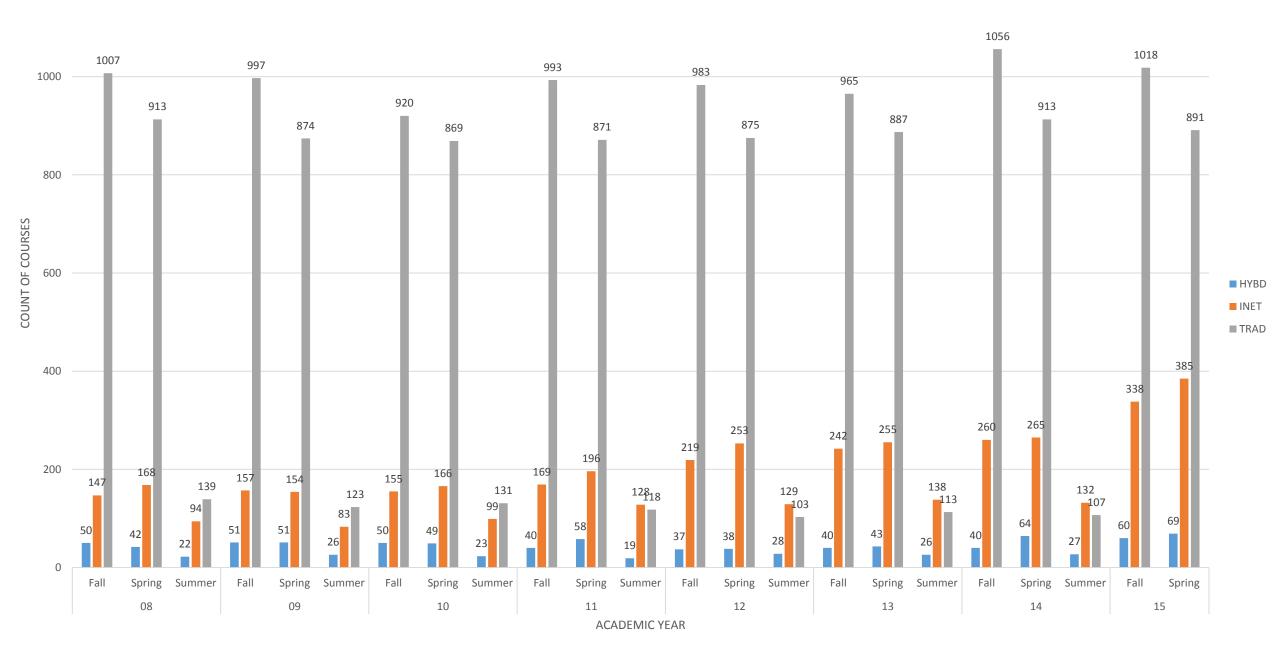
- Entrepreneurship
- General Business
- Juvenile Justice
- Paralegal Studies
- Sociology

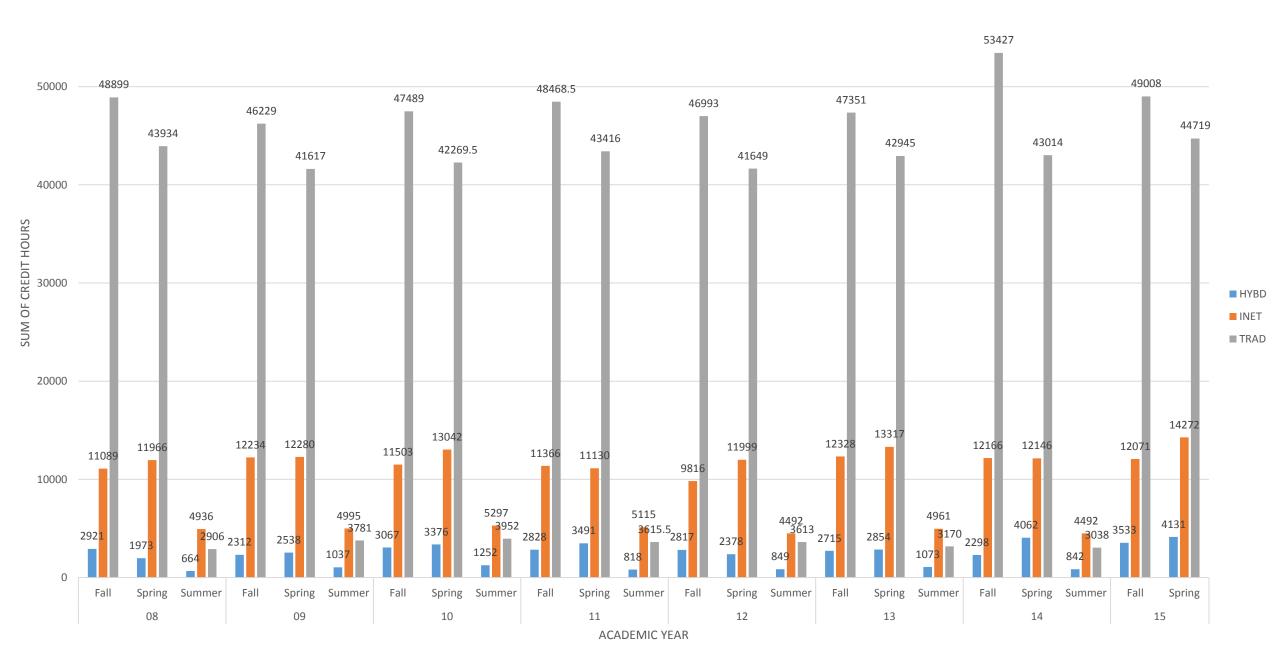
Certificates Available Online

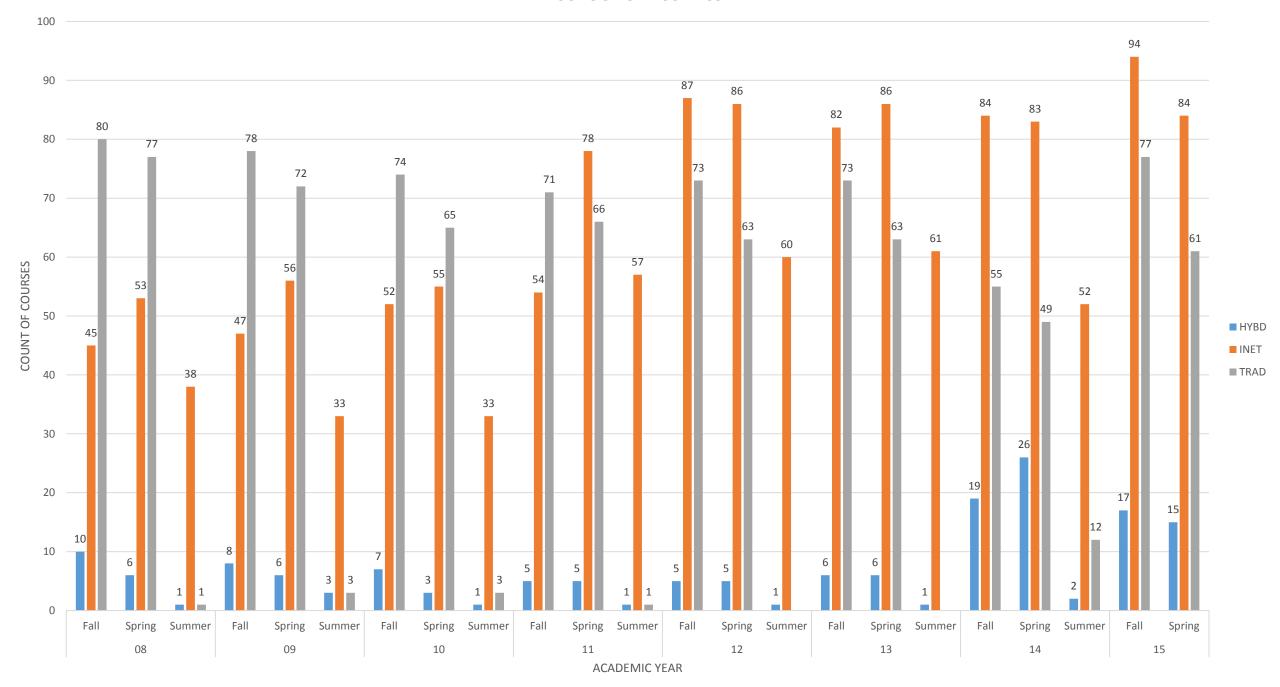
- Entrepreneurship Certificate
- Paralegal Certificate

