

COMMUNICATION

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Faculty Moorman - Head, Bryant, Clark, Hale, Kilby, Larson, Merriam, Stebbins, Yocum

A major in communication offers an array of career opportunities in such fields as public communication, television, radio, and journalism. In the education process, emphasis is placed on speaking and writing skills as well as gaining technical knowledge related to mass media production and publication. A major in communications is one of the most diversified areas of study available to students who wish to excel in business, industry, government, or education at the local, state, national, and international levels. Missouri Southern graduates in communications have found successful careers in the media, in government, in education, and in a variety of public relations positions for hospitals, state and national associations, in retailing, and in industry.

Students pursuing a Bachelor of Arts degree in Communication has three options. Option I, speech communication, examines the role of human communication in social, organizational, political, and cultural interactions. This option places a balanced focus on the theory and practice of communicating. Special emphasis includes identifying the antecedents of communication, its form and content and its consequences. Option II, mass communications, offers students the necessary abilities in planning, preparing, and producing programs in electronic media and/or designing and writing for journalism. This option emphasizes the technical skills, creativity, and demand for understanding target audiences in mass media. Students gain hands-on experience in television, radio, and print laboratories. Option III, public relations, allows a student to develop a specialty focusing on the aspects of promoting and showcasing organizations. Also available is a Bachelor of Science degree in Education with a teaching emphasis in speech communication and theatre.

The Communication Department oversees the student operations of Missouri Southern Television with its cable service and broadcast station KGCS. The Department also manages KXMS: Fine Arts Radio International, a 24-hour-a-day classical radio station professionally operated with students and community volunteers. Perhaps the most widely recognized contribution of the Communication Department is *The Chart*, a student operated newspaper published once a week. *The Chart* has been honored by the Society of Professional Journalists as the best non-daily college newspaper in the nation. Additionally, the Department publishes *Crossroads: The Magazine*. Missouri Southern is also headquarters of the *ISWNE, The International Society of Weekly Newspaper Editors*, a global organization.

Students also have opportunities to participate in other communications-sponsored activities. The debate and forensics program offers students the chance to develop their critical

thinking skills and to participate in events such as informative, persuasive, Lincoln-Douglas, and extemporaneous speaking competitions. Debate and forensics students may join the forensic honor society of Pi Kappa Delta. Missouri Southern debate and forensics has consistently rated in the top three teams in the nation over the last five years. Communication majors interested in mass media may join Southern's chapter of the national broadcast fraternity of Alpha Epsilon Rho and participate in its state, regional, and national conventions. Public relations students may join the Public Relations Student Society of America. The Department also sponsors the Modern Communications Club which plans on-campus events and off-campus field trips for students interested in communications activities.

Internships are encouraged for communications majors. These internships allow students to gain work experience in occupational positions they may wish to pursue. Students work under the joint supervision of a faculty member and a representative of the organization providing the intern experience.

The communications curriculum acknowledges the diversity and inter-connectedness among peoples, promotes an understanding of human values, and prepares its students for leadership in a competitive world.

Core Curriculum requirements for all students of the University include Comm 100, Oral Communication.

Bachelor of Arts with a Major in Communication

Option I: Speech Communication

	Semester Hours
Core Requirements (p. 32) 51*	48
Computer Literacy Requirement:	
CIS 105 Introduction to Microcomputer Use ..	3
Foreign Language (four courses in one language)	12
Communications Requirements	47
Comm 100 Oral Communication	3
Comm 101 Introduction to Human Communication .	3
Comm 131 Voice and Diction	3
Comm 215 Interpersonal Communication**	3
Comm 300 Organizational Communication**	3
Comm 303 Advanced Public Speaking**	3
Comm 304 Small Group Communication**	3
Comm 411 Political & Social Communication** . . .	3
Comm 420 Mass Communications Theory**	3
Comm 492 Communication Issues**	3
Communication Electives	17
Electives	14
	124***

*Communications course Comm 100 satisfies three hours of Core Curriculum requirements.

**See Prerequisites

***Must include at least 40 upper-division (300-400 level) hours.

Bachelor of Arts with a Major in Communication
Option II: Mass Communications

	Semester Hours
Core Requirements (p. 32) 51*	48
Computer Literacy Requirement:	
CIS 105 Introduction to Microcomputer Use	3
Foreign Language (four courses in one language)	12
Communications Requirements	47
Comm 100 Oral Communication	3
Comm 101 Introduction to Human Communication . 3	
Comm 111 Newswriting	3
Comm 131 Voice and Diction	3
Comm 215 Interpersonal Communication**	3
Comm 220 Practicum in Communications**	2
<i>(Student must select two different activities.)</i>	
Comm 310 Communication Law	3
Comm 325 Broadcast News Reporting**	3
Comm 330 Advanced Communications Practicum**1	
Comm 420 Mass Communications Theory**	3
Comm 492 Communication Issues**	3
Communication Electives	17
Electives	14
	124***

*Communications course Comm 100 satisfies three hours of Core Curriculum requirements.
 **See Prerequisites
 ***Must include at least 40 upper division (300-400 level) hours.

