

MSSU Athletics Report

1. Sport Program Reports

- a. **Men's Basketball** – The MSSU men's basketball team is ranked 10th nationally and is 13-2 overall and 6-0 in the MIAA. The men are the only undefeated team in MIAA play. Southern's 6-0 start in the MIAA is the best start in program history in MIAA play. The Lions lead the MIAA in scoring and are 3rd in defense, ranking 19th and 25th nationally in those categories. Cam Martin recently became the 24th Lion to score 1,000 points and was the fastest player in program history to accomplish the feat doing it in 45 games. Southern is at Lincoln on Thursday and Central Missouri on Saturday this week.
- b. **Women's Basketball** – The women's basketball team picked up a big win at home this past Saturday when the Lions defeated Newman. Southern ranks 7th nationally in blocked shots and leads the MIAA in that category. The Lions also rank third in the MIAA in defensive rebounds and free throw attempts. Zoe Campbell tied the MSSU single-season record for blocks (42) and leads the MIAA and ranks sixth nationally in that category. Chasidee Owens ranks 8th nationally and leads the MIAA in free throw attempts. Southern is at Lincoln on Thursday and Central Missouri on Saturday this week.
- c. **Track and Field** – The MSSU men's and women's indoor track and field teams start the season ranked in the top-10 nationally in both coaches' polls. The women are ranked 5th, while the men are ranked 9th. Both teams started the indoor season on December 7 at Pittsburg State where sophomore Gidieon Kimutai picked up an NCAA Automatic Qualifying Mark in the 5k, securing his spot in the NCAA Division II National Championships. The teams will be in action this Friday at the University of Arkansas.
- d. **Grades** – The Missouri Southern Athletic Department posted a 3.08 cumulative Grade Point Average this past fall semester. The softball team had the highest team GPA at 3.52, while the men's golf team posted the highest men's GPA with a 3.32. It is the fourth-straight semester that the athletic department has seen a 3.00 or better department GPA.

2. MIAA News:

- a. MIAA Conference Meetings
 - i. – Dec. 16-17, 2019 in Kansas City
 1. Officiating Committee made no adjustments to officials' compensation in sports that MSSU sponsors
 2. AAC worked on several proposals including assigning responsibilities to the MIAA Network Taskforce for RFP for webservice platform
 3. IAC confirmed Hardship Waivers, set final schedule for MIAA football 2021
 - ii. January 23-24th, 2020 in Anaheim, CA while at the NCAA Convention- IAC, AAC and CEO council meetings will take place
- b. MIAA Network Taskforce- Confirmed to stay with Blue Frame as webcasting service provider and determined a new revenue sharing model based on subscription-based payment for access.
- c. MIAA Risk Management Taskforce-
 - i. Completed recommendations to CEO's
 - ii. Finalized process for continuation by creation of MIAA Risk Management Committee
- d. MIAA Strategic Planning Workshop and Committee- Meets February 13th, 2020
- e. MIAA Football Scheduling Taskforce- Final presentation to CEO's on January 24th, 2020 in Anaheim, CA

3. NCAA News:

- a. NCAA Meetings – Jan. 22-25, 2020 in Anaheim, CA
 - i. All voting takes place on Saturday, January 25th. No controversial legislation. Most legislation is for ease of burden on S-A's and Compliance and new sports as proposed for NCAA sponsorship.

4. Departmental News:

a. NCAA Compliance:

- i. In process of completing all sports team eligibility lists, which includes gathering information on midyear transfers and continuing eligibility for returners. The eligibility lists are required to be submitted to the MIAA before first competition.
- ii. Completed and submitted the NCAA Financial Report.
- iii. Completed mandatory compliance meetings for all midyear transfer student athletes
- iv. National Letter of Intent signing period for all sports with the exception of football opened on November 13, 2019 and will remain open until August 1, 2020; Midyear Junior College transfer signing period for football opened on December 18, 2019 and will remain open until January 15, 2020; Football signing period will begin on February 5, 2020 and remain open until August 1, 2020.
- v. Attending the NCAA legislative meeting in January.
- vi. Verifying full-time enrollment status of all athletes & monitoring daily.

b. Athletic Business Office:

- i. Athletics has completed the RFP for Apparel. There were 3 different companies with 5 different proposals to select from. We chose the BSN NIKE contract. This will be a 5-year contract beginning in August 2020. We are working with the MSSU Budgeting Office to finalize the details.

c. Marketing/Sponsorships:

- i. Marketing all athletic events through online newsletter, flyers around campus, and social media through graphics and game day photos on Facebook, Instagram and the newly created MOSO sports Flickr account (all athletics photo album).
- ii. Continuing to work on larger sponsorships, focusing on the videoboard, courtesy vehicles, and structural sponsorships (Young Entrance). Event fundraising for Trivia Night, the All-Athletes Banquet and Southernfest are in the process as well.
- iii. Fulfilling agreements through the Winter and Spring sporting events.
- iv. Developing new marketing initiatives for spring 2020 and the 2020-21 school year.
- v. Preparing for baseball, softball and outdoor track season by working on promotional schedule and pocket schedules for fans.
- vi. Working on Southernfest design options for decor and working on creating all marketing materials and event signage.
- vii. Continually creating new video board graphics and content for basketball games.
- viii. Evaluating and enhancing the game day script and in-game contests for basketball games.
- ix. Utilizing the Joplin Chamber of Commerce, as well as other nearby chamber group events for networking opportunities and new business introductions.
- x. Work with the MOSO Mane-iacs group to enhance game day atmosphere and assisting the new MOSO FCA group to get started.

d. SAAC:

- i. SAAC will continue the Miracle Minute for Make-A-Wish donations during select basketball games in February. During the game the athletes will pass buckets through the stands for donations. So far, we have raised \$1,000 with this campaign.