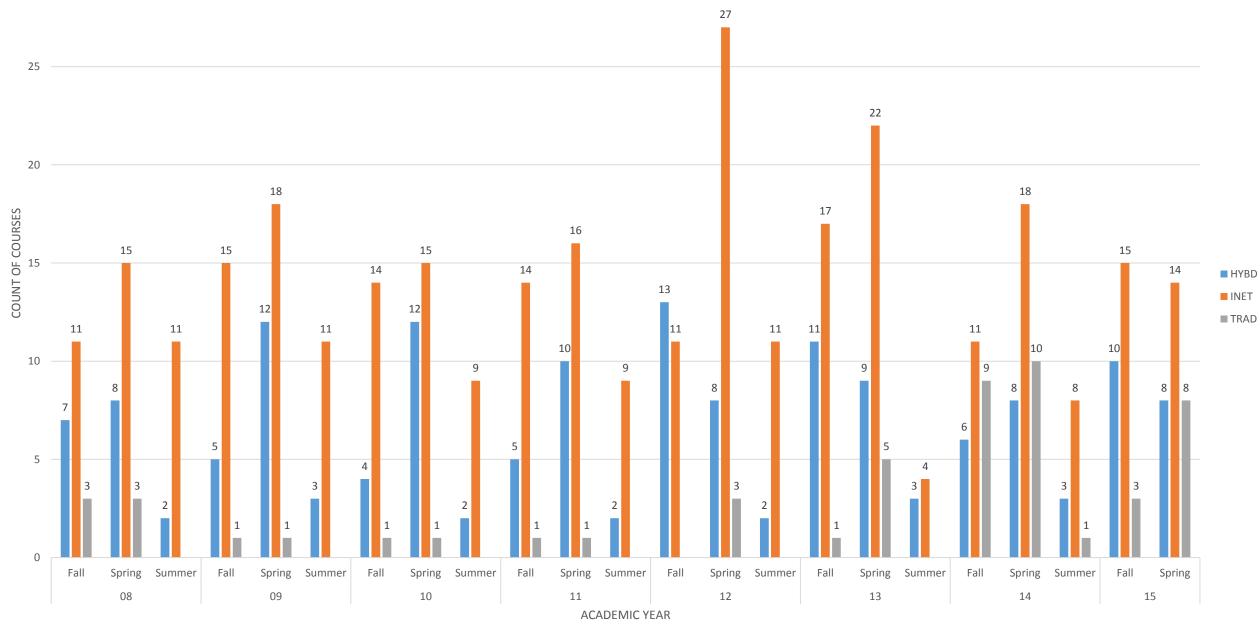
And finally...

• Associate of Law Enforcement-Option A (without Law Enforcement Academy)