Bachelor of Arts with a Major in Communication
Option III: Public Relations

	Semester Hours
Core Requirements (p. 32) 51*	48
CIS 105 Introduction to Microcomputer Use	3
Foreign Language (four courses in one language)	12
Communications Requirements	47
Comm 100 Oral Communication	3
Comm 101 Introduction to Human Communication . 3	
Comm 111 Newswriting	3
Comm 215 Interpersonal Communication	3
Comm 200 Audio Production for Media**	
OR	
Comm 201 Video Production	3
Comm 310 Communication Law	3
Comm 311 Introduction to Public Relations	3
Comm 325 Broadcast News Reporting**	
OR	
Comm 333 Copy Editing**	3
Comm 340 Research in Communications	3
Comm 355 Case Studies in Public Relations**	3
Comm 455 Writing for Public Relations*	3
Comm 470 New Media Technology**	3
Comm 492 Communications Issues**	3
Communications Electives	8
Electives	14
	124***

*Communications course Comm 100 satisfies three hours of Core Curriculum requirements.
 **See Prerequisites
 *** Must include at least 40 upper division (300-400 level) hours.

Bachelor of Science in Education with a Major in Speech Communication and Theatre
Grades 9-12 Certification
Plan B Single Teaching Field

	Semester Hours
Core Requirements (p. 32) 51*	48
Computer Literacy Requirement:	
Educ 301 Use of Computer Software in the Classroom	3
Communications Requirements	20
Comm 101 Introduction to Human Communication . 3	
Comm 215 Interpersonal Communication**	3
Comm 304 Small Group Communication**	3
Comm 315 Argumentation and Debate**	3
Electives in Communications***	8
Theatre Requirements	20
Th 121, 122, 221, or 222 Theatre Laboratory	2
Th 142 Theatre Technology	3
Th 212 Oral Interpretation	3
Th 234 Introduction to Theatrical Design	3
Th 241 Acting I (WI)	3
Th 331 History of Theatre (WI)	
OR	
Th 332 History of Theatre (WI)	3
Th 351 Directing**	3
Electives	3
Education Certification Requirements (p. 189) 40-41****	39-42
	133-136

* Required course in psychology counts 3 hours toward Core Curriculum requirements, Area 3C.
 **See Prerequisites
 ***Must be approved in advance by the student's adviser who must be selected from either the area of speech communication or theatre.
 ****Two credit hours are satisfied by Educ 301.

Minor in Mass Communications

	Semester Hours
Comm 100 Oral Communication	3
Comm 111 Newswriting	3
Comm 310 Communication Law	3
Comm 420 Mass Communication Theory	3
Upper Division Communication Electives*	9
	21

* Electives must be chosen in consultation with a communication department adviser.
 A student may emphasize either the print or broadcast media.

74 / Communication

Minor in Speech Communication

	Semester Hours
Comm 100 Oral Communication	3
Comm 101 Introduction to Human Communication	3
Comm 215 Interpersonal Communication	3
Comm 303 Advanced Public Speaking	3
Upper Division Communication Electives*	9
	21

* Electives must be chosen in consultation with a communication department adviser.

Minor in Public Relations

	Semester Hours
Comm 100 Oral Communication	3
Comm 111 Interpersonal Communication	3
Comm 311 Introduction to Public Relations	3
Comm 355 Case Studies in PR	3
Comm 455 Writing for PR	3
Upper Division Communication Electives*	6
	21

* Electives must be chosen in consultation with a communication department adviser.

2nd Semester		
Foreign Language		3
CORE	[Humanities and Fine Arts]	3
CORE	[PSc 120 Gov't:U.S./Sta/Loc]	3
Comm	Elective	3
Electives		15

Junior Year

1st Semester		
CIS 105	Introduction to Microcomputer Use	3
CORE	[Humanities and Fine Arts]	3
CORE	[Biology]	4
Comm 300	Organizational Communication	3
Comm 304	Small Group Communication	3
		16

2nd Semester		
CORE	[Phys 100 Fund of Phys Sci]	5
CORE	[Psy 100 or Soc 110]	3
CORE	[Hist 110 U.S. History]	3
Comm 303	Advanced Public Speaking	3
Comm	Elective (upper division)	3
		17

Senior Year

1st Semester		
CORE	[Hist 320 U.S. History]	3
Comm 411	Political & Social Communication	3
Comm	Electives (upper division)	6
Elective	(upper division)	3
		15

2nd Semester		
Comm 420	Mass Communication Theory	3
CORE	[Comm 305 Intercultural Communication]	3
Comm	Electives (upper division)	6
Comm 492	Communication Issues	3
		15

Electives should be selected in consultation with the adviser to meet desired career goals.