5. Lionbackers & Annual Campaign(s):

- a. The 2019-20 Lionbacker Campaign officially began on June 1, 2019.
- b. The 2019-20 Lionbacker Campaign currently has 283 members and \$122,800 in revenue. By comparison, the 2018-19 campaign had 283 members and \$113,215 in revenue. **While revenues are up some of the contributions (in the first year of membership) are exclusive to a sport as designated.**
- c. Lionbacker revenue is used to meet needs identified by the head coaches. This year's list of priority needs is below:
 - **Baseball:** New Jerseys
 - **Strength and Conditioning:** Plyometric Jump Box Pieces
 - **Football:** New Jerseys and Helmets
 - **Track and Field:** New Jerseys
 - **Softball:** Hard-Attack Pitching Machine
 - **Volleyball:** Game Day Net Tape and Pole Pads
 - **Men's Basketball:** Normatec Recovery Boots
 - **Women's Basketball:** Players Travel Gear
 - **Soccer:** Players Team Gear
 - **Athletic Training:** Four New Treatment Tables
 - **Men's Golf:** Golf Simulator
 - **Women's Golf:** Golf Simulator



Athletic Facility Schedules:

Leggett & Platt Athletic Center

Jan. 9 – Men's & Women's Basketball vs. University of Central Oklahoma
Jan. 11 – Men's and Women's Basketball vs. Newman University
Jan. 29 - Men's and Women's Basketball vs. Northeastern State
Feb. 1 - Men's and Women's Basketball vs. Rogers State
Feb. 8/9 – MSSU Indoor Track and Field Meet
Feb. 13 - Men's and Women's Basketball vs. Northwest Missouri State
Feb. 15 - Men's and Women's Basketball vs. Missouri Western
Feb. 22 – Flip Shop Classic
Feb. 26 - Men's and Women's Basketball vs. University of Central Missouri Southern State University
Feb. 9 - Men's and Women's Basketball vs. Lincoln University

Young Gymnasium

Jan. 15 – JV Women's Basketball vs. KCKCC
Jan. 18 – St. Louis Cardinals Caravan
Jan. 27 – JV Women's Basketball vs. MACU JV
Jan. 28 - JV Women's Basketball vs. OKWU
Jan. 29 – Foundation Donor Appreciation Event
Feb. 1 – Lionbacker Chili Feed
Feb. 14/15 – MCSAA State Basketball Tournament

NEZ Facility

Jan. 7 – Head Coaches Meeting in Alumni Room
Jan. 8 – Joplin Basketball Officials Association Meeting in Alumni Room
Jan. 10 – LionPride Luncheon in Academic Room
Jan. 14 – Lionbacker Steering Committee Meeting in Conference Room
Jan. 14 – FYE Swing Fling Dance in Alumni Room
Jan. 15 – All Team Meeting in Academic Room
Jan. 16 – Joplin Rotary Club Luncheon in Alumni Room
Jan. 20 – MLK Day Dinner in Academic Room
Jan. 22 – MSSU Nursing Dept. Advisory Meeting in Alumni Room
Jan. 23 – Joplin Rotary Club Luncheon in Alumni Room
Jan. 24 – LionPride Luncheon in Academic Room
Jan. 29 – MSSU Dept. of Education Student Teacher Meetings in Alumni Room
Jan. 30 - Joplin Rotary Club Luncheon in Alumni Room
Jan. 31 – LionPride Luncheon in Academic Room
Feb. 4 – Athletic All Head Coaches Meeting in Alumni Room
Feb. 4 – MSSU Trivia Night in Academic Room
Feb. 5 - MSSU Dept. of Education Student Teacher Meetings in Alumni Room (make-up date)
Feb. 5 – Student Affairs Book Club in Alumni Room
Feb. 5 – Joplin Basketball Officials Association Meeting in Alumni Room
Feb. 6 - Joplin Rotary Club Luncheon in Alumni Room
Feb. 8 – Track and Field Alumni Gathering in Academic & Alumni Rooms

Feb. 11 – Lionbacker Steering Committee Meeting in Conference Room

Feb. 13 - Joplin Rotary Club Luncheon in Alumni Room

Feb. 14 - LionPride Luncheon in Academic Room

Feb. 15 – Alumni Pride and Purpose Awards Brunch in Academic Room

Feb. 18 – Arvest Band Fraud and Cyber Risk Summit in Academic Room

Feb. 19 – COC Athletic Directors Meeting in Alumni Room

Feb. 19 – MSSU All Team Meeting in Academic Room

Feb. 20 - Joplin Rotary Club Luncheon in Alumni Room

Feb. 21 – MSSU Foundation Board Meeting in Alumni Room

Feb. 25 – MSSU Entrepreneurship Club Pitch Contest (Shark Tank) in Alumni Room

Feb. 26 - MSSU Dept. of Education Student Teacher Meetings in Alumni Room

Feb. 27 - Joplin Rotary Club Luncheon in Alumni Room

Feb. 28 - LionPride Luncheon in Academic Room

Warren Turner Field

Feb. 7-9 – MSSU Baseball vs. University of Mary

Feb. 13-16 – MSSU Baseball Tournament

Feb. 22-23 – MSSU Baseball vs. Southwest Minnesota State University

Pat Lipira Softball Complex

Feb. 28 – MSSU Softball vs. Missouri Western State University

Feb. 29 – MSSU Softball vs. Northern State University





SERVING SOUTHWEST MISSOURI FOR OVER 80 YEARS

MISSOURI SOUTHERN STATE UNIVERSITY

HISTORY AND MISSION

- Founded in 1937 as Joplin Junior College; became a four-year institution in 1967;
- Mission is to educate and graduate knowledgeable, responsible, successful global citizens;
- Long tradition of collaborating with local industry to meet workforce needs.

ACADEMIC PROGRAMS

- Eighty-six (86) Bachelor's degree programs;
- Five (5) Master's degree programs;
- Fifty-four (54) certificate programs, most directly linked to workforce needs;
- Notably programs in healthcare and the health sciences:
 - Health Sciences (nursing, radiology, dental hygiene, EMT, and respiratory therapy);
 - Healthcare administration (only such program at a public university in Missouri).

ENROLLMENT

- Fall 2019 headcount enrollment = 5,604 (5,475 undergraduates / 129 graduate students).

OPERATIONS

- Fiscal Year 2020 operating budget = \$84.9 million;
 - 30% from state appropriations
- 197 faculty and 334 staff.