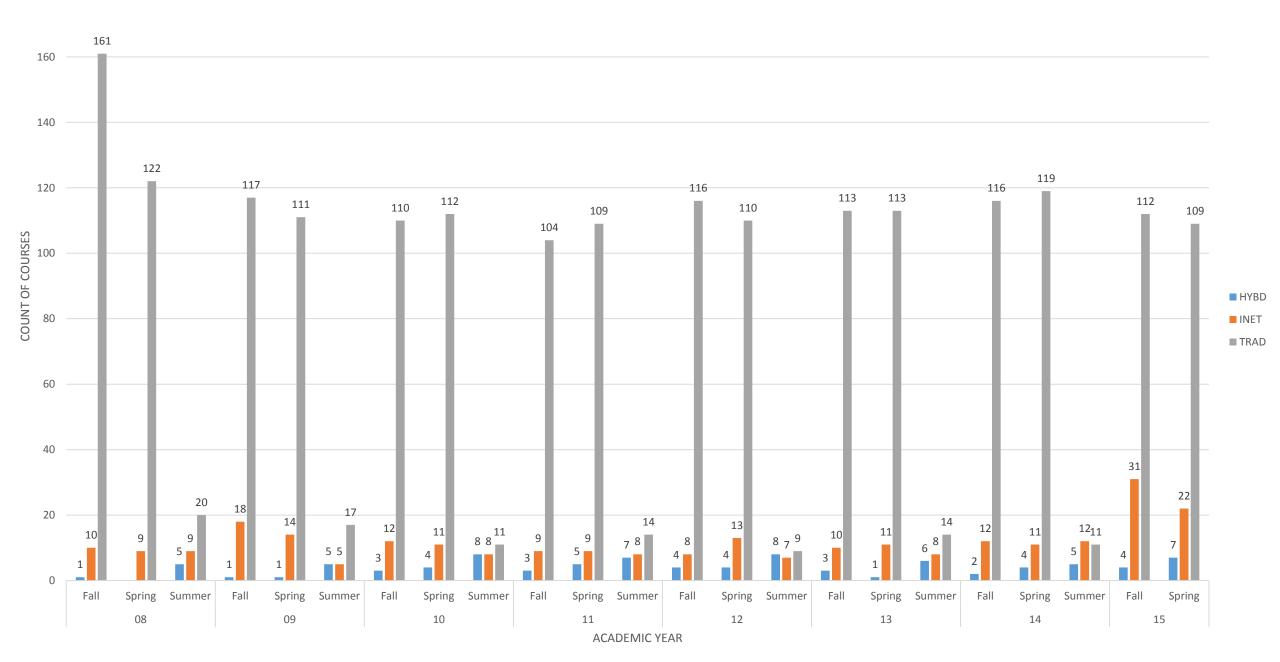






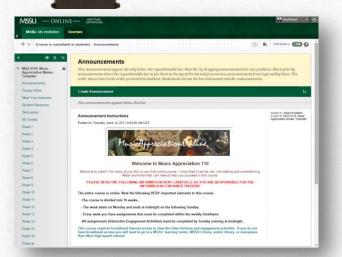






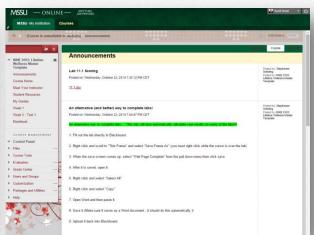
Online General Education Courses

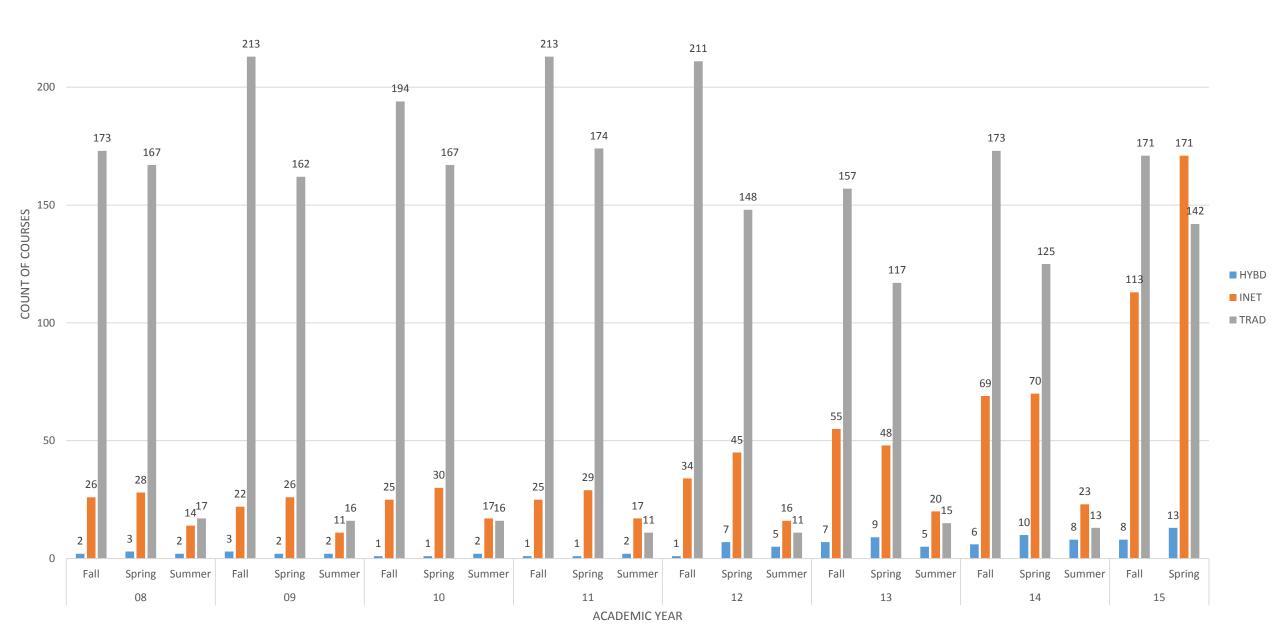
- All Sections Taught from Master Template
- Initial Development Stipend
- Three-year Renewal Stipend
- Tracked Enrollment
- New Sections Opened as Needed
- Reduced Closed Classes for Online Students