[Department Recommendations]

Suggested Order of Study

Bachelor of Arts

Major Code 0600

Communication Major

Speech Communication Option

Freshman Year

1st Semester		Hours
Course		
Foreign Language		3
CORE	[Eng 101 Comp I]	3
CORE	[Comm 100 Oral Communication]	3
CORE	[Math 125 Cont Math]	3
Psy 120	College Orientation	1
Comm 101	Introduction to Human Communication	3
		16

2nd Semester		
Foreign Language		3
CORE	[Eng 102 Comp II]	3
CORE	[Kine 103 Lifetime Wellness]	2
CORE	[Econ 180 Amer Econ Sys]	3
Comm 131	Voice and Diction	3
		14

Sophomore Year

1st Semester		
Foreign Language		3
CORE	[Kine 101 Physical Activity]	1
CORE	[Humanities and Fine Arts]	3
Comm 215	Interpersonal Communication	3
Comm	Elective	3
Elective		3
		16

Bachelor of Arts

Major Code 0601

Communication Major

Mass Communications Option

Broadcast Emphasis

Freshman Year

1st Semester		
Foreign Language		3
CORE	[Eng 101 Comp I]	3
CORE	[Comm 100 Oral Communication]	3
Comm 101	Introduction to Human Communication	3
Comm 111	Newswriting	3
Psy 120	College Orientation	1
		16

2nd Semester		
Foreign Language		3
CORE	[Eng 102 Comp II]	3
CORE	[Kine 103 Lifetime Wellness]	2
CORE	[Econ 180 Amer Economic System]	3
Comm 130	Introduction to Broadcasting	3
Comm 131	Voice and Diction	3
		17

Sophomore Year

1st Semester		
Foreign Language		3
CORE	[Kine 101 Physical Activity]	1
CORE	[Humanities and Fine Arts]	3
Comm 215	Interpersonal Communication	3
Comm 200	Radio Production	
OR		
Comm 201	TV Production	3
Comm 220	Practicum In Communication	1
		14

2nd Semester

Foreign Language		3
CORE	[Humanities and Fine Arts]	3
Comm 200	Radio Production	
OR		
Comm 201	TV Production	3
Comm 220	Practicum in Communication	1
CORE	[Math 125 Cont Math]	3
Electives		3
		16

Junior Year

1st Semester		
CIS 105	Introduction to Microcomputer Use	3
CORE	[Humanities and Fine Arts]	3
CORE	[Biology]	4
Comm 320	Advanced TV Production	3
Comm 325	Broadcast News Reporting	3
		16

2nd Semester

CORE	[Phys 100 Fund of Phys Sci]	5
CORE	[Psy 100 or Soc 110]	3
Comm 301	Media Management	3
Comm 310	Communication Law	3
Comm	Elective	3
		17

Senior Year

1st Semester		
CORE	[Hist 110 U.S. History]	3
CORE	[PSc 120 Gov't: U.S./Sta/Loc]	3
Comm 330	Advanced Communication Practicum	1
CORE	[Comm 305 Intercultural Communication]	3
Comm	Elective (upper division)	3
Elective	(upper division)	3
		16

2nd Semester

CORE	[Hist 320 U.S. History]	3
Comm 420	Mass Communication Theory	3
Comm 492	Communication Issues	3
Electives	(upper division)	3
		12

Electives should be chosen in consultation with the adviser to meet desired career goals. Courses in history, business, political science, sociology, psychology, art, and theatre all may be appropriate.

[Department Recommendations]

Bachelor of Arts

Major Code 0601
Communication Major
Mass Communications Option
Newspaper Emphasis

Freshman Year

1st Semester		
Foreign Language		3
CORE	[Eng 101 Comp I]	3
CORE	[Comm 100 Oral Communication]	3
Comm 101	Introduction to Human Communication	3
Comm 111	Newsriting	3
Psy 120	College Orientation	1
		16

2nd Semester

Foreign Language		3
CORE	[Eng 102 Comp II]	3
CORE	[Math 125 Cont Math]	3
CORE	[Kine 101 Physical Activity]	1
Comm 220	Practicum in Communication	1
Elective		3
		14

Sophomore Year

1st Semester		
Foreign Language		3
CORE	[Kine 103 Lifetime Wellness]	2
CORE	[Econ 180 Amer Econ Sys]	3
Comm 215	Interpersonal Communication	3
Comm 220	Practicum in Communication	1
Comm	Elective [Comm 332 Feature Writing]	3
		15

2nd Semester

Foreign Language		3
CORE	[Humanities and Fine Arts]	3
CORE	[Psy 100 or Soc 110]	3
CORE	[PSc 120 Gov't: U.S./Sta/Loc]	3
Elective	[Comm 333 Copy Editing]	3
		15

Junior Year

1st Semester		
CIS 105	Introduction to Microcomputer Use	3
CORE	[Humanities and Fine Arts]	3
CORE	[Biology]	4
Comm 325	Broadcast News Reporting	3
Comm 330	Advanced Communication Practicum	1
		14

2nd Semester

CORE	[Humanities and Fine Arts]	3
CORE	[Phys 100 Fund of Phys Sci]	5
CORE	[Hist 110 U.S. History]	3
Comm 310	Communication Law	3
Comm	Elective (upper division)	3
		17

Summer

[Comm 345]	[Internship]	8
		8

Senior Year

1st Semester		
CORE	[Hist 320 U.S. History]	3
Comm	Electives [upper division]	6
Electives	[upper Division]	4
		13

76 / Communication

2nd Semester		
Comm 420	Mass Communication Theory	3
CORE	[Comm 305 Intercultural Communication]	3
Comm 492	Communication Issues	3
Electives	(upper division)	3
		12

Electives in communications should be chosen in consultation with the adviser to meet desired career goals. Other electives should be chosen in an area of minor concentration or in a supportive role to career goals. Courses in history, business, political science, sociology, and psychology are strongly recommended.