TUITION AND FEES

- Lowest tuition and required fees among Missouri public universities = \$242.96/credit hour;
- No required fees such as parking, technology, health center, athletic, activity, etc.

STATE APPROPRIATIONS

- In FY 2020, MSSU received \$24,031,242 in core appropriations;
- MSSU returns \$12 to the local economy in economic impact for every \$1 in appropriations.

ECONOMIC IMPACT

- Over \$265 million in direct economic impact by the university to Southwest Missouri;
- Each MSSU student brings \$12,000/year on average to the region in spending.



PARTNERSHIPS WITH OTHER MISSOURI UNIVERSITIES

MISSOURI SOUTHERN STATE UNIVERSITY

- Southeast Missouri State University - Joint Master's degree in criminal justice;
- Kansas City University – “Yours to Lose” advanced medical school placement program;
- University of Missouri - Columbia – Small Business Development Center (SBDC) through MU Extension;
- Crowder College and Ozark Technical College - Special transfer and articulation agreements for honors students;
- Northwest Missouri State University, Southeast Missouri State University, and the University of Central Missouri - Business education teaching consortium;
- University of Missouri - Columbia – Noble Hill Agriculture Accelerator project;
- Missouri State University and the University of Central Missouri – Certification program for MSSU students graduating with foreign language proficiency;
- Franklin Technical College – Shared respiratory therapy program on MSSU's campus;
- University of Missouri - Columbia – Latin American cultural studies initiative.



LEGISLATIVE PRIORITIES FOR THE 2020 GENERAL ASSEMBLY

MISSOURI SOUTHERN STATE UNIVERSITY

MISSOURI SOUTHERN STATE UNIVERSITY *(presented in priority order)*

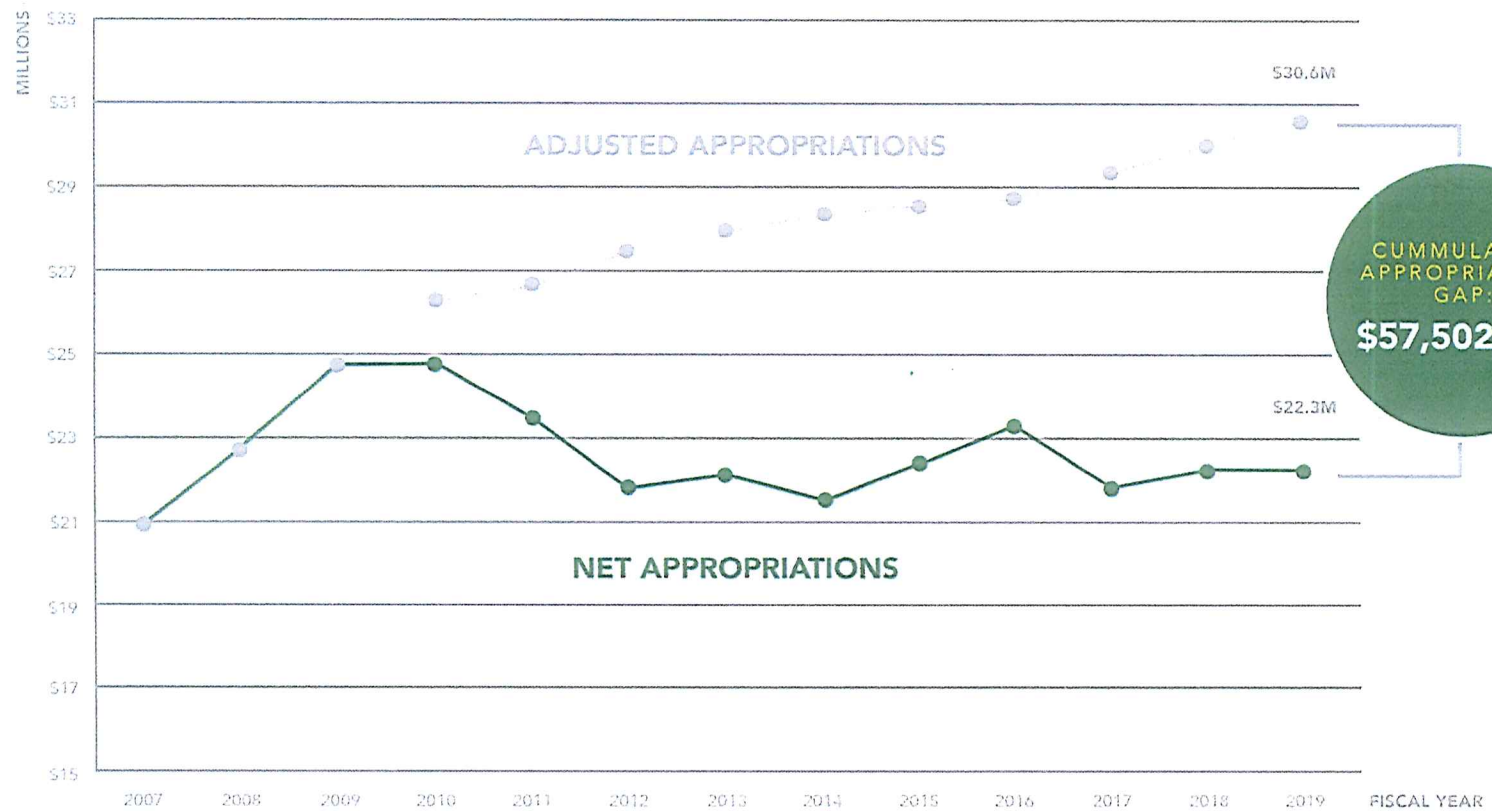
- **Move to the core the one-time FY 2020 \$1.8 million STEM appropriation**
 - Grow the nursing program from 60 students per year to a proposed 90 students;
 - Move the current two-year dental hygiene program to a four-year degree;
 - Add faculty to STEM programs experiencing enrollment growth such as biology, chemistry, environmental health, nursing, and dental hygiene;
 - Expand MSSU's cadaver lab to accommodate additional pre-med students;
 - Support MSSU's new healthcare administration degree.
- **Obtain ownership of the Joplin Regional Center adjacent to the MSSU campus**
 - Missouri Southern currently occupies $\frac{2}{3}$ of this state facility and pays \$30,000 annual rent to the Department of Administration;
 - In 2009, Senate Bill 15 granted MSSU ownership of the building if vacated;
 - Commissioner Steelman has approved the transfer, but no action has been taken by the Department of Mental Health to relocate their few remaining employees.
- **Receive a \$4 million appropriation to match fundraising for the Spectrum Center**
 - Missouri Southern proposes to create new specialized academic program in computer science to meet regional workforce needs;
 - Demand for graduates with skills in the areas of computer programming, data analysis, software design, and network security has grown exponentially;
 - Located at Missouri Southern's downtown campus, this program will also be an economic engine that drives downtown redevelopment.