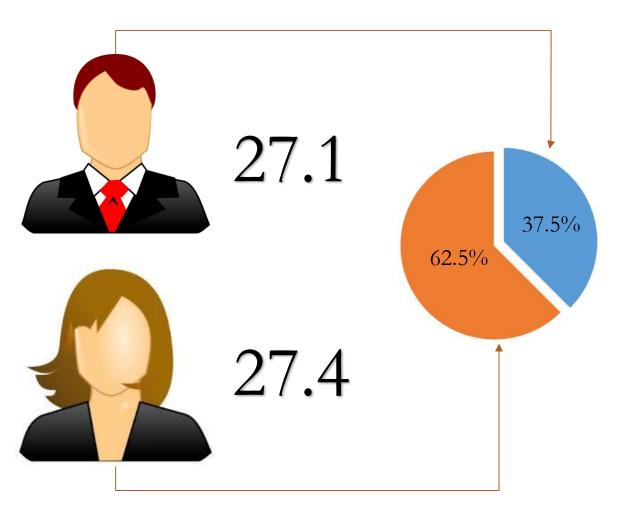




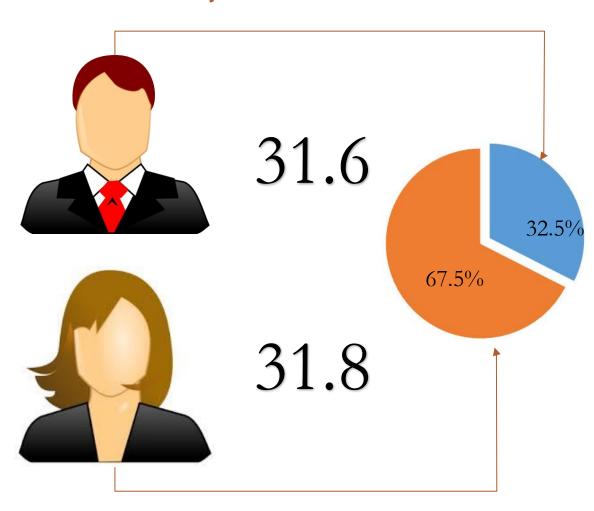


Student Demographics

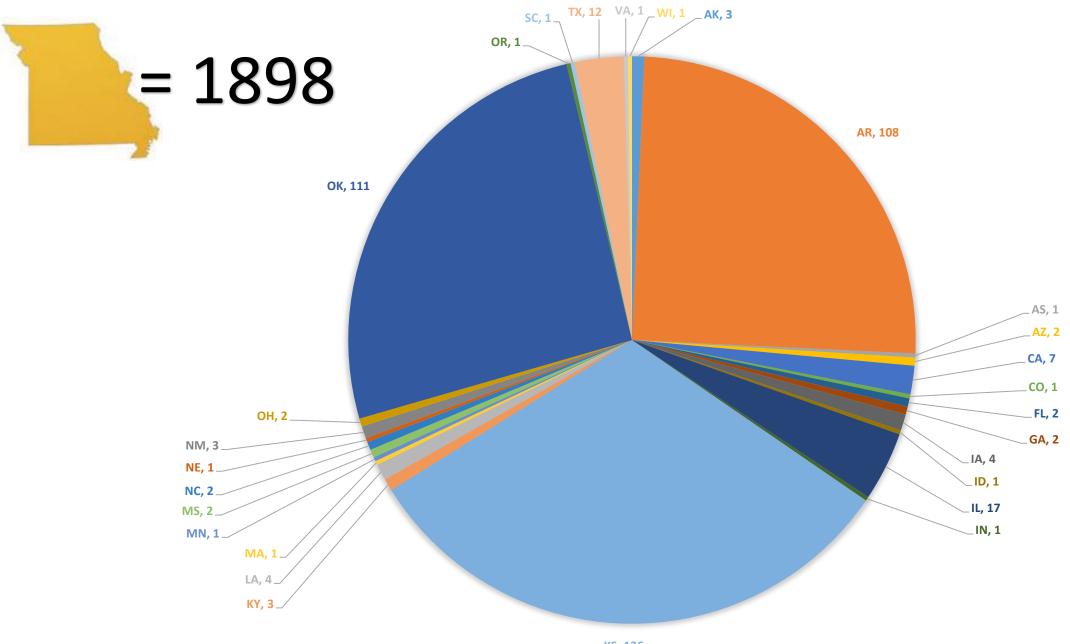
One or More Online Classes



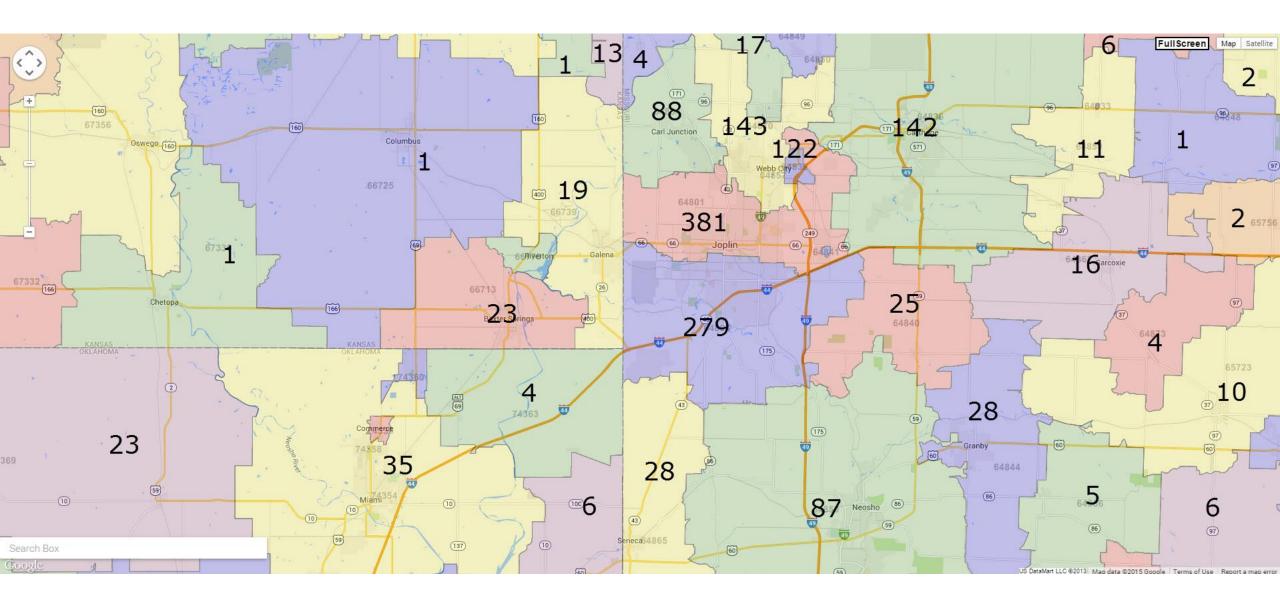
Only Online Classes



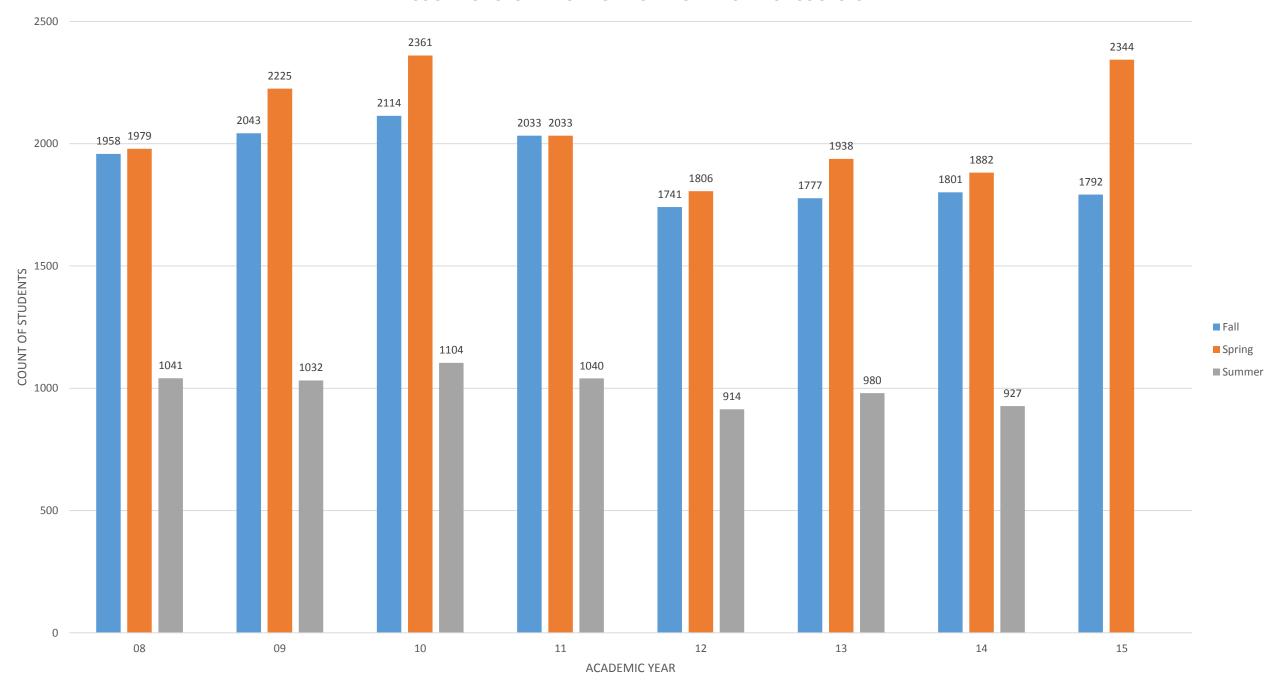
OUT OF STATE STUDENTS IN ONE OR MORE INTERNET CLASSES



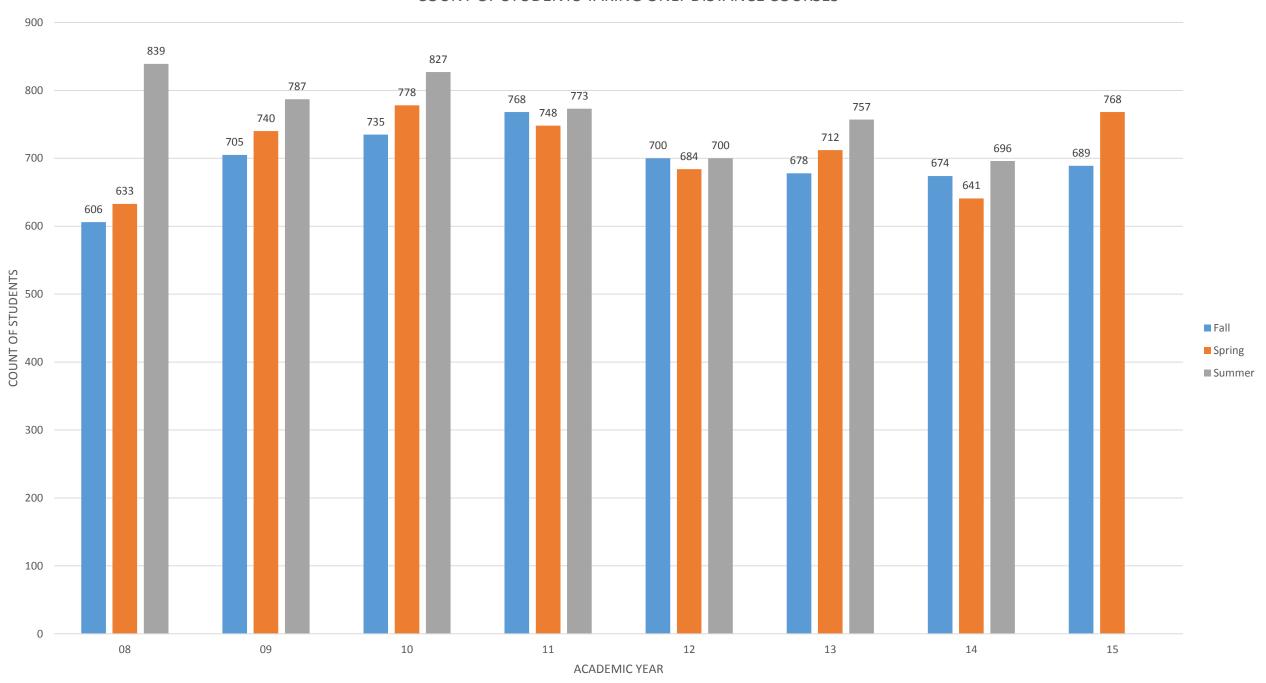
STUDENTS TAKING ONE OR MORE ONLINE COURSES BY ZIPCODE

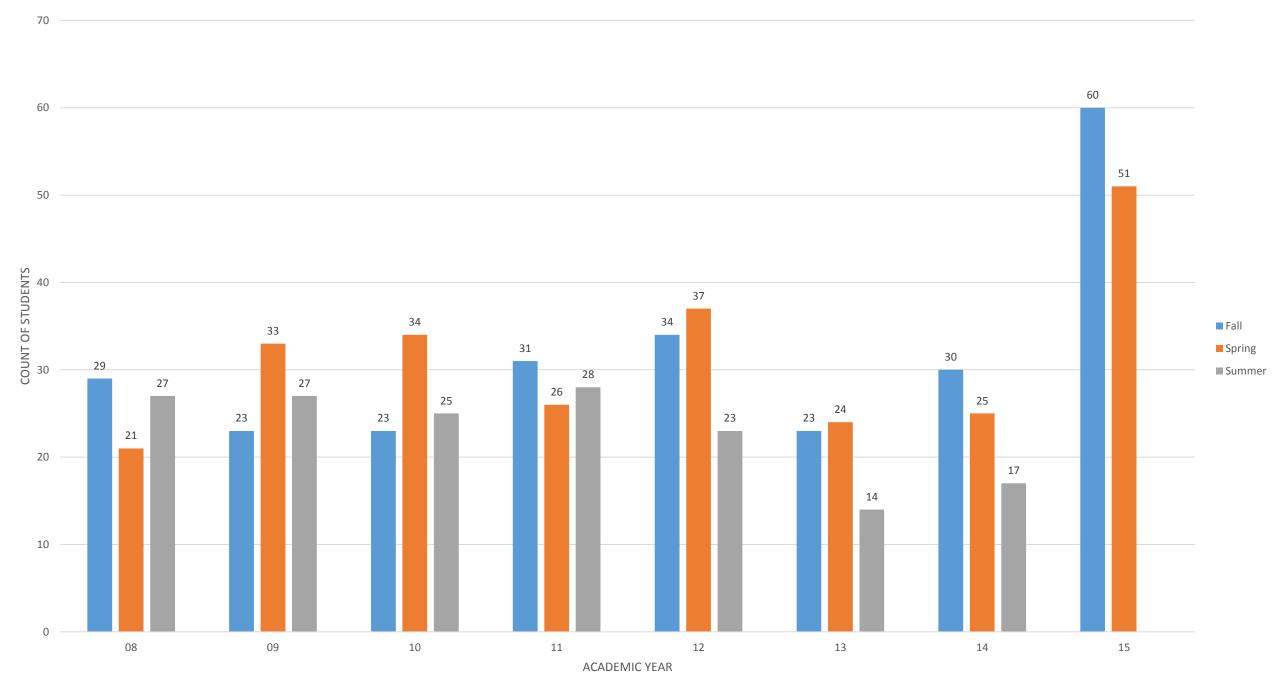


COUNT OF STUDENTS IN ONE OR MORE DISTANCE COURSES



COUNT OF STUDENTS TAKING ONLY DISTANCE COURSES





STUDENTS IN ONE OR MORE INTERNET CLASSES AT CENSUS AND END OF SEMESTER

		FALL				SPRING				SUMMER		
C	ENSUS	FINISH			CENSUS	FINISH			CENSUS	FINISH		
2007	2329	1958	371	16%	-				- 3			
2008	2348	2043	305	13%	2307	1979	328	14%	1128	1041	87	8%
2009	2453	2114	339	14%	2568	2225	343	13%	1135	1032	103	9%
2010	2359	2033	326	14%	2754	2361	393	14%	1265	1104	161	13%
2011	2011	1741	270	13%	2370	2033	337	14%	1178	1040	138	12%
2012	2058	1777	281	14%	2094	1806	288	14%	1031	914	117	11%
2013	2120	1801	319	15%	2251	1938	313	14%	1104	980	124	11%
2014	2062	1792	270	13%	2146	1882	264	12%	1010	927	83	8%