[Department Recommendations]

Bachelor of Arts Major Code 0603 Communication Major Public Relations Option

Freshman Year

1st Semester		
Foreign Language		3
CORE	[Eng 101 Comp 1]	3
CORE	[Comm 100 Oral Communication]	3
CORE	[Kine 101 Physical Activity]	1
Comm 101	Introduction to Human Communication	3
Comm 111	Newswriting	3
Psy 120	College Orientation	3
		16

2nd Semester		
Foreign Language		3
CORE	[Eng 102 Comp II]	3
CORE	[PSc 120 Gov't:U.S./Sta/Loc]	3
CORE	[Kine 160 Lifetime Wellness]	2
CORE	[Math 125 Cont Math]	3
Comm 215	Interpersonal Communication	3
		17

Sophomore Year

1st Semester		
Foreign Language		3
CORE	[Art/Mus/Th 110 Appreciation]	3
CORE	[Econ 180 Amer Econ Sys]	3
Comm 200	Audio Production for Media	
OR		
Comm 201	Video Production	3
Comm 310	Communication Law	3
Comm 311	Introduction to Public Relations	3
		18

2nd Semester		
Foreign Language		3
CORE	[Bio 101 General Biology]	4
Comm 340	Research in Communication	3
Comm 470	New Media Technology	3
Comm 492	Communication Issues	3
		16

Junior Year

1st Semester		
CIS 105	Introduction to Microcomputer Use	3
CORE	[Humanities and Fine Arts]	3
CORE	[Phys 100 Fund of Phys Sci]	4
Comm 220	Practicum in Communication	1
Comm 455	Public Relations Writing	3
Comm	Elective [upper division]	
	[Comm 335 Feature Writing]	3
		17

2nd Semester		
CORE	[Hist 110 U.S. History]	3
CORE	[Humanities and Fine Arts]	3
CORE	Behavioral Science [Psy 100 Gen Psy]	3
Comm 355	Case Studies in P.R.	3
Comm 220	Practicum in Communication	1
Comm 325	Broadcast News Reporting	
OR		
Comm 333	Copyediting	3
		16

Senior Year

1st Semester		
CORE	[Hist 120 U.S. History]	3
CORE	[International Cultural Studies]	
	[Comm 305 International Cultural Studies]	3
Comm	Elective [Comm 303 Adv Public Speaking]	3
Comm	Elective [Comm 420 Mass Comm Theory]	3
Comm	Elective [upper division]	3
		15

2nd Semester		
Electives	[upper division]	4
	[Comm 345 Internship]	8
		12

Bachelor of Science in Education Major Code 0844 Speech-Theatre Major Grades 9-12 Certification (Plan B) Single Teaching Field

Freshman Year

1st Semester		
Comm 101	Introduction to Human Communication	3
CORE	[Comm 100 Oral Communication]	3
CORE	[Eng 101 Comp I]	3
CORE	[Math 125 Cont Math]	3
CORE	[Biology]	4
Psy 120	College Orientation	1
Educ 100	Introduction to Teacher Education I	1
		18

2nd Semester		
Psy 100	General Psychology	3
Th 122	Theatre Lab	2
Th 142	Theatre Technology	3
CORE	[Eng 102 Comp II]	3
CORE	[Humanities and Fine Arts]	3
CORE	[Hist 110 U.S. History]	3
		17

Sophomore Year

1st Semester		
<i>Take C-Base test.</i>		
Comm	Elective	3
Comm 215	Interpersonal Communication	3
Psy 301	Adolescent Psychology	3
Th 241	Acting I	3
CORE	[Humanities and Fine Arts]	3
CORE	[Kine 103 Lifetime Wellness]	2
Educ 200	Introduction to Teacher Education II	1
		18

2nd Semester		
<i>Apply for admission to teacher education.</i>		
Psy 310	Educational Psychology	2
Educ 302	The Exceptional Child	2
Th 212	Oral Interpretation	3
Th 234	Introduction to Theatrical Design	3

CORE	[Humanities and Fine Arts]	3
CORE	[Kine 101 Physical Activity]	1
Educ 301	Use/Comp Software/Classroom	3
		17

Junior Year

1st Semester

Pass media competencies.

Educ 329	Ped Theory, Methods, & Practices	4
Educ 321	Microteaching Secondary	2
Comm 304	Small Group Communication	3
Comm 315	Argumentation and Debate	3
Th 331	History of the Theatre	3
Educ 423	Classroom Management	2
		17

2nd Semester

CORE	[Comm 305 Intercultural Communication]	3
CORE	[Phys 100 Fund of Phys Sci]	5
CORE	[PSc 120 Gov't:U.S./Sta/Loc]	3
CORE	[Econ 180 Amer Econ Sys]	3
Educ 422	Content Area Literacy: Secondary	2
		16

Senior Year

1st Semester

Apply for student teaching. All course work must be completed except for Professional Semester courses.