COUNCIL OF PUBLIC HIGHER EDUCATION (COPHE)

- **Recurring increase to core appropriations of at least the annual rate of inflation;**
 - For Missouri Southern, that would have been an additional \$500,000 in FY 2020.
- **Ongoing maintenance and repair funding to preserve state assets;**
 - Missouri Southern currently has a \$24 million deferred maintenance backlog.

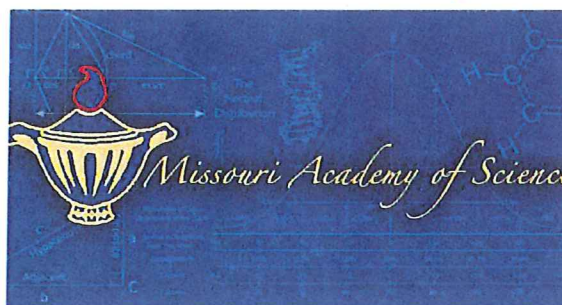
MISSOURI SOUTHERN STATE UNIVERSITY

NET APPROPRIATIONS VS. ADJUSTED APPROPRIATIONS



🔦 MSSU Hosts Annual Missouri Academy of Sciences Meeting

The 56th Annual Meeting of the Missouri Academy of Science on April 24th & 25th, 2020. Drs. Teresa Boman and Katie Kilmer are Chairs, and the event hosts a Junior (Middle School) and Senior Division. The Senior Division is for undergraduate, graduate, and post-doctoral students along with faculty members and other professionals. Presentations can be made in either an oral or a poster format. The annual



meeting is especially helpful for undergraduates as a first professional meeting. They meet other undergraduates from around the state, and they receive positive, constructive feedback on their presentation and projects. Dr. Penning will deliver the Keynote entitled, "Most Terrible and Vile: Crossing disciplines and Universities to understand how reptiles work and why it matters."

🔦 Harrison and June Kash International Film Society and Bookhouse Cinema

present "Bringing Them All Back Home," a collection of MSSU faculty members' favorite international films, on Tuesdays beginning in mid-January through mid-March. All films will begin at 7 p.m.; admission is free and open to the public.

- 🔦 • "The Lives of Others" (Germany, 2006, 137 minutes, rated R), on Jan. 14 in Cornell Auditorium in Plaster Hall. Stebbins will be the presenter.
- 🔦 • "Hero" (China, 2002, 107 minutes, rated PG-13), on Jan. 21 in Cornell Auditorium in Plaster Hall. Michael Howarth, an assistant professor of English and director of the honors program, will present.
- 🔦 • "The Secret in Their Eyes" (Argentina, 2009, 129 minutes, rated R), on Jan. 28 at Bookhouse Cinema, 715 E. Broadway. Susana Liso, a faculty member in the modern languages department, will present.
- 🔦 • "The City of Lost Children" (France, 1995, 112 minutes, rated R), on Feb. 4 at Bookhouse Cinema. Zak Watson, chair of the English and philosophy department, will present.
- 🔦 • "Capernaum" (Lebanon, 2018, 126 minutes, rated R), on Feb. 11 in Cornell Auditorium in Plaster Hall. Bill Kumbier, an associate professor of English, will present.
- 🔦 • "No" (Chile, 2012, 118 minutes, rated R), on Feb. 18 at Bookhouse Cinema. Bill Fischer, an assistant professor of history, will present.
- 🔦 • "Intouchables" (France, 2011, 112 minutes, rated R), on Feb. 25 in Cornell Auditorium in Plaster Hall. Michele Holt, a faculty member in the modern languages department, will present.
- 🔦 • "Z" (Algeria/France, 1969, 127 minutes, rated M/PG), on March 3 at Bookhouse Cinema. Steve Wagner, a history faculty member, will present.
- 🔦 • "The Willow Tree" (Iran, 2005, 96 minutes, not rated), on March 10 in Cornell Auditorium in Plaster Hall. Amy Gates, a faculty member in the English and philosophy department, will present.
- 🔦 • "Raise the Red Lantern" (China, 1991, 125 minutes, rated PG), on March 24 at Bookhouse Cinema. Conrad Gubera, a sociology faculty member, will present.

💡 **The Theatre Department, in collaboration with the Music Department, will present Mamma Mia!** Feb 20-23 at the Joplin High School Performing Arts Center. This show will be a highly collaborative initiative between MSSU's Theatre & Music faculty and students, along with local dance studios and community members to present an exhilarating night of Abba's Greatest Hits. This highly anticipated show will be the new Theatre Department Chair's first production for MSSU. Erick Wolfe started at the beginning of this school year taking over the role of Theatre Department Chair, with a focus of rebuilding, restructuring, and revitalizing the theatre here at MSSU and in Joplin. Mamma Mia! is a kickoff program for the creation of the new Bachelor of Music in Musical Theatre, which we hope to start offering in Fall 2020. Another initiative that he has instituted with this production is the successful sale of online tickets through MSSU's ticketing sales system. Plans are in place to start offering season tickets for the exciting 2020-21 season, which will include Sweeney Todd and I Hate Hamlet. As a last note, theatre and especially musical theatre are expensive programs to run, which is why plans are in place to reach out to our community to help sponsor and underwrite these shows, to help take the burden of expense off the department and the university. The goal of this project is to eventually make it to where all MSSU faculty, staff, and students can attend our shows for free and keep our tickets at a low price for individuals and families who come see our shows. Thank you for taking a moment to hear about plans, and we look forward to seeing you at our 'totally awesome' musical!