2015				2371	2344							
			310	AVERAGE			324	AVERAGE			116	AVERAGE

STUDENTS IN ONLY INTERNET CLASSES AT CENSUS AND END OF SEMESTER

		FALL				SPRING	SUMMER					
C	CENSUS	FINISH			CENSUS	FINISH			CENSUS	FINISH		
2007	739	606	133	18%		1						
2008	787	705	82	10%	697	633	64	9%	893	839	54	6%
2009	824	735	89	11%	799	740	59	7%	859	787	72	8%
2010	831	768	63	8%	840	778	62	7%	927	827	100	11%
2011	749	700	49	7%	786	748	38	5%	833	773	60	7%
2012	717	678	39	5%	738	684	54	7%	760	700	60	8%
2013	710	674	36	5%	760	712	48	6%	831	757	74	9%
2014	745	689	56	8%	690	641	49	7%	733	696	37	5%
2015				784	768							
			68	AVERAGE			53	AVERAGE			65	AVERAGE

German-American Business Certificate

- Partnership with Hochschule-Ansbach
- 8-course certificate program
- Competency based
- 4 courses developed by MSSU
- 4 courses developed by Hochschule-Ansbach
- Hosted in Blackboard by Missouri Southern



Business Marketing Partnership

- Professor Chris Moos
- Odessa National Maritime University, Ukraine
- Online courses offered by both faculty
- Ukraine students will eventually spend time on campus
- Distance Learning training/consulting ONM faculty-Felicia Morley