Th 351	Directing I	3
CORE	[Hist 320 U.S. History]	3
Educ 412 or Educ 420* or Psy 412		2-3
Electives		6
		14-15

2nd Semester

Educ 402	Foundations of Education (WI)	2
Educ 432	Critical Issues in Education	2
Educ 344	Teaching Speech/Theatre in Sec Schools	2
Educ 462	Student Teaching	8
		14

*Must be taken prior to the student teaching semester.
[Department Recommendations]

For additional information contact:

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communication are covered: interpersonal, group and organizational, public, intercultural, and mass. Also covered will be career opportunities for students who choose a major or minor in communication.

Comm 111 (F, S) 3 hrs. cr.
Newswriting

Development of techniques in reporting and writing for a newspaper. Work on the College newspaper, *The Chart*, is required. Prerequisite: English 80, or completion or concurrent enrollment in English 101 or above, or permission of instructor.

Comm 121 (F, S) (Per Sem.) 1 hr. cr.
Forensics Workshop

A practicum in forensics, including research, organization, and presentation of the current debate proposition along with development and presentation of individual events. May be repeated for a maximum of 4 hrs. of credit.

Comm 130 (S) 3 hrs. cr.
Introduction to Mass Communication

The role of the mass media industries, their interactions with one another, and their impact on society. An introduction to the varied aspects and functions of the mass media professions.

Comm 131 (F, S) 3 hrs. cr.
Voice and Diction

Techniques for improving the speaking voice. Attention to voice production, phonetics, pronunciation, and vocal expressiveness.

Comm 200 (S) 3 hrs. cr.
Audio Production for Media

Principles and techniques of sound pickup and audio control. Basic techniques of microphone use, control board operation and recording. Projects are taped for analysis and critique. Two hrs. lecture, 2 hrs. lab per week. Prerequisite: Comm 131.

Comm 201 (F) 3 hrs. cr.
Video Production

Intensive practice in preparation and production of television programs. Camera techniques, floor setups and direction of crews and talent. Interviewing techniques. Development of varied on-the-air skills. Two hrs. lecture, 2 hrs. lab per week.

Comm 215 (F, S) 3 hrs. cr.
Interpersonal Communication (*Writing Intensive*)

Person-to-person communication with emphasis on dyadic and group communication. Lecture, reading, and discussion with class experiments designed to illustrate interpersonal communication problems. Prerequisite: Comm 100.

Comm 220 (F, S) (Per Sem.) 1 hr. cr.
Practicum in Communications

Laboratory experience on the staff of the University newspaper, year-book, or broadcast media. Students will participate fully in the work of the media, working under the supervision of faculty members. A minimum of 5 hrs. per week is required. One hr. of credit each term for a maximum of three terms. Prerequisite: for *The Chart* or *Crossroads*, Comm 111; for KXMS, Comm 200; for TV, Comm 201.

Comm 245 (F, S) (Per Sem.) 2 hr. cr.
Media Career Exploration

Work experience to explore various media in areas related to professional goals in communication, and as a stepping stone to a possible internship. Students will work a minimum of 8 hours a week for a newspaper, radio or TV station, or in a media capacity for a business firm, organization, or institution. Students must be approved for the program before enrolling and must apply before the end of one semester for the following semester. Students will work under the supervision of a faculty member and a person at the media company or organization. Students will present a portfolio or demonstration tape at the conclusion of the course, for evaluation of a final grade. Students may repeat the course for a maximum of 4 hours of credit.

Course Descriptions

Comm 100 (F, S) 3 hrs. cr.
Oral Communication

Principles of oral communication, including speaking and listening competencies and skills. Primary emphasis is on presenting various types of speeches and improving listening ability. Research, organization, reasoning, language, and evaluation skill development are included. Three contact hrs. per week. (Required of all degree candidates.)

Comm 101 (F, S) 3 hrs. cr.
Introduction to Human Communication

An introductory survey of the field of communication, exploring theoretical and research foundations. Included are discussions of language and verbal interaction and nonverbal communication. Contexts of

78 / Communication

but each 2 hour course must focus on different media or have different media responsibilities. Prerequisite: Declared communications major with a minimum of 30 semester hours; approval of adviser.

Comm 298 (Demand) 1-8 hrs. cr.
Topics in Communications

Topics not normally included in another course. Prerequisites are determined by the department and stipulated in syllabus.

Comm 300 (F) 3 hrs. cr.
Organizational Communication

The interface between communication theory and organizational structure. Emphasis upon communication problems in organizations, strategies for overcoming such problems, and the design of effective communication systems in organizational settings. Prerequisite: Comm 101 and 215.

Comm 301 (S, Even) 3 hrs. cr.
Media Management

Concepts for managing media organizations, including leadership, motivating employees, community involvement, legal aspects, ethics, audience targeting, policy determination, media organizational patterns, marketing, ownership influences, planning, and decision making.