💡 **National History Day 2020 (March 6, 2020)** Every year National History Day® frames students' research within a historical theme. The theme is chosen for the broad application to world, national, or state history and its relevance to ancient history or to the more recent past. The 2019-2020 theme is Breaking Barriers in History.

💡 **Literature Week 2020: Harry Potter**

SEE ATTACHED

💡 **Study Abroad 2019-2020**

SEE ATTACHED

Study Abroad 2019-2020

We have nine faculty-led study abroad trips this year. One has already taken place. Three faculty and 11 students returned on Jan. 9 from a two-week trip to Australia.

The 8 trips coming up:

The Intuitive Artists and the Taino Art of Jamaica, March 14-20, Professor Taylor Moon

Fall 2020 will be the Caribbean Semester at MSSU. Students will travel to Jamaica during spring break and then prepare a public exhibition of their creative research as a contribution to the Caribbean Semester. Students will understand dominant themes in contemporary Jamaican art and learn about Rastafarianism, reggae, matrifocal societies, “zemi” figures, and Taino history and its influence on visual culture.

The Wildlands of Africa, May 8-20, Dr. David Penning

Students will travel to the Okavango delta of Botswana, an oasis of biodiversity nested within the arid lands of the Kalahari desert. They will be fully immersed into this ecosystem, living alongside wildlife and helping in meaningful conservation efforts. They will be working with local Botswana guides/researchers doing important species monitoring in accordance with the South Africa Region Environmental Program and observing elephants, lions, giraffe, hippos, crocodiles, and many other species. Students will also experience the methods used to camp in the bush.

Art and Anatomy in Italy, May 10-22, Dr. Christine Bentley and Dr. Donna Johnson

Italy in the context of the Renaissance period provides a perfect location for studying historical anatomical education, drawings, methods, and techniques of early anatomical science and various artists (who were actually anatomists). This course/trip is part of the Yours to Lose curriculum and will focus on medicinal history, anatomical studies, and art from a historical perspective. Students will spend time in Florence, Bologna, Siena, Venice, Rome, and Pompeii.

Diversity in the Foothills of the Himalayas, May 10-28, Dr. Rabindra Bajracharya

Students will familiarize themselves with Nepal’s geographical, geological, ethnical, social, cultural, and political features and build an understanding of how the country’s rich cultural, linguistic, and religious traditions make it a unique nation. Students will spend time in Kathmandu, Pokhara, and at the Annapurna Sanctuary. Activities include attending festivals, spending the night in a traditional Nepali home, visiting various cultural hubs and World Heritage sites, interacting with students and faculty at a university, and a considerable amount of hiking.

The Beatles in Their Own Write, May 12-21, Dr. Bill Kumbier

Students will visit numerous important and iconic sites associated with the Beatles and their early years of performing and recording. Sites in Liverpool include The Beatles Story exhibition, the Casbah Coffee Club, the Cavern Club, the childhood homes of John Lennon and Paul McCartney, and various walking tours. In London, students will take a rock history tour and a Thames River cruise, visit the Tower of London and museums, and attend a live theater performance.

Hungary, Austria, and Slovakia: EU and Euro Integration, May 12-25, Dr. Dominic Buccieri and Dean Jeff Zimmerman

The trip will consist of classroom and business visits and cultural experiences in Vienna and Salzburg, Austria; Bratislava, Slovakia; and Budapest, Szentendre, and Kecskemet, Hungary. The trip will emphasize the distinct history, economic, and managerial development of the three countries' integration into the European Union while exploring the link between history, commerce, and culture. Visits include the Impact Hub Vienna, Coca-Cola, Jump-Soft, Central Bank of Slovakia, Hungarian Museum of Trade and Tourism, Central Bank of Hungary, Dreher Brewery, and Mercedes Benz.

Comparative Criminal Justice Systems and Cultures in New Zealand, May 18-31, Tim Wilson

Students will meet with local experts on criminology, law and order, and the judicial system of New Zealand and visit local police stations to learn about combating crime and drugs while keeping morale high in the community. A tour of the historic Napier Prison, Supreme Court, and National Police Training Facility and Museum will round out the experience. The group will spend time in Auckland, Hamilton, Rotorua, Taupo, Napier, Palmerston North, and Wellington and learn much about New Zealand's rich culture.

Summer in Sweden, May 20-June 24, Ed Outhouse

Students will complete a Swedish Photography Seminar (3 hours) with renowned Swedish photographer Örjan Henriksson and an Art of Scandinavia seminar (3 hours) during weekend field trips to world-class museums and galleries in Copenhagen, Oslo, Gothenburg, Jonköping, and Stockholm. The trip begins with a visit to art museums and galleries in Amsterdam. Participants will stay at the Mullsjö Folkhögskola during the week and enjoy an intercultural experience in a setting of beautiful lakes and villages.



Literature Week 2020: Harry Potter

After two very successful years celebrating Mary Shelley's *Frankenstein* in 2018 and Daniel Defoe's *Robinson Crusoe* in 2019, Literature Week returns in 2020 with a focus on a more recent literary phenomenon: J. K. Rowling's Harry Potter series. Harry Potter Week will take place February 28 to March 7, 2020, and is sponsored by the Department of English and Philosophy, with interdisciplinary participation by departments and other entities across campus and in the surrounding community. Literature Week was founded by and is again directed this year by Dr. Amy Gates.

Why Harry Potter?

The Harry Potter series truly has a global reach. The first book in the series, *Harry Potter and the Philosopher's Stone* (published as *Harry Potter and the Sorcerer's Stone* in the United States) appeared in 1997, four years before traditional-aged college students in the class of 2023 were born, meaning many of our students have never lived in a world without Harry Potter.