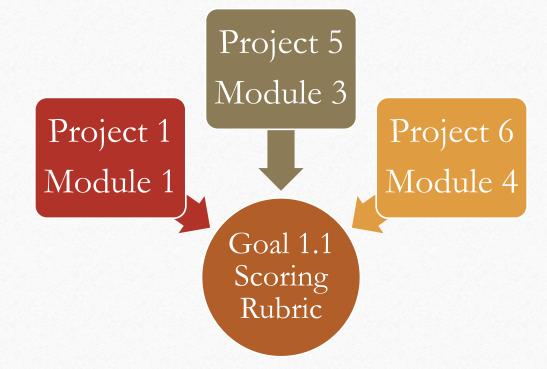


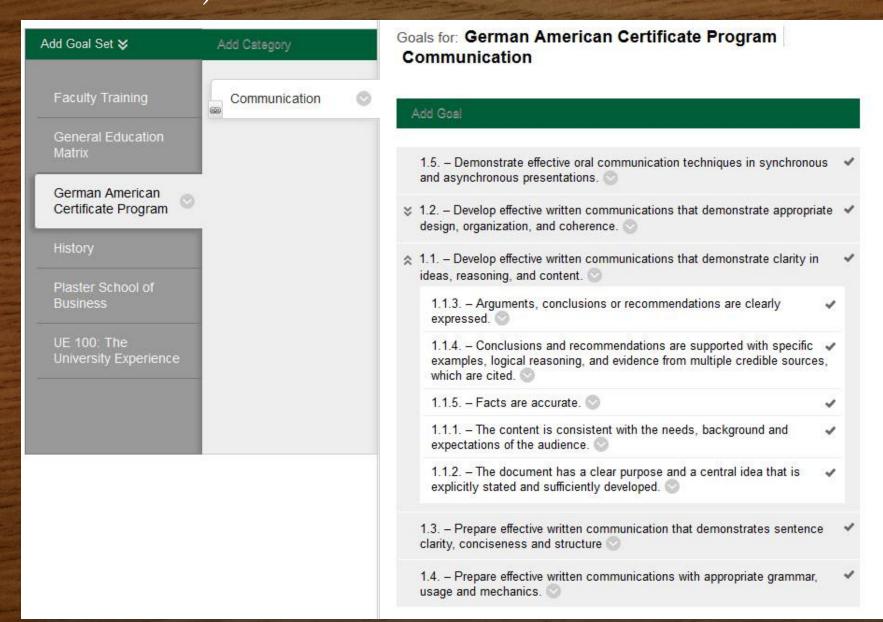
Dr. Lynn Korvick

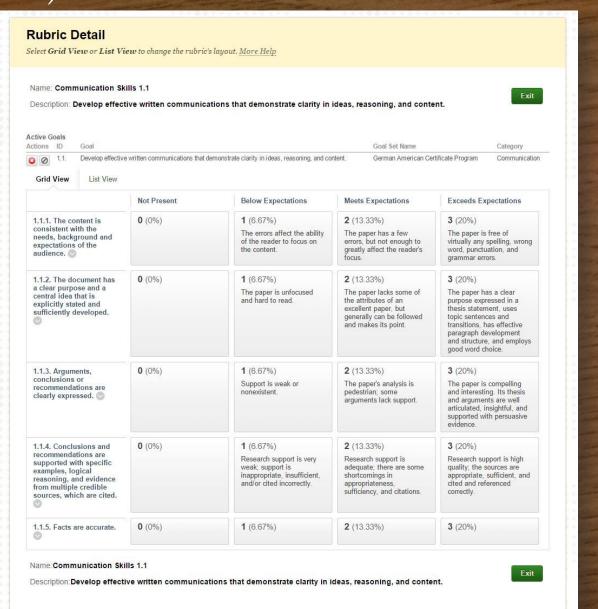
- All exams in Blackboard
- Validity of exam items
- Measure outcomes
- Aligning exam items to outcomes
- Quantitative data