Comm 302 (Demand) 3 hrs. cr.
Photocommunications I

Theory and practice of communication through the medium of photography. Students work on the photography staffs of college publications and deal with the application of photography to the mass media. Prerequisite: Comm 111 and a knowledge of photographic techniques, including developing and printing.

Comm 303 (S) 3 hrs. cr.
Advanced Public Speaking

Performance-based experiences to promote proficiency in the presentation and criticism of oratory. Emphasis on refining the art of informative and argumentative speechmaking. Prerequisite: Comm 100.

Comm 304 (F) 3 hrs. cr.
Small Group Communication (Writing Intensive)

Small group context of interpersonal communication emphasizing group behavior and human relations. Specific units include group problem solving, decision making, and leadership style. Prerequisite: Comm 100.

Comm 305 (F, S) 3 hrs. cr.
Intercultural Communication (Writing Intensive)

Analysis of variables influencing communication among peoples from different cultures. Emphasis on developing interpersonal skills needed in multicultural encounters. Prerequisite: Comm 100. (Meets Core Curriculum requirements in Area 5, International Cultural Studies.)

Comm 306 (S, Odd) 3 hrs. cr.
Persuasion

A theoretical examination of the principles of influencing individuals and groups, a history of rhetoric and modern application of these principles to various areas of social interaction. Prerequisite: Comm 100.

Comm 307 (F) 3 hrs. cr.
Professional Interviewing

Designed to prepare students for professional fields which require information-seeking and -gathering, decision-making, interaction skills and self-expression. The students will participate in a variety of simulated and actual interviewing situations as both an interviewer and interviewee. Prerequisite: Comm 100.

Comm 308 (S, Odd) 3 hrs. cr.
Gender Communication

The pragmatics of gender-related communication refers to the study of the embedded contexts of male-female symbolic interaction. This introduction to the field of gender communication will look at interpersonal, organizational, and cultural contexts. Prerequisite: Comm 100.

Comm 310 (F, S) 3 hrs. cr.

Communication Law

Statutes, administrative regulations, and court decisions affecting freedom of information, censorship, libel, privacy, contempt of court, obscenity, legal access, copyright, advertising, and broadcasting. Rights, privileges, and obligations of the press.

Comm 311 (F, S) 3 hrs. cr.

Introduction to Public Relations

Nature and scope of public relations and its relationship to interpersonal and interdisciplinary conduct. Basic elements of public relations including planning, special events, speeches, news releases, annual reports, financial reporting, visual, and electronic media techniques.

Comm 315 (F, Even) 3 hrs. cr.

Argumentation and Debate

The theory of the modern forms of evidence, evaluations, arguments, methods of refutation, and ethical relationships of these methods in a free society. Electronic tournament administration software is used. (Meets certification requirements for secondary education.) Prerequisite: Comm 100.

Comm 320 (S) 3 hrs. cr.

Advanced Video Production

Focuses on the elements of producing and directing video programs. Students spend laboratory time learning techniques of producing programs for the University's television station. One hr. lecture, 4 hrs. lab each week. Prerequisite: Comm 201.

Comm 321 (F, S) (Per Sem.) 1 hr. cr.

Forensics Workshop

Advanced practicum in the area of forensics, including research, organization, and presentation of the current debate proposition along with development and presentation of individual events. May be repeated for a maximum of 4 hrs. of credit. Prerequisite: Junior or senior standing and Comm 121.

Comm 325 (F) 3 hrs. cr.

Broadcast News Reporting

(Writing Intensive)

Experience in writing and reporting news for broadcast. Interview assignments, wire rewriting, and actualities. Computer laboratory experience. Prerequisite: Comm 111.

Comm 330 (F, S) 1 hr. cr.

Advanced Communications Practicum

Intensive laboratory experience on the staff of the University newspaper, yearbook, broadcast media, or on special communications projects. Students will work for a minimum of 5 hrs. per week in positions of major responsibilities. May be repeated for a maximum of 6 hrs. of credit. Prerequisite: Junior or senior standing; media courses to prepare student adequately for work expected; Comm 220 or permission.

Comm 331 (F, S) 2 hrs. cr.

Advanced Newspaper Practicum

Intensive lab experience with opportunities for major leadership position on the staff of the University newspaper. Students will participate fully in the publication of the newspaper working under the supervision of a faculty member. One class session plus a minimum of ten working hours per week are required. Attendance at a weekly newspaper staff meeting also is required. Two hours of credit each term for a maximum of two terms. Prerequisite: Comm 220 and 330.

Comm 333 (S,Odd) 3 hrs. cr.

Copy Editing

An examination of the newspaper copy editor's role and the editing process. Emphasis on spelling, grammar, the *Associated Press Stylebook*, editing for accuracy and fairness, coaching writers, writing headlines, and designing pages. Two hrs. lab experience on the University newspaper, *The Chart*, each week. Prerequisite: Comm 111.

Comm 335 (F,Odd) 3 hrs. cr.

Feature Writing

Finding and writing newspaper features and magazine articles, including profiles, columns, reviews, investigative pieces, travel sto-

ries, and history articles. A focus on developing and selling story ideas. Work on the University newspaper, *The Chart*, is required. Prerequisite: Comm 111 or consent of instructor.

