

SBTDC Update

A publication of The Robert W. Plaster School of Business Administration
at Missouri Southern State University

The Small Business & Technology Development Center is a community outreach service of
Missouri Southern State University

Volume 13

Number 2

Counseling Statistics

October 2008 – February 2009

Clients: 108

Counseling Sessions: 217

Training Statistics

October 2008 – February 2009

Training Attendees: 160

Training Sessions: 29

Wildwood Ranch Development Inc. Honored

The MSSU Small Business & Technology Development Center (SBTDC) held an award ceremony to honor Wildwood Ranch Development Inc., a client of Lisa Robinson, on Friday, February 6, in Cornell Auditorium in The Robert W. Plaster School of Business Administration on the campus of Missouri Southern State University.

Representative Marilyn Ruestman and Senator Gary Nodler presented Wildwood Ranch Development Inc. with legislative resolutions honoring the impact of their enterprise on the economic development of the state.

Representatives from the Joplin Area Chamber of Commerce hosted a ribbon cutting for the event.

Also in attendance at the ceremony were: MSSU President Dr. Bruce Speck; Dr. Brad Kleindl, Dean of The Robert W. Plaster School of Business Administration; Jim Krudwig, SBTDC Director; Karen Bradshaw, Director of the Center for Entrepreneurship; and Kathy Macomber, Business Development Specialist serving Southwest Missouri.

Special thanks are in order for the MSSU Information Technology Services Department for their extra help and assistance with computer troubleshooting and equipment for the event.



Wildwood Ranch Development Inc.



Pictured from left to right:

Tom Hergenrother (Wildwood Ranch Development), Sarah Pinjuv and Jimmer Pinjuv (Owners of Wildwood Ranch Development), Lisa Robinson (MSSU SBTDC), Dr. Brad Kleindl (Dean of the Robert W. Plaster School of Business Administration), Teresa Gilliam (Wildwood Ranch Development), Karen Bradshaw (Director of the Center for Entrepreneurship), Dr. Bruce Speck (MSSU President), Jim Krudwig (MSSU SBTDC Director)

2009 Business Expo Successful

The MSSU SBTDC sponsored a booth at the Business Expo 2009, hosted by the Joplin Area Chamber of Commerce. Business Expo 2009 was held on January 20-21 at the Holiday Inn Convention Center in Joplin.

The SBTDC shared a booth with The Robert W. Plaster School of Business Administration faculty, the International Trade and Quality Center at MSSU, Heartland PTAC, and MSSU Admissions.

Janice Bowman, Economic Development

Specialist & Women's Business Ownership Representative from the SBA office in Springfield, joined with us in our efforts of promoting the SBTDC and SBA services.

The theme for this year's Business Expo was "Be a Superhero – Shop Local." Over 2000 businesses participated in the Expo this year, with over 200 businesses as exhibitors at the event.

Everyone is encouraged to attend the Business Expo 2010 next year on January 26-27.

Veterans Enterprise Forum 2009

The MSSU Small Business & Technology Center will be hosting the Veterans Enterprise Forum 2009 on April 1st from 12:00 p.m. to 4:00 p.m. in the Robert W. Plaster Free Enterprise Center on the campus of Missouri Southern State University. Lunch will be provided. The Forum is free to American Veterans.

The purpose of the Forum is to provide information about educational, business, financial, and governmental programs and services that are available to American Veterans. Men and women who have served or are currently serving in the military are often told that they are eligible for various benefits, however, many times they aren't aware of who they need to contact for information.

This Forum will feature a series of presentations from speakers, several networking breaks, and a lunch. The program includes the following topics:

- Patriot Loans for Veterans
- MSSU Educational and Financial Aid Opportunities for Veterans
- VA Home Loans
- Marketing Your Products and Services to the Government
- SBTDC Services and Workshops for Veterans
- Discounted Business Opportunities for Veterans

For more information about the MSSU SBTDC and its services, please call 417-625-3128, email sbdc@mssu.edu or go to www.mssustraining.com.



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sarah Johnson, SBTDC, 3950 Newman Rd., Joplin, MO 64801, 417-625-3128.