Popular and Ubiquitous

- As of early 2018, sales of Harry Potter books totaled 500 million, according to *Pottermore.com*, the official entertainment and news site and provider of digital experiences for fans of Rowling's Wizarding World, and Harry Potter movies have grossed \$7.7 billion worldwide.
- Harry Potter books have been translated into 80 languages, from Albanian to Azerbaijani to Hebrew to Hawaiian, with more translations promised, offering an ever increasing worldwide accessibility.
- In addition to print and ebooks, fans have enjoyed audiobooks narrated by Jim Dale and Stephen Fry "with more than 4 billion Harry Potter minutes being consumed since 2016 as digital audiobooks alone" (*Pottermore.com*).
- The *Oxford English Dictionary* now includes Rowling's neologisms "Butterbeer," "Muggle," and "Quidditch" and quotations from Rowling's works to illustrate terms such as "deathly," "earwiggy," "explosion," "golden," "hippogriff," "owlery," and "you-know-who."
- The writing of Harry Potter fan fiction is a massive phenomenon.
- The fictional wizarding sport of Quidditch now has a real-life counterpart governed by the International Quidditch Association (IQA), with US Quidditch (USQ) being our national governing body for the sport of quidditch.

Academic

- A 2005 survey by the Federation of Children's Book Groups in 2005 found that two in five teachers believed Harry Potter was a helpful resource for teaching in the classroom, with 83 per cent saying that Harry Potter was a good role model for children and more than 75 percent admitting to having read and enjoyed the series themselves. The survey found that 59 percent of children felt that the Potter books had helped them improve their reading skills.

- While claims that the Harry Potter series has raised literacy rates are disputed, a study published in the *Journal of Applied Social Psychology* found that reading and discussing Harry Potter increased empathy and reduced prejudice in elementary school children (Vezzali et al., 2015).
- College professors have created courses focused on the Harry Potter series.
- Panels at academic conferences and whole academic conferences have investigated countless literary and cultural topics in relation to Rowling's work.

Literature Week 2020: Harry Potter at Missouri Southern State University

While some details are still being finalized in the next few weeks, it is clear that this will be a dynamic and interdisciplinary week of events that appeals not only to the campus community but to the wider four-states community as well. The focus of the week is academic, but there will be plenty of fun as well.

Some of the expected highlights include the following:

- Keynote speaker Dr. Christopher E. Bell, Director of Graduate Studies and Associate Professor of Media Studies, University of Colorado, Colorado Springs, and Harry Potter Area Chair of the Southwest Popular/American Culture Association (SPACA).
- MSSU School of Arts & Science's Creature Studies and Crafty Concoctions in conjunction with MOSO Monday, co-sponsored by the Alumni Association and featuring a Missouri Owl demonstration, snakes with Dr. David Penning, herb studies with Dr. Jason Willand, poetry writing with students from the Department of English, and more.
- Writing contest for MSSU students, area middle-school and high-school students, and community members.
- A faculty panel with Drs. Megan Bever, Bill Fischer, and Nicole Shoaf addressing issues raised by the Harry Potter series ranging from slavery and discrimination to magic, witchcraft and the state to the politics of the Harry Potter universe.
- Theater Night with the Department of Theater and organized by Dr. Erick Wolfe.
- Events and exhibits at the George A. Spiva Library organized by Amber Carr and Kayla Reed.
- Quidditch Tournament headed up by MSSU Intramurals and Director of Recreational Services Steven Benfield.
- CAB-sponsored movies, photo booth, and trivia.
- Films at Bookhouse Cinema.
- Joplin Public Library tie-in events and exhibits and hosting of "To Read or Not to Read: Harry Potter and the Christian Community" presented by Pastor Reed Dunn.
- A costume gala with writing contest winners and musical numbers by groups led by Drs. Keith Talley and Elizabeth Robinson.
- And more...

Student Affairs

Board of Governors
Report
January 2020

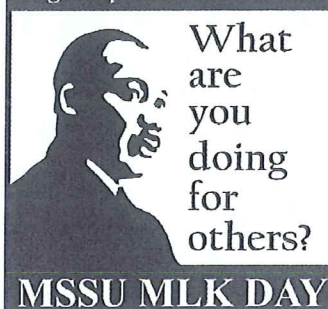
Student Success Center

The Student Success Center (SSC) houses Disability Services and the Tutoring Center. Below are cumulative data from the Fall 2019 semester.

- Disability Services received, proctored, and returned 214 tests and worked with 130 individual students.
- The tutors in the SSC hosted 598 tutoring sessions.
- The SSC hosted 2,682 study sessions with student-athletes and students in Greek life.
- Ninety-nine supplemental instruction visits were made to the SSC.
- Two new departmental partnerships were formally established which resulted in:
 - Thirty-three visits to the Modern Languages Dept. tutor sessions, and
 - Forty-three visits to the instructor-led Chemistry & Physics tutoring sessions.

Dr. Martin Luther King Jr. Celebration

Life's most persistent and urgent question is:



Theme: "Music...A Universal Stepping Stone to Peace"

Date: January 20, 2020

Time: 6:00 pm – Refreshments
7:00 pm - Program

Location: MSSU North End Zone Facility

Cost: Free

Reservations: RSVP preferred.
Contact Stacey Clay at clay-s@mssu.edu

Music provided by
Kufara Marimba Ensemble



Guest Speaker: Nimrod Chapel, Jr., the Current President of the Missouri State Conference of the National Association for the Advancement of Colored People (NAACP).

this issue

MLK, Jr. Day Celebration **P.1**

Commencement **P.2**

Residence Life Complex **P.3**

Project Stay Program

MSSU is submitting their application for the renewal of the Student Support Services Program called "Project Stay".

Project Stay is a federally-funded TRIO program.

Project Stay is funded by the United States Department of Education.

Through a grant competition, funds are awarded to institutions of higher education to provide opportunities for academic development, assist students with basic college requirements, and to motivate students toward the successful completion of their postsecondary education. Project Stay also provides grant aid to current participants who are receiving Federal Pell Grants. The goal is to increase the college retention and graduation rates of its participants.

The program currently serves 159 students.

MSSU receives \$284,735 each year with this grant.



Coming Up Soon

Students have a variety of opportunities before Spring Break to help them explore the path from undergraduate education to professional career:

February 12, 2020

Mock Interview Day hosted by Career Services from 9am – noon in the BSC Ballroom.