Comm 340 (S) 3 hrs. cr.

Research Methods in Communication

An introduction into the process of research in communications. Using a variety of research approaches to look at different communication artifacts, classroom focus is on the finding, nature, and evaluation of research. Research methods process is applied to popular communication artifacts.

Comm 345 (F, S, Summer) 1-8 hrs. cr.

Internship in Communications

Off-campus work experience in areas related to professional goals of students. For advanced majors in communications. Students must be approved for the program prior to enrolling. Application must be made during the first half of one semester for the following semester. In all internships students work under joint supervision of a faculty member and a representative of the organization providing the intern experience. Students may repeat the course to a maximum of 8 hrs. of credit. Prerequisite: Communications major with a minimum of 85 semester hrs.; approval of department head prior to enrolling. Some internships may have other specific prerequisites. Guidelines are available in the department's offices and must be followed.

Comm 350 (Demand) 3 hrs. cr.

Sports Writing

The fundamental principles of reporting and interpreting sports, improving writing and editing skills for game coverage and feature stories, and further developing and refining those skills necessary for success in the field. Prerequisite: Comm 111.

Comm 355 (S) 3 hrs. cr.

Case Studies in Public Relations

Analysis of public relations practices, including planning, communication, evaluation; management responsibilities. Prerequisite: Comm 311.

Comm 360 (Demand) 3 hrs. cr.

Visual Communication: Images With Messages

An examination of visual modes of communication. Topics will include the basic elements of visual messages, the relation of visual communication to language, and the place of images in everyday life. This course is a direct result of the new age in communications initiated and promoted by computer technology.

Comm 380 (S) 2 hrs. cr.

International Media Seminar

An extensive look at the world of international media through the experiences of renowned speakers and discussion leaders. Student will spend a week in Paris, France, attending seminars and conferences and meeting foreign correspondents, syndicated columnists, newspaper editors, television producers, and diplomats. Students must pay for travel and seminar expenses, with specific details available prior to enrollment.

Comm 400 (Demand) 3 hrs. cr.

Advanced Organizational Communication

The application of communication theory within the organizational structure is the thrust of the course. Particular attention is focused on analysis and diagnostic capabilities. Communication training and development within an organizational setting is emphasized. Prerequisite: Comm 300.

Comm 401 (S) 3 hrs. cr.

Nonverbal Communication

Study types and effects of various nonverbal communication behaviors and develop competencies and skills in applying the study to selected perspectives. Original research as well as published research will be emphasized. Prerequisite: Comm 100.

Comm 402 (Demand) 3 hrs. cr.

Photocommunications II

Advanced theory and practice of communication through the medium of photography. Students work on the application of photography to the mass media. The use of computer programs and visual manipulation of images is a component of the course. Persuasion, nonverbal communication, public communication, and interpersonal communication will be used to create a portfolio of journalistic photographs that offer a visual narrative to the viewer. Prerequisite: Photocommunications I or consent of the instructor.

Comm 405 (S) 3 hrs. cr.

Advanced Intercultural Communication (Writing Intensive)

An in-depth analysis of variables which influence communication among peoples from different cultures. It will be an application of the intercultural theories and principles learned in the basic Intercultural Communication course. This in-depth analysis of seven cultures, Northern Ireland, American Indians, Germany, China, Japan, India, and the Amish subculture in North America, from a communication perspective will utilize the case study method. Prerequisite: Comm 305.

Comm 411 (F) 3 hrs. cr.

Political and Social Communication

Critical analysis of speakers and speeches selected to present the characteristic ideas of leading social and political developments in national and international affairs; includes lecture, reading, and discussion. Prerequisite: Comm 100 and junior or senior standing.

Comm 420 (F, S) 3 hrs. cr.

Mass Communications Theory

Explores the various theories which have been applied to understanding the effects of the mass media. Students will learn the various paradigms which have been applied in attempting to predict media performance, reliability and impact. Prerequisite: Comm 100 plus 3 hrs. of communication courses.

Comm 425 (Demand) 3 hrs. cr.

Broadcast Scriptwriting

Methods, style, and techniques for preparing scripts for various types of radio and television programs and announcements. Using the computer for typing scripts. Emphasis on promotion commercials, public service announcements, partially scripted and fully-scripted program formats, such as public affairs programs, variety shows, game shows, the documentary, and drama. Prerequisite: Comm 111 and 200 or 201 or 325.

Comm 430 (Demand) 3 hrs. cr.

Advanced Broadcast News Reporting

Theory and practice of producing a regularly scheduled television newscast. Study, criticism, and evaluation of broadcast journalism. Six laboratory hours plus one staff meeting per week. Course may be repeated for a maximum of six hours. Prerequisite: Comm 325.

Comm 431 (F,S) 2 hrs. cr.

Electronic Field Production

Planning, designing, and executing electronic field productions. This laboratory course is designed to build aesthetic awareness and the technical skills necessary to conceive and develop an idea and communicate that idea to others. Four hrs. of lab weekly. Course may be repeated for a maximum of four hours. Prerequisites: Comm 201.