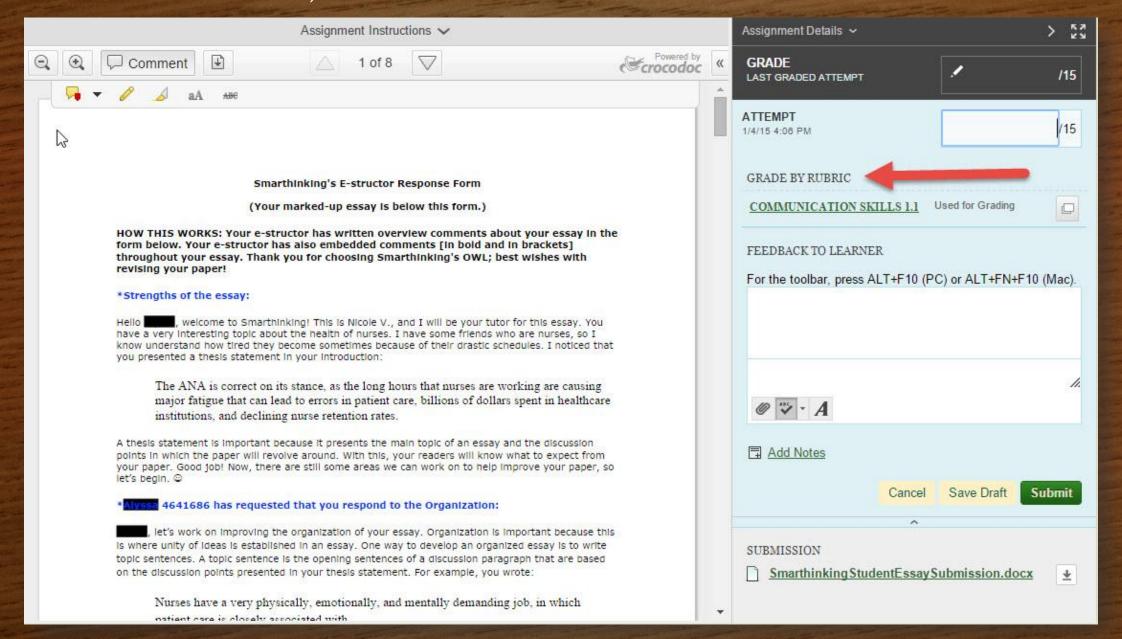


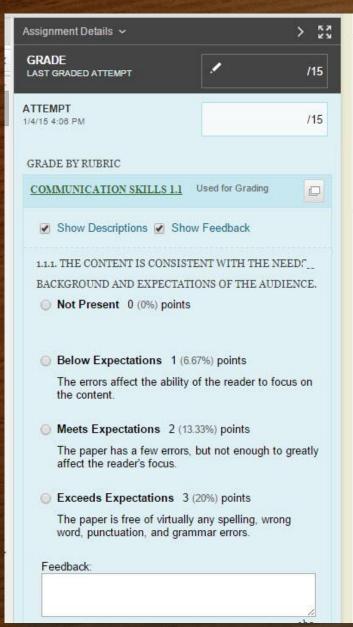
Goals, Objectives and Rubrics

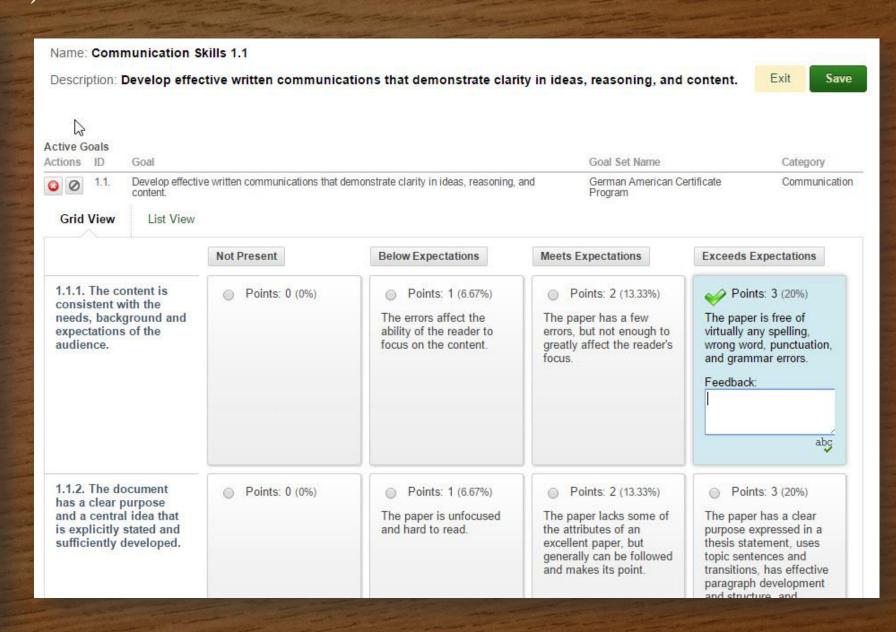








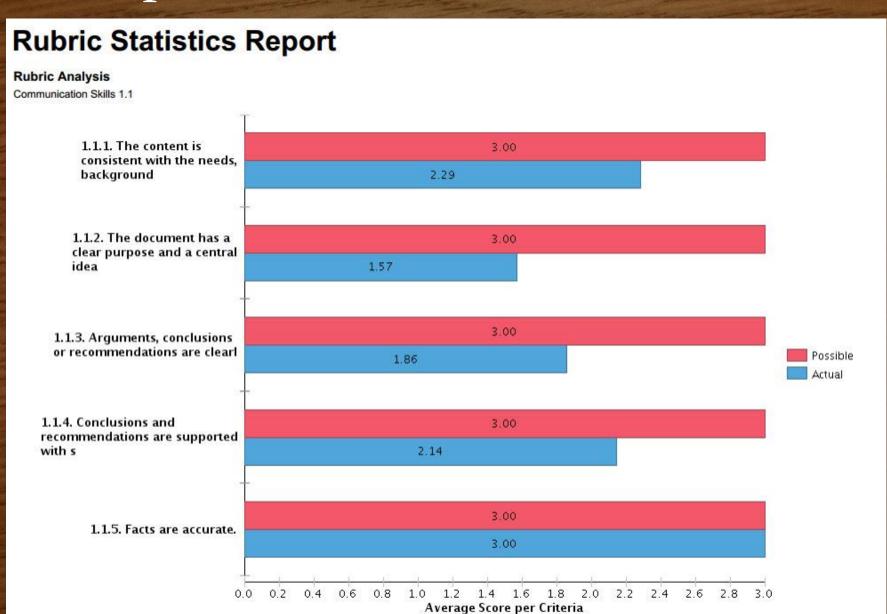




Student View of Graded Rubric

	Not Present	Below Expectations	Meets Expectations	Exceeds Expectations
1.1.1. The content is consistent with the needs, background and expectations of the audience.	0 (0%)	1 (6.67%) The errors affect the ability of the reader to focus on the content.	The paper has a few errors, but not enough to greatly affect the reader's focus. Feedback: Please see comments in paper.	3 (20%) The paper is free of virtually any spelling, wrong word, punctuation and grammar errors.
1.1.2. The document has a clear purpose and a central idea that is explicitly stated and sufficiently developed.	0 (0%)	The paper is unfocused and hard to read. Feedback: Harley: Your paper lacked a well structured opening statement, which caused me to question the purpose of the paper while reading it. Please see comments in your document.	2 (13.33%) The paper lacks some of the attributes of an excellent paper, but generally can be followed and makes its point.	3 (20%) The paper has a clear purpose expressed in a thesis statement, uses topic sentences and transitions, has effective paragraph development and structure, and employs good word choice.
1.1.3. Arguments, conclusions or recommendations are clearly expressed.	0 (0%)	1 (6.67%) Support is weak or nonexistent.	The paper's analysis is pedestrian; some arguments lack support. Feedback: Most of your arguments were supported, but a number were not. Please see my comments in	3 (20%) The paper is compelling and interesting. Its thesis and arguments are well articulated, insightful, and supported with persuasive evidence.

Report of Student Performance

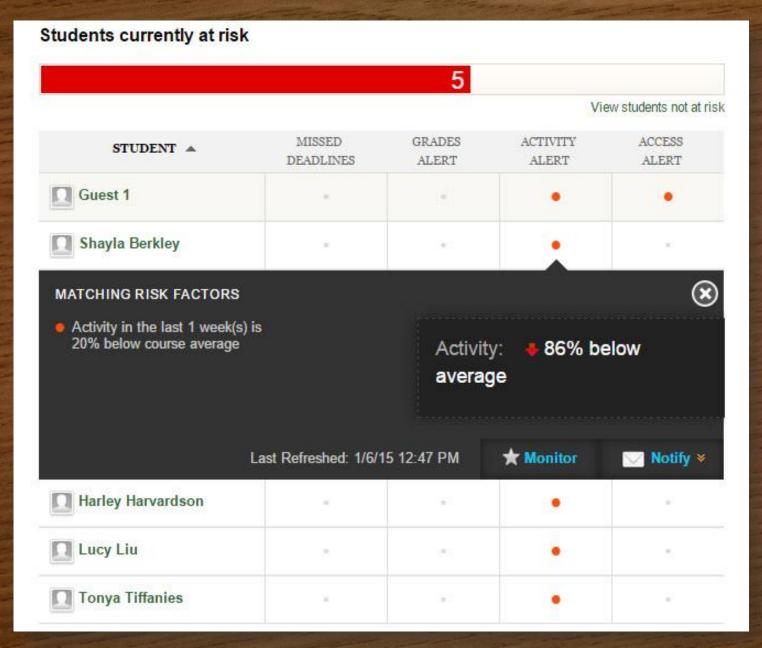


Report of Student Performance

Rubric Statistics Report

Communication Skills 1.1										
Criteria	N	ot Present	Below Expectations	Meets Expectations	Exceeds Expectations	Number Evaluation	Average	Median	Mode	Std. Deviation
1.1.1. The content is consistent with the needs, background and expectations of the audience.	Points	0.00	1.00	2.00	3.00					
		0%	14%	43%	43%	7	2.29	2.00	2.00	0.76
1.1.2. The document has a clear purpose and a central idea that is explicitly stated and sufficiently developed.	Points	0.00	1.00	2.00	3.00					
		0%	43%	57%	0%	7	1.57	2.00	2.00	0.53
1.1.3. Arguments, For conclusions or recommendations are clearly expressed.	Points	0.00	1.00	2.00	3.00					
1 N		0%	14%	86%	0%	7	1.86	2.00	2.00	0.38
1.1.4. F Conclusions and recommendations are supported with specific examples, logical reasoning, and evidence from multiple credible sources, which are cited.	Points	0.00	1.00	2.00	3.00					
		0%	14%	57%	29%	7	2.14	2.00	2.00	0.69

