### GENERAL EDUCATION REQUIREMENTS

**Area A. Written Communication**
- ENG 101 and 102 (WI) (6)
- ENG 111 (WI) in 3 hours. (3)
- OR

**Area B. Oral Communication**
- COMM 100 Oral Communication (3)

**Area C. Mathematics**
- MATH 129 (or higher)* (3)

*Math 131 is designed specifically for Business Majors. Math 130 or higher will fulfill the Math requirement and is designed for students planning on taking calculus or higher math courses.

TOTAL FOR AREAS A-C (12 HOURS)

**Area D. Life and Physical Sciences***(At least one course from each area.)*

1. **Life Sciences**
   - BIO 101 General Biology/Lab (4)
   - BIO 105 General Biology: Environmental Health Emphasis (4)

2. **Physical Sciences**
   - CHEM 151 General Chemistry I/Lab (5)
   - GEOL 120 Intro to Geology/Lab (4)
   - GEOL 185 Intro to Meteorology (4)
   - GEOL 210 Earth & Space Science (3)
   - GEOL 212 Earth & Space Science Lab (1)
   - PHYS 100 Fundamentals of Physical (5)

**Area E. Social and Behavior Sciences**

1. **Required Courses**
   - HIST 110 US History 1492-1877 (3)
   - OR
   - HIST 120 US History 1877-Present (3)
   - PSC 120 Gov’t: U.S., State, Local (3)

2. **Select two courses with different prefixes:**
   - ANTH 101 General Anthropology (3)
   - ECON 101 American Economic System or above** (201, 202) (3)
   - GEOG 101 Introduction to Geography (3)
   - PSY 100 General Psychology (3)
   - SOC 110 Sociology (3)

TOTAL FOR AREA E (12 HOURS)

**Area F. Humanities and Fine Arts**

1. **Select ONE:**
   - ART 110 Art Appreciation
   - MUS 106 World Music
   - MUS 110 Music Appreciation
   - TH 110 Theatre Appreciation

2. **Select ONE:**
   - ENG 250 Introduction to Literature
   - ENG 261, 262 World Literature
   - ENG 271, 272 British Literature
   - ENG 281, 282 American Literature
   - ENG 350 The Short Story
   - PHIL 201 Introduction to Philosophy
   - PHIL 212 Ethics

TOTAL FOR AREA F (6 HOURS)

**Area G. Health and Wellness**

- KINE 103 Lifetime Wellness (2)

**Area H. University Experience***

- UE 100 University Experience: Transitions in an International Context (3)

**Area I. Institutional Requirements**

1. **International Studies**
   - Select ONE:
     - ANTH 155 Physical Anthropology and Archaeology
     - ANTH 342 Comparative Cultures
     - CJAD 301 International Justice Systems
     - CJAD 370 International Terrorism
     - COMM 305 Intercultural Communication
     - EDUC 280 Education in the Global Society
     - ENG 385 Continental Novel
     - Foreign Language
     - GEOG 211 Regions and Nations
     - GEOG 310 Human and Cultural Geography
     - HIST 130 or 140 Western Civilization
     - HIST 150 Asian Civilizations
     - HIST 160 History of Latin America
     - IB 210 Global Business Literacy (Non-Business Majors)
     - IB 310 International Business****
     - INTS 201 Introduction to International Studies
     - PHIL 320 Comparative Religion
     - SOC 303 The Arab World

TOTAL FOR AREAS G-I (8 HOURS)

TOTAL GENERAL EDUCATION REQUIREMENTS (46-47)

-6 (ECON 201 & IB 310)

(40-41) HOURS

* Occasionally, selected courses may be substituted in this area.
** Required course in economics (ECON 201) satisfies major requirement and 3 hours of General Education Requirements. ECON 201 is counted in Business Core requirements
*** Required for all degree seeking students who enter MSSU with less than 30 credit hours.
**** Required course in international business (IB 310) satisfies major requirement and 3 hours of General Education Requirements. IB 310 is counted in Business Core requirements.
### BUSINESS CORE REQUIREMENTS

**ALL BSBA STUDENTS MUST COMPLETE**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>HAD</th>
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<tbody>
<tr>
<td>ACCT 201</td>
<td>Principles of Financial Accounting</td>
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<tr>
<td>ACCT 202</td>
<td>Principles of Managerial Accounting</td>
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<td>ECON 201</td>
<td>Principles of Economics-Macro</td>
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<td>FIN 350</td>
<td>Financial Management</td>
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<td>GB 301</td>
<td>Legal Environment of Business I</td>
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<td>GB 320</td>
<td>Business Communication (WI)</td>
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<td>IB 310</td>
<td>International Business</td>
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<td>MGMT 237</td>
<td>Using Information Systems</td>
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<td>MGMT 300</td>
<td>Principles of Marketing</td>
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<td>MGMT 350</td>
<td>Fundamentals of Organizational Management (WI)</td>
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<td>MGMT 452</td>
<td>Strategic Management (WI)*</td>
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**TOTAL BUSINESS CORE REQUIREMENTS (39) HOURS**

*Prerequisites: MRKT 300, MGMT 350, FIN 350, >= 90 semester hrs.*

### GRADUATION REQUIREMENTS

1. 124 hours for BSBA
2. 2.00 GPA on all hours completed
3. 2.00 GPA in major
4. 40 hours of upper division courses
5. 5 WI (Writing Intensive) courses
6. Minimum of 60 semester hours earned in a four-year institution
7. Last 30 of 36 hours completed at MSSU
8. Computer Literacy
9. Missouri Constitution

### ELECTIVES

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**TOTAL (Electives) ( ) HOURS**

### MARKETING MAJOR (MM03)

**Required:**

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<td>Consumer Behavior</td>
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<td>Marketing Research</td>
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<td>Marketing Strategy*</td>
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**Select ONE:**

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<td>IB  460</td>
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<td>Marketing Internship</td>
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**TOTAL**

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**TOTAL (Electives) ( ) HOURS**

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3/14/2014