

business environment, international business strategy, international organizational structure, and international management. Management issues for small and large international companies will be examined in the areas of management of activities, building of capabilities, management across boundaries, coordination and control, and human resource management. Prerequisites: IB 310 and MM 350.

IB 420 (Summer) 3 hrs. cr.

International Accounting

This course examines aspects of accounting operations within a multinational corporate environment. Key topics include:

1. International financial reporting and standard setting with regard to different needs in different countries, with harmonization efforts within IASC and the EU.
2. International financial statement analysis and accounting for foreign operations.
3. Accounting standards and practices in selected countries.

Prerequisites: Acct 201 and 202.

IB 430 (F) 3 hrs. cr.

International Corporate Finance

This course focuses on the environment in which the international financial manager operates. Students study the risks of doing business overseas and the tools available to minimize those risks. Foreign exchange risk, political risk, foreign investments and international financing, working capital management, accounting, and control are examined within this context. Prerequisites: IB 310 and Econ 350.

IB 491 (Demand) 1-12 hrs. cr.

Internship in International Business

An internship for senior International Business students with an opportunity to observe and participate in actual business operations within the community. All internships must conform to institutional policy regarding the number of hours of work, the number of credit hours, and written agreements with the cooperating business or agency. Prerequisites: 65 hours, 3.0 GPA, and department head approval.

IB 498 (Demand) 1-3 hrs. cr.

Advanced Topics in International Business

Special topics in international business. For upper-division students. Topics to be announced each time the course is offered.

IB 499 (Demand) 1-3 hrs. cr.

Independent Study in International Business

Individually directed readings, research, and discussion in selected areas of International Business for advanced majors. Scope, depth, area of concentration, and credit to be arranged upon entry into course. Offered by arrangement. Prerequisites: 65 hours, 3.0 GPA, and department head approval.

Bachelor of Science in Business Administration with an Emphasis in Management

	Semester Hours
Core Requirements (p. 32) 51*	48
Business Core (p. 153)	40
Management Emphasis	18
Acct 325 Managerial Accounting	3
MM 337 Management Information Systems	3
MM 352 Human Resource Management	3
MM 431 Operations Management	3
MM 441 Organizational Behavior	3
Select One: (MM 354, MM 410, MM 411, MM 412, GB 405, IB 410)	3
Electives	18
Total	124

*Required course in economics (Econ 201) satisfies major requirement and three hours of Core Curriculum.

Minor in Management

(Non-BSBA degree candidates)

Choose two:	6
Acct 201 Principles of Accounting I	
Econ 201 Principles of Economics-Macro	
Econ 202 Principles of Economics-Micro	
GB 320 Business Communication (WI)	
GB 321 Business Statistics I	
Required:	
MM 350 Principles of Management (WI)	3
Choose four:	12
MM 337 Management Information Systems	
MM 352 Human Resource Management	
MM 354 Quality Management	
MM 411 Labor and Employment Law	
MM 431 Operations Management	
MM 441 Organizational Behavior	
MM 450 Psychology of Human Resource Management	
IB 410 International Management	
Total for Minor (Management)	21

Minor in Human Resource Management

(All degree candidates)

Required:	
MM 350 Principles of Management	3
MM 352 Human Resource Management	3
MM 411 Labor & Employment Law	3
Choose three:	9
MM 354 Quality Management	
MM 441 Organizational Behavior	
MM 450 Psychology of Human Resource Management	
MM 491 Internship in Marketing/Management	
GB 302 Legal Environment of Business II	
Total for Minor (Human Resource Management) ..	18



Faculty Blades - Head, Block, Bradshaw, Cragin, Gray, Marion, Moos, Rusley, Stevens, Vernon

The B.S.B.A. management major course of study is designed to prepare the graduate for entry-level positions of responsibility in the for-profit, nonprofit, and public sectors.

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Minor in Quality Management

(All degree candidates)

Required:

Acct 201	Principles of Accounting I	3
MM 350	Principles of Management (WI)	3
MM 354	Quality Management	3
GB 405	Statistical Quality Control	3

Choose two: 6

Acct 325	Managerial Accounting	
GB 321	Business Statistics I	
GB 322	Business Statistics II	
MM 352	Human Resource Management	
MM 431	Operations Management	
Acct 310	Cost Accounting	

Total for Minor (Quality Management) **18**

GB 320	Business Communication (WI)	3
MM 350	Principles of Management (WI)	3
MM 337	Management Information Systems	3
		15

2nd Semester		
GB 321	Business Statistics I	3
Econ 350	Financial Management	3
MM 300	Principles of Marketing	3
MM 352	Human Resource Management	3
Advanced Business	Elective (must be selected in consultation with adviser from courses numbered 300 or above within the School of Business Administration)	3
Elective		3
		18

Senior Year		
1st Semester		
MM 431	Operations Management	3
MM 441	Organizational Behavior	3
CORE	[International Cultural Studies] (IB 310 strongly recommended)	3
CORE	[Humanities & Fine Arts Elective] (See Core requirements, p. 33)	3
Electives		3
		15

2nd Semester		
Advanced Elective	(MM 354, 410, 411, 412, GB 405, or IB 410)	3
MM 452	Strategic Management (WI)	3
MM 490	Career Portfolio Development	1
Electives		8
		15

[Department Recommendations]

For additional information contact:

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Suggested Order of Study

Bachelor of Science in Business Administration

Major Code 0507

Management Emphasis

Freshman Year

1st Semester		
Course		Hours
CORE	[Eng 101 Comp I]	3
CORE	[Math 131 Finite Math]	
OR		
CORE	[Math 130 College Algebra]	3
CORE	[PSc 120 Gov't: U.S./Sta/Loc]	3
CORE	[Bio 101 General Biology]	4
CORE	[Kine 103 Lifetime Wellness]	2
Psy 120	College Orientation	1
		16

2nd Semester		
CORE	[Eng 102 Comp II]	3
CORE	[Phys 100 Fund of Phys Sci]	5
CORE	[Comm 100 Oral Communication]	3
CORE	[Psy 100 or Soc 110]	3
CORE	[Kine 101 Physical Activity]	1
		15

Sophomore Year

1st Semester		
Acct 201	Principles of Accounting I	3
CORE	[Econ 201 Principles of Econ-Macro]	3
MM 237	Using Information Systems	3
CORE	[Fine Arts (Art 110, Mus 110 or Th 110)]	3
CORE	[Hist 110 American History]	3
		15

2nd Semester		
Acct 202	Principles of Accounting II	3
Econ 202	Principles of Economics-Micro	3
CORE	[Literature (Eng 261, 262, 271, 272, 281 or 282)]	3
CORE	[Hist 120 U.S. 1877 - Pres]	3
Elective		3
		15

Junior Year

1st Semester		
Acct 325	Managerial Accounting	3
GB 301	Legal Environment of Business I	3



Bachelor of Science in Management Technology with an Emphasis in General Business

The B.S. in management technology major course of study is for students who have already received an associate degree in a technical field or other technical preparation approved by the adviser and school dean and who desire to obtain the necessary business skills to become technical supervisors or first-line managers. Students must apply for admission to the program in the first semester of the Junior Year.