Comm 450 (Demand) 3 hrs. cr.

Community Journalism

Examining the nature and role of community journalism in an urbanized society is the thrust of the study. It relies heavily on the expertise of community journalism practitioners as resources of information and research. Experience with small daily and weekly newspapers will be the foundation for developing skills in community journalism. Prerequisite: Comm 111.

80 / Communication, English

Comm 455 (F) 3 hrs. cr.
Writing for Public Relations
Study, analysis and practice in writing for public relations media or for public relations use by media. Includes writing news, publicity, and feature stories as well as effective letter writing, newsletters, and brochures. Prerequisite: Comm 311.

Comm 460 (F) 3 hrs. cr.
Global Journalism
Structures, processes, and functions of newspapers around the world. Encompasses such issues as the use of print media between and within nations, censorship and repression, news coverage of war, and U.S. news coverage of international affairs. Prerequisite: Comm 111.

Comm 470 (F) 3 hrs. cr.
New Media Technology
Exploration of developed and developing technologies likely to shape the future of electronic media. New uses of older technologies. Historical development, regulation, and audience effects of these technologies. Students will become aware of critical controversies and projected future developments of technology. Prerequisite: CIS 105 or equivalent.

Comm 492 (S) 3 hrs. cr.
Communication Issues
Required of all communications majors. Synthesizes information obtained from previous coursework. Students are presented with current issues of concern from communications fields and are asked to present possible scenarios for their resolution. Prerequisite: Senior standing, plus 15 hrs. in communications.

Comm 498 (Demand) 1-8 hrs. cr.
Advanced Topics in Communication
For upper-division students. Topics to be announced each time the course is offered.

Comm 499 1-3 hrs. cr.
Independent Study in Speech Communication
An independent course structured by the adviser with approval of the department head and school dean. Prerequisite: Must have completed 90 hrs. with a cumulative GPA of 3.0 and have completed 15 hrs. of communications. Projects must be approved by adviser, department head, and school dean prior to enrollment.

Comm 499 1-3 hrs. cr.
Independent Study in Mass Communications
Individually directed study in selected areas for advanced majors in mass communications. Prerequisite: Must have completed 90 hrs. with a cumulative GPA of 3.0 and have completed 15 hrs. of communications. Projects must be approved by the adviser, department head, and school dean prior to enrollment.

The logo for the English Department, featuring the word "ENGLISH" in a bold, white, sans-serif font with a slight shadow effect, set against a black rectangular background.

Hearnes Hall 300, 417.625.9377

Faculty Simpson - Head, Ackiss, B. Brown, J.R. Brown, Couch, Dworkin, Greenlee, Kumbier, Marlowe, Martinek, McSpadden, Meche, Murphy, Rodgers, Saltzman, Toliver, Walters

The Department of English offers Core Curriculum courses in composition and literature for all students at the University. These courses emphasize writing and analytical skills and

cultivate an appreciation of literature in all its variety. The department also offers majors in English leading to the bachelor of arts degree and the bachelor of science in education degree.

The Bachelor of Arts in English provides an excellent preparation for graduates who plan to enter business and industry, who plan to pursue graduate studies in English, and who plan to enter professional schools such as law and even medicine. Graduates of this program are employed in such widely-diverse occupations as human resources, advertising, publishing, sales management, law, mass communications, and college teaching. English majors develop strong skills in writing, organization, and creativity, and they develop a perception and appreciation of the human values that grow out of the study of literature. Such skills equip English majors for success in the many different fields of employment described above, and more.

The Bachelor of Arts English major at Missouri Southern comprises two major tracks. The literary studies track focuses on the traditional study of literature, preparing the student for advanced study of English in graduate school, for law school, and for a variety of careers in which understanding of human nature, critical thinking, and oral and written communication skills are valued. The three writing emphases prepare the student for more specialized careers involving writing in the workplace—such as public relations, copy writing and editing, technical writing, and desktop publishing—and creative writing. Both tracks require senior capstone experiences: a Senior Seminar (English 495) in the literary studies track and one or two internships (English 491) in the writing emphases. These internships allow the students practical experience using writing and research skills in a workplace environment.

The Bachelor of Science in Education English degree prepares students who wish to teach English/Language Arts at the secondary level (grades 9-12). The English BSE program is accredited by the National Council on Accreditation of Teacher Education (NCATE) and the Missouri Department of Elementary and Secondary Education (DESE), following all the guidelines for teacher preparation of both of these organizations. Taking a prescribed set of courses in Teacher Education and in English, candidates for this degree may choose to certify to teach English as a single field (Plan B) or English plus another field (Plan A). Students who wish to certify to teach English/Language Arts in the middle school should consult the Teacher Education Program information in the catalog on page 188.

The English Department also offers an English minor with a choice of two emphases. The first, a minor in English with an emphasis in literature, is a traditional English minor that allows students to deepen their knowledge of literature and writing. The minor in English with a writing emphasis is designed for students to develop their writing skills, and it provides them with a way to present their accomplishments to prospective employers and graduate schools. Students who wish to minor in English will arrange a coherent sequence of courses in con-