Blackboard Retention Center



Blackboard Retention Center

Students currently at risk

5

View students not at risk

STUDENT A	MISSED DEADLINES	GRADES ALERT	ACTIVITY ALERT	ACCESS ALERT
Guest 1	-		•	•
Shayla Berkley	200		•	
Harley Harvardson	-		•	
Lucy Liu	500		•	-
☐ Tonya Tiffanies			•	

Students you are monitoring





Your course activity

Last login: Jan 6, 2015 @ 1:19 PM

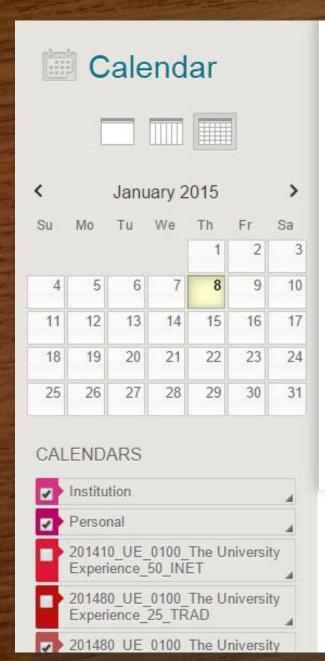
ASSESSMENT (2)

INTERACTION &

I FARNER SUPPORT @

Other information you are

Blackboard Calendar

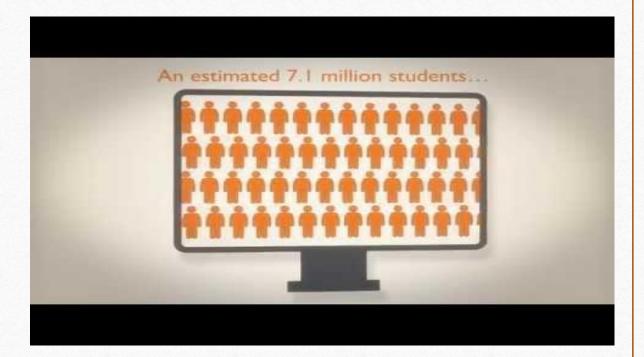


SUN	MON	TUE	WED	THU	FRI	SAT
26 1:59p 🗸	27	28	29	30 11:59p 🟑	31 Last Day to	1
2	3	4 11:59p 🗸	5 11:59p 🗸	6 11:59p 🗸	7	8
9 1:59p √. 1:59p √.	10	11 11:59p 🗸	12	13 11:59p 🗸	14	15
16 1:59p ✓₄	17	18	19	20 11:59p 🗸	21	22
23	24 11:59p 🗸	25	26 Thanksgivin	27 g Holiday Brea	28 k	29
30	1	2	3	4	5	6

Grade Change: Tracking Online Education in the United States

- Over 7.1 million students were enrolled in an online class Fall 2012
- 6.1% growth rate
- 32% all students take at least one course online
- 77% academic leaders rate learning outcomes in online as the same or superior to face-to-face
- Only 30.2% of academic officers believe that their faculty accept the value and legitimacy of online—lower than that recorded in 2004
- Full Report: http://www.onlinelearningsurvey.com/highered.html

Babson Survey Research Group Higher Education Reports



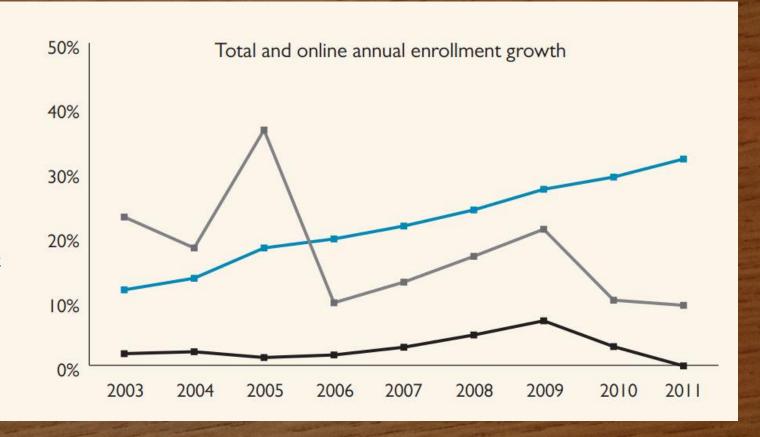
Total and Online Annual Enrollment Growth

Year after year the number of online enrollments steadily increases its proportion of total enrollments starting at 11.7% in 2003 and increasing to 32% in 2011.

Online enrollment as a percent of total enrollment

Annual growth rate of online enrollment

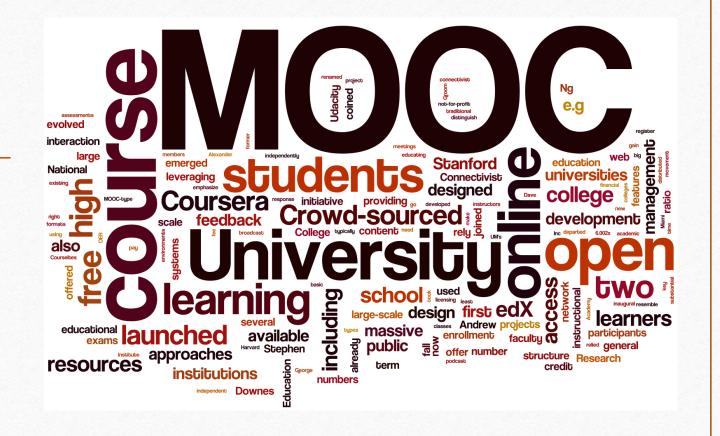
Annual growth rate of total enrollment



Source: "Changing Course Infographic"
http://www.onlinelearningsurvey.com/highered.html

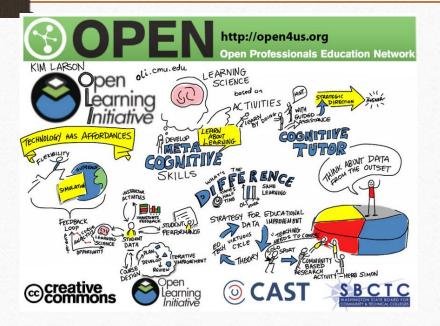
MOOCs

- Coursera/edX/Udacity
- New admissions paths
- Matchmakers
- For Credit?



Dispersing the Lecture Hall

- Learning scientist design team
- Two dozen core courses
- Free to more than 100 colleges
- High quality/low cost
- Website: http://oli.cmu.edu/





The late Herbert Simon, Nobel Laureate and professor at Carnegie Mellon University.

Improvement in post secondary education will require converting teaching from a solo sport to a community based research activity.

Herbert Simon

OLI believes this insight from Simon is critical when thinking about the future of education. Read more about how we implement this key idea.

The Hybrid Model (Just as good and faster.)

- Fit classes around schedules
- Allow more courses
- Get students through faster
- 2012 Carnegie Mellon study: "<u>Interactive</u>
 <u>Learning Online at Public Universities:</u>
 <u>Evidence from Randomized Trials</u>"