February 19, 2020

Teacher Education Career Fair hosted by Career Services from 1-3pm in the BSC Ballroom.

February 25, 2020

Freshmen Trivia Night hosted by First-Year Experience from 5:30-7:30pm in the North End Zone Alumni Room.

March 4, 2020

Dress to Impress hosted by Career Services from 9am – 4pm in the BSC Ballroom.

March 7, 2020

Graduation Expo hosted by the Registrar from 9am – 5pm in the BSC Ballroom.

March 11, 2020

Spring Career Fair hosted by Career Services from 10am – 1:30pm in the Leggett & Platt Athletic Center.



MSSU Registrar Selected for National Committee

The Council for the Advancement of Standards in Higher Education has updated the standards for registrar services.

This update was done by a team of experts. Cheryl Dobson, MSSU Registrar was one of those selected to assist in this revision of national standards.

Mrs. Dobson had the privilege of serving with colleagues from the following universities: Baylor University, Yale University, Harvard University, North Dakota State University, Missouri State University, Oregon State University, University of Colorado and the University of Missouri.



Commencement

MSSU held its 73rd Commencement on Saturday, December 14, 2019. The number and types of degrees awarded are:

	Degrees	Students
Masters	31	31
Bachelors	452	411
Associates	58	58
Certificates	74	64
Total	615	

Total Unduplicated Students 502

Congratulations to all our Graduates!

Student Affairs

Board of Governors
Report
January 2020

Lion Village Residence Hall Project

Project Details:

\$20 million Project

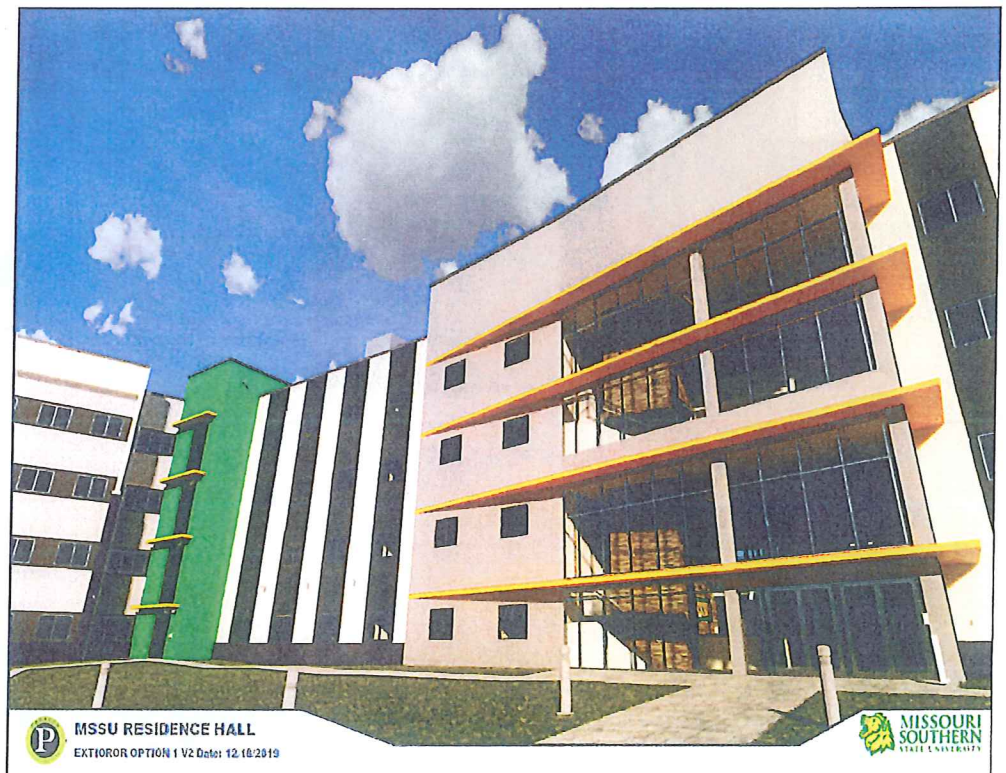
\$3 Million
Renovation

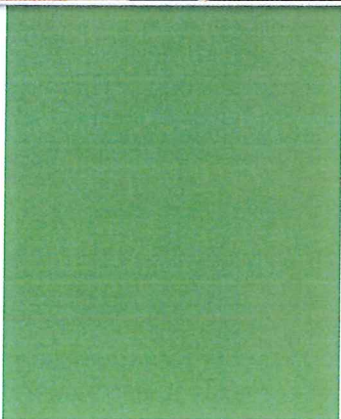
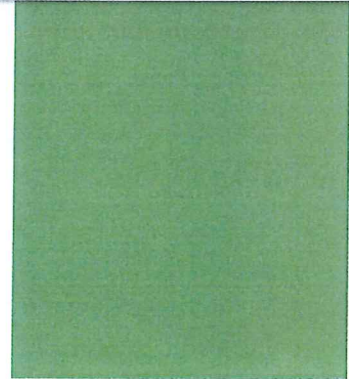
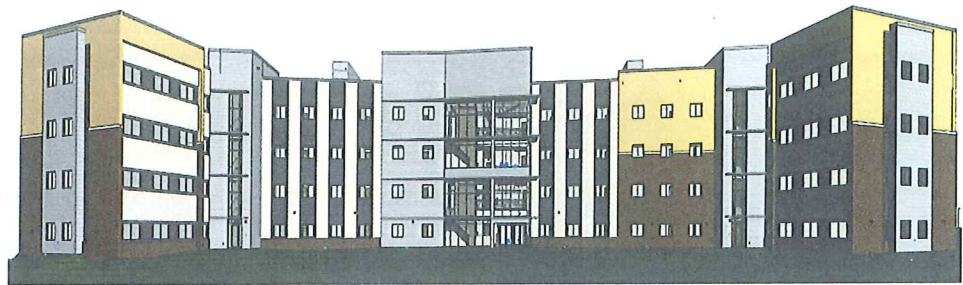
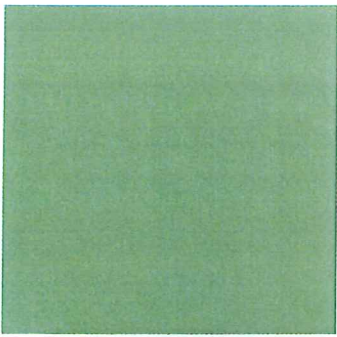
176 Students in 88
Traditional Dorm
Rooms

128 students in 32
4-Bedroom, 2-Bath
Suites

Total Occupancy
304 students

Projected Opening
Fall 2021





MISSOURI SOUTHERN

STATE UNIVERSITY

FACULTY SENATE

January 16, 2020

Board of Governors:

My report today will be brief as we have not had a Faculty Senate meeting yet this semester. At our last Board meeting, I briefly stated that Senate was continuing to work on various initiatives and were looking forward to partnering more with the Staff and Student Senates.

The Faculty Senate Executive Committee have discussed meeting with the Exec. Committees of those other two entities more regularly, perhaps monthly or bi-monthly, as a way to facilitate greater shared governance and to coordinate university-wide concerns. The three teams are currently in very early stages of exploring a campus-wide question. I look forward to working more with these colleagues in the future.

Senate will continue to explore several initiatives from the Fall 2019 semester. At our last Senate meeting in 2019, we discussed proposals concerning retention that focused on drop dates for students and the possibility of block scheduling for incoming freshmen. These ideas are still in the early stages of discussion. We have not yet finalized our agenda for the February meeting but continue to revisit the proposal to rename schools into colleges and hope to have an open forum on the topic of restructuring later that month. Senate has proposed a revised intellectual property policy to the administration that I know is currently being drafted. Last year, language concerning tenure and promotion was clarified and added to the Faculty Handbook. The most recent question about it has been addressed and will be presented to the Senate this semester.

I apologize for the brevity today, but I am happy to answer any questions that you may have. We are all looking forward to this spring semester.

Respectfully submitted,



Rebecca Mouser

Assistant Professor, Department of English and Philosophy
Faculty Senate President

MISSOURI SOUTHERN

STATE UNIVERSITY

STAFF SENATE

Board of Governors Staff Senate Report 16 January 2020

I. Web Site Changes

The Staff Senate Communication Committee has begun updates and changes to the Staff Senate Website and SharePoint site.

Past and current recipients of the Quarterly Service Champ Award are now listed on a new webpage. The site provides both an online and printable nomination form, an explanation of the award, and list of recipients starting in 2012.

In the near future, all Staff Senate minutes and agendas will be moved from the website and archived on the Senate's SharePoint site. Only two years worth of Senate meeting materials will reside on the website. The SharePoint site currently lists upcoming meeting dates, updated bylaws, committee reports and other Senate-related items and is viewable by all university staff.

II. Service Projects

With the holiday break and no Staff Senate meeting in January, there are no new service projects to announce.

2019-2020 Staff Senators

Kandee Behnke	Stephanie Hopkins
Denice Brown	Amber Lewis
Steven Brunson	Glenda O'Dell
Robin Douglas	Michael Opfer
Diana Fordham <i>Parliamentarian</i>	Shakira Rhoads
Melissa Forsythe, <i>President</i>	Teresa Shufflin
Martha Freeman	Debra Schow-Smith, <i>President Elect</i>
Nathan Hicks, <i>Secretary</i>	Craig Thompson



Board Report
01-16-20

Alan Marble

General Update – Since our November 21 meeting, the campus has been fully absorbed with year-end activities; including final exams, service award ceremonies, fall Commencement, and a variety of holiday activities (Southern Lights, Angel Tree, etc.). But, as of January 13th, we are now back in business for the Spring 2020 semester.

Specific Tasks – As you will recall from my annual evaluation last summer, we identified three primary tasks that needed to be accomplished this year: 1) Work with the Legislature to have the \$1.8 million in one-time funding moved to core funding; 2) Develop a succession plan for senior administrators; and, 3) Further refine the Goals developed under the recently completed strategic plan.

As a matter of updating, we are fully engaged in the effort to secure the \$1.8 million in our core budget and have had very productive meetings with key legislators addressing this issue. And, we will of course be redoubling our efforts as the session gains momentum later this spring.

Regarding the succession plan, a document has been developed that identifies individuals prepared to carry on necessary duties in the unlikely event that one of our Vice Presidents becomes incapacitated. This document will only be shared with the Board of Governors for obvious reasons of privacy and to comply with appropriate labor laws.

As to the Goals, I've asked Dr. Carson to present a brief overview of the list and reporting matrix that has been developed, and I think you will be amazed at the way the campus has rallied around the strategic plan we worked through last year. As you recall, we asked every unit to pursue Goal #1a dealing with "recruitment and retention" of students. But, we also encouraged units to review the other goals and identify at least three sub-goals they could pursue in achievement of our mission. As a result, we have developed a spreadsheet of goals, action plans and metrics that cannot be printed because it is 199 pages long. The campus goal submissions all include timelines and assignment of responsibility for completion.

Legislative – Last week the House Education Appropriations sub-committee held testimony regarding the question of "collaboration among colleges and universities." Dr. Hodson represented us at the hearing. In addition to addressing the collaborations we currently have in place (MS in Criminal Justice with SEMO, transfer articulations with Crowder and other community colleges, etc.), we took the opportunity to remind the members of our three legislative priorities for the year: 1) Moving the \$1.8 million to our core budget; 2) Conveyance of the Joplin Regional Center building where we house the

Lion Cub Academy in 2/3 of the facility; and, 3) \$4 million to match fund raising for the Downtown Library project known as the Spectrum Center for Advanced Computing and Data Analytics.

We also took the opportunity to endorse the Council on Public Higher Education (COPHE) positions advocating for annual inflationary increases in core appropriations and additional support for ongoing maintenance and repair of facilities and infrastructure.

Downtown Library – We continue to work with the Chamber of Commerce to craft a plan that will attract students and employers to the “new economy jobs” that the Spectrum Center can and should support. And, we are still planning a late January or early February push to get the program proposal in front of individuals and companies that should find it appealing and, hopefully, worthy of